

Library - Monthly Report
February 2013

| Program | Feb '12 | Feb '13 | % Change (Month) | YTD FY 11-12 | YTD FY 12-13 | % Change (Fiscal Year) |
|--------------------------|----------------|----------------|---------------------------------|-------------------------|-------------------------|-----------------------------------|
| Circulation: | | | | | | |
| Books - Adult | 7,984 | 7,803 | -2% | 64,088 | 64,566 | 1% |
| Books - Teen | 1,153 | 1,198 | 4% | 11,047 | 10,351 | -6% |
| Books - Juvenile | 7,416 | 7,361 | -1% | 60,997 | 65,341 | 7% |
| Audio/Visual - Adult | 10,006 | 9,279 | -7% | 85,612 | 77,594 | -9% |
| Audio/Visual - Teen | 812 | 630 | -22% | 6,952 | 5,558 | -20% |
| Audio/Visual - Juvenile | 4,334 | 3,742 | -14% | 36,344 | 32,646 | -10% |
| Electronic Books | 689 | 881 | 28% | 4,456 | 7,079 | 59% |
| Renewals | 4,247 | 4,621 | 9% | 31,771 | 38,211 | 20% |
| Total Circulation | 36,641 | 35,515 | -3% | 301,267 | 301,346 | 0% |

Library Activity:

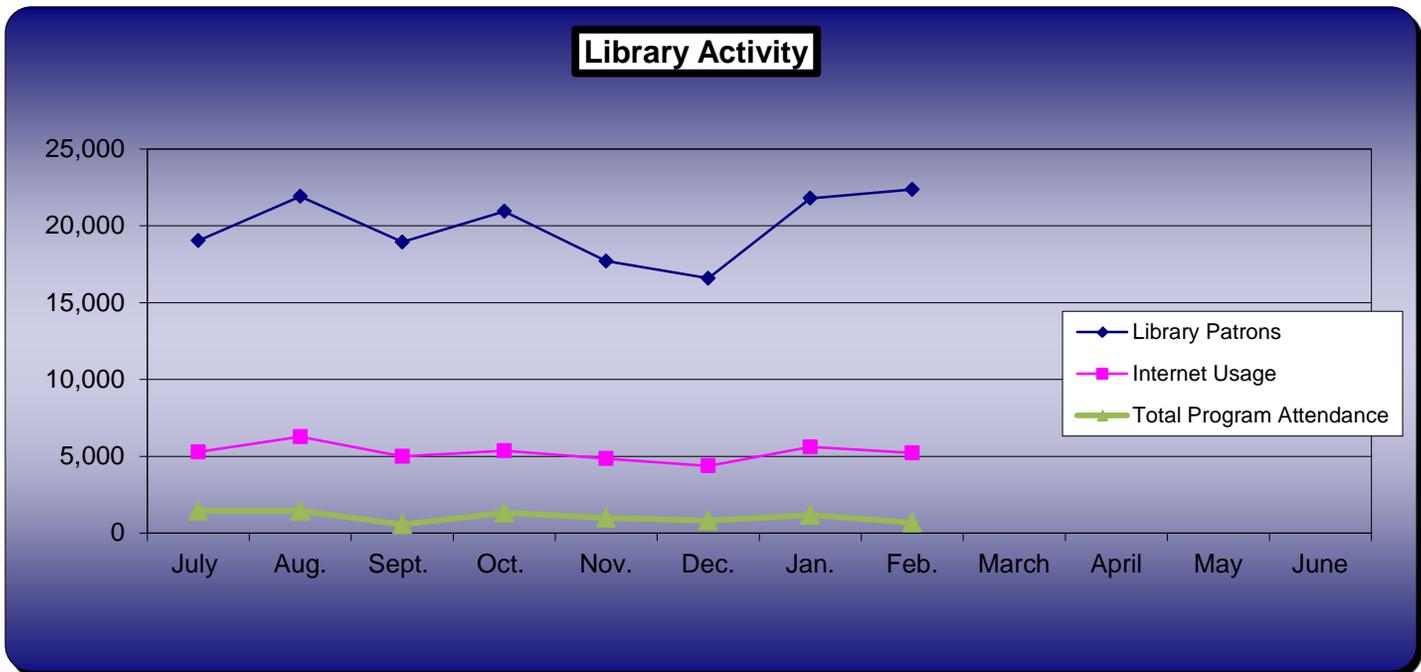
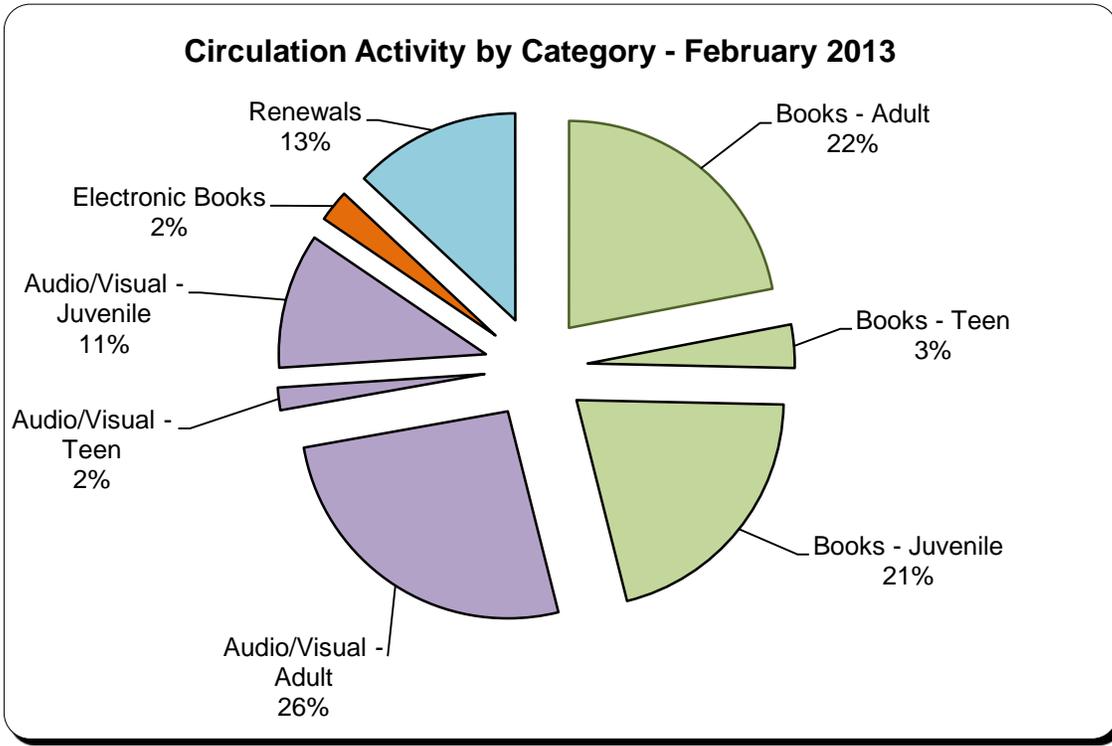
| | | | | | | |
|---------------------------------------|-------------|-------------|------|-------------|-------------|------|
| Self Check | 7,039 | 6,324 | -10% | 57,121 | 55,162 | -3% |
| Book Sorter Checkins | 32,478 | 31,884 | -2% | 280,973 | 268,805 | 0% |
| Days Open | 20 | 20 | 0% | 163 | 167 | 2% |
| Program Attendance - Adult | 128 | 121 | -5% | 813 | 1,355 | 67% |
| Program Attendance - Juvenile | 955 | 517 | -46% | 6,105 | 6,236 | 2% |
| Program Attendance - Teen | 158 | 45 | -72% | 1,561 | 868 | -44% |
| Homebound Book Deliveries | 67 | 90 | 34% | 497 | 606 | 22% |
| Reference Questions | 2,220 | 2,016 | -9% | 16,833 | 18,724 | 11% |
| Fine/Fee Collections | \$ 1,211.80 | \$ 1,261.82 | 4% | \$ 9,798.50 | \$ 9,734.62 | -1% |
| Lost Items Paid | \$ 393.24 | \$ 360.15 | -8% | \$ 2,181.38 | \$ 2,802.90 | 28% |
| Volunteer Hours | 873 | 685 | -22% | 7,193 | 6,408 | -11% |
| Items Loaned To Yav Cty Libraries | 2,764 | 2,490 | -10% | 23,088 | 20,369 | -12% |
| Items Borrowed From Yav Cty Libraries | 3,271 | 3,223 | -1% | 24,942 | 26,850 | 8% |

