



**FY14-15**

**Parks and Recreation**



**ANNUAL REPORT**



# CHAIRPERSON MESSAGE

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# CHAIRPERSON MESSAGE



## Chairperson Message

In today's hectic world, it's easy to forget that taking time to enjoy each day is so important to our health and well-being. Parks & Recreation is committed to insuring that every resident has an opportunity to experience outstanding recreational activities and park facilities that enhance our quality of life by helping us stay healthy and fit, build relationships with family and friends, and develop a sense of community pride.

The Town of Prescott Valley is a community committed to quality living. This commitment has created the Town's extensive park and recreation system that offers a wonderful network of community and neighborhood parks, natural areas and open spaces, pathways and trails, recreational facilities, and year round recreational activities.

The Parks and Recreation Department is committed to providing parks, facilities and leisure opportunities to our diverse population through the resources of community involvement, dedicated staff and sound management. Throughout the year many inexpensive and fun activities, programs, and cultural events are offered. A wide array of classes and activities are offered and can be viewed on the town's website at [www.pvaz.net](http://www.pvaz.net).

The Department is dedicated to providing quality facilities in the town's 24 parks encompassing 269 acres of developed property which includes the preservation of natural resources, conservation and good environmental stewardship. The many parks provide a variety of amenities such as quality sports fields, a Bike/Skate Park, Off-leash Dog Park, basketball courts, walking paths, playground equipment, picnic ramadas and much more. The completion of the Civic Center amphitheater stage expansion also known as "Theater on the Green" provides an excellent venue for more outdoor concerts and events on the Civic Center's lush lawns.

Prescott Valley Parks and Recreation is celebrating its 10<sup>th</sup> year as a Tree City USA community, 4<sup>th</sup> year as a Tree City Growth Award recipient, and 2<sup>nd</sup> year as a Playful City USA community. Participation in these programs demonstrates Prescott Valley's commitment to protecting resources and providing quality family recreation opportunities for our citizenry.

Parks and Recreation ensures a positive economic impact on the local economy with a continued commitment to hosting numerous special events and sports tournaments. Many of these events host out of town visitors to our community which in turn fills hotel rooms and increase sales for our local businesses.

Community involvement is strongly encouraged. There are a number of volunteer opportunities listed on the Town's website. Volunteers can help in many ways that include leading programs and classes; organizing special events; parks maintenance through the Adopt-a-Park program; as well as specific special projects. Thank you volunteers; you make a big difference and the whole community benefits!

