The Prescott Valley Photo Enforcement Program
A Focus On Roadway Safety

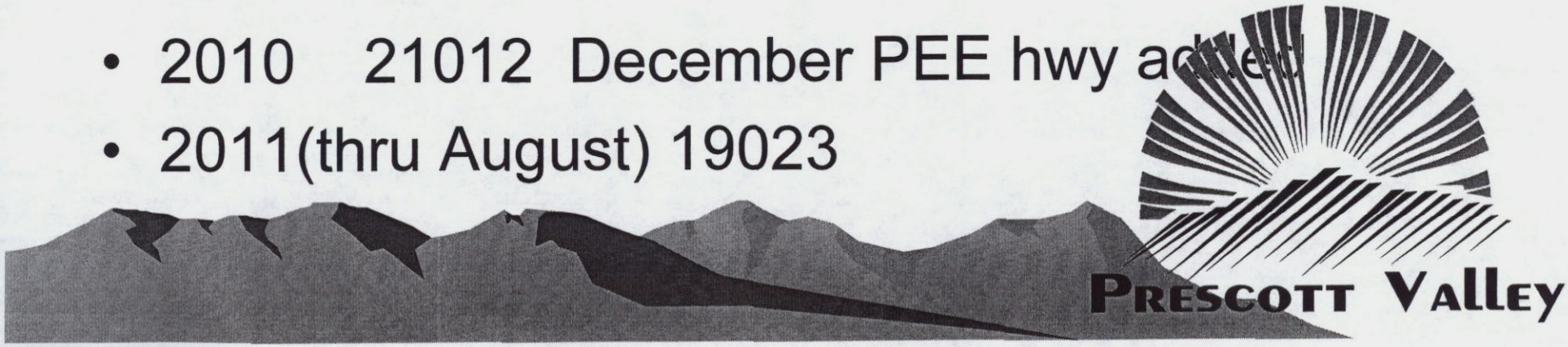
The Prescott Valley Photo Enforcement Program

- ORIGINAL PROBLEM: Prior to the start of the Photo Enforcement program, in prior several years, there was an increase of traffic collisions, in a two year period(2004-2006) PVPD investigated over 10 fatal crashes, hundreds of serious injury crashes and over a thousand non injury crashes. Remember Blood Alley? Three E's
- SPEED along with impaired driving were the leading causes of these crashes

PRESCOTT VALLEY

The Prescott Valley Photo Enforcement Program

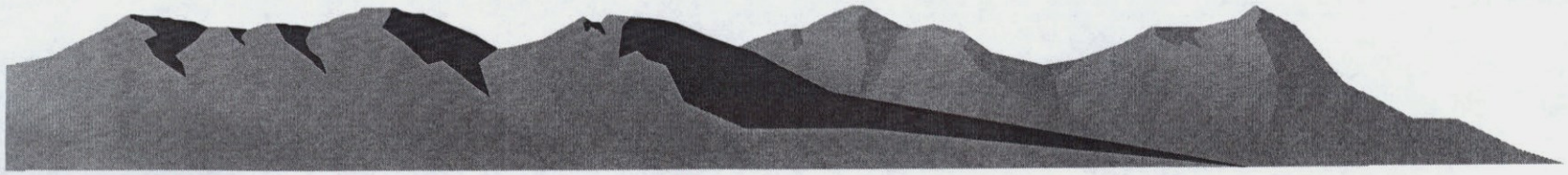
- From October of 2006 to September 2011 the systems has captured 198,598 violations and has issued 102,874 photo enforcement tickets. About 46 percent were actually taken care of.
- 2007 16242
- 2008 28482 Hwy 69 added
- 2009 15409
- 2010 21012 December PEE hwy added
- 2011(thru August) 19023



PVPD

- Not all violations captured result in a citation.
- Reasons for no violation:

1. Poor Photo
2. Driver female, registered owner male, nomination not sent back on correct driver.
3. Vehicle registered to a business or trust and no nomination sent in on the driver's identity.



