

**Eagle
Management
and Events, LLC**



Prescott, Arizona

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JUL 18 2014

TOWN CLERK DEPT.

Thursday, July 17, 2014

Honorable Mayor Harvey Skoog
7501 E. Civic Circle
Prescott Valley, AZ 86314

Mayor Skoog,

Please find attached the State of Arizona liquor license application for the Wild West Mud Fest. This will be a one day event on Saturday, September 20, 2014. The event will show case the Entertainment District of Prescott Valley. The Mud Run will start and finish at the roundabout in the Entertainment District. Throughout the 5 kilometer course will be obstacles to go over, through, or around. DJ music will start at the beginning of registration at 9am and run until 2pm. At 2pm the first of three bands will go on stage, with the last band ending at 8pm.

We are asking for a Permit for liquor at this event. We wish to serve liquor from 11am until 8:30pm. My company, Eagle Management and Events LLC, will be assisting the Boys and Girls Club of Central Arizona with the liquor aspects of this event. Eagle Management and Events has a strong history of running the following events in Prescott. A few events are the City of Prescott's Sesquicentennial, Cinco de Mayo, Oktoberfest, Epic Rides, The Whiskey Row Street Dance, The Great Prescott Pumpkin Patch, Outbound Music Festival, and the Prescott Crush at Sharlot Hall.

In the fourteen years of running events we have never had an act of violence at any event.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read 'Steve Gottlieb', written over a horizontal line.

Steve Gottlieb