Sincerely,

*Ron Brinkman*, Chairperson

# MISSION AND PURPOSE



## Mission and Purpose

### TOWN MISSION STATEMENT

To inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

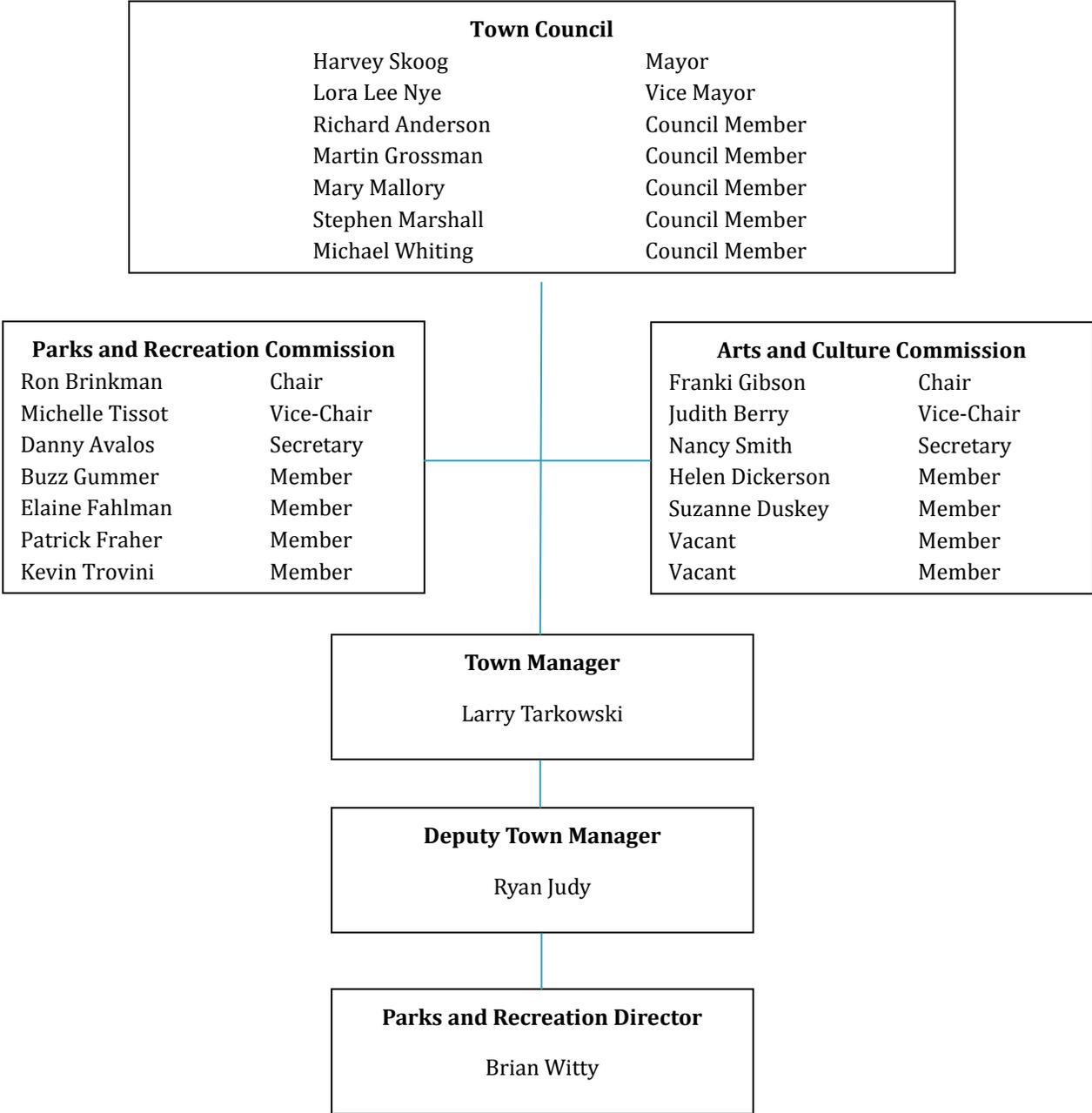
### GOALS

- Maximize citizen involvement in achieving our vision.
- Increase and diversify our economic base.
- Support and encourage activities and events.
- Maintain a safe community.
- Develop a communication strategy.
- Expand and diversify water resources to ensure our ability to manage growth.
- Improve infrastructure.
- Preserve the elements of our environment.
- Ensure growth occurs in accordance with General Plan 2025.
- Maximize and diversify revenue sources

# MISSION AND PURPOSE

## TOWN ORGANIZATIONAL CHART

(Office and position held 7/1/14 -6/30/15)



# PARKS AND RECREATION - DEPARTMENT OVERVIEW

## Parks and Recreation - Department Overview

### PURPOSE

The mission of the Parks and Recreation Department is to build a greater, more wholesome and enriching community together through people, parks and programs dedicated to the core values of creativity, excellence, integrity and service. This mission will be achieved by partnering with all segments of the community to provide innovative and high-value parks, facilities, programs and services that promote and engage a healthy community.



### OBJECTIVES

- Systematically and effectively manage the Town's parks, recreational, artistic and cultural resources. Encourage an effective, efficient working relationship with volunteers, community and strategic partnerships. Cooperatively strive to meet the current and future needs of the community through annual review of staff, strategic partnerships and agreed financial processes combined with the recommendations of Council appointed Commissions.
- Sponsor and support a broad and diverse spectrum of community-based programs and services that include, but are not limited to: outdoor awareness and education, community health and fitness, and various educational and recreational curriculums.
- Identify, create and enhance opportunities for persons with disabilities to ensure inclusive programming, events and facilities and a variety of experiences adjusted to meet the physical and psychological needs of residents that are compliant with the Americans with Disability Act (ADA).
- Create and organize a diverse spectrum of artistic and cultural-based programs, services and events that include, but are not limited to: grassroots education in the visual, literary and performing arts, community and cultural galas, public art displays and the preservation of significant historical and cultural works of art.
- Provide safe and efficient aquatic programs through the professional management of staff, cooperative partnerships and state-of-the-art facilities and equipment.
- Effectively utilize 400 hours of Town-leased ice skating facility time, including public ice skating, skate instruction and community-based special events.
- Maximize the use of personnel, equipment and volunteers for optimal efficiency in the creation and maintenance of all parks, open space areas and recreational facilities.
- Make best use of available facilities as prescribed by the Town's Facility Use Policy and other established intergovernmental agreements; including effective scheduling and delivery of a diversified experiential athletic/intramural program service line.
- Effectively coordinate community resources in the support and establishment of Town organized and public requested special events with the assistance of corporate and local business, civic and not-for-profit organizations and active individuals.

