

**Library - Monthly Report
January 2015**

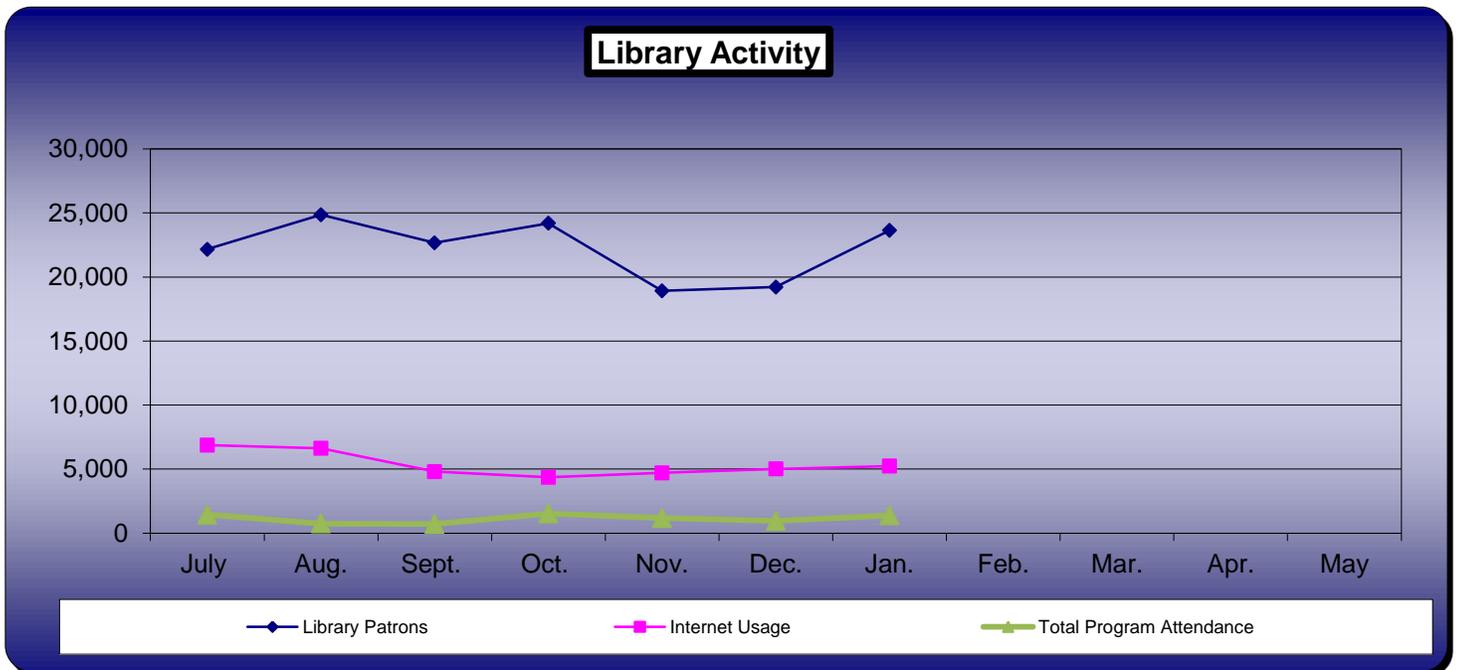
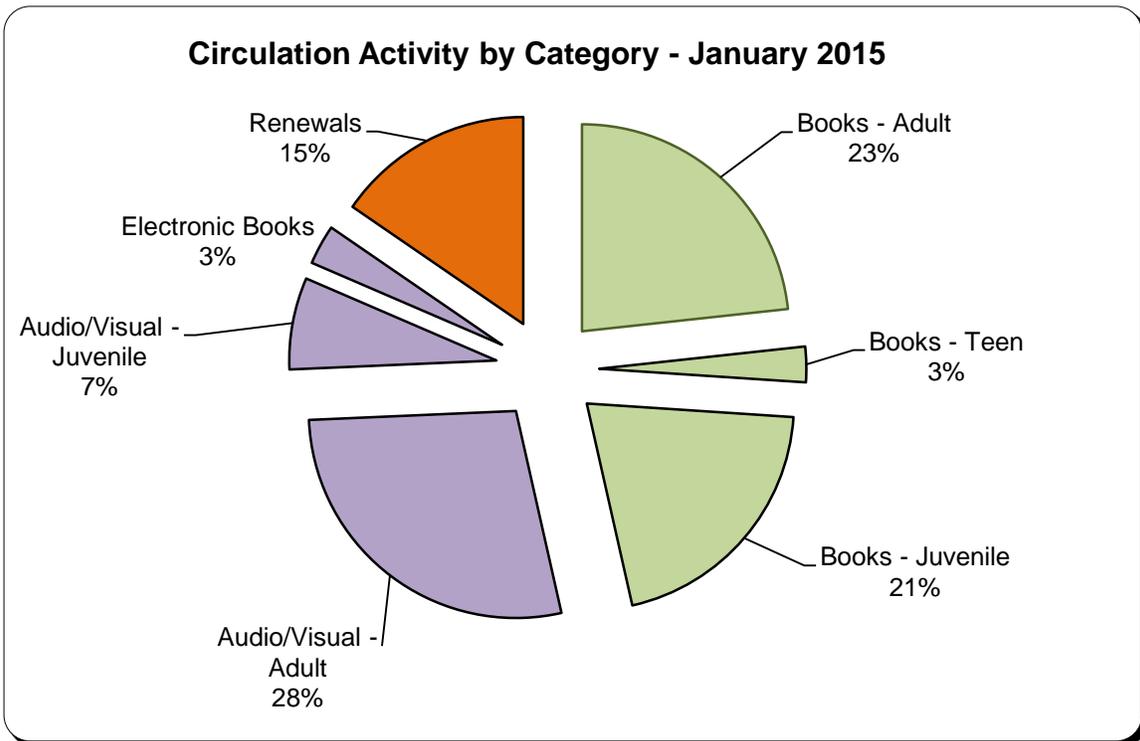
| Program | January '14 | January '15 | % Change (Month) | YTD FY 13-14 | YTD FY 14-15 | % Change (Fiscal Year) |
|---------------------------------------|--------------------|--------------------|---------------------------------|-------------------------|-------------------------|-----------------------------------|
| Circulation: | | | | | | |
| Books - Adult | 8,177 | 8,502 | 4% | 55,294 | 55,889 | 1% |
| Books - Teen | 1,124 | 1,011 | -10% | 8,281 | 7,414 | -10% |
| Books - Juvenile | 8,091 | 7,458 | -8% | 56,907 | 51,420 | -10% |
| Audio/Visual - Adult | 9,916 | 10,166 | 3% | 66,058 | 71,984 | 9% |
| Audio/Visual - Juvenile | 3,071 | 2,620 | -15% | 23,850 | 19,261 | -19% |
| Electronic Books | 1,265 | 1,132 | -11% | 7,613 | 7,898 | 4% |
| Renewals | 3,887 | 5,631 | 45% | 31,785 | 39,000 | 23% |
| Total Circulation | 35,531 | 36,520 | 3% | 249,788 | 252,866 | 1% |
| Library Activity: | | | | | | |
| Self Check | 5,336 | 5,107 | -4% | 46,141 | 51,651 | 12% |
| Book Sorter Checkins | 31,382 | 29,267 | -7% | 235,737 | 233,867 | 0% |
| Days Open | 22 | 25 | 14% | 146 | 176 | 21% |
| Program Attendance - Adult | 207 | 562 | 171% | 1,340 | 2,029 | 51% |
| Program Attendance - Juvenile | 577 | 524 | -9% | 4,776 | 4,565 | -4% |
| Program Attendance - Teen | 472 | 300 | -36% | 1,134 | 1,371 | 21% |
| Homebound Book Deliveries | 86 | 205 | 138% | 831 | 688 | -17% |
| Reference Questions | 2,876 | 2,592 | -10% | 18,516 | 17,243 | -7% |
| Fine/Fee Collections | \$ 1,207.94 | \$ 3,016.00 | 150% | \$ 8,685.57 | \$ 13,963.56 | 61% |
| Lost Items Paid | \$ 341.39 | \$ 581.98 | 70% | \$ 2,000.11 | \$ 2,684.24 | 34% |
| Volunteer Hours | 901 | 868 | -4% | 5,828 | 5,897 | 1% |
| Items Loaned To Yav Cty Libraries | 2,995 | 3,199 | 7% | 19,148 | 20,060 | 5% |
| Items Borrowed From Yav Cty Libraries | 4,039 | 4,256 | 5% | 25,034 | 28,002 | 12% |

