

**Parks Recreation - October 2014**

<b>Program</b>	<b>Oct 13</b>	<b>Oct 14</b>	<b>% Change (Month)</b>	<b>YTD FY 13-14</b>	<b>YTD 14-15</b>	<b>FY % Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	15	18	20%	47	68	45%
Town Sponsored	7	6	-14%	17	18	6%
Rented	8	12	50%	30	50	67%
Ramada Attendance	570	900	58%	2,675	3,680	38%
Field Reservations	324	374	15%	874	1,026	17%
Town Sponsored	314	367	17%	845	990	17%
Rented	10	7	-30%	29	36	24%
Field Attendance	15,185	16,975	12%	39,935	47,450	19%
Civic Center Reservations	99	126	27%	370	482	30%
Town Sponsored	99	125	26%	366	476	30%
Rented	0	1	0%	4	6	50%
Civic Center Attendance	2,316	2,226	-4%	8,324	8,530	2%
Parks & Rec Commission	5	4	-20%	16	23	44%
Arts & Culture Commission	13	0	-100%	35	16	-54%
<b>Library Reservations:</b>						
Auditorium Reservations	15	26	73%	48	60	25%
Town Sponsored	15	26	73%	48	60	25%
Rented	0	0	0%	0	0	0%
Auditorium Attendance	1,885	1,950	3%	4,360	4,500	3%
Crystal Room Reservations	35	25	-29%	113	106	-6%
Town Sponsored	35	19	-46%	111	96	-14%
Rented	0	6	100%	2	10	100%
Crystal Room Attendance	1050	750	-29%	3,468	4,325	25%
Viewing Terrace Reservations	0	1	0%	1	3	0%
Town Sponsored	0	0	100%	0	1	100%
Rented	0	1	-100%	1	2	100%
Viewing Terrace Attendance	0	20	0%	20	60	200%
<b>Adaptive Recreation:</b>						
	N/A	N/A	N/A	N/A	N/A	N/A
<b>Athletics:</b>						
50+ Aerobics	138	243	76%	291	378	30%
Recreation Softball Teams Spring	N/A	N/A	0%	N/A	N/A	0%
Spring Softball Attendance	N/A	N/A	0%	N/A	N/A	0%

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<b>Athletics: continued</b>						
<b>Recreation Softball Teams Fall</b>	32	48	50%	32	48	50%
Fall Softball Attendance	744	3,026	307%	4,920	7,038	43%
<b>*Recreation Volleyball Teams Season 1</b>	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 1	N/A	N/A	N/A	N/A	N/A	N/A
<b>Recreation Volleyball Teams Season 2</b>	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Men's 3v3 Basketball Teams	N/A	N/A	N/A	N/A	N/A	N/A
Men's 3v3 Attendance	N/A	N/A	N/A	N/A	N/A	N/A
<b>Kickball League Teams</b>	N/A	N/A	N/A	N/A	4	100%
Participants	N/A	N/A	N/A	N/A	405	100%
<b>Corntoss League Teams</b>	N/A	N/A	100%	N/A	30	100%
Corntoss League Attendance	N/A	N/A	100%	N/A	315	100%
Open Gym (BMHS-W Aux gym)	N/A	N/A	N/A	32	285	791%
Male/Female Ratio	N/A	N/A	N/A	32/0	240/45	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	N/A	N/A	612	573	-6%
Adult Water Aerobics	N/A	N/A	N/A	471	498	6%
Lap Swim	N/A	N/A	N/A	64	100	56%
Swim Lessons	N/A	N/A	100%	369	441	20%
Therapy Swim	N/A	N/A	-100%	67	93	39%
Swim Meets	1	1	0%	4	4	0%
Swim Meet Attendance	135	145	7%	535	695	30%
Teen Night	N/A	N/A	N/A	0	0	0%
Family Night	N/A	N/A	N/A	72	291	304%
Open Swim	N/A	N/A	N/A	3,133	3,942	26%
Pool Rentals	N/A	N/A	N/A	13	9	-31%
Pool Rental Attendance	N/A	N/A	N/A	1,097	600	-45%
Pool Passes Sold - Family	N/A	N/A	N/A	1	0	-100%
Pool Passes Sold - Individual	N/A	N/A	N/A	3	1	-67%
Rain Days	N/A	0	100%	N/A	28	100%
Volunteers	N/A	0	0%	N/A	0	0%
Volunteer hours	N/A	0	0%	N/A	0	0%

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<b>Arts &amp; Culture:</b>						
Movies Under the Stars	N/A	N/A	N/A	N/A	30	100%
Volunteers	N/A	N/A	N/A	N/A	N/A	N/A
Volunteer Hours	N/A	N/A	N/A	N/A	N/A	N/A

