

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION
Date: February 27, 2014**

SUBJECT: Approval for a New Series 10 Liquor License and Interim Permit for Mario's

SUBMITTING DEPARTMENT: Town Clerk

PREPARED BY: June Catanzarite Deputy Town Clerk, for Diane Russell Town Clerk

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing , Second Reading

ATTACHMENTS: a) Series 10 Beer & Wine Store Liquor License number 10133265 Application from XHale Convenience LLC dba Mario's; b) Affidavit of Posting; and c) Memos from Police Department and Code Enforcement

SUMMARY/BACKGROUND: A Series 10 Beer & Wine Store Liquor License application and Interim Permit has been submitted for Council approval by applicant, Paula Marie Farley. Mario's located on 8182 East Spouse Drive, Prescott Valley is seeking recommendation of approval from Council for this Liquor License from the State of Arizona.

OPTIONS ANALYSIS: Council has the option of either recommending approval or denial of this license by the State Liquor Department. In the event the Council recommends denial, the store owner would have the option of appealing to the State Liquor Board.

ACTION OPTION: Motion to recommend approval of a Series 10 Liquor License for Mario's. **VOTE.**

RECOMMENDATION: Staff recommends approval of this liquor license.

FISCAL ANALYSIS: Transaction Privilege Tax revenues are expected to be generated from sales of alcoholic beverage products at this store.

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____