

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: August 14, 2014**

**SUBJECT:** Special Event Liquor License for Wild West Mud Fest sponsored by Eagle Management and Events, LLC

**SUBMITTING DEPARTMENT:** Town Clerk

**PREPARED BY:** June Catanzarite, Deputy Town Clerk for Diane Russell, Town Clerk

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Letter from Eagle Management and Events LLC; b) Certificate of insurance; c) Special Event application

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**SUMMARY/BACKGROUND:** Eagle Management and Events, LLC has requested Town Council approval for a Special Event Liquor License on September 20, 2014. Eagle Management and Events, LLC is the sponsor of Wild West Mud Fest event to be held in the Entertainment District to assist the Boys and Girls Club of Central Arizona in this fundraising event.

Insurance and other requirements for this event have been met.

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**ACTION OPTION:** Motion to approve a Special Event Liquor License for Eagle Management and Events, LLC to sell alcoholic beverages during the Wild West Mud Fest to be held on September 20, 2014. **VOTE.**

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**RECOMMENDATION:** Staff recommends approval of the Special Event Liquor License.

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**FISCAL ANALYSIS:** The license fee paid for this license is \$75.00.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_