



FY13-14

Parks and Recreation



ANNUAL REPORT



CHAIRPERSON MESSAGE

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CHAIRPERSON MESSAGE



Chairperson Message

One of the key pillars of community building, demanded by our citizens and affirmed through their dedicated support, is the services and programs provided through our Parks and Recreation Department. As a community, our investments in a strong municipal parks and recreation system reap many benefits by:

- Developing our parks as personal neighborhood sanctuaries that work toward feelings of happiness, creating oases to escape the rigors of everyday life and through the physical environment, promote health and wellness.

This effort showed itself with \$268,155 of capital improvements at Tonto South Park, Viewpoint Park, Old Town Park and the mid-year project at Antelope Park.

- Enhancing social cohesion through events and services, such as Movies Under the Stars, sport leagues, Healing Fields of Northern Arizona, Battle of the Bands and Adopt-A-Park which bring together children, families, and adults, acting as a unifying force in the community.
- Providing economic benefit for the broader community by hosting high level special events and tournaments that generate local revenues. Working to sustain, through park development and expansion, the improvement of residential values.
- Creating legacy through investment in programs such as Tree City USA, Tree City Growth Award, and Playful City USA. Participation in programs like these demonstrates to the community government's commitment to protecting ecosystems and creating an atmosphere of worth.

I think of myself and others who've made connections beyond our normal social circles through our parks and recreation programs. I'm grateful for the relationships that have been forged through sports and leisure activities, oftentimes developing into life-long friendships. I'm proud of our Parks and Recreation Department, its staff and thankful for your support!

Sincerely,

Buzz Gummer

Chairman, FY 2013-14
Parks and Recreation Commission
October 14, 2014

MISSION AND PURPOSE



Mission and Purpose

TOWN MISSION STATEMENT

To inspire and sustain a dynamic, innovative and prosperous community through the combined talents of our citizenry.

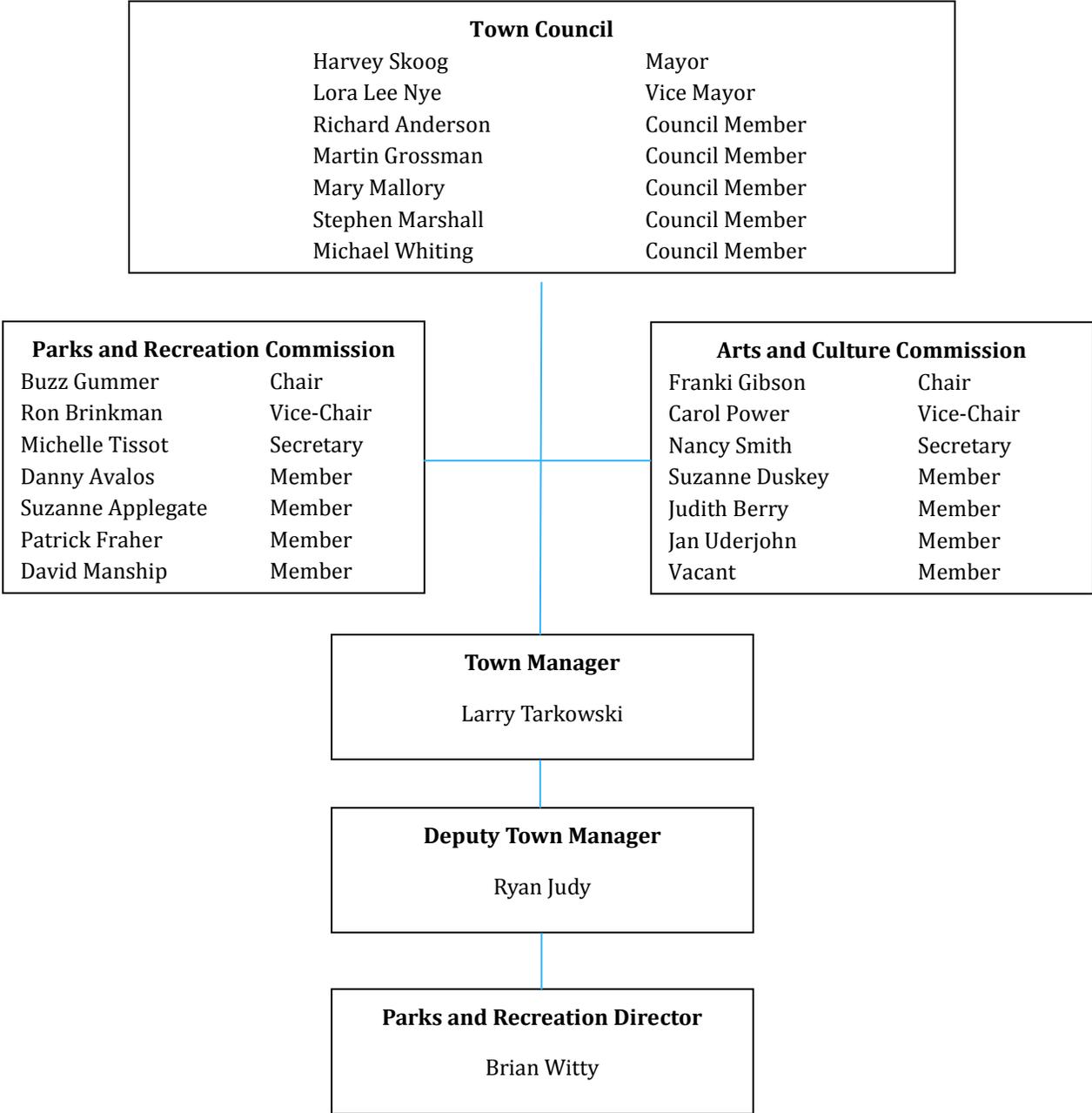
GOALS

- Maximize citizen involvement in achieving our vision.
- Increase and diversify our economic base.
- Support and encourage activities and events.
- Maintain a safe community.
- Develop a communication strategy.
- Expand and diversify water resources to ensure our ability to manage growth.
- Improve infrastructure.
- Preserve the elements of our environment.
- Ensure growth occurs in accordance with General Plan 2025.
- Maximize and diversify revenue sources

MISSION AND PURPOSE

TOWN ORGANIZATIONAL CHART

(Office and position held 7/1/13 -6/30/14)



PARKS AND RECREATION - DEPARTMENT OVERVIEW

Parks and Recreation - Department Overview

PURPOSE

The mission of the Parks and Recreation Department is to build a greater, more wholesome and enriching community together through people, parks and programs dedicated to the core values of creativity, excellence, integrity and service. This mission will be achieved by partnering with all segments of the community to provide innovative and high-value parks, facilities, programs and services that promote and engage a healthy community.



OBJECTIVES

- Systematically and effectively manage the town's parks, recreational, artistic and cultural resources. Encourage an effective, efficient working relationship with volunteers, community and strategic partnerships. Cooperatively strive to meet the current and future needs of the community through annual review of staff, strategic partnerships and agreed financial processes combined with the recommendations of Council appointed Commissions.
- Sponsor and support a broad and diverse spectrum of community-based programs and services that include, but are not limited to: outdoor awareness and education, community health and fitness, and various educational and recreational curriculums.
- Identify, create and enhance opportunities for persons with disabilities to ensure inclusive programming, events and facilities and a variety of experiences adjusted to meet the physical and psychological needs of residents that are compliant with the Americans with Disability Act (ADA).
- Create and organize a diverse spectrum of artistic and cultural-based programs, services and events that include, but are not limited to: grassroots education in the visual, literary and performing arts, community and cultural galas, public art displays and the preservation of significant historical and cultural works of art.
- Provide safe and efficient aquatic programs through the professional management of staff, cooperative partnerships and state-of-the-art facilities and equipment.
- Effectively utilize 400 hours of town-leased event center facility time including public ice skating, broomball and hockey play, skate instruction and community-based special events.
- Maximize the use of personnel, equipment and volunteers for optimal efficiency in the creation and maintenance of all parks, open space areas and recreational facilities.
- Make best use of available facilities as prescribed by the town's Facility Use Policy and other established intergovernmental agreements including effective scheduling and delivery of a diversified experiential athletic/intramural program service line.
- Effectively coordinate community resources in the support and establishment of town organized and public requested special events with the assistance of corporate and local business, civic and not-for-profit organizations and active individuals.

PARKS AND RECREATION - DEPARTMENT OVERVIEW

DIVISIONS

The Parks and Recreation Department consists of the following divisions:

Parks and Recreation Administration

- Department Planning
- Budget Preparation
- Facility and Athletic Field Rentals
- Grant Administration
- Volunteer Management
- Intergovernmental Agreement Management
- Development Review
- Park Acquisition

Community and Outdoor Education

- Recreation Administration
- Youth and Family Recreation
- Outdoor Recreation
- Health and Fitness
- Day Trips

Adaptive Recreation

- Adaptive Recreation Services
- Therapeutic Aquatic Services
- Youth and Family Recreation
- Outdoor Recreation

Arts and Culture

- Performance Art Instruction
- 2D and 3D Art Instruction
- Public Art Display
- Art Collection Management
- Art and Culture Community Events

Aquatics

- Facility Maintenance
- Concession Operations
- Open Swim
- Swim Lessons
- Health and Fitness
- Family Recreation
- Swim Team

Parks

- Park Construction, Maintenance and Repair (inclusive of park-based trails)
- Construction Contracts
- CFD Maintenance Contract Administration
- Weed Mitigation
- Forestry Management
- Natural Resource Management
- Playground Inspections
- Adopt-A-Park

Athletics

- Instruction/Development Programs
- Youth Leagues
- Adult Leagues
- Tournament Operations

Special Events

- Town Event Operations
- Local and Regional Public Event Liaison
- Sponsorships
- Vendor Management

Staff serves as liaisons to:

- Parks and Recreation Commission
- Arts and Culture Commission
- Humboldt Unified School District
- Prescott Valley Chamber of Commerce
- Central Arizona Senior Association
- Central Arizona Boys and Girls Club
- Arizona Parks and Recreation Assoc.
- Arizona Game and Fish Department
- Arizona Division of Forestry
- Arizona State Parks – Site Stewards
- Prescott Valley Historical Society
- Various athletic team, leagues, and associations

PARKS AND RECREATION COMMISSION

Parks and Recreation Commission

PURPOSE

To recommend regulations and policy for the administration, control and improvement of public parks and recreational services for the Town of Prescott Valley.

MEMBERS/OFFICE/TERMS

(Office and position held 7/1/13 -6/30/14)

<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Buzz Gummer	Chair	11/21/1996 – Current
Ron Brinkman	Vice-Chair	07/09/2009 – Current
Michelle Tissot	Secretary	01/14/2010 – Current
Danny Avalos	Member	07/12/2012 – Current
Suzanne Applegate	Member	06/24/2010 – 07/21/2014
Patrick Fraher	Member	08/22/2013 – Current
David Manship	Member	06/12/2008 – 06/30/2014

MEETING SCHEDULE/LOCATION/CODE: CHAPTER

The Commission shall hold monthly meetings, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as requires by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. *Town Code: Chapter 17-01-60*

Meetings:

Usually held the second Tuesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by PV9 and replayed throughout the month.

TREE ADVISORY COMMISSION

To serve as the Tree Advisory Commission with the responsibility to study, develop, update annually and administer a written plan for the care, planting, replanting and removal or disposition of trees and shrubs within parks, preserves, street rights-of-way and public places owned by the town to ensure that the town will continue to realize the benefits provided by community forest. Such plans will be presented to the town Council and upon their acceptance and approval, shall constitute the official tree plan for the town.

ARTS & CULTURE COMMISSION

Arts & Culture Commission

PURPOSE

To offer artistic, cultural and historical activities that will be supported by the general public and business sector of the town.

