

**Parks Recreation -October, 2013**

<b>Program</b>	<b>Oct 12</b>	<b>Oct 13</b>	<b>% Change (Month)</b>	<b>YTD FY 12-13</b>	<b>YTD 13-14</b>	<b>FY % Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	14	15	7%	53	47	-11%
Town Sponsored	10	7	-30%	32	17	-47%
Rented	4	8	100%	21	30	43%
Ramada Attendance	245	570	133%	1,755	2,675	52%
Field Reservations	274	324	18%	771	874	13%
Town Sponsored	267	314	18%	737	845	15%
Rented	7	10	43%	34	29	-15%
Field Attendance	13,600	15,185	12%	21,250	39,935	88%
Civic Center Reservations	97	99	2%	419	370	-12%
Town Sponsored	95	99	4%	414	366	-12%
Rented	2	0	-100%	5	4	-20%
Civic Center Attendance	2,768	2,316	-16%	8,554	8,324	-3%
Parks & Rec Commission	5	5	0%	11	16	45%
Arts & Culture Commission	5	13	160%	27	35	30%
<b>Library Reservations:</b>						
Auditorium Reservations	21	15	-29%	40	48	20%
Town Sponsored	20	15	-25%	38	48	26%
Rented	1	0	-100%	2	0	-100%
Auditorium Attendance	1,575	1,885	20%	3,000	4,360	45%
Crystal Room Reservations	20	35	75%	70	78	11%
Town Sponsored	20	35	75%	70	75	7%
Rented	0	0	0%	0	3	100%
Crystal Room Attendance	600	1,050	75%	2,100	3,468	65%
Viewing Terrace Reservations	1	0	-100%	4	1	-75%
Town Sponsored	1	0	-100%	4	0	-100%
Rented	0	0	0%	0	1	100%
Viewing Terrace Attendance	20	0	-100%	80	20	-75%

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<b>Adaptive Recreation:</b>	N/A	N/A	N/A	N/A	N/A	N/A

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<b>Athletics:</b>						
50+ Aerobics	273	138	-49%	458	291	-36%
<b>Recreation Softball Teams Spring</b>	N/A	N/A	0%	N/A	N/A	0%
Spring Softball Attendance	N/A	N/A	0%	N/A	N/A	0%

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<b>Athletics (contd):</b>						
<b>Recreation Softball Teams Fall</b>	20	32	60%	48	32	-33%
Fall Softball Attendance	360	744	107%	4,446	4,920	11%
<b>Recreation Volleyball Teams Season 1</b>	N/A	N/A	0%	N/A	N/A	0%
Volleyball Attendance Season 1	N/A	N/A	0%	N/A	N/A	0%
<b>Recreation Volleyball Teams Season 2</b>	N/A	N/A	0%	N/A	N/A	0%
Volleyball Attendance Season 2	N/A	N/A	0%	N/A	N/A	0%
Open Gym (BMHS-W Aux gym)	N/A	N/A	N/A	163	32	-80%
Male/Female Ratio	N/A	N/A	N/A	163/0	32/0	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	N/A	0%	468	612	31%
Adult Water Aerobics	N/A	N/A	0%	522	471	-10%
Lap Swim	N/A	N/A	0%	114	64	-44%
Swim Lessons	N/A	N/A	0%	359	369	3%
Therapy Swim	N/A	N/A	0%	59	67	14%
Swim Meets	N/A	1	100%	3	4	33%
Swim Meet Attendance	N/A	135	100%	600	535	-11%
Teen Night	N/A	N/A	0%	0	0	0%
Family Night	N/A	N/A	0%	505	72	-86%
Open Swim	N/A	N/A	0%	3,730	3,133	-16%
Pool Rentals	N/A	N/A	0%	17	13	-24%
Pool Rental Attendance	N/A	N/A	0%	1,010	1,097	9%
Pool Passes Sold - Family	0	0	0%	1	1	0%
Pool Passes Sold - Individual	0	0	0%	1	3	200%

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<b>Arts &amp; Culture:</b>						
Fall Fest (Oct)	N/A	150	100%	N/A	150	100%

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<b>Outdoor/Community Rec:</b>						
Tennis	N/A	N/A	N/A	N/A	N/A	N/A
Guitar	20	0	-100%	52	36	-31%
Basketball Instruction	4	108	2600%	345	544	58%
Yoga	19	112	489%	110	136	24%
Hula	7	9	29%	24	24	0%
Hawaiian Language and Chant	N/A	9	100%	N/A	9	100%
Martial Arts	75	32	-57%	146	105	-28%
Tap Dancing	13	16	23%	61	36	-41%
Ballet	36	47	31%	213	160	-25%
Jr. Golf	N/A	N/A	0%	36	34	-6%
Line Dancing	8	31	288%	65	65	0%
Zumba-Tomic	N/A	N/A	0%	N/A	12	100%
Day Trips attendance	N/A	9	100%	N/A	36	100%
NFL Punt, Pass & Kick (Aug)	N/A	N/A	0%	36	20	-44%
Smart Start	N/A	N/A	0%	N/A	33	100%
OCR Volunteers hours	0	0	0%	0	0	0%