# PARKS AND RECREATION - DEPARTMENT OVERVIEW

## DIVISIONS

The Parks and Recreation Department consists of the following divisions:

### **Parks and Recreation Administration**

- Department Planning
- Budget Preparation
- Facility and Athletic Field Rentals
- Grant Administration
- Volunteer Management
- Intergovernmental Agreement Management
- Development Review
- Park Acquisition

### **Community and Outdoor Education**

- Recreation Administration
- Youth and Family Recreation
- Outdoor Recreation
- Health and Fitness
- Day Trips

### **Adaptive Recreation**

- Adaptive Recreation Services
- Therapeutic Aquatic Services
- Youth and Family Recreation
- Outdoor Recreation

### **Arts and Culture**

- Performance Art Instruction
- 2D and 3D Art Instruction
- Public Art Display
- Art Collection Management
- Art and Culture Community Events

### **Aquatics**

- Facility Maintenance
- Concession Operations
- Open Swim
- Swim Lessons
- Health and Fitness
- Family Recreation
- Swim Team

### **Parks**

- Park Construction, Maintenance and Repair (inclusive of park-based trails)
- Construction Contracts
- CFD Maintenance Contract Administration
- Weed Mitigation
- Forestry Management
- Natural Resource Management
- Playground Inspections
- Adopt-A-Park

### **Athletics**

- Instruction/Development Programs
- Youth Leagues
- Adult Leagues
- Tournament Operations

### **Special Events**

- Town Event Operations
- Local and Regional Public Event Liaison
- Sponsorships
- Vendor Management

### **Staff serves as liaisons to:**

- Parks and Recreation Commission
- Arts and Culture Commission
- Humboldt Unified School District
- Prescott Valley Chamber of Commerce
- Central Arizona Senior Association
- Central Arizona Boys and Girls Club
- Arizona Parks and Recreation Association
- Arizona Game and Fish Department
- Arizona Division of Forestry
- Prescott Valley Historical Society
- various athletic team, leagues, and associations

# PARKS AND RECREATION COMMISSION

## Parks and Recreation Commission

### PURPOSE

To recommend regulations and policy for the administration, control and improvement of public parks and recreational services for the Town of Prescott Valley.

### MEMBERS/OFFICE/TERMS

*(Office and position held 7/1/14 -6/30/15)*

<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Ron Brinkman	Chair	07/09/2009 – Current
Michelle Tissot	Vice-Chair	01/14/2010 – Current
Danny Avalos	Secretary	07/12/2012 – Current
Buzz Gummer	Member	11/21/1996 – 06/09/2015
Elaine Falhman	Member	08/28/2014 - Current
Patrick Fraher	Member	08/22/2013 – Current
Kevin Trovini	Member	12/04/2014 - Current

### MEETING SCHEDULE/LOCATION/CODE: CHAPTER

The Commission shall hold monthly meetings, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as requires by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. *Town Code: Chapter 17-01-60*

#### **Meetings:**

Usually held the second Tuesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by PV9 and replayed throughout the month.

### TREE ADVISORY COMMITTEE

To serve as the Tree Advisory Committee with the responsibility to study, develop, update annually and administer a written plan for the care, planting, replanting and removal or disposition of trees and shrubs within parks, preserves, street rights-of-way and public places owned by the Town to ensure that the Town will continue to realize the benefits provided by community forest. Such plans will be presented to the Town Council and, upon their acceptance and approval shall constitute the official tree plan for the Town.

# ARTS & CULTURE COMMISSION

## Arts & Culture Commission

### PURPOSE

To offer artistic, cultural and historical activities that will be supported by the general public and business sector of the Town.

### MEMBERS/OFFICE/TERMS

(Office and position held 7/1/14 -6/30/15)

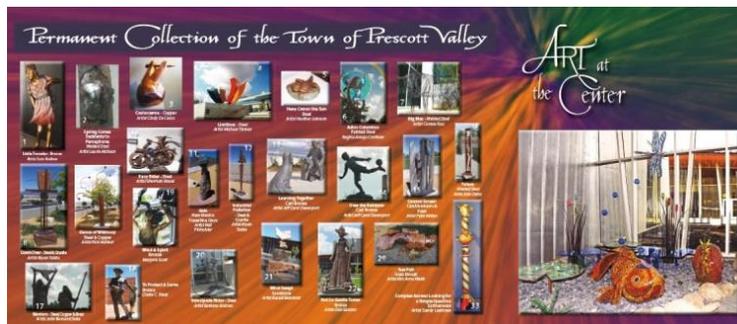
<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Franki Gibson	Chair	01/13/2011 – Current
Judith Berry	Vice-Chair	07/12/2012 – Current
Nancy Smith	Secretary	02/22/2007 – Current
Helen Dickerson	Member	10/23/2014 - Current
Suzanne Duskey	Member	10/09/2008 – Current
Vacant		
Vacant		

### MEETING SCHEDULE/LOCATION/CODE: CHAPTER

The Commission shall hold no fewer than nine (9) regular meetings per year, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as requires by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. Matters not covered by Commission bylaws shall be determined by reference to Robert's Rules of Order. *Town Code: Chapter 18-01*

### Meetings:

Usually held the third Wednesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by PV9 and replayed throughout the month.