MEMBERS/OFFICE/TERMS

(Office and position held 7/1/13 -6/30/14)

<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Franki Gibson	Chair	01/13/2011 – Current
Carol Power	Vice-Chair	01/23/2011 – 06/30/2014
Nancy Smith	Secretary	02/22/2007 – Current
Suzanne Duskey	Member	10/09/2008 – Current
Judith Berry	Member	07/12/2012 – Current
Jan Uderjohn	Member	03/14/2013 – 10/23/2013
Vacant		

MEETING SCHEDULE/LOCATION/CODE: CHAPTER

The Commission shall hold no fewer than nine (9) regular meetings per year, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as requires by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. Matters not covered by Commission bylaws shall be determined by reference to Robert's Rules of Order. *Town Code: Chapter 18-01*

Meetings:

Usually held the third Wednesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by PV9 and replayed throughout the month.

PARTNERSHIPS

Partnerships

COMMUNITY PARTNERS AND THEIR INVOLVEMENT

- **All City K Cab** - Touch-A-Truck
- **Antelope Lanes** - Polar Bear Splash & Daddy Daughter Date Night
- **Arbor Day Volunteers**
- **Arizona Agribusiness and Equine Center** – Intergovernmental Agreement
- **Arizona Public Service** – Healing Field of Northern Arizona and Hot Shot Memorial
- **Arizona Ranch & Resort Cars** - 4th of July
- **Arizona Site Stewards Volunteers** - Adopt-A-Park
- **Arts and Culture Commission** - Eggstravaganza, Kite Day, Fall Arts Fest, Youth Arts Month, Public Art Display, Art at the Center
- **Auto Works** - Polar Bear Splash
- **AZ National Guard** -Touch-A-Truck
- **AZ Sundogs** - Polar Bear Splash
- **BackBurner Grill** -Polar Bear Splash
- **Batteries Plus** -Polar Bear Splash
- **Boys and Girls Clubs of Central Arizona** – Youth Services
- **Buffalo Wild Wings** -Polar Bear Splash
- **Canyon View Preparatory High School** – Intergovernmental Agreement
- **Central Arizona Senior Association** – Senior Services
- **Central Yavapai Fire District** - Touch-A-Truck
- **Chili's Bar and Grill** -Polar Bear Splash
- **Cracker Barrel** - Polar Bear Splash
- **Cub Scouts** - Touch-A-Truck
- **Cub Scouts Pack 330** –grounds cleanup
- **Cub Scouts Pack 7195** –grounds cleanup
- **Culvers**- Daddy Daughter Date Night
- **Cut Above**- Daddy Daughter Date Night
- **DPS Highway Patrol** - Touch-A-Truck
- **Fireside Grill** - Polar Bear Splash
- **Frozen Frannies** - Daddy Daughter Date Night
- **Full Swing** - Polar Bear Splash, Corn Toss, Daddy Daughter Date Night
- **Galpin Ford** - Corn Toss
- **Garcia's** - Polar Bear Splash
- **Healing Field Volunteers**
- **IHOP** - Polar Bear Splash, Daddy Daughter Date Night
- **Independence Training (Outdoor Master Youth Group)** – grounds cleanup
- **Jarz of Clay**- Daddy Daughter Date Night
- **KAFF Country 92.9** - Battle of the Bands
- **Kokopelli Eye Institute** - Polar Bear Splash
- **KPPV 106.7** - Polar Bear Splash, Corn Toss, Battle of the Bands
- **KVRD Country 105.7** - Battle of the Bands
- **Lifeline Ambulance** - Touch-A-Truck
- **Little Caesars** - Polar Bear Splash
- **Mid-Day Lions Club** –Adopt-A-Park
- **Mingus Academy** - Eggstravaganza, Movies Under the Stars, Adopt-A-Park
- **Mobrays Tree Service** - Touch-A-Truck
- **Moyers Heating and Cooling** - Corn Toss
- **Northern Arizona Mormon Stake Girls Group** – Parks Cleanup
- **OMI** - Touch-A-Truck

PARTNERSHIPS

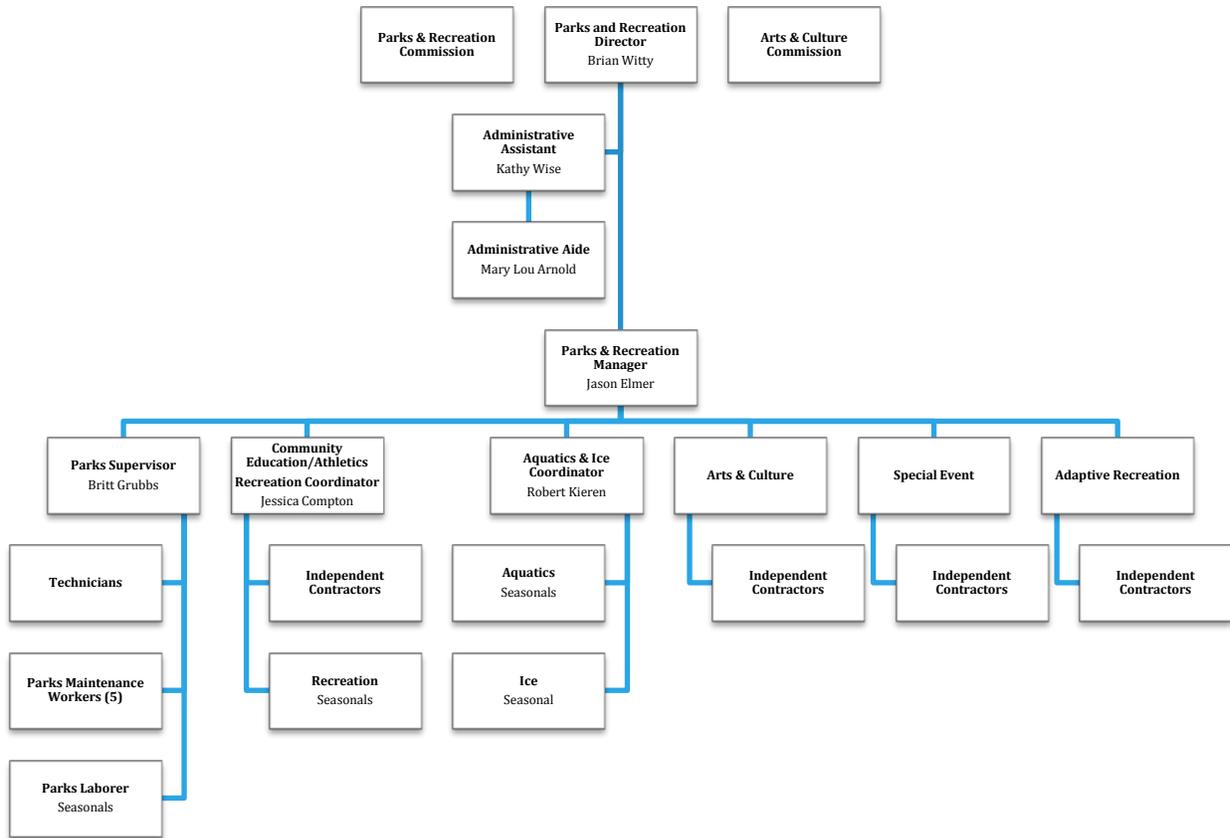
- **Outdoor Sports Northern Arizona** - 4th of July
- **Over the Hill Gang** – Park Cleanup
- **Papa John's** - Corn Toss, Daddy Daughter Date Night, Polar Bear Splash
- **Park View Middle School** – Intergovernmental Agreement
- **Parks and Recreation Commission** - Bike Rodeo, Eggstravaganza, Polar Bear Splash
- **Pepsi Cola; Hi-Line Vending** - Corn Toss, Touch-A-Truck, Battle of the Bands
- **Planet Fitness** - Corn Toss
- **Pralines of Prescott** - Daddy Daughter Date Night
- **Prescott Modern Dentistry** - Polar Bear Splash
- **Prescott Valley Ace Hardware** - Polar Bear Splash, Movies Under the Stars
- **Prescott Valley Chamber of Commerce** – Battle of the Bands
- **Prescott Valley Historical Society** – Adopt-A-Park
- **Prescott Valley Police Department** - Bike Rodeo, Touch-A-Truck
- **Prescott Valley Public Works** - Touch-A-Truck
- **Prescott Vision Eye Surgery Center** - Bike Rodeo
- **Prickly Pear Café** - Polar Bear Splash
- **Puppet People** - Create A Tree
- **Prescott Valley Beauty Salon** - Daddy Daughter Date Night
- **Prescott Valley Chamber Commerce** - Corn Toss
- **RDO Equipment Rental** - Touch-A-Truck
- **Robeks** - Daddy Daughter Date Night
- **Santa, Mrs. Claus, Elves** - Tree Lighting & Create-A-Tree
- **School Group** (weeding parking islands)
- **Star Island Motorsports** - 4th of July
- **Sun Valley Tire** -Daddy Daughter Date Night
- **Sunland Supply, Inc.** - Healing Field
- **Superstition Hills Missional Community** – Adopt-A-Park
- **The Arizona Woodworking Company** - Adopt-A-Park, Corn Toss
- **The Mountain 93.9** - Battle of the Bands
- **The Ridge** – Adopt-A-Park
- **The Wolf 96.7** - Battle of the Bands
- **Tim's Toyota Center** - Polar Bear Splash, Corn Toss
- **Pysht & Burnt Mtn Model Railroad**- Create-A-Tree
- **Valley Honda Dealers** - Polar Bear Splash
- **Volunteers for Public Art Display**
- **Wal-Mart** - Daddy Daughter Date Night
- **Yavapai County Adult Probation** – Adopt-A-Park
- **Yavapai Exceptional Industries** –Adopt-A-Park



ADMINISTRATION

Administration

ORGANIZATIONAL CHART



GOAL STATEMENT

Assure compliance to the Parks and Recreation Commission’s Master Plan and the Arts and Culture Commission’s Strategic Plan while facilitating their directives via the guiding principles of the Town’s General Plan 2025.

ADMINISTRATION

The Administration Division is located on the 3rd floor of the Civic Center, 7501 E Civic Circle, and serves as the departments’ main location for public interface. Administrative staff consists of the Parks and Recreation Director, Parks and Recreation Manager, Administrative Assistant, and part-time Administrative Aide. Administrative staff answers questions from the public, assists customer accounts with activity and town facility reservations, oversees the departments fiscal operations, coordinates volunteer services, and

ADMINISTRATION

facilitates the departments marketing and promotions. Staff also serves as liaison support to the Parks and Recreation Commission, Arts and Culture Commission, Humboldt Unified School District, Central Arizona Senior Association and Boys and Girls Clubs of Central Arizona.

ADMINISTRATION BY THE NUMBERS

- 144 Ramada reservations (+12%) with 6,470 in attendance (+58%)
- 2,641 athletic field reservations (+19%) with 112,460 in attendance (+29%)
- 1,187 Civic Center reservations (+2%) with 21,626 in attendance (-10%)
- 162 auditorium reservations (+5%) with 12,910 in attendance (+10%)
- 286 Crystal Room reservations (+4%) with 10,608 in attendance (+14%)
- 3 Viewing Terrace reservations (-57%) with 60 in attendance (-57%)
- Program enrollment of 230,442 (+17%) with a total income of \$205,391 (+1%)
- Recorded minutes for 11 Parks and Recreation Commission and 12 Arts and Culture Commission meetings

HIGHLIGHTS

- Secured bid to host the 2014 NJCAA Men's Soccer National Championship tournament in partnership with Yavapai Community College and the City of Prescott
- Successfully led volunteer assembly and installation efforts to complete the Prescott Valley Healing Fields of Northern Arizona
- Facilitated upgrade of the department workstations
- Transitioned department services from the 1st floor to its permanent home on the 3rd floor

VOLUNTEERING

Staff coordinated volunteer efforts in the following categories for a value of benefit totaling \$34,561.48.