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<b>Parks:</b>						
Vandalism Reported	10	12	20%	22	28	27%

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<b>Skating:</b>						
Open Skating Participants	1,078	730	-32%	1,078	730	-32%
Freestyle/Figure Skating	0	0	0%	0	0	0%
Open Hockey Participants	45	23	-49%	45	23	-49%
Skate Rentals	808	525	-35%	808	525	-35%
Skate Sharpening	23	31	35%	23	31	35%
Passes (under 12)	3	6	100%	3	6	100%
Passes (13 & up)	8	2	-75%	8	2	-75%
Skate with the Sundogs (Dec)	N/A	N/A	0%	N/A	N/A	0%
Hours Open	52	40	-23%	52	40	-23%

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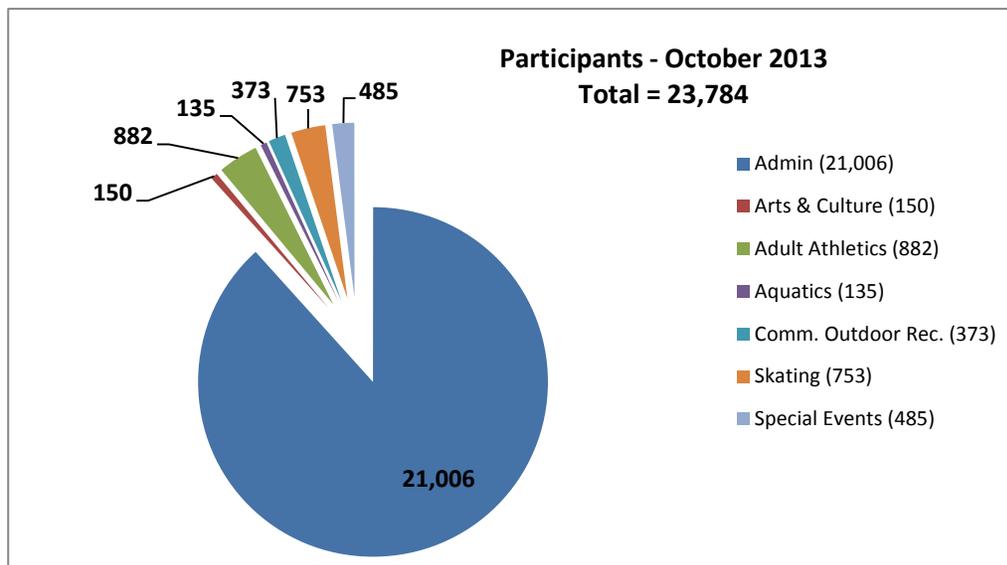
## Parks Recreation -October, 2013

Program	Oct 12	Oct 13	% Change (Month)	YTD FY 12-13	YTD FY 13-14	FY % Change (Fiscal Year)
<b>Special Events:</b>						
4th of July Fireworks	N/A	N/A	0%	5,000	5,000	0%
Touch A Truck	450	450	0%	450	450	0%
Starry Night @ Pronghorn (Oct)	35	35	0%	35	35	0%
Corn Toss Tourney (Oct) 64 teams + spectators	N/A	150	100%	N/A	150	100%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	Oct 12	Oct 13	% Change (Month)	YTD 13-14	Proposed FY 13-14	% Completed vs. Proposed
Total Program Enrollment	21,196	23,784	12%	78,406	208,003	37.7%
Recreation Revenues	\$7,161	\$8,161	14%	\$51,757	\$189,000	27.4%

### Notes:

- There was twelve (12) incidents of vandalism at Town parks in October. Ten of which required police reports. Vandalism consisted of the following: Men's restroom sink pulled from the wall and women's restroom sink & drain pulled from the wall as well as graffiti in the newly poured concrete at Tonto South Park; Glass block broken out twice in 10 days at Quailwood Park; Three (3) incidents of graffiti on the walls in the pavilion restrooms at Mountain Valley Park. General painting over and cleaning up graffiti throughout Mountain Valley Park and the Urban Forest. Graffiti was also done on the electrical load center near the pavilion soccer field and graffiti was on the scoreboard at the Amphitheater.
- Two (2) special events were held on town property in October. No (0) special event applications are in process for November.



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