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<b>Outdoor/Community Rec:</b>						
Guitar	0	4	100%	36	12	-67%
Basketball Instruction	108	210	94%	544	750	38%
Yoga	112	36	-68%	136	168	24%
Beginner Hula	9	3	-67%	12	14	17%
Advanced Hula	9	3	-67%	21	15	-29%
Martial Arts	32	45	41%	105	170	62%
Beginner Tap	4	10	150%	16	44	175%
Mommy & Me Tap/Int Jazz	12	10	-17%	20	57	185%
Beginner Ballet	28	62	121%	114	164	44%
Intermediate Ballet	20	12	-40%	47	38	-19%
Lyrical Ballet	N/A	N/A	N/A	N/A	15	100%
Beginner Jazz	N/A	0	0%	0	19	100%
Intermediate Jazz	N/A	N/A	N/A	N/A	N/A	N/A
Line Dancing	31	72	132%	114	170	49%
Zumba-Adults	N/A	12	100%	N/A	35	100%
Zumba Kids	N/A	8	0%	12	46	283%
Tai Chi	N/A	12	100%	N/A	40	100%
Square Dancing	N/A	N/A	N/A	N/A	56	100%
Latin Rhythms	N/A	45	100%	N/A	148	100%
Anyone Can Draw	N/A	6	100%	N/A	6	100%
Day Trips attendance	9	11	-100%	36	31	-14%
NFL Punt, Pass & Kick (Aug)	N/A	N/A	N/A	20	30	50%
Smart Start Soccer	N/A	11	100%	33	77	133%
Smart Start Basketball	N/A	39	100%	N/A	39	100%
Volunteers	0	0	0%	0	0	0%
Volunteers hours	0	0	0%	0	0	0%

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<b>Parks:</b>						
Volunteers	N/A	7	100%	N/A	66	100%
Volunteer Hours	N/A	13.5	100%	N/A	407.5	100%
Trees Planted	N/A	0	0%	N/A	0	0%

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<b>Parks: continued</b>						
Trees Removed	N/A	0	0%	N/A	22	100%
Vandalism Reported	12	8	-33%	28	14	-50%

\* Vandalism consisted of the following: Painting over and/or removal of graffiti at American Legion, Mountain Valley pavilion tables, restrooms and Skate Parks. Three incidents resulted in police reports for graffiti and damage at the pavilion restroom, Tonto South restroom and broken drain also at Tonto South Park.

\* Volunteer projects: The Over the Hill Gang volunteers cleared brush and trail construction at Fain Park.

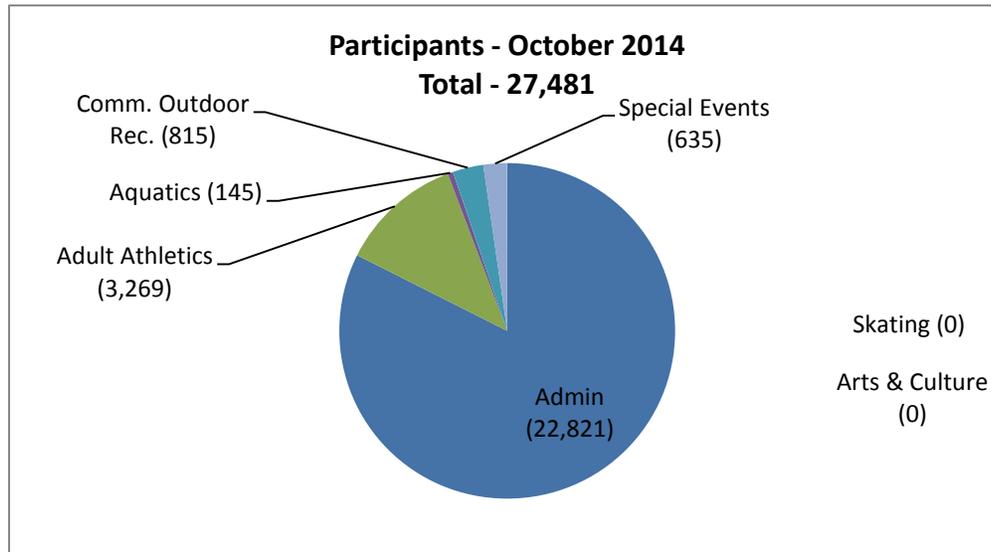
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<b>Skating:</b>						
Open Skating Participants	730	N/A	0%	730	N/A	0%
Freestyle/Figure Skating	0	N/A	0%	0	N/A	0%
Open Hockey Participants	23	N/A	0%	23	N/A	0%
Skate Rentals	525	N/A	0%	525	N/A	0%
Skate Sharpening	31	N/A	0%	31	N/A	0%
Passes (under 12)	6	N/A	0%	6	N/A	0%
Passes (13 & up)	2	N/A	0%	2	N/A	0%
Days Open for the Month	N/A	N/A	0%	N/A	N/A	0%
Special Skate Session	N/A	N/A	0%	N/A	N/A	0%
Skate with the Sundogs (Dec)	N/A	N/A	0%	N/A	N/A	0%
Sponsored Facility Hours	N/A	N/A	0%	N/A	N/A	0%
Hours Open	40	N/A	0%	40	N/A	0%

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<b>Special Events:</b>						
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
CornToss Tournament-teams (Oct)	32	36	13%	32	36	13%
CornToss Tournament attendance	150	200	33%	150	200	33%
Touch A Truck (Oct)	450	400	-11%	450	400	-11%
Starry Night @ Pronghorn (Oct)	35	35	0%	35	35	0%
Volunteers	N/A	0	N/A	N/A	19	100%
Volunteer Hours	N/A	0	N/A	N/A	46	100%
Community-based Events held	2	4	100%	5	7	40%
Special Event App in process:	0	3	100%	8	15	88%

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<b>Budgetary Goals &amp; Objectives:</b>	<b>Oct 13</b>	<b>Oct 14</b>	<b>% Change (Month)</b>	<b>YTD 14-</b>	<b>Proposed FY 14-15</b>	<b>% Completed vs. Proposed</b>
Total Program Enrollment	23,784	27,685	16%	92,402	215,384	42.9%
Recreation Revenues	\$8,161	\$3,037	-63%	\$52,916	\$227,137	23.3%



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