

Library - Monthly Report
February 2015

| Program | February '14 | February '15 | % Change (Month) | YTD FY 13-14 | YTD FY 14-15 | % Change (Fiscal Year) |
|---------------------------------------|---------------------|---------------------|---------------------------------|-------------------------|-------------------------|-----------------------------------|
| Circulation: | | | | | | |
| Books - Adult | 6,817 | 7,353 | 8% | 62,111 | 63,242 | 2% |
| Books - Teen | 1,114 | 998 | -10% | 9,395 | 8,412 | -10% |
| Books - Juvenile | 7,688 | 5,769 | -25% | 64,595 | 57,189 | -11% |
| Audio/Visual - Adult | 8,294 | 8,726 | 5% | 74,352 | 80,710 | 9% |
| Audio/Visual - Juvenile | 2,918 | 2,322 | -20% | 26,768 | 21,583 | -19% |
| Electronic Books | 1,284 | 1,004 | -22% | 8,897 | 8,902 | 0% |
| Renewals | 4,338 | 5,749 | 33% | 36,123 | 44,749 | 24% |
| Total Circulation | 32,453 | 31,921 | -2% | 282,241 | 284,787 | 1% |
| Library Activity: | | | | | | |
| Self Check | 7,865 | 4,574 | -42% | 54,006 | 56,225 | 4% |
| Book Sorter Checkins | 29,454 | 30,044 | 2% | 265,191 | 263,911 | 0% |
| Days Open | 19 | 23 | 21% | 165 | 199 | 21% |
| Program Attendance - Adult | 124 | 572 | 361% | 1,464 | 2,601 | 78% |
| Program Attendance - Juvenile | 599 | 630 | 5% | 5,375 | 5,195 | -3% |
| Program Attendance - Teen | 310 | 235 | -24% | 1,444 | 1,606 | 11% |
| Homebound Book Deliveries | 45 | 181 | 302% | 911 | 869 | -5% |
| Reference Questions | 2,764 | 2,796 | 1% | 21,280 | 20,039 | -6% |
| Fine/Fee Collections | \$ 1,117.10 | \$ 1,894.86 | 70% | \$ 9,802.67 | \$ 15,858.42 | 62% |
| Lost Items Paid | \$ 364.88 | \$ 274.61 | -25% | \$ 2,364.99 | \$ 2,958.85 | 25% |
| Volunteer Hours | 845 | 928 | 10% | 6,673 | 6,826 | 2% |
| Items Loaned To Yav Cty Libraries | 2,782 | 2,863 | 3% | 21,930 | 22,923 | 5% |
| Items Borrowed From Yav Cty Libraries | 3,560 | 3,766 | 6% | 28,594 | 31,768 | 11% |