The Prescott Valley Photo Enforcement Program

Total collisions (not including private property)

2006 882

2007 674 down 24 percent

2008 627 down 7 percent

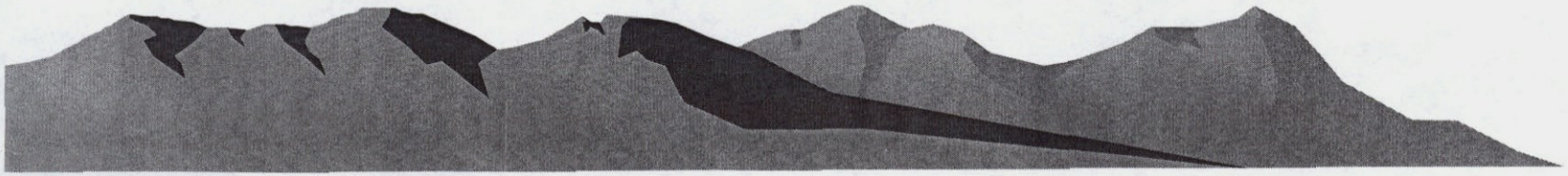
2009 739 up 18 percent

2010 613 down 17 percent

If you compare 2006 to 2010 collisions were down 30 percent or 269 collisions

Red light Intersection accidents

- Accidents at Glassford Hill/Long Look
- 2004 12
- 2005 13
- 2006 4
- 2007 14
- 2008 10
- 2009 10



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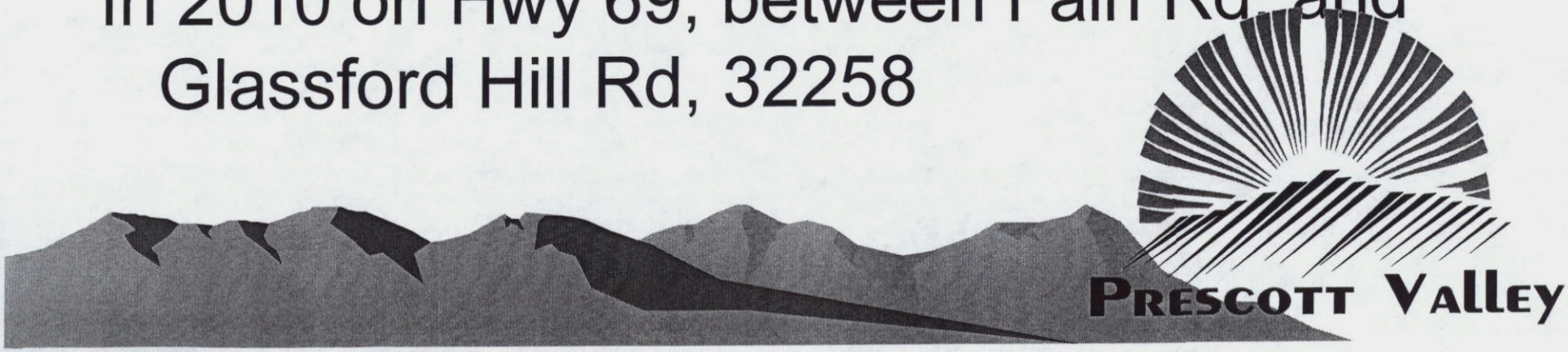
Traffic counts on Hwy 69(cars in a 24 hours)

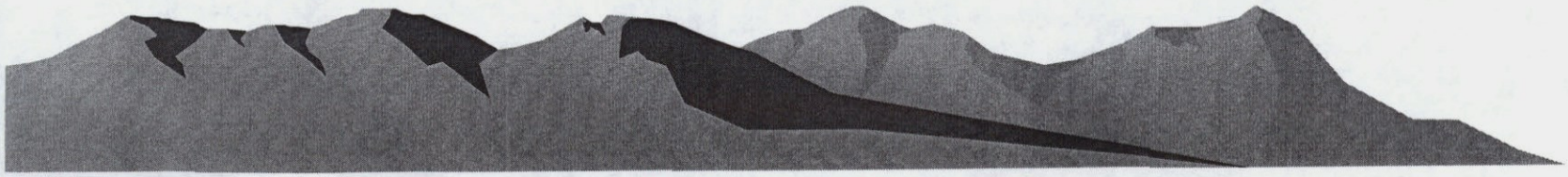
	2007	2008	2009
Robert Rd.	32500	32500	32000
Prescott East	37500	36000	35000

