

**Library - Monthly Report
February 2014**

Program	Feb '13	Feb '14	% Change (Month)	YTD FY 12-13	YTD FY 13-14	% Change (Fiscal Year)
Circulation:						
Books - Adult	7,803	6,817	-13%	41,863	40,038	-4%
Books - Teen	1,198	1,114	-7%	6,828	6,396	-6%
Books - Juvenile	7,361	7,688	4%	44,402	43,965	-1%
Audio/Visual - Adult	9,279	8,294	-11%	49,698	47,328	-5%
*Audio/Visual - Teen	630	27	-96%	3,716	2,431	-35%
Audio/Visual - Juvenile	3,742	2,918	-22%	21,734	18,185	-16%
Electronic Books	881	1,284	46%	4,231	5,636	33%
Renewals	4,621	4,338	-6%	24,824	23,813	-4%
Total Circulation **	35,515	32,480	-9%	197,296	187,792	-5%
Library Activity:						
Self Check	6,324	7,865	24%	35,977	36,970	3%
Book Sorter Checkins	31,884	29,454	-8%	172,718	172,077	0%
Days Open	20	19	-5%	106	105	-1%
Program Attendance - Adult	121	124	2%	1,052	963	-8%
Program Attendance - Juvenile	517	599	16%	3,726	3,757	1%
Program Attendance - Teen	45	310	589%	695	529	-24%
Homebound Book Deliveries	90	45	-50%	417	549	32%
Reference Questions	2,016	2,764	37%	11,832	13,688	16%
Fine/Fee Collections	\$ 1,261.82	\$ 1,117.10	-11%	\$ 6,201.87	\$ 6,374.32	3%
Lost Items Paid	\$ 360.15	\$ 364.88	1%	\$ 2,030.95	\$ 1,644.29	-19%
Volunteer Hours	685	845	23%	3,935	4,308	9%
Items Loaned To Yav Cty Libraries	2,490	2,782	12%	13,840	14,170	2%
Items Borrowed From Yav Cty Libraries	3,223	3,560	10%	26,850	18,326	-32%

Budgetary Goals & Objectives:	Feb '13	Feb '14	% Change (Month)	YTD FY 13-14	Proposed FY 13-14	% Completed vs. Proposed
Library Patrons (door count)	22,367	21,706	-3%	110,003	247,002	45%
New Patron Registration	244	308	26%	1,453	3,618	40%
Circulation (total)	35,515	32,480	-9%	187,792	441,693	43%
Patron Internet Usage	5,219	5,077	-3%	28,285	71,738	39%
Average Circulation Per Hour	194	183	-6%	186	235	79%
Average Traffic Count Per Day	1,118	1,142	2%	988	988	100%
Materials Catalogued	726	525	-28%	2,643	7,611	35%
Intra/Inter Library Loans	5,310	5,463	3%	28,630	68,690	42%