- Adopt-A-Park : \$10,755.21
- Arts and Culture: \$5,472.09
- Special Events: \$10,235.52
- Parks (general): \$8,108.64

NEW MEMBER OF THE TEAM

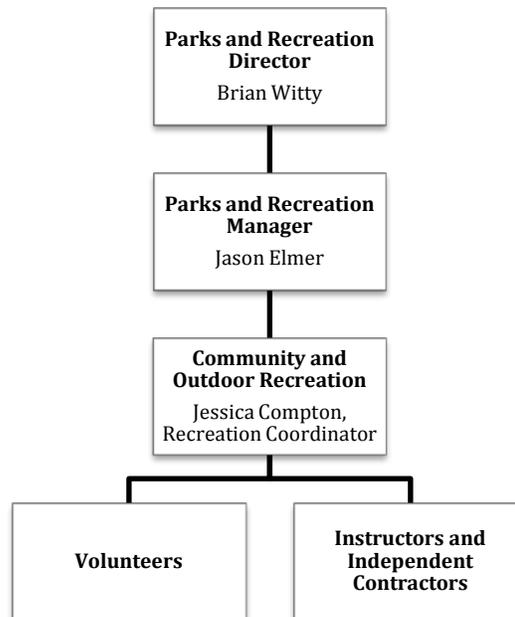
Mary Lou Arnold joined the department in FY13/14 as a part-time Administrative Aide. Prior to retiring to Prescott Valley with her husband Rex, she was employed by Chrysler Corporation as executive administrative assistant in the Los Angeles Zone Office.

Mary Lou is also a very talented multi-medium artist with numerous awards and gallery displays throughout the country. She shares her knowledge and experience with the department aiding the Parks and Recreation Director in helping facilitate the efforts of the arts and culture division.

COMMUNITY & OUTDOOR EDUCATION

Community & Outdoor Education

ORGANIZATIONAL CHART



GOAL STATEMENT

Offer leisure and recreational programs that contribute to the educational, physical, social and emotional well-being of its participants.

COMMUNITY AND OUTDOOR EDUCATION

The Community and Outdoor Education Division is led by a Recreation Coordinator responsible for the oversight of various recreational facilities including the facility leased to the Boys and Girls Club. The division provides a variety of affordable recreation programs and services for people of all ages and abilities through staff led services and the management of various independent contractors.

IMPLEMENTATION OF REC1

New in FY13/14 was the department's implementation of the online registration system known as REC1. The system has been successful in benefitting the customer with 24/7 access and multiple payment options and streamlining department operations with a well-needed communication and accounting tool. In addition to REC1 the department has also implemented an online survey tool for gathering feedback from its program participants and facility users.

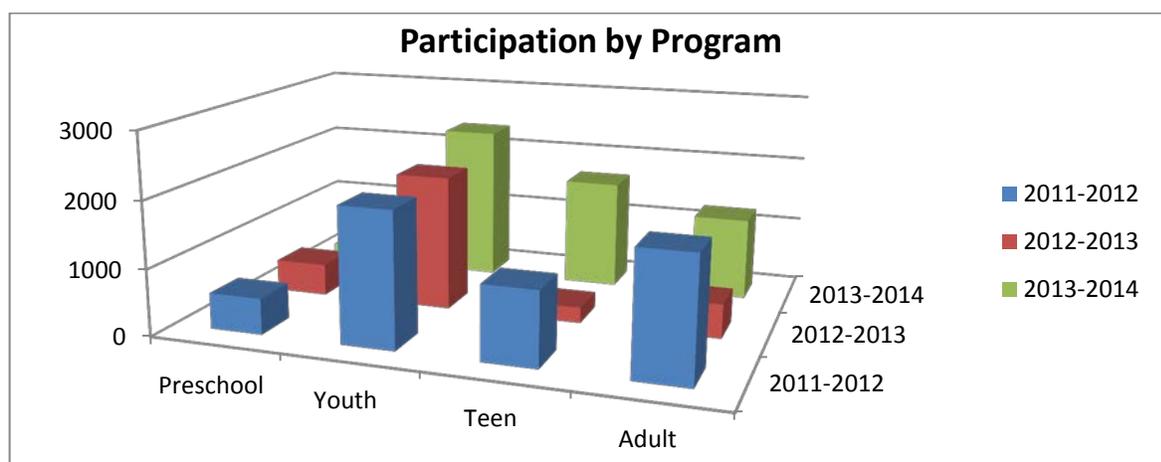
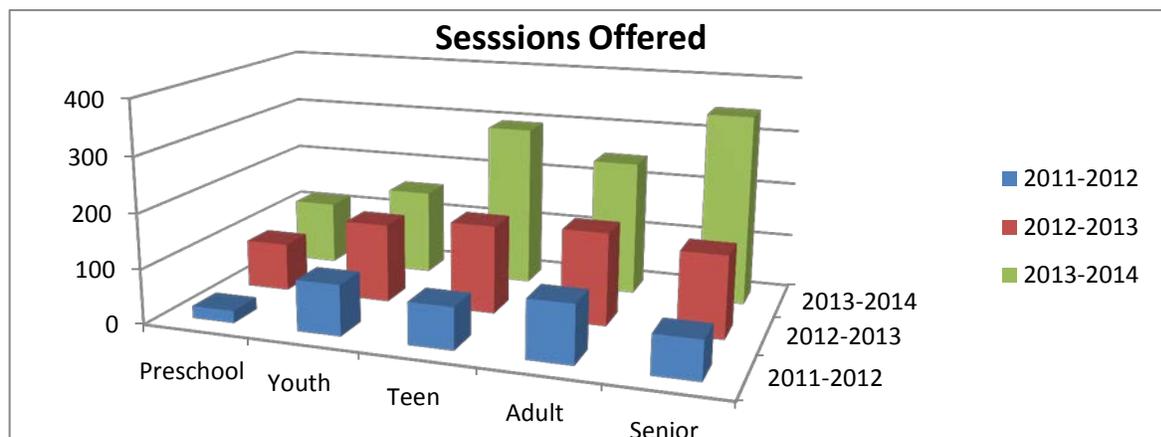
COMMUNITY & OUTDOOR EDUCATION

PLAYFUL CITY USA

Playful City USA is a national recognition program sponsored by the Humana Foundation honoring cities and towns that champion efforts to make play a priority through establishing policy initiatives, infrastructure investments and innovative programming. The program strives to recognize communities that demonstrate a commitment to ensuring all kids get the balance of active play they need to thrive.

The Town of Prescott Valley was one of 33 municipalities across the country to be designated a Playful City USA community in FY13/14. Joining Prescott Valley as honorees were notable communities like our very own Tempe, AZ; Anaheim, CA; Washington, D.C.; Nashville, TN; and Salem, OR. Prescott Valley is now one of 12 communities in the state and the only in northern Arizona with this accolade.

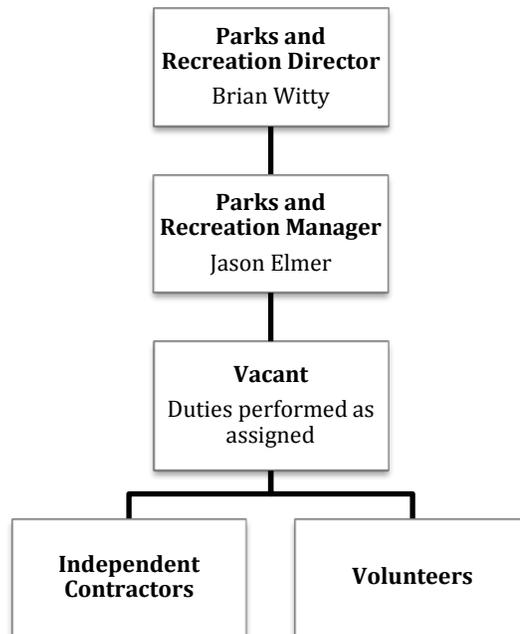
BY THE NUMBERS



ADAPTIVE RECREATION

Adaptive Recreation

ORGANIZATIONAL CHART



GOAL STATEMENT

Offer leisure and recreational programs which contribute to the educational, physical, social and emotional well-being of its participants.

ADAPTIVE RECREATION

Adaptive Recreation Division provides opportunities and access in recreation programs for individuals with disabilities. Adaptive and inclusion service programs are exclusive for persons with disabilities.

Inclusion is a process in which individuals with disabilities have the same opportunity to participate in all programs, lessons or camps that are offered to individuals without disabilities.

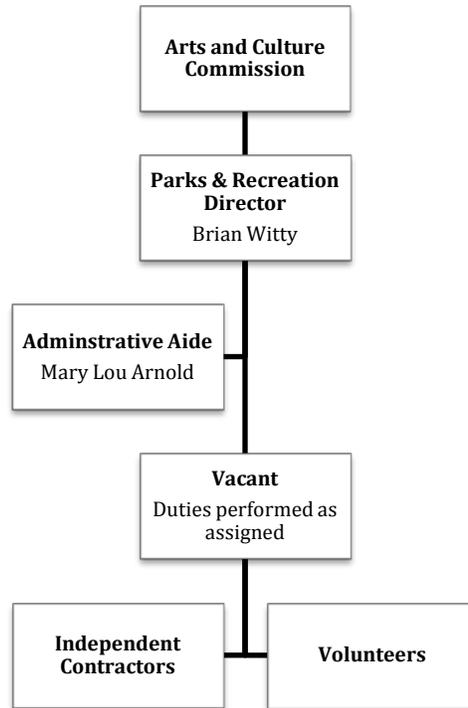
Adaptive programs focus on developing or enhancing social and physical skills, self-esteem and independence. These programs provide a sense of belonging and pride to be a part of the community.

STAFF DEVELOPMENT

- Coached aquatics swim instructors on techniques in teaching swim lessons to individuals with disabilities or behavioral disorders

Arts & Culture

ORGANIZATIONAL CHART



GOAL STATEMENT

Offer artistic, cultural and historical activities that will be supported by the general public and business sector of the Town.

ART AT THE CENTER

It has been said that a culture is best studied through its arts because creativity is the essence of existence. Public art, by its nature, is meant to be an integral component of the landscape. Each sculpture created by the artist should be looked at, enjoyed, studied and talked about. In the commissions current selection of 37 outstanding sculptures, you will see a variety of media and approaches to form created by a variety of artisans from around North America.

The goal of the program is twofold. First and foremost, enhance and expand the community's exposure to the arts. Second, market the artist's work with the understanding that each visiting piece on display is for sale and that a portion of



ARTS & CULTURE



their sale proceeds will further the operation of the program.

On July 27th, 2013 the Arts and Culture Commission proudly unveiled the Arizona centennial statue "Not So Gentle Tamer" and officially accepted it into its permanent collection. The twelve foot bronze sculpture, located at the Prescott Valley Civic Center, honors the pioneer women who helped settle this state.

As part of its annual selection process the Art at the Center jurying committee chose a single piece titled "Douglas the Dragon." The bronze is installed on the 2nd floor at the Prescott Valley Public Library's children section and will remain on display for one calendar year.

PUBLIC ART DISPLAY

The Public Art Display program implemented in FY13/14 utilizes the interior of the Prescott Valley Public Library as the gallery.

The program is open to professional or amateur artists of all ages working in 2D or 3-D media. The Public Art Display offers approximately 160 linear feet of wall space and three display cases with adjustable glass shelves.

A jury process is utilized for the selection of works. Twenty-two artists displayed 134 works of art during the period of January – June 2014.

Eight volunteers have donated 84 hours assisting with the exhibition installation and removals.



MOVIES UNDER THE STARS

Mix the excitement of the big screen with the thrill of the great outdoors and what do you get - Movies Under the Stars!! This FREE line up of family-friendly, feature length films shown on Thursday evenings during the month of June served 2,200 patrons in 2014. Each of the movies start at dusk and gives everyone enough time to arrive early and have a picnic or visit the affordable on-site concessions serving some of your favorite movie snacks.