In 2010 on Hwy 69, between Fain Rd. and Glassford Hill Rd, 32258



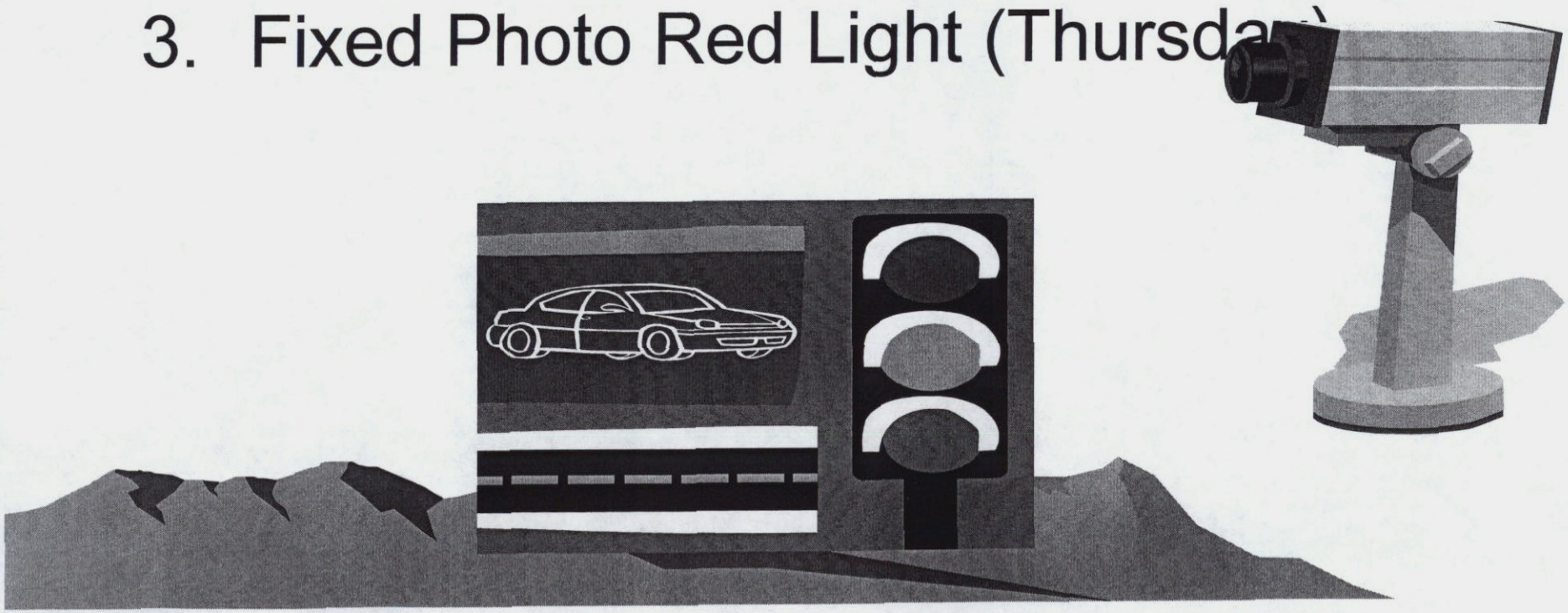
Town of Prescott Valley

- A speed/traffic survey was conducted just prior to the implementation of Photo Enforcement. A private traffic engineering company did speed and traffic surveys and made recommendations to the town. Several posted speed limits were changed to fall within the guidelines.



