

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION
Date: February 7, 2013**

SUBJECT: Traffic Count Program Review

SUBMITTING DEPARTMENT: Public Works

PREPARED BY: Ken Stanton, Public Works Operations Manager, for
Norm Davis, P.E., Public Works Director

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing , Second Reading

ATTACHMENTS: a). Count Station list with 24 hour average daily traffic count

SUMMARY BACKGROUND: The Public Works Department periodically counts the traffic on various town roadways. This past fall we conducted these counts at 150 locations throughout the Town of Prescott Valley. The results of these counts are used in planning and designing new roadways, maintenance of existing roadways, and the application of uniform traffic control throughout town. These numbers are also very desirable for the commercial developers in evaluating a site.

These counts were conducted by Field Data Services of Arizona on various dates in October and November of 2012. The counts were conducted over a three-day period from Tuesday through Thursday of the week with no Holidays. This period is recognized by the Institute of Transportation Engineers as the best period to obtain a typical usage for a roadway. Holidays, Weekends and Special events tend to skew the numbers and produce inaccurate results.

Attached is a summary showing the location of each of the individual count stations and the 24-hour average total count for the site.

OPTIONS ANALYSIS: For Discussion Only.

ACTION OPTION: For Discussion Only.

RECOMMENDATION: For Discussion Only

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____