# PARTNERSHIPS

## Partnerships

### COMMUNITY PARTNERS AND THEIR INVOLVEMENT

- **Albertson's** – Polar Bear Splash
- **Antelope Lanes** - Polar Bear Splash & Daddy Daughter Date Night
- **Arbor Day Volunteers**
- **Arizona Ranch & Resort Cars** - 4th of July
- **Arizona Site Stewards Volunteers** - Adopt-A-Park
- **Arts and Culture Commission** - Eggstravaganza, Kite Day, Fall Arts Fest, Youth Arts Month, Public Art Display, Art at the Center
- **Auto Works** - Polar Bear Splash
- **Blackboard Café** - Daddy Daughter Date Night
- **Back Burner Grill** -Polar Bear Splash
- **Batteries Plus** – Corn Toss, Polar Bear Splash
- **Blimpies** - Daddy Daughter Date Night
- **Blue Hills Café** - Daddy Daughter Date Night
- **Boys and Girls Club of Central Arizona**
- **Buffalo Wild Wings** -Polar Bear Splash
- **Budget Mini Storage** – Corn Toss
- **Carl's Jr.** – Polar Bear Splash
- **Celtic Crossing** - Daddy Daughter Date Night
- **Central Arizona Senior Association** – Adopt-A-Park
- **Central Yavapai Fire District** - Touch-A-Truck, Polar Bear Splash
- **Chili's Bar and Grill** -Polar Bear Splash
- **Cub Scouts** - Touch-A-Truck
- **Cub Scouts Pack 330** – grounds cleanup
- **Cub Scouts Pack 7195** – grounds cleanup
- **Culvers**- Family Arts Festival
- **Cut Above**- Daddy Daughter Date Night
- **DPS Highway Patrol** - Touch-A-Truck
- **Ewing** – Polar Bear Splash
- **Flooring Shack** - Daddy Daughter Date Night
- **Friends of Prescott Valley Parks and Recreation** – Adopt-A-Park
- **Frozen Frannies** - Daddy Daughter Date Night
- **Garcia's** - Polar Bear Splash
- **Healing Field Volunteers**
- **IHOP** - Polar Bear Splash, Daddy Daughter Date Night
- **Independence Training (Outdoor Master Youth Group)** – grounds cleanup
- **KAFF Country 92.9** - Battle of the Bands
- **Kokopelli Eye Institute** - Polar Bear Splash, Corn Toss
- **KPPV 106.7** - Polar Bear Splash, Corn Toss, Battle of the Bands
- **KVRD Country 105.7** - Battle of the Bands
- **Lifeline Ambulance** - Touch-A-Truck
- **Little Caesars** - Polar Bear Splash, Daddy Daughter Date Night
- **Mid-Day Lions Club** –Adopt-A-Park
- **Mingus Academy** - Eggstravaganza, Movies Under the Stars, Adopt-A-Park
- **Moyers Heating and Cooling** - Corn Toss
- **Northern Arizona Mormon Stake Girls Group** – grounds cleanup
- **OMI** - Touch-A-Truck, Corn Toss
- **Origin's Bistro** - Daddy Daughter Date Night
- **Outdoor Sports Northern Arizona** - 4th of July
- **Over the Hill Gang** – Adopt-A-Park