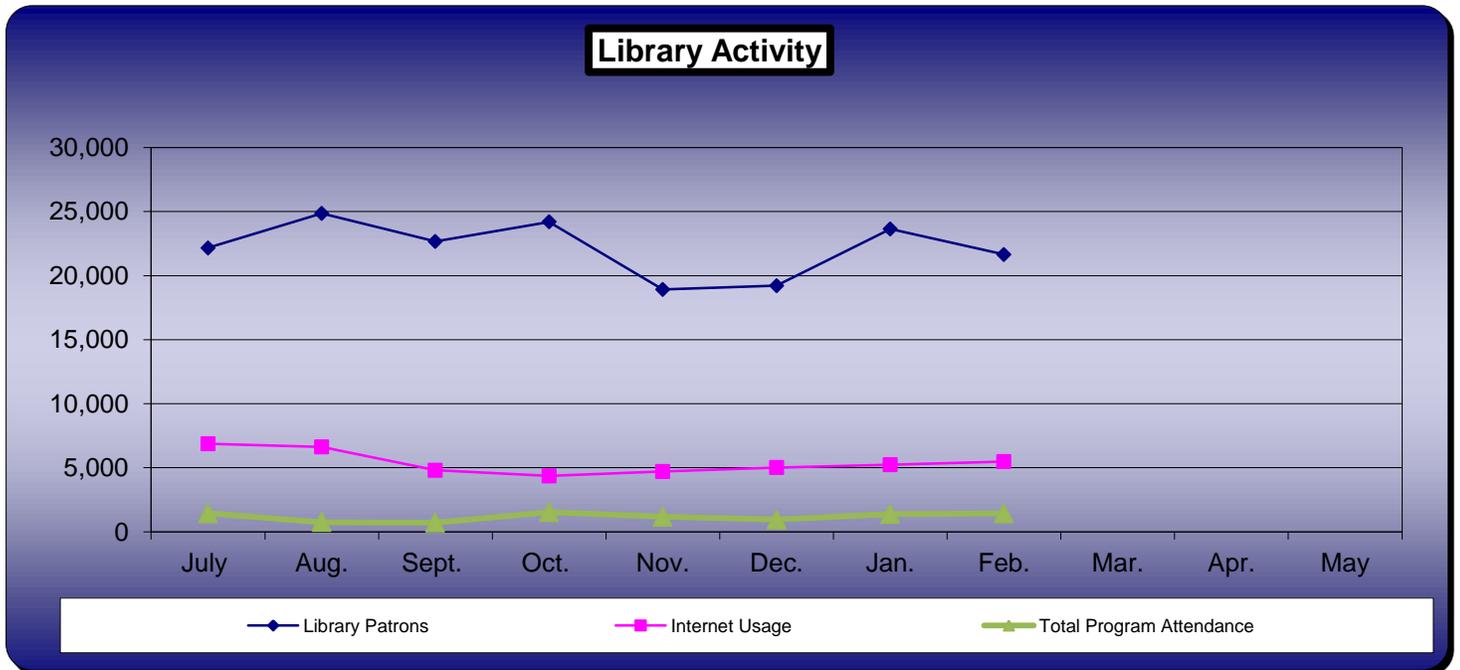
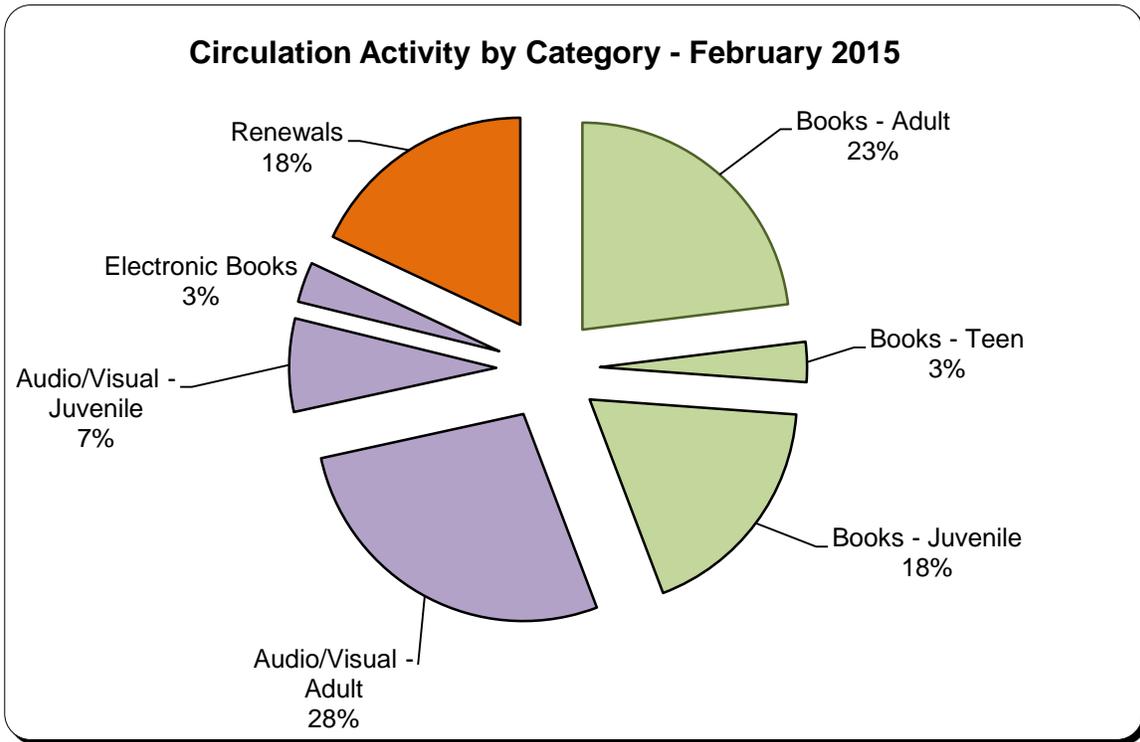
| Budgetary Goals & Objectives: | February '14 | February '15 | % Change (Month) | YTD FY 14-15 | Proposed FY 14-15 | % Completed vs. Proposed |
|--|---------------------|---------------------|---------------------------------|-------------------------|------------------------------|-------------------------------------|
| Library Patrons (door count) | 21,706 | 21,651 | 0% | 177,304 | 248,629 | 71% |
| New Patron Registration | 308 | 235 | -24% | 2,455 | 3,143 | 78% |
| Circulation (total) | 32,480 | 31,921 | -2% | 284,787 | 443,322 | 64% |
| Patron Internet Usage | 5,077 | 5,478 | 8% | 43,073 | 75,274 | 57% |
| Average Circulation Per Hour | 183 | 144 | -21% | 149 | 208 | 72% |
| Average Traffic Count Per Day | 1,142 | 941 | -18% | 891 | 991 | 90% |
| Materials Catalogued | 525 | 358 | -32% | 4,482 | 6,335 | 71% |
| Intra/Inter Library Loans | 5,463 | 6,044 | 11% | 51,318 | 70,221 | 73% |

Due to various issues with the Self Check computers, the number for Self Check is unusually low for February.

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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Charts & Trends



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| | Library Patrons | Internet Usage | Total Program Attendance |
|-------|----------------------------|---------------------------|---|
| July | 22,167 | 6,861 | 1,446 |
| Aug. | 24,860 | 6,617 | 746 |
| Sept. | 22,664 | 4,806 | 710 |
| Oct. | 24,193 | 4,360 | 1,541 |
| Nov. | 18,914 | 4,699 | 1,179 |
| Dec. | 19,206 | 5,020 | 957 |
| Jan. | 23,651 | 5,232 | 1,386 |
| Feb. | 21,651 | 5,478 | 1,437 |
| Mar. | | | |
| Apr. | | | |
| May | | | |
| June | | | |

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