The movie series is sponsored by the Arts and Culture Commission with the support of local businesses and organizations. You bring the blanket to the grassy grounds of the Civic Center, we'll bring the stars!

STAFF RECOGNITION

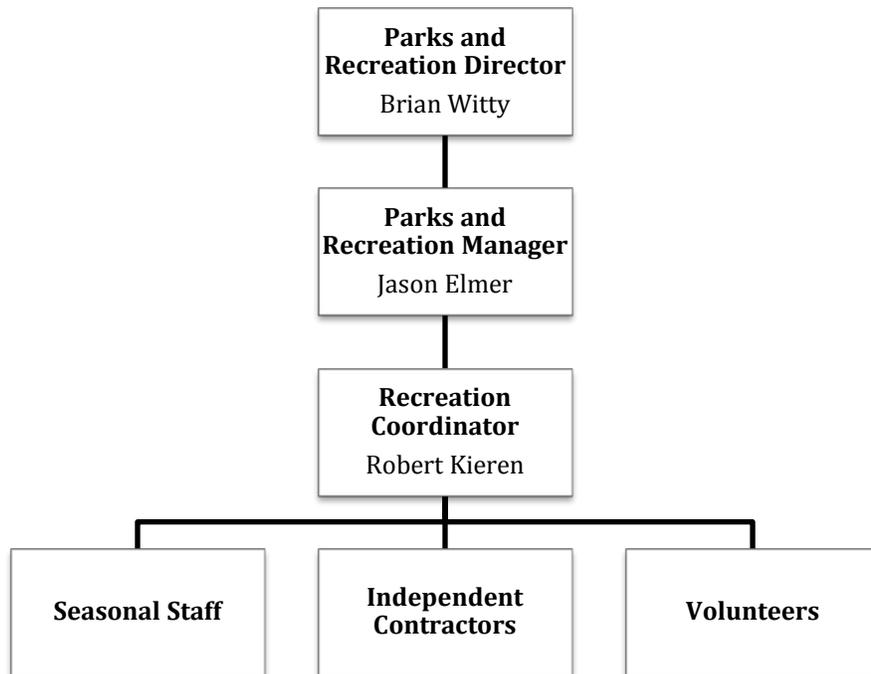
Mary Lou Arnold, Administrative Aide, was awarded 2nd Place at the Yavapai County Fair in the Fine Arts –Acrylic/Oil Division. She was also awarded the 1st Place ribbon in the Pumpkin Art contest at the Commission's Fall Arts Fest.



AQUATICS

Aquatics

ORGANIZATIONAL CHART



GOAL STATEMENT

Provide a diverse and interactive aquatics experience for persons of all ages and abilities.

AQUATICS

Mountain Valley Splash Aquatic Center provides a wide variety of recreational and instructional programs. The facility has a 237 person maximum capacity and consists of: a 160 thousand gallon zero depth entry pool, three story spiral slide, 6 lap lanes and 3,000 square foot splash pad with 23 interactive features. The Mountain Valley Splash concession stand is designed to serve both aquatic center guests and Mountain Valley park customers.

The Mountain Valley Splash Aquatic Center is a popular destination for our open swim, lap swim, therapy swim and various aerobic programs. In the fiscal year, 12 new lifeguards were certified and they helped to lead 1,057 youth through the American Red Cross Learn to Swim program.



AQUATICS

The Barracudas Recreational Swim Team and the Bradshaw Mountain High School Swim Team are proud to call Mountain Valley Splash Aquatic Center their home. Several home meets are hosted with hundreds of spectators in attendance coming from around the state.

IMPROVEMENTS

- Capital improvements made in April 2013 provided our patrons a very enjoyable 2013/2014 pool season:
 - Maturing slide structure landings were removed, replaced with new corrugated metal pans, filled with concrete and coated in non-slip concrete sealer.
 - Slide structure frame work was bead blasted to remove corrosion and then recoated with protective marine grade paint.
 - Main pool deck sections were removed and replaced do to lifting issues.
 - Main pool basin plaster was completely chipped away and replaced with a fresh gunite. Lane lines and turn star tiles were also refreshed.
- Concession picnic tables showing signs of age were refitted with new wood slats and received a new coat of paint.

DIVISION ACCOMPLISHMENTS

- A full operating schedule has been restored allowing Mountain Valley Splash to conduct Open Swim on Sundays for the first time in four years.

MEMORIAL TEAM

- In honor of the Yarnell Hire firefighters and team member, Tiffany Hettrick, Mountain Valley Splash shuttered operations in support of the Granite Mountain Hotshot memorial service aquatics staff members assisted the event by serving as ushers and parking attendants.

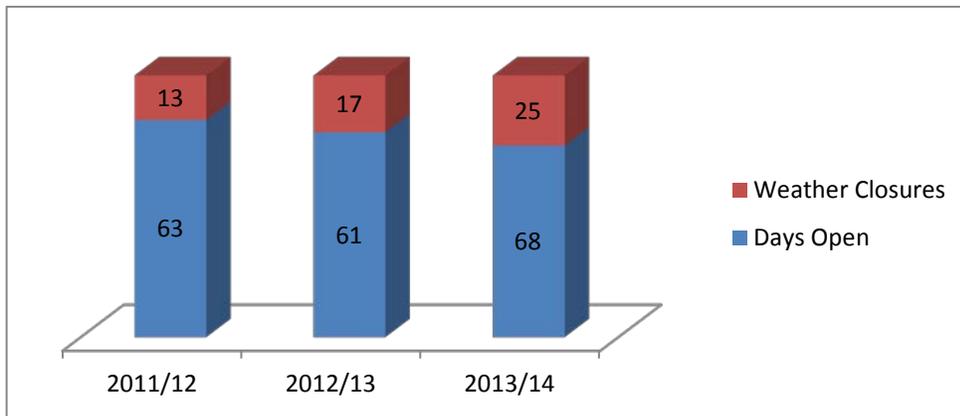
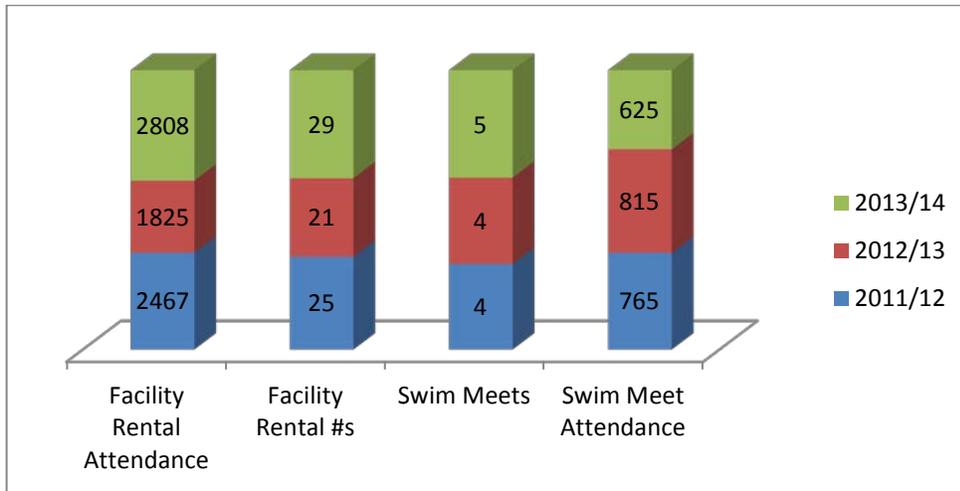
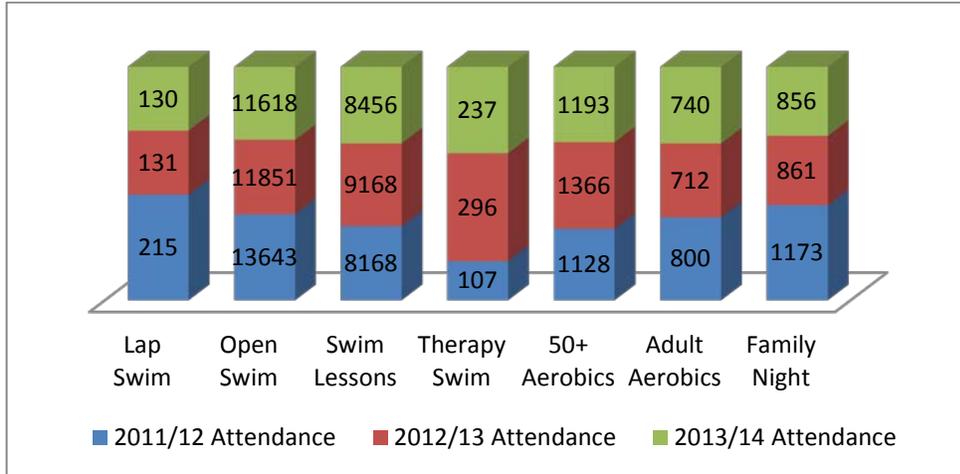
STAFF RECOGNITION

- Seasonal team member Tiffany Hettrick, gave birth to a healthy baby girl, named Willow. We wish Tiffany the very best in all of her future endeavors and congratulate her on the new addition to her family.
- A special thank you to volunteer Mr. Chris Wells. Chris was vital to the successful completion of pool season preparations.



AQUATICS

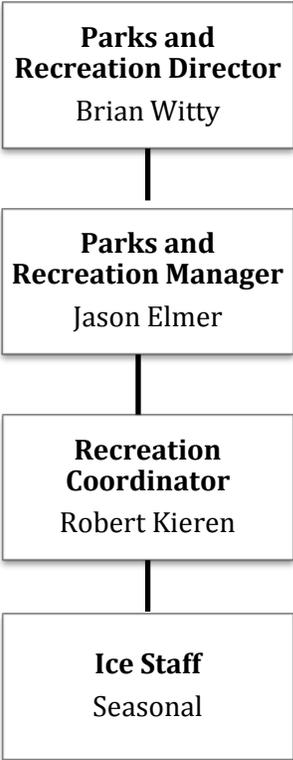
ATTENDANCE BY SERVICE LINE



EVENT CENTER/ICE SKATING

Event Center/Ice Skating

ORGANIZATIONAL CHART



GOAL STATEMENT

Provide ice related activities and non-ice events at the Event Center for persons of all ages and abilities.

EVENT CENTER/ICE SKATING

The department provides the public access to recreational ice skating and open play hockey programs in cooperation with Tim’s Toyota Center. The skate season consistently attracts over 8,000 patrons per season from all age groups and skill levels. Open Hockey is offered to players (18 years and older) who wish to engage in pick-up games to hone their skills and enjoy time with their friends and family.