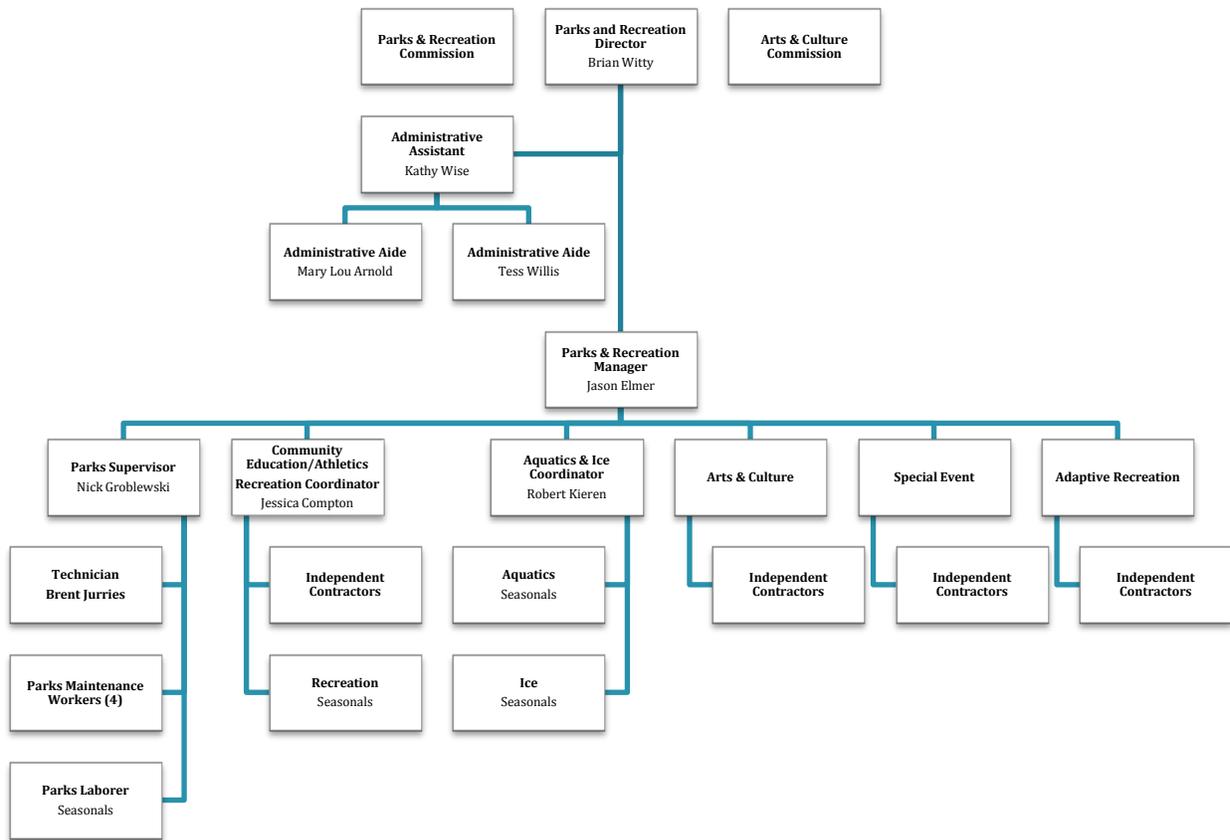
# PARTNERSHIPS

- **Papa John's** - Daddy Daughter Date Night, Polar Bear Splash
- **Parks and Recreation Commission** – Arbor Day, Eggstravaganza, Polar Bear Splash
- **Pepsi Cola; Hi-Line Vending** - Touch-A-Truck, Battle of the Bands
- **Pralines of Prescott** - Daddy Daughter Date Night, Polar Bear Splash
- **Prescott Modern Dentistry** - Polar Bear Splash
- **Prescott Valley Ace Hardware** - Polar Bear Splash, Movies Under the Stars
- **Prescott Valley Beauty Salon** - Daddy Daughter Date Night
- **Prescott Valley Chamber of Commerce** – Battle of the Bands, Corn Toss
- **Prescott Valley Historical Society** – Adopt-A-Park
- **Prescott Valley Police Department** - Bike Rodeo, Touch-A-Truck
- **Prescott Valley Public Works** - Touch-A-Truck
- **Prescott Valley Tribune** – Corn Toss
- **RDO Equipment Rental** - Touch-A-Truck
- **Robeks** - Daddy Daughter Date Night, Polar Bear Splash
- **Santa, Mrs. Claus, Elves** - Tree Lighting & Create-A-Tree, Photos with Santa
- **School Group** (weeding parking islands)
- **Sprint** – Polar Bear Splash
- **Star Island Motorsports** - 4th of July
- **Sun Valley Tire** -Daddy Daughter Date Night
- **Sunland Supply, Inc.** - Healing Field
- **Superstition Hills Missional Community** – Adopt-A-Park
- **The Arizona Woodworking Company** - Adopt-A-Park
- **The Mountain 93.9** - Battle of the Bands
- **The Ridge** – Adopt-A-Park
- **The Wolf 96.7** - Battle of the Bands
- **Tim's Toyota Center** - Polar Bear Splash, Corn Toss
- **Pysht & Burnt Mtn Model Railroad**- Create-A-Tree
- **Valley Honda Dealers** - Polar Bear Splash
- **Volunteers for Public Art Display**
- **Wal-Mart** - Daddy Daughter Date Night
- **Whiskey Row Screen Printing** – Polar Bear Splash
- **Yavapai County Adult Probation** – Adopt-A-Park
- **Yavapai Exceptional Industries** –Adopt-A-Park

# ADMINISTRATION

## Administration

### ORGANIZATIONAL CHART



### ADMINISTRATIVE GOAL STATEMENT

Assure compliance to the Parks and Recreation Commission’s Master Plan and the Arts and Culture Commission’s Strategic Plan while facilitating their directives via the guiding principles of the Town’s General Plan 2025.

