

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: February 27, 2014**

**SUBJECT:** Approval for a New Series 10S Sampling Liquor License for Sprouts Farmers Market

**SUBMITTING DEPARTMENT:** Town Clerk

**PREPARED BY:** June Catanzarite, Town Clerk Department for Diane Russell, Town Clerk

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Series 10S Sampling Liquor License Application from SF Markets LLC dba Sprouts Farmers Market #28, Randy D. Nations, Agent. b) Affidavit of Posting and Posting Notice, and c) Memos from Police Department and Code Enforcement

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**SUMMARY/BACKGROUND:** A Series 10S Sampling Privileges Liquor License Number 10133266S application has been submitted for Council approval. Sprouts Farmers Market #28 to be located on 5645 East State Route 69 is seeking recommendation of approval from Council for the Liquor License from the State of Arizona.

Sprouts Farmers Market is adding permanent Sampling Privileges to their new Beer and Wine Store Liquor License number 10133266.

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**OPTIONS ANALYSIS:** Council has the option of either recommending approval or denial of this license by the State Liquor Department. In the event the Council recommends denial, the store owner would have the option of appealing to the State Liquor Board.

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**ACTION OPTION:** Motion to recommend approval of a new Series 10S Sampling Privileges Beer and Wine Store License, for Sprouts Farmers Market #28, Randy D. Nations, agent. **VOTE.**

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**RECOMMENDATION:** Staff recommends approval of this liquor license.

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**FISCAL ANALYSIS:** Transaction Privilege Tax revenues are expected to be generated from beer and wines sales at this store.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_