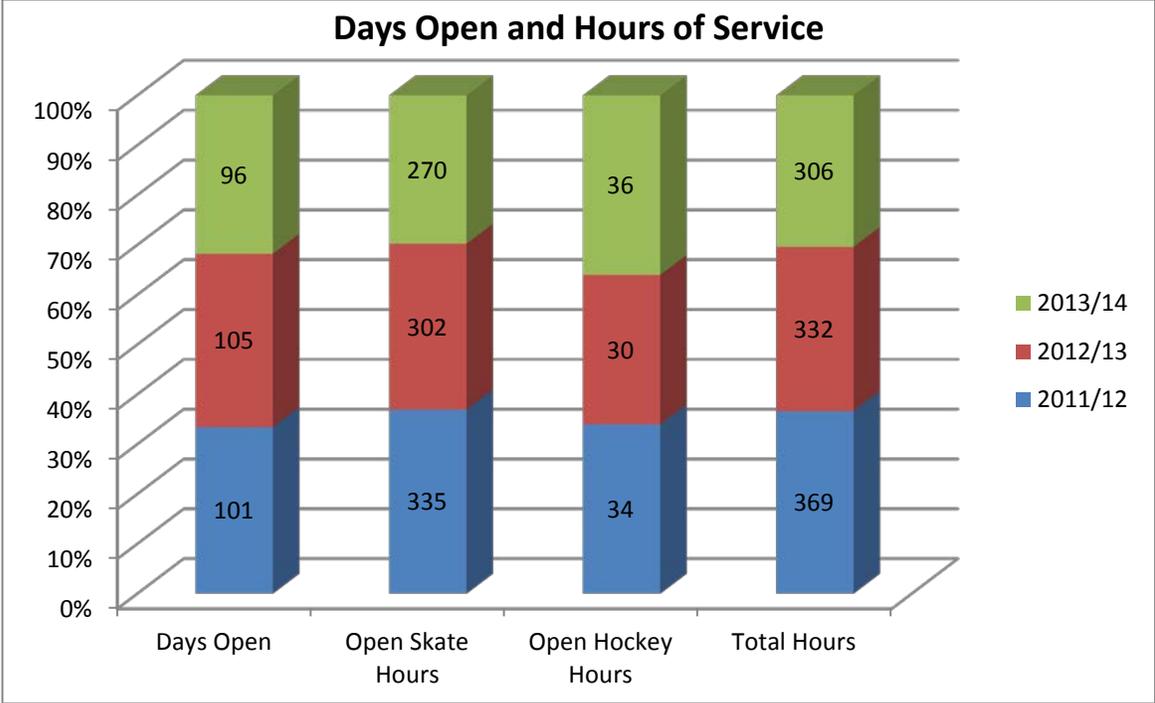
STAFF CELEBRATIONS

Kohl Balsiger, seasonal Ice Manager, was accepted to Arizona State University to continue his formal education. Upon his departure from Prescott Valley, we wished Kohl nothing but success and thanked him for his years of diligent service with the department.

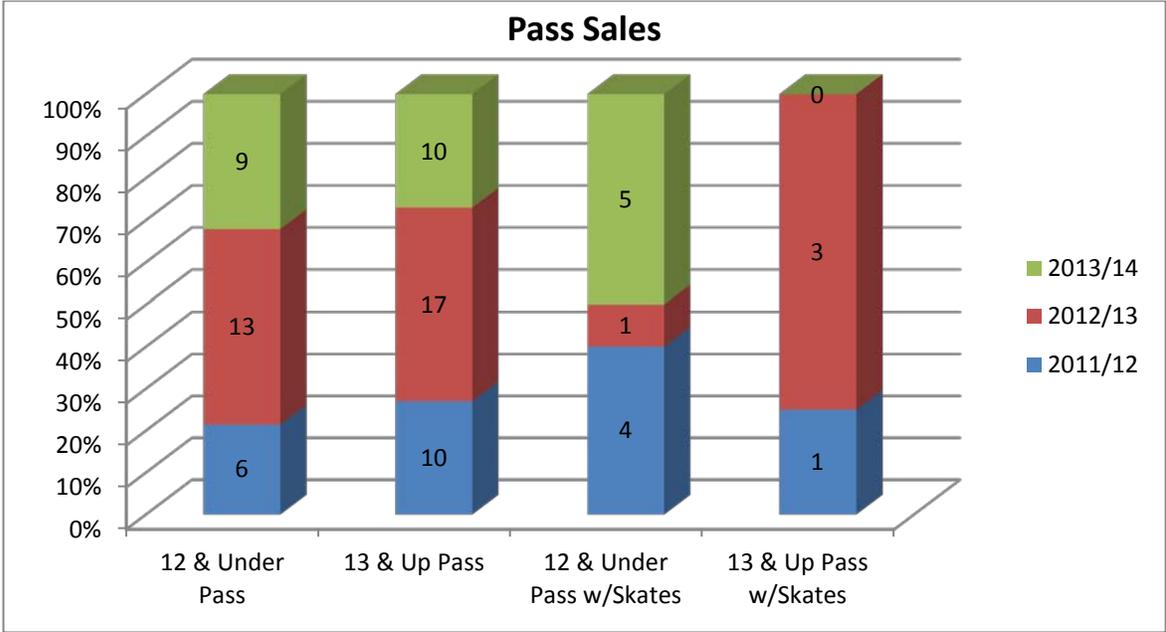
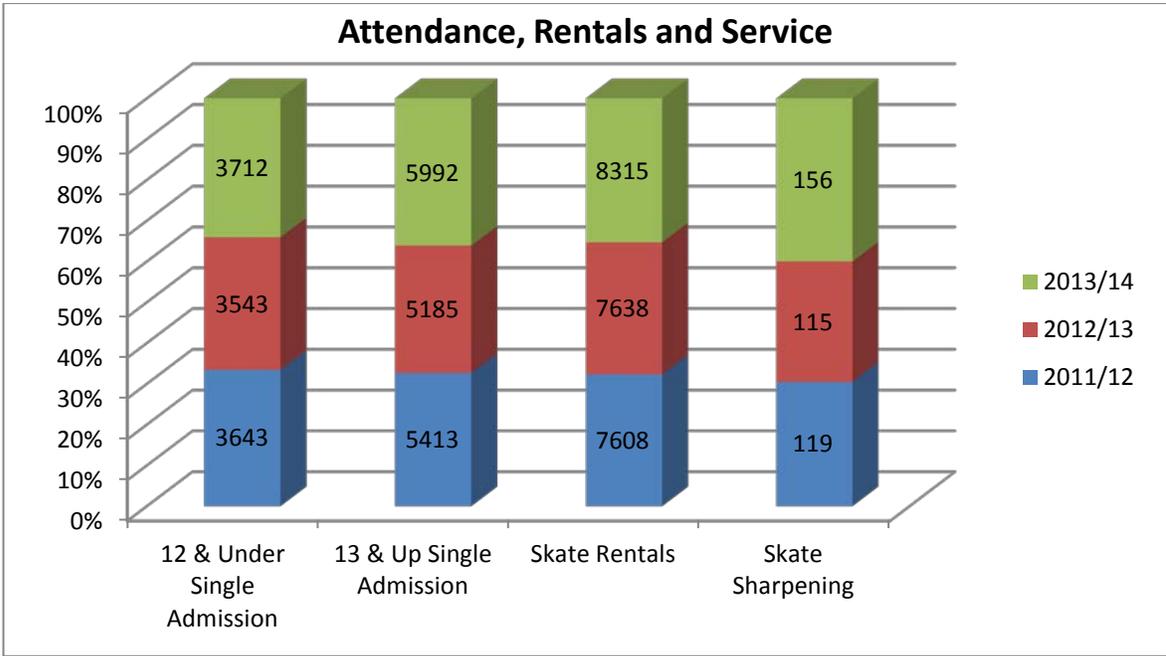
EVENT CENTER/ICE SKATING

SKATING BY THE NUMBERS

- Skating provided 306 hours of recreational open skate and hockey opportunities.
- Ten pairs of new skates, safety helmets, and new skating aids were added to the rental inventory.
- The Learn to Skate program, taught by Sharron Plush, is supported by the town and has grown over the last three years. Ms. Plush offers up to five sessions during the season and we appreciate her continuing efforts on behalf of the sport of figure skating.
- Seven different themed skate nights were offered adding to the enjoyment of open skate sessions. Themed costumes and a musical playlist were created by staff to fit the atmosphere along with specialty admission offered for participating patrons.



EVENT CENTER/ICE SKATING



PARKS MAINTENANCE

Parks Maintenance

ORGANIZATIONAL CHART



GOAL STATEMENT

Preserve, sustain and improve Town-owned parks and recreational facilities that will create a safe, user-friendly environment for today's user and those in future generations.



PARKS MAINTENANCE

PARKS

The Parks Division is responsible for the operation and maintenance of the town's 24 parks, facilities, and special use areas. The six full-time employees and part-time seasonal workers maintain 249 acres of developed park land and support the following amenities:

- Barlow Massick House
- 37 Ramadas
- 19 Soccer fields
- 17 Playgrounds
- 17 Restrooms
- 14 Horseshoe pits
- 12 Baseball/Softball diamonds
- 4 Basketball courts
- 2 Amphitheaters
- 2 year-round off-leash Dog Park use areas
- 1 Pavilion
- 1 Bike/Skate park
- 1 Fishing Lake
- 2 Recharge Lakes
- 2 Fishing Piers
- 7 miles of trails
- Irrigation systems that consist of, but are not limited to: 23 irrigation clocks, 32 RP's, 1800 sprinkler heads (not including CFD's), 240 irrigation valves, 19,000 feet of mainline and 63,000 feet of lateral line.

The passive/open space system includes an additional 171 acres of property that is unmaintained or involves minimal maintenance work. The removal of diseased and hazardous vegetation and periodic boundary checks are the primary maintenance work that is done within these areas.

CAPITAL EQUIPMENT

Staff attended the Arizona State Surplus Auction in Phoenix, Arizona to improve its current fleet and procured the following:

- 2001 Dodge ¾ Ton 4x4 R2500, 142,963mi
- 1999 Dodge Utility ¾ Ton 4x2 R2500, 100,553mi
- 2001 Dodge Utility 1 Ton 4x2 R3500, 160,691mi
- 1995 Chevy 1 Ton Dump C3500, 130,032mi

PARKS MAINTENANCE

IMPROVEMENTS

Tonto South Park Expansion – CIP #P357 – CP1401

Budget: \$75,000.00

Expended: \$62,818.91

This project was funded by development impact fees to expand the park for maximum use by the growing number of neighborhood residents. The project included: expansion of the parking lot; play equipment relocation; play safety surfacing and containment system; walking paths; irrigation system expansion/upgrade; turf and landscaping expansion.

Viewpoint Park Expansion – CIP #P358 – CP1402

Budget: \$65,000.00

Expended: \$58,970.73

This project was funded by development impact fees to expand the parking lot to accommodate the growing number of reservation and event requests. The present parking lot was built in 2003 per the “Viewpoint Park Grading, Landscape and Building Plans”. Sixty percent of the parking improvements were built at that time but planned expansion was necessary to meet current demand. The project included: engineering and construction period oversight as per the original design; an additional 10,150 square feet of paved parking (18 spaces) including vertical curb, fog seal and striping.

Old Town Park Expansion – CIP #P359 – CP1403

Budget: \$25,000.00

Expended: \$23,416.22

This project was funded by development impact fees to provide interconnectivity to the various park amenities as per the park design plan for use by the neighborhood residents and permitted special use groups.

BMX Bike Park

Budget: \$50,000.00

Expended: \$0.00

This project was declined by the Parks and Recreation Commission due to limited or no support facilities/space for development. The Commission recommended to Town Council for reallocation to current projects fulfilling their design strategies and in support of a new mid-year project.

PARKS MAINTENANCE

Right-of-Way – Glassford Hill Trail

Budget: \$82,500.00

Expended: \$0.00

The town's application to Arizona State Land Trust for the procurement of right-of-way access for the development of a trail system had gone unanswered. Town Council approved the transfer of allocated funds in support of creating a mid-year project and sustainment of FY14/15 planning for the expansion of Antelope Park.

Antelope Park Expansion – CIP #P366 – CP1404 (Mid-Year)

Budget: \$127,387.00

Expended: \$122,949.53

This project was a mid-year creation in support of FY14/15 planning. Funding was created via transfers from the following FY13/14 projects: Glassford Hill Trail, Tonto South Park, Viewpoint Park and the BMX Bike Park.

SPECIAL ACHIEVEMENTS AND RECOGNITION

- The department received a secondary grant in the amount of \$22,000 from the Bureau of Reclamation expanding the parks divisions automated irrigation control system. Implementation of this grant helped the Town of Prescott Valley save over 1 million gallons of water.
- The department received the Prescott Valley Chamber of Commerce large project community service award for Tonto South expansion project.