### ADMINISTRATION

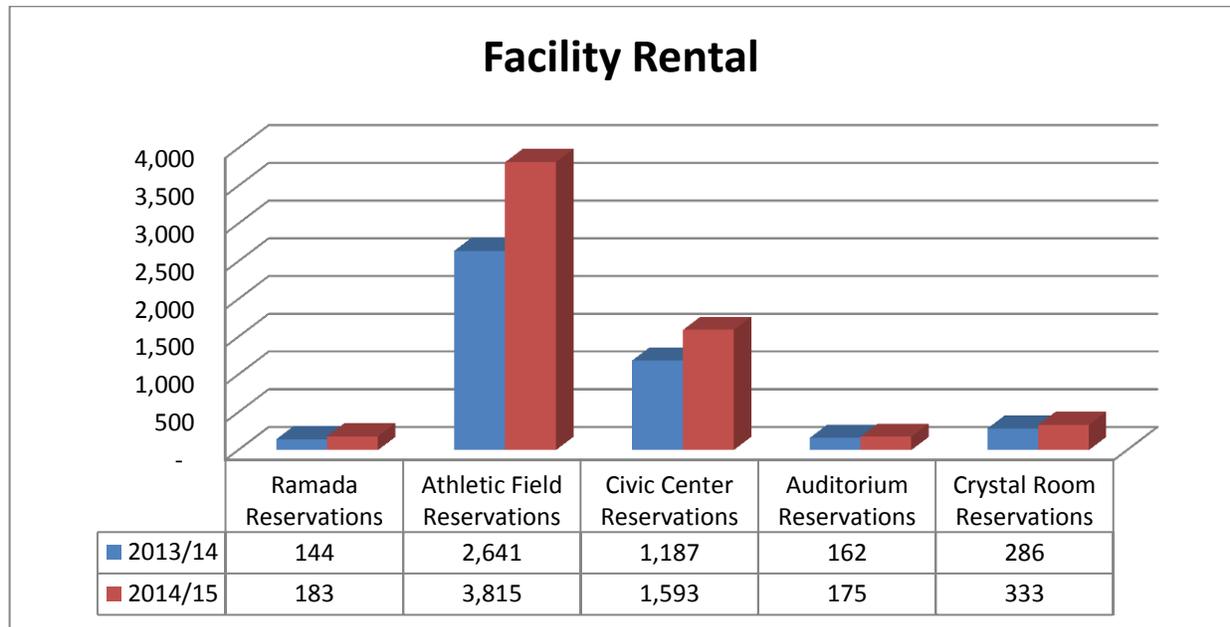
The Administration Division is located on the 3<sup>rd</sup> floor of the Civic Center, 7501 E Civic Circle, and serves as the departments’ main location for public interface. Administrative staff consists of the Parks and Recreation Director, Parks and Recreation Manager, Administrative Assistant, and part-time Administrative Aide. Administrative staff answers questions from the public, assists customer accounts with activity and town facility reservations, oversees the departments’ fiscal operations, coordinates volunteer services, and

# ADMINISTRATION

facilitates the departments marketing and promotions. Staff also serves as liaison support to the Parks and Recreation Commission, Arts and Culture Commission, Humboldt Unified School District, Central Arizona Senior Association, and Boys and Girls Clubs of Central Arizona.

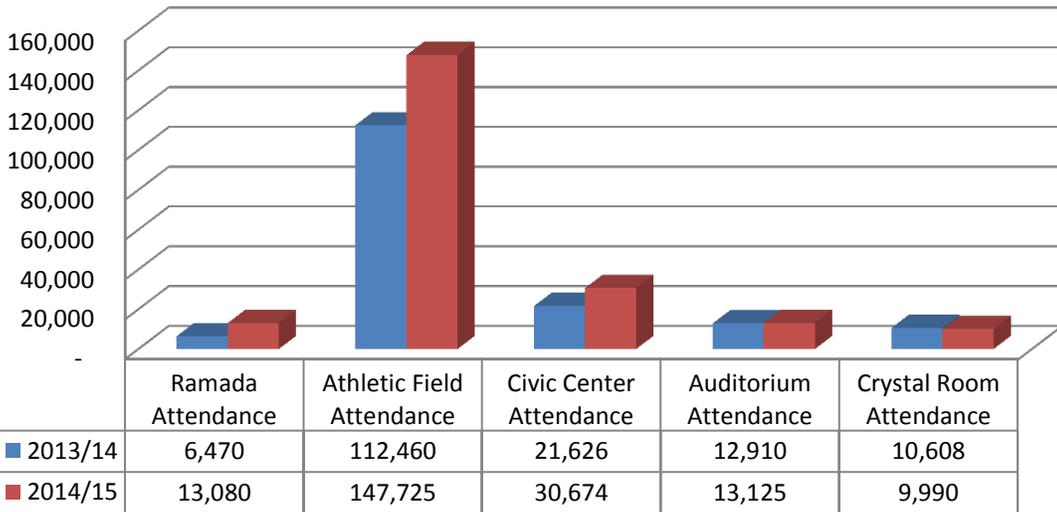
## ADMINISTRATION BY THE NUMBERS

- Conducted 183 Ramada reservations (+27%) with 13,080 in attendance (+102%).
- Conducted 3,815 Athletic Field reservations (+44%) with 147,725 in attendance (+31%).
- Conducted 1,593 Civic Center reservations (+34%) with 30,674 in attendance (+42%).
- Conducted 175 Auditorium reservations (+8%) with 13,125 in attendance (+2%).
- Conducted 333 Crystal Room reservations (+16%) with 9,990 in attendance (-5%).
- Conducted 25 Viewing Terrace reservations (+733%) with 500 in attendance (+733%).
- Conducted program enrollment of 288,350 (+25%) with a total income of \$259,954 (+27%).
- Recorded minutes for 15 Parks and Recreation Commission and 14 Arts and Culture Commission meetings.