| Budgetary Goals & Objectives: | Feb '12 | Feb '13 | % Change (Month) | YTD FY 12-13 | Proposed FY 12-13 | % Completed vs. Proposed |
|--|----------------|----------------|---------------------------------|-------------------------|------------------------------|-------------------------------------|
| Library Patrons (door count) | 22,041 | 22,367 | 1% | 159,239 | 340,485 | 47% |
| New Patron Registration | 257 | 244 | -5% | 2,115 | 6,465 | 33% |
| Circulation (total) | 36,641 | 35,515 | -3% | 300,571 | 524,031 | 57% |
| Patron Internet Usage | 5,366 | 5,219 | -3% | 41,962 | 58,072 | 72% |
| Average Circulation Per Hour | 191 | 194 | 2% | 196 | 231 | 85% |
| Average Traffic Count Per Day | 1,102 | 1,118 | 1% | 965 | 1,165 | 83% |
| Materials Catalogued | 456 | 726 | 59% | 4,137 | 8,351 | 50% |
| Intra/Inter Library Loans | 5,440 | 5,310 | -2% | 43,807 | 66,628 | 66% |

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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Charts & Trends



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| | Library Patrons | Internet Usage | Total Program Attendance |
|-------|----------------------------|---------------------------|---|
| July | 19,033 | 5,282 | 1,443 |
| Aug. | 21,902 | 6,274 | 1,452 |
| Sept. | 18,939 | 4,998 | 569 |
| Oct. | 20,936 | 5,363 | 1,326 |
| Nov. | 17,698 | 4,842 | 1,001 |
| Dec. | 16,579 | 4,376 | 808 |
| Jan. | 21,785 | 5,608 | 1,177 |
| Feb. | 22,367 | 5,219 | 683 |
| March | | | |
| April | | | |
| May | | | |
| June | | | |

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