SUPPORT SERVICES

Community-based events:

- American Legion Horseshoe Tournament (4)
- AYSO Soccer Tournament
- Chamber of Commerce Valley of Lights
- Hot Shots Memorial Service
- Little League All-Star Tournament
- Prescott Valley Days
- Prevent Child Abuse Pinwheel Display
- Rotary Balloon Festival
- Senior Softball Tournament (2)
- Yavapai Cup Boys Soccer Tournament
- Yavapai Cup Girls Soccer Tournament
- Yavapai College Roughrider Soccer (6)

Town events and services:

- 4th of July
- Adopt-A-Park
- Arbor Day
- Battle of the Bands

PARKS MAINTENANCE

- Bike Rodeo
- Corn Toss Tournament
- Daddy-Daughter Date Night
- EGGstravaganza
- Fall Fest
- Family Art Festival
- Gentle Tamer flower bed
- Kite Day
- Movies Under the Stars
- Northern AZ Healing Field
- Patriot Day
- Polar Bear Splash
- Touch-A-Truck

FORESTRY HIGHLIGHTS

Staff is responsible for the following programs and services: tree disease, tree removal, reforestation, Tree City USA, Tree Growth Award and the annual Arbor Day celebration.

- Awarded 9th annual recertification as a Tree City USA community with commitment to maintaining a forestry budget of no less than \$2 per capita.
- Recertified with a Tree City USA Growth Award and recognized for higher levels of tree care along with innovative programs and projects
- Arbor Day was celebrated April 25 at Tonto South, with 200 in attendance, and 14 new trees planted
- 15 damaged/diseased trees were removed (Fain Park 7, MVP 5, Sunflower 2, Andersen 1)
- 9 trees donated by the Prescott Valley Historical Society for Fain Park
- 26 new trees planted in total for the year

CONTINUING EDUCATION

- Nick Groblewski: Attended Irrigation Workshop on Troubleshooting and Repair of Electric Valves.
- Britt Grubbs, Nick Groblewski, Jose Fonseca, Gilbert Garcia: Attended Turf & Athletic Field Maintenance Workshop.

PARK PROPERTY DEDICATIONS

In July of 2013 Town Council voted to accept the conveyance of real property from Kitchell's Crossroad commercial development for open space/recreation purposes in lieu of a potential Restated & Amended Development Agreement. Approximately one hundred eighty-one (181) acres on Glassford Hill and near Lynx Creek were conveyed with 171 of those acres dedicated to open space and/or public recreation purposes.

STAFF CELEBRATIONS

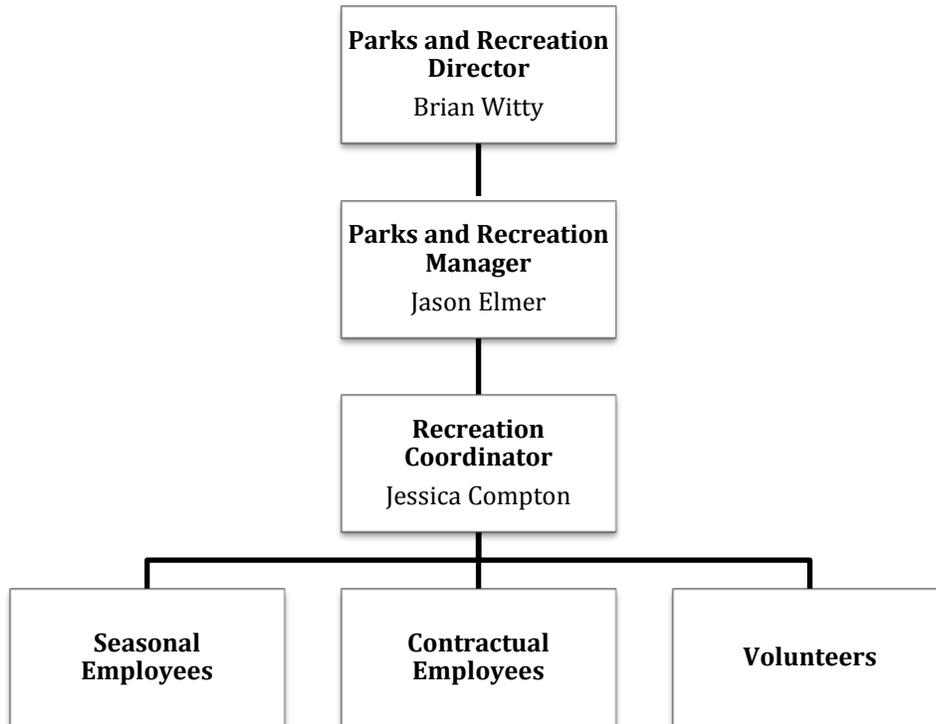
- Nick Groblewski announced the birth of his son on June 11, 2014, Brantley Scott Groblewski, 7lbs 15 oz.
- Fred Stoneburner announced the birth of his son on October 14, 2013, Evan Thomas Stoneburner, 7lbs 9oz



ATHLETICS

Athletics

ORGANIZATIONAL CHART



GOAL STATEMENT

Utilize Town-owned and other public access athletic facilities that can create an environment of connectivity, health and wellness.

The division also assists youth athletic leagues/associations with the marketing, facility scheduling and professional advice.



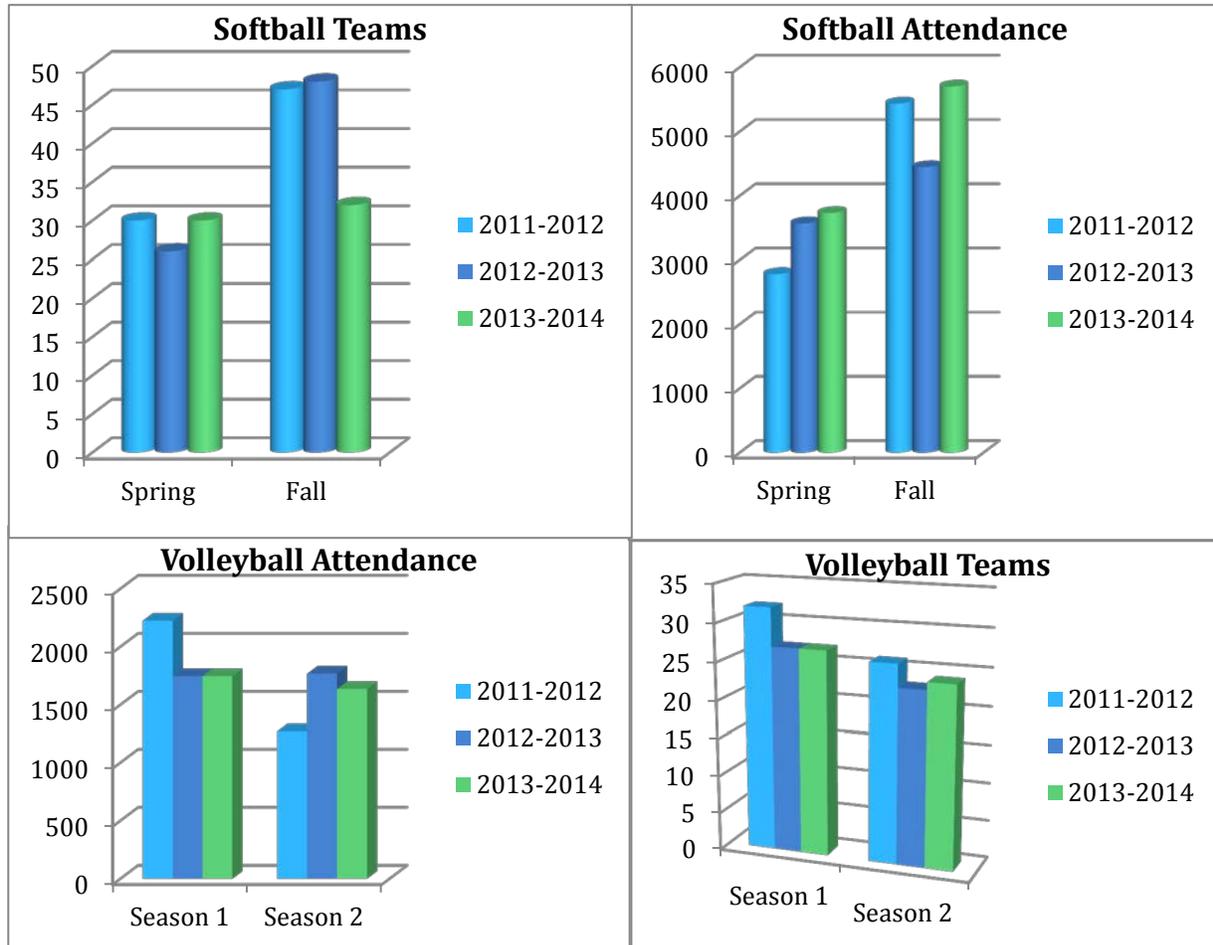
ATHLETICS

The Athletics Division provides and facilitates recreation opportunities for adults that live or work in Prescott Valley through programs and leagues.

Prescott Valley is home to seven athletic associations or leagues offering a variety of activities for area youth ages five and up. Outdoor athletic facilities are scheduled for practices, games, clinics and tournaments for these groups.

ATHLETICS

ATHLETICS BY THE NUMBERS



DIVISION ACCOMPLISHMENTS

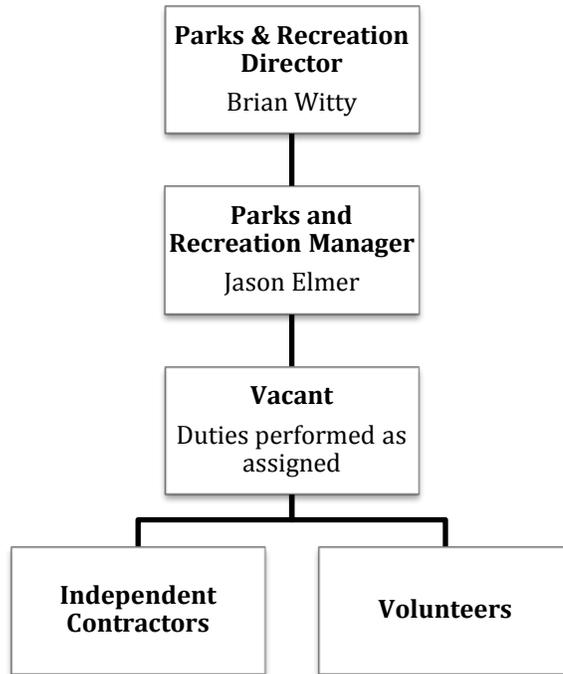
The Athletic division:

- Successfully implemented the online registration system known as REC1. The system provides the customer with 24/7 access and multiple payment options.
- In support of REC1 a league management system was employed providing 24/7 access to current schedule and standings information.
- Formed a Men's 3 on 3 Basketball League hosting six teams and over 600 attendees
- Created a coed Kickball League hosting four teams and nearly 700 attendees
- Received an informational kiosk donated by the Yavapai Youth Soccer League for utilization at Mtn. Valley Park.

SPECIAL EVENTS

Special Events

ORGANIZATIONAL CHART



GOAL STATEMENT

Organize and operate large scale community-based special events.

SPECIAL EVENTS

The Special Events Division provides and/or supports multiple town organized one day and multi-day events. Seventeen special events are operated by the Parks and Recreation Department that range from star gazing, fireworks, concerts, and polar bear swims that serve over 10,000 attendees annually.

The division also provides administrative oversight of the town's special event application process. Staff organizes a multi-department review team assuring that town code and operating policies are adhered to for the applicant to be granted permission to operate on town property or seek sponsorship of town resources.