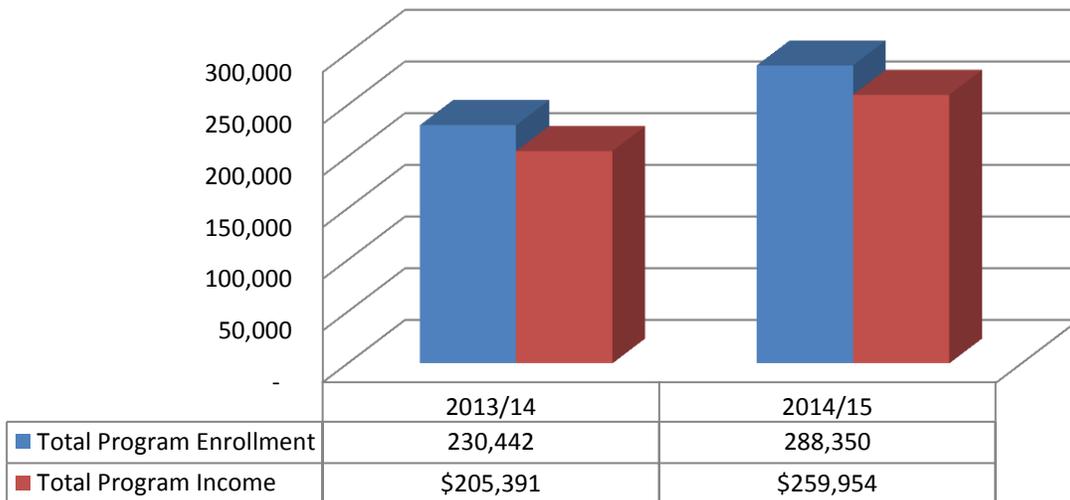


# ADMINISTRATION

## Rental Attendance



## Total Program Enrollment/Income



# ADMINISTRATION

## HIGHLIGHTS

- Co-hosted the 2014 NJCAA Men's Soccer National Championship tournament in partnership with Yavapai Community College and the City of Prescott.
- "Community Tree Inventory" pilot project completed in partnership with the University of Arizona via Arizona Forest Service grant totaling nearly \$23,000.00.
- Prescott Valley Historical Society donated street banners celebrating Tree City and Playful City USA designations
- Completed update of town's new website for department.
- Integrated new survey instrument via the REC1 online registration service.

## VOLUNTEERING

Staff coordinated volunteer efforts in the following categories for a value of benefit totaling \$29,596.01.

- Adopt-A-Park : \$12,842.57
- Arts and Culture: \$9,315.83
- Special Events: \$3,946.39
- Parks (general): \$3,491.22

## 2014/15 STAFF RECOGNITION/ACCOMPLISHMENTS

- Jason Elmer announced the birth of his daughter on November 28, 2014, Genevieve Amber Elmer, 7pounds 13 ounces, 20.75 inches long.
- Tess Willis joined the Parks & Recreation team in FY14/15 as an Administrative Aide. Tess grew up in the Philippines and earned a Bachelor's degree in the arts and sciences. She previously worked for IBM and Convergys gaining extensive experience in customer relations management and business process improvement. Tess and her husband Steve moved to Prescott Valley in 2011 to be closer to family.

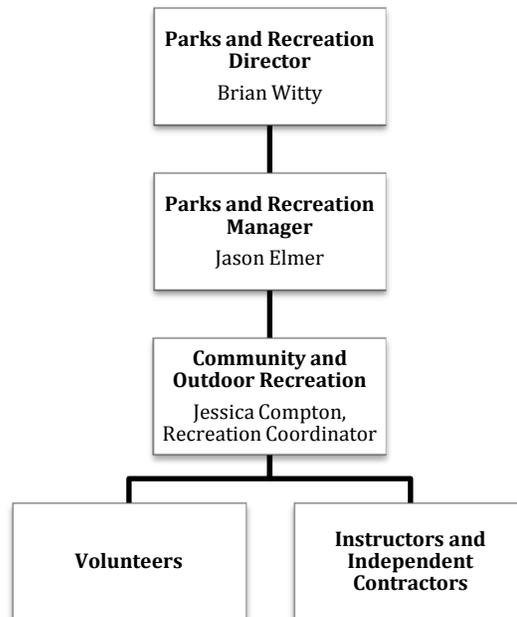
Sad for us but great for Tess, she accepted a full time position with the PV Library as the Administrative Assistant. We are very happy for her but will miss her dearly.