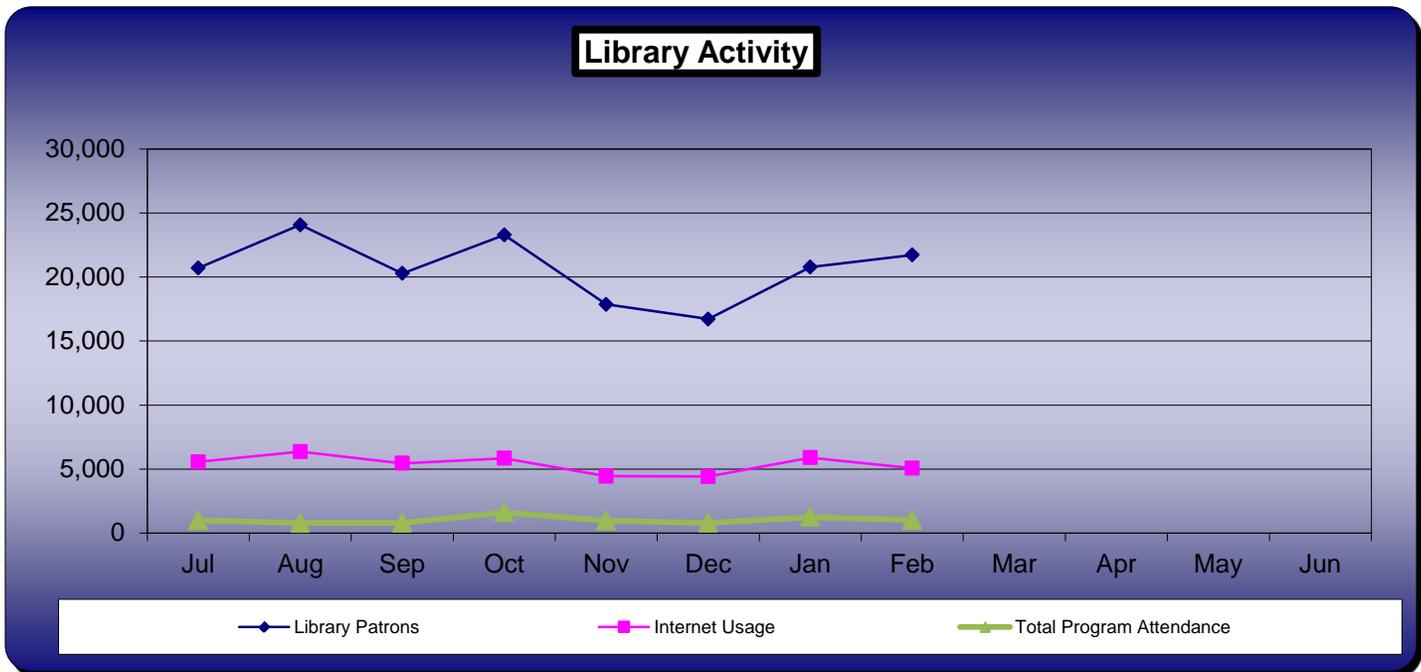
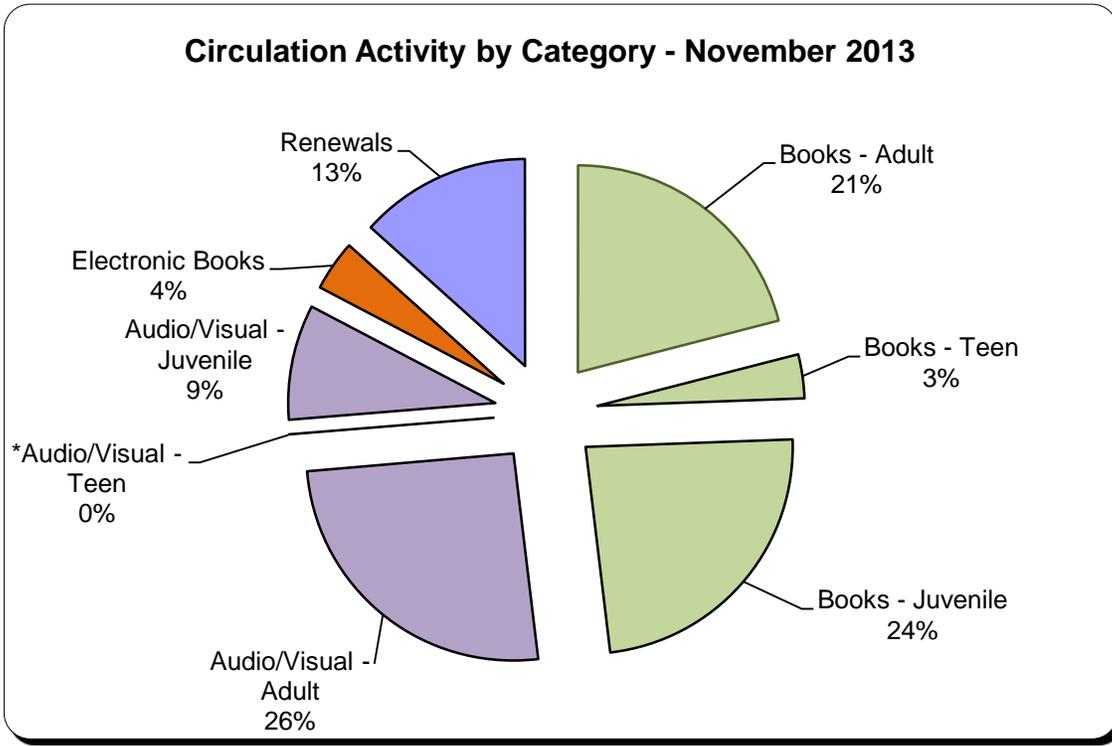
*Audio/Visual Teen is now combined with Audio/Visual Adult

**February 2014 the Library was open one less day. Adding one day of circulaion would equal 34,189 total.

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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Charts & Trends



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	Library Patrons	Internet Usage	Total Program Attendance
Jul	20,685	5,562	992
Aug	24,064	6,355	791
Sep	20,274	5,452	811
Oct	23,274	5,839	1,622
Nov	17,856	4,439	972
Dec	16,713	4,414	806
Jan	20,771	5,882	1,256
Feb	21,706	5,077	1,033
Mar			
Apr			
May			
Jun			

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