SPECIAL EVENTS

ACCOMPLISHMENTS

- Stream lined the special event application process to better serve community requests.
- Secured bid to host the northern Arizona sectional competition for the NFL's Punt, Pass and Kick competition at Mountain Valley Park.
- Sponsored a successful 3-day Gem and Mineral Show in partnership with the Prescott Gem & Mineral Club at Tim's Toyota Event Center.
- Sponsored a 4-day youth hockey tournament in partnership with the Arizona Bobcats at Tim's Toyota Event Center. 11 teams from throughout the state traveled to Prescott Valley utilizing overnight accommodations, restaurants, and other related service industries during their stay.
- Hosted two non-resident adult softball tournaments at Mountain Valley Park
- Inaugural Corn Toss tournament was organized hosting over 30 teams attending from throughout the state. Thirty corn toss boards were built to create a 15 lane tournament playfield.
- Hosted over 1 dozen community organized special events for the public's enjoyment and awareness.



COMMUNITY SUPPORT

- In support of department organized special events staff has garnered community backing in the following forms:
 - Cash donations from 38 individual businesses totaling \$3,479.00
 - In-Kind support from 29 different organizations and businesses totaling an estimated \$18,081.55
 - 795 volunteer hours aiding in the organization and operation of town special events equating to \$14,120.95

SPONSORED EVENTS

- The Church Jesus Christ of Latter Day Saints, 5K Run and Fun Walk – Viewpoint Dr
- Prevent Child Abuse AZ, Pinwheel Garden – Civic Center grounds
- Boys and Girls Club, Tour de PeeVee – Town Multi-use path and Roads
- Prescott Dog, Woofstock, Civic Center grounds
- Yavapai Youth Soccer, Boys Soccer Tournament, various park athletic fields
- Yavapai Youth Soccer, Girls Soccer Tournament, various park athletic fields
- Prescott Valley Rotary Club, Zombie Fun Run, Town Multi-use path and Roads
- Take Back the Night Candlelight Vigil, Civic Center grounds

REVENUE AND EXPENSE – FISCAL YEAR 2013/2014

Revenue and Expense – Fiscal Year 2013/2014

DEPARTMENT BUDGET BY DIVISION

DIVISION	DESCRIPTION	EXPENSE	REVENUE	
Administration	Salaries and Wages	\$ 299,203		
	Employee Benefits	\$ 86,365		
	Administrative/Official	\$ 500		
	Professional Services	\$ 1,000		
	Technical Services	\$ -		
	Utilities	\$ 4,000		
	Repairs and Maintenance	\$ 2,240		
	Leases	\$ 680		
	Printing and Publishing	\$ 2,800		
	Travel	\$ 490		
	Education	\$ 2,070		
	General Supplies	\$ 8,010		
	Vehicle	\$ 1,600		
	Clothing	\$ 250		
	Chemicals	\$ 75		
	Other Expenditures	\$ -		
		Rentals - Parks		\$ 10,148
		Rentals - Civic		\$ 71,792
		Rentals - Library		\$ 3,840
		Concession Contract		\$ 4,212
Administration	TOTAL	\$ 409,283	\$ 89,992	
Community & Outdoor Education	Professional Services	\$ 35,056		
	Utilities	\$ 720		
	Travel	\$ -		
	Education	\$ 95		
	General Supplies	\$ 1,600		
	Clothing	\$ 250		
	Other Expenditures	\$ -		
		Specialty Class Fees		\$ 34,134
Community & Outdoor Education	TOTAL	\$ 37,721	\$ 34,134	
Adaptive	Professional Services	\$ 150		
	General Supplies	\$ 140		

REVENUE AND EXPENSE – FISCAL YEAR 2013/2014

Adaptive	TOTAL	\$	290	\$	-
Aquatics	Salaries and Wages	\$	85,541		
	Employee Benefits	\$	7,879		
	Professional Services	\$	4,450		
	Contractual/Purchased Services	\$	700		
	Utilities	\$	46,475		
	Repairs and Maintenance	\$	11,300		
	Communications	\$	550		
	Education	\$	1,750		
	General Supplies	\$	7,250		
	Concessions	\$	4,400		
	Clothing	\$	3,500		
	Chemicals	\$	13,125		
	Improvements	\$	-		
	Machinery & Equipment	\$	-		
	Other Expenditures	\$	-		
	Concessions			\$	14,107
	Pool Fees			\$	64,883
Aquatics	TOTAL	\$	187,010	\$	78,990
Event Center/Ice Skating	Salaries and Wages	\$	12,800		
	Employee Benefits	\$	1,516		
	Education	\$	100		
	General Supplies	\$	2,750		
	Clothing	\$	225		
	Chemicals	\$	200		
	Entry Fees			\$	47,899
Event Center/Ice Skating	TOTAL	\$	17,591	\$	47,899
Arts and Culture	Salaries and Wages	\$	-		
	Employee Benefits	\$	-		
	Professional Services	\$	7,350		
	Utilities	\$	550		
	Rentals	\$	3,000		
	Advertising	\$	490		
	Printing and Publishing	\$	1,500		
	Education	\$	80		
	General Supplies	\$	4,350		

REVENUE AND EXPENSE – FISCAL YEAR 2013/2014

	Other Expenditures	\$	-	
Arts and Culture	TOTAL	\$	17,320	\$ -
Parks Maintenance	Salaries and Wages	\$	270,122	
	Employee Benefits	\$	114,413	
	Professional Services	\$	6,307	
	Contractual/Purchased Services	\$	1,200	
	Utilities	\$	295,500	
	Repairs and Maintenance	\$	70,331	
	Rentals	\$	4,200	
	Communications	\$	836	
	Travel	\$	-	
	Education	\$	450	
	General Supplies	\$	20,700	
	Vehicle	\$	33,290	
	Clothing	\$	2,150	
	Chemicals	\$	15,820	
	Land	\$	-	
	Improvements	\$	-	
	Machinery & Equipment	\$	18,000	
Parks Maintenance	TOTAL	\$	853,319	\$ -
Athletics	Salaries and Wages	\$	21,500	
	Employee Benefits	\$	1,981	
	Education	\$	35	
	General Supplies	\$	3,965	
	Concessions	\$	-	
	Clothing	\$	450	
	Other Expenditures	\$	-	
	Softball Entry			\$ 19,657
	Volleyball Entry			\$ 7,390
Athletics	TOTAL	\$	27,931	\$ 27,047
Special Events	Salaries and Wages	\$	7,649	
	Employee Benefits	\$	906	
	Professional Services	\$	36,000	
	Contractual/Purchased Services	\$	1,400	
	Utilities	\$	1,000	
	Repairs and Maintenance	\$	500	

REVENUE AND EXPENSE – FISCAL YEAR 2013/2014

	Rentals	\$	6,500	
	General Supplies	\$	6,395	
	Chemicals	\$	150	
	Other Expenditures	\$	-	
	Concessions			\$ 816
	Entry Fees			\$ 4,975
Special Events	TOTAL	\$	60,500	\$ 5,791

Parks and Recreation Department	\$	1,610,965	\$	283,853
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INVESTMENTS - Town Sponsored

	Ramada Reservations	\$	-	\$	2,120
	Field Reservations	\$	-	\$	111,029
	Field Light Reservations	\$	-	\$	19,650
	Civic Center Reservations	\$	-	\$	47,280
	Auditorium Reservations	\$	-	\$	32,000
	Crystal Room Reservations	\$	-	\$	27,100
	Viewing Terrace Reservations	\$	-	\$	120
INVESTMENTS - Town Sponsored	TOTAL	\$	-	\$	239,298

Parks and Recreation Department	\$	1,610,965	\$	523,151
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PUBLIC SUPPORT

Public Support

CASH DONATIONS

PARTNER	EVENT	SERVICE	DONATION
Full Swing	Corn Toss	Sponsorship	\$ 100.00
KPPV	Corn Toss	Sponsorship	\$ 100.00
Moyers Heating and Cooling	Corn Toss	Sponsorship	\$ 100.00
Planet Fitness	Corn Toss	Sponsorship	\$ 100.00
PV Chamber Commerce	Corn Toss	Sponsorship	\$ 100.00
Tim's Toyota Center	Corn Toss	Sponsorship	\$ 100.00
Galpin Ford	Corn Toss	Sponsorship	\$ 200.00
Papa John's	Corn Toss	Sponsorship	\$ 200.00
Culvers	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Cut Above	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Frozen Frannies	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Full Swing	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
IHOP	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Jarz of Clay	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Pralines of Prescott	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
PV Beauty Salon	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Robeks	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
Wal-Mart	Daddy Daughter Date Night	Gift Cards	\$ 25.00
Antelope Lanes	Daddy Daughter Date Night	4 Free Bowling Games	\$ 32.00
Papa John's	Daddy Daughter Date Night	Gift Certificates	\$ 50.00
Sun Valley Tire	Daddy Daughter Date Night	Gift Certificates	\$ 100.00
Mingus Academy	Movies Under the Stars	Sponsorship	\$ 500.00
Prescott Valley Ace Hardware	Movies Under the Stars	Sponsorship	\$ 500.00
Chili's Bar and Grill	Polar Bear Splash	Gift Certificates	\$ 20.00
Garcia's	Polar Bear Splash	Gift Certificates	\$ 20.00
Cracker Barrel	Polar Bear Splash	Gift Certificates	\$ 25.00
Fireside Grill	Polar Bear Splash	Gift Certificates	\$ 25.00
Full Swing	Polar Bear Splash	Gift Certificates	\$ 25.00
IHOP	Polar Bear Splash	Gift Certificates	\$ 25.00
Antelope Lanes	Polar Bear Splash	4 Free Bowling Games	\$ 32.00
Batteries Plus	Polar Bear Splash	Cash Donation	\$ 40.00

PUBLIC SUPPORT

Prickly Pear Café	Polar Bear Splash	Gift Certificates	\$ 40.00
Little Caesars	Polar Bear Splash	Gift Certificates	\$ 50.00
Prescott Valley Ace Hardware	Polar Bear Splash	Gift Certificates	\$ 50.00
AZ Sundogs	Polar Bear Splash	Hockey Tickets	\$ 60.00
Tim's Toyota Center	Polar Bear Splash	Event Tickets	\$ 60.00
Auto Works	Polar Bear Splash	Free Oil Changes	\$ 100.00
Buffalo Wild Wings	Polar Bear Splash	Gift Certificates	\$ 100.00
Papa John's	Polar Bear Splash	Gift Certificates	\$ 125.00
Kokopelli Eye Institute	Polar Bear Splash	Sunglasses	\$ 250.00
Total			\$ 3,479.00

PUBLIC SUPPORT

IN-KIND SUPPORT

PARTNER	EVENT	SERVICE	IN-KIND
Arizona Ranch & Resort Cars	4th of July	Vehicles	\$340.00
Outdoor Sports Northern AZ	4th of July	Vehicles	\$170.00
Star Island Motorsports	4th of July	Vehicles	\$170.00
Prescott Valley Historical Society	Adopt-A-Park	Tree Donation - Fain	\$400.00
The Arizona Woodworking Co.	Adopt-A-Park	Stoneridge Gazebo	\$300.00
Pepsi; Hi-Line Vending	Battle of the Bands	Advertising	\$500.00
Prescott Valley Chamber of Commerce	Battle of the Bands	Food & Beverage	\$250.00
KAFF Country 92.9	Battle of the Bands	Advertising	\$1,200.00
KPPV 106.7	Battle of the Bands	Advertising	\$1,200.00
KVRD Country 105.7	Battle of the Bands	Advertising	\$1,200.00
The Mountain 93.9	Battle of the Bands	Advertising	\$1,200.00
The Wolf 96.7	Battle of the Bands	Advertising	\$1,200.00
Prescott Vision Eye Surgery Center	Bike Rodeo	2 Bicycles	\$250.00
The Arizona Woodworking Company	Corn Toss	Corn Toss Boards	\$700.00
Pepsi; Hi-Line Vending	Corn Toss	Advertising	\$500.00
Puppet People	Create-A-Tree	Puppet Show	\$281.55
Train People	Create-A-Tree	Train Display	\$250.00
Sunland Supply, Inc.	Healing Field	Healing Field Bags	\$120.00
KPPV 106.7	Movies Under the Stars	Advertising	\$2,500.00
BackBurner Grill	Polar Bear Splash	Breakfast for 300	\$1,750.00
KPPV	Polar Bear Splash	Advertising	\$1,000.00
Prescott Modern Dentistry	Polar Bear Splash	Giveaways	\$500.00
All City K Cab	Touch-A-Truck	Vehicle & Driver	\$250.00
AZ National Guard	Touch-A-Truck	Vehicle & Driver	\$250.00
Central Yavapai Fire District	Touch-A-Truck	Vehicle & Crew	\$250.00
Cub Scouts	Touch-A-Truck	Vehicle & Driver	\$250.00
Department of Public Safety Highway Patrol	Touch-A-Truck	Vehicle & Driver	\$250.00
Mobray's Tree Service	Touch-A-Truck	Vehicle & Driver	\$250.00
OMI	Touch-A-Truck	Vehicle & Driver	\$250.00
Pepsi Cola	Touch-A-Truck	Vehicle & Driver	\$250.00
Prescott Valley Police Depart	Touch-A-Truck	Vehicle & Driver	\$250.00