# COMMUNITY & OUTDOOR EDUCATION

## Community & Outdoor Education

### ORGANIZATIONAL CHART



### COMMUNITY & OUTDOOR EDUCATION GOAL STATEMENT

Offer leisure and recreational programs that contributes to the educational, physical, social and emotional well-being of its participants.

### COMMUNITY AND OUTDOOR EDUCATION

The Community and Outdoor Education Division is led by a Recreation Coordinator responsible for the oversight of various recreational facilities including the facility leased to the Boys and Girls Club. The division provides a variety of affordable recreation programs and services for people of all ages and abilities through staff led services and the management of various independent contractors.

### DIVISIONAL HIGHLIGHTS AND EXPANSION

Prescott Valley Parks and Recreation Community and Outdoor Education saw an increase in attendance and in variety of new and established classes offered to the community.

- Local and semi-famous square dance callers Ken and Barbie offered a weekly clinic to registered participants to learn the basics of square dance.

# COMMUNITY & OUTDOOR EDUCATION

- Holiday classes specific to Christmas and Valentine’s Day where program attendees created cookie bouquets and ornaments for Christmas trees.
- Two new instructors taught painting and drawing classes for youth and adults.
- Coach Roy facilitated a summer ‘Be A Better Basketball Camp’ the first week of June, it was for ages 8-12 and had 24 athletes in attendance.
- Ms. Sue’s dance classes saw increase in attendance in beginner ballet, as well as the addition of new class ‘beginner ballet for ages 10 and up.
- Fitness class Latin Rhythms completed its first year with Parks and Recreation, seeing a steady attendance each week.
- A new Zumba instructor was hired for Tuesday evening classes, classes have seen continued to grow in attendance with the change in instructor, and the instructor looks forward to offer more classes in the fall. Zumba Gold focused on those ages 55+ started in May, with classes being offered twice a week in the parks and recreation activity room.
- Start Smart offered three different sports, Basketball, Soccer and Baseball. Start Smart is focused on youth ages 2.5-6 to learn basics skills of desired sport to prepare athletes before they join a team or club.
- Prescott Valley Day Trippers went on 11 trips around the state of Arizona. Highlight trips included Topeck Gorge, Lake Havasu City, AZ; Petrified Forest, Holbrook, AZ; and Wickenburg AZ. All trips included lunch, stops at museums or points of interest pertaining to the focus of the trip.
- Additionally two special local afternoons were provided by the Parks and Recreation department, these included Desserts, Desserts, Desserts with 34 people and spring cookout at Fain Park with 32 attendees.

## PLAYFUL CITY USA

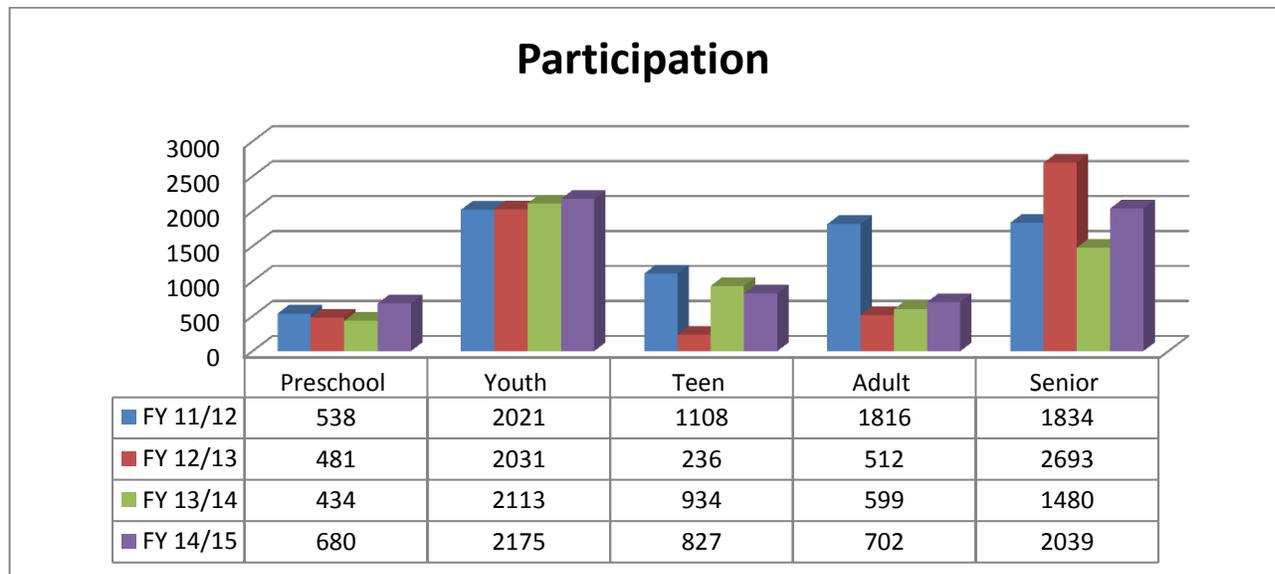