The Prescott Valley Photo Enforcement Program

- HOW DOES IT WORK?
  1. Mobile Photo Radar
  2. Fixed Photo Speed
  3. Fixed Photo Red Light (Thursday)



$ 223 Fine

$83.15 Base fine
$82.85 States Portion
$37.00 Court docket processing fee
$20.00 Probation Surcharge (state)

Allocation of each portion:

$83.15 Base fine

$70.00 paid to Redflex
$13.15 Town of Prescott Valley general fund

$82.85 States Portion

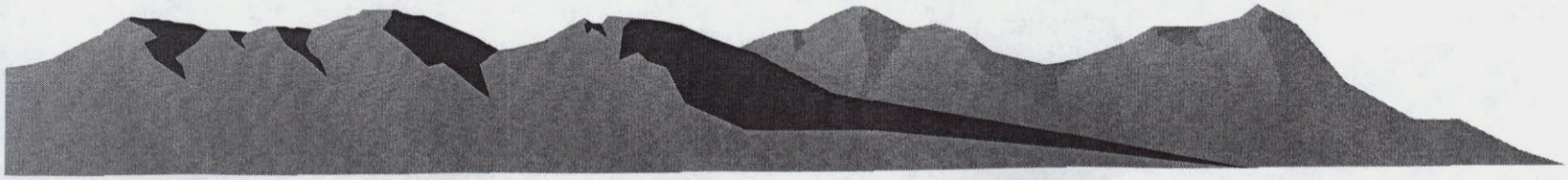
$48.53 Criminal Justice Enhancement Fund
$13.42 Medical Services Enhancement Fund
$10.31 Clean Elections Fund
$7.23 Fill in the Gap Surcharge
$7.23 DNA State Surcharge
$8.00 State Treasurer
$4.00 Issuing agency
$1.00 Salaries to Justice of the Peace

$37.00 Court Docket Processing fee

$20.11 to The Town of Prescott Valley (general fund)
$16.89 to the State of Arizona enhancement fund
$ 20.00 State Probation surcharge.

Prescott Valley Photo Enforcement

- Photo Radar Analysis
- FY 2008-2009 + $36,392.38
- FY2009-2010 -$25,579.37
- FY2010-2011 +$16,494.98



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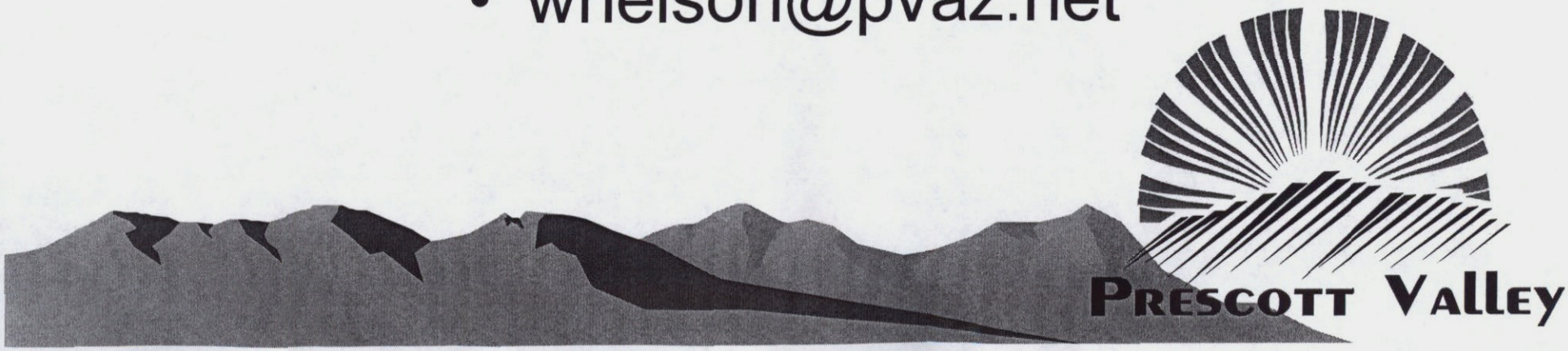
- QUESTIONS?
  - Contact
  - Lieutenant
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