PUBLIC SUPPORT

RDO Equipment Rental	Touch-A-Truck	Vehicle & Driver	\$250.00
Lifeline Ambulance	Touch-A-Truck	Vehicle & Driver	\$250.00
Prescott Valley Public Works	Touch-A-Truck	Vehicle & Driver	\$250.00
		TOTAL	\$18,781.55

PUBLIC SUPPORT

VOLUNTEER SUPPORT

	VOLUNTEER ORGANIZATION	LOCATION / EVENT	VALUE
Adopt-A-Park			
	Mingus Mountain Academy	Fain	\$ 394.17
	Mingus Mountain Academy	Viewpoint	\$ 938.50
	Superstition Hills Missional Community	George Andersen	\$ 1,032.35
	The Ridge	Granville	\$ 1,126.20
	PV Mid-Day Lions	Lion's Park	\$ 337.86
	Yavapai County Probation	Mountain Valley/Urban Forest	\$ -
	Old Town Board of Directors	Old Town	\$ -
	CASA	Community Center	\$ -
	APS Forestry	Sunflower	\$ -
	Yavapai Exceptional Industries	Community Center/Tonto So.	\$ -
	Over the Hill Gang	Adopt-A-Park (Fain)	\$ 2,440.10
	Arizona Site Stewards Volunteers	Adopt-A-Park (Fain)	\$ 450.48
	Mingus Mountain Academy	Adopt-A-Park (Fain/Viewpoint)	\$ 1,332.67
	Superstition Hills Missional Community	Adopt-A-Park (Geo. Andersen)	\$ 1,032.35
	The Ridge	Adopt-A-Park (Granville)	\$ 1,351.44
	Mid-Day Lions Club	Adopt-A-Park (Lions)	\$ 319.09
	Yavapai County Adult Probation	Adopt-A-Park (MVP/Urban)	\$ -
	Independence Training (Outdoor Master Youth)	Adopt-A-Park (MVP)	\$ -
Special Events			
	Arbor Day Volunteers	Arbor Day (Tonto South)	\$ 2,815.50
	Parks and Recreation Commission	Bike Rodeo	\$ 469.25
	Prescott Valley Police Department	Bike Rodeo	\$ 375.40
	Parks and Recreation Commission	Eggstravaganza	\$ 93.85
	Healing Field Volunteers	Healing Field	\$ 5,631.00
	Parks and Recreation Commission	Polar Bear Splash	\$ 525.56
	Valley Honda Dealers	Polar Bear Splash	\$ 325.00
Arts and Culture			
	Santa, Mrs. Claus, Elves	Create-A-Tree	\$ 1,445.29
	Mingus Academy	Eggstravaganza	\$ 825.88
	Arts and Culture Commission	Fall Arts Fest	\$ 563.10
	Arts and Culture Commission	Kite Day	\$ 150.16
	Mingus Academy	Movies Under the Stars	\$ 900.96
	Volunteers for Public Art Display	Public Art Display	\$ 1,576.68

PUBLIC SUPPORT

Parks		
Northern Arizona Mormon Stake Girls Group	Park Cleanup (MVP)	\$ 1,877.00
School Group (weeding parking islands)	Park Cleanup (MVP)	\$ 600.64
Cub Scouts Pack 7195	Park Cleanup (MVP)	\$ -
Another group clean weeds, raked DG and debris	Park Cleanup (MVP)	\$ 5,631.00
Cub Scouts Pack 330	Park Cleanup (Sunflower)	\$ -
TOTAL		\$ 34,561.48

PROGRAM PARTICIPATION

Program Participation

PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14
Adaptive Recreation:			
	N/A	N/A	N/A
Athletics:			
50+ Aerobics	2,049	1,874	1,748
Spring Softball Teams	30	26	30
Spring Softball Attendance	2,780	3,570	3,732
Fall Softball Teams	47	48	32
Fall Softball Attendance	5,436	4,446	5,702
Volleyball Teams - Season 1	32	27	27
Volleyball Attendance - Season 1	2,224	1,746	1,746
Volleyball Teams - Season 2	26	23	24
Volleyball Attendance - Season 2	1,272	1,768	1,636
Men's 3v3 Basketball Teams	N/A	N/A	6
Men's 3v3 Attendance	N/A	N/A	616
Kickball League	N/A	N/A	4
Participants	N/A	N/A	675
Open Gym (BMHS-W Aux gym)	201	246	183
Male/Female Ratio	88/24	246/0	172/11
Aquatics:			
50+ Water Aerobics	1,128	1,222	1,103
Adult Water Aerobics	800	763	728
Lap Swim	215	135	121
Swim Lessons	1,000	1,136	903
Therapy Swim	107	288	217
Swim Meets	4	4	5
Swim Meet Attendance	765	832	680
Teen Night	0	0	0
Family Night	1,173	1,294	750
Open Swim	13,643	12,448	10,045
Pool Rentals	25	25	19
Pool Rental Attendance	2,467	1,738	1,777

PROGRAM PARTICIPATION

Pool Passes Sold - Family	13	17	8
Pool Passes Sold - Individual	29	46	13
Rain Days	N/A	N/A	0
Volunteers	N/A	N/A	2
Volunteer hours	N/A	N/A	127.75
Arts & Culture:			
Art at the Center Reception	29	62	40
Youth Arts Month Reception	125	150	100
Family Arts Fest	3,000	2,000	2,000
Kite Day (June)	200	350	150
Movies Under the Stars (June)	2,000	1,950	2,200
Fall for the Arts/Fall Fest (Oct)	N/A	N/A	150
Fest of Lights/Photos w/Santa (Dec)	300	400	250
Artist in the Park	10	N/A	N/A
Volunteers	N/A	N/A	25
Volunteer Hours	N/A	N/A	128
Outdoor/Community Rec:			
Tennis	48	N/A	N/A
Spring Break Tennis	N/A	36	N/A
Guitar	237	160	106
Basketball Instruction	767	1129	3,002
Batting Instruction	N/A	12	N/A
Yoga	703	242	521
Beginner Hula	68	15	15
Advanced Hula	N/A	37	52
Hawaiian Language and Chant	N/A	N/A	14
Martial Arts	1,123	587	267
Beginner Tap	332	175	154
Mommy & Me Tap	N/A	N/A	52
Beginner Ballet	705	287	342
Intermediate Ballet	N/A	260	240
Acronastix	N/A	N/A	N/A
Jr. Golf	105	34	34
Line Dancing	394	238	360
Zumba-Adults	N/A	16	115
Zumba Kids	N/A	32	36
Tai Chi	28	N/A	32

PROGRAM PARTICIPATION

Pilates	N/A	N/A	N/A
Square Dancing	281	N/A	116
Latin Rhythms	22	N/A	78
Learn to Draw	N/A	N/A	12
Holiday Light Ball Class	N/A	N/A	4
Day Trips attendance	N/A	N/A	94
NFL Punt, Pass & Kick (Aug)	22	36	20
Beginning Boot Camp	281	56	N/A
Spring Break Fishing Instruction	N/A	15	N/A
Instant Piano	12	5	
Couch to 10K	102	N/A	N/A
Fall Break Science Camp	32	N/A	N/A
Spring Break Science Camp	48	N/A	N/A
Smart Start	N/A	N/A	33
Volunteers	0	0	2
Volunteers hours	0	0	18
Parks:			
Volunteers	N/A	N/A	152
Volunteer Hours	N/A	N/A	532
Trees Planted	N/A	N/A	26
Trees Removed	N/A	N/A	5
Vandalism Reported	54	51	69
Skating:			
Open Skating Participants	9,055	8,728	9,476
Freestyle/Figure Skating	1	0	0
Open Hockey Participants	235	148	157
Skate Rentals	7,608	7,638	8,368
Skate Sharpening	119	115	156
Passes (under 12)	11	14	11
Passes (13 & up)	9	20	12
Special Skate Session	N/A	N/A	1
Skate with the Sundogs	200	200	217
Sponsored Facility Hours	N/A	N/A	0
Hours Open	367	332	306
Special Events:			
Starry Night @ Pronghorn (Fall)	N/A	35	35

PROGRAM PARTICIPATION

Touch A Truck	600	450	450
Corn Toss Tourney (Oct) 64 teams + spectators	N/A	N/A	150
4th of July Fireworks	5,000	5,000	5,000
Starry Night @ Pronghorn (Spring)	N/A	36	35
Battle of the Bands	1,245	1,256	1,134
Bike Rodeo	42	95	25
Arbor Day	30	150	150
Eggstravaganza	3,000	2,000	2,000
Daddy/Daughter Date Night	64	54	62
Polar Bear Splash	300	350	350
Volunteers	23	5	25
Volunteer Hours	N/A	N/A	97
Community-based Events held	N/A	19	22
Special Event App in process:	N/A	20	39

Budgetary Goals & Objectives:

Total Program Enrollment	207,718	216,042	230,442
Recreation Revenues	\$244,453	\$203,401	\$205,391

RENTAL USE

Rental Use

RENTAL USE INFORMATION

	YTD FY 11-12	YTD 12-13	FY 13-14
Ramada Reservations:			
Total Reservations	129	181	144
Town Sponsored	59	112	53
Rented	70	69	91
Ramada Attendance	4,105	19,030	6,470
Field Reservations	2,758	2,228	2,641
Town Sponsored	2,677	2,148	2,577
Rented	81	80	64
Field Attendance	102,500	87,100	112,460
Civic Center Reservations	1,273	1,161	1,187
Town Sponsored	1,266	1,151	1,182
Rented	7	10	5
Civic Center Attendance	17,058	24,080	21,626
Parks & Rec Commission	71	77	78
Arts & Culture Commission	86	123	100
Auditorium Reservations:			
Total Reservations	93	154	162
Town Sponsored	90	152	160
Rented	3	2	2
Auditorium Attendance	7,075	11,688	12,910
Crystal Room Reservations	243	275	286
Town Sponsored	231	268	271
Rented	12	7	15
Crystal Room Attendance	7,290	9,300	10,608
Viewing Terrace Reservations	7	7	3
Town Sponsored	3	5	1
Rented	4	2	2
Viewing Terrace Attendance	140	140	60
Budgetary Goals & Objectives:			
Total Program Enrollment	207,718	216,042	230,442
Recreation Revenues	\$244,453	\$203,401	\$205,391

Live, Work and Play



Whether you choose to live healthy,
live happy, live with adventure or
live in peace, the desire to live well
is inherent among those who choose
to Live, Work, and Play in the
Town of Prescott Valley.

Thank you for choosing
Parks and Recreation!