| Budgetary Goals & Objectives: | January '14 | January '15 | % Change (Month) | YTD FY 14-15 | Proposed FY 14-15 | % Completed vs. Proposed |
|--|--------------------|--------------------|---------------------------------|-------------------------|------------------------------|-------------------------------------|
| Library Patrons (door count) | 20,771 | 23,651 | 14% | 155,653 | 248,629 | 63% |
| New Patron Registration | 316 | 332 | 5% | 2,220 | 3,143 | 71% |
| Circulation (total) | 35,566 | 36,520 | 3% | 252,866 | 443,322 | 57% |
| Patron Internet Usage | 5,882 | 5,232 | -11% | 37,595 | 75,274 | 50% |
| Average Circulation Per Hour | 106 | 155 | 46% | 150 | 208 | 72% |
| Average Traffic Count Per Day | 989 | 946 | -4% | 884 | 991 | 89% |
| Materials Catalogued | 700 | 670 | -4% | 4,124 | 6,335 | 65% |
| Intra/Inter Library Loans | 6,215 | 6,862 | 10% | 45,274 | 70,221 | 64% |

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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Charts & Trends



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| | Library Patrons | Internet Usage | Total Program Attendance |
|-------|----------------------------|---------------------------|---|
| July | 22,167 | 6,861 | 1,446 |
| Aug. | 24,860 | 6,617 | 746 |
| Sept. | 22,664 | 4,806 | 710 |
| Oct. | 24,193 | 4,360 | 1,541 |
| Nov. | 18,914 | 4,699 | 1,179 |
| Dec. | 19,206 | 5,020 | 957 |
| Jan. | 23,651 | 5,232 | 1,386 |
| Feb. | | | |
| Mar. | | | |
| Apr. | | | |
| May | | | |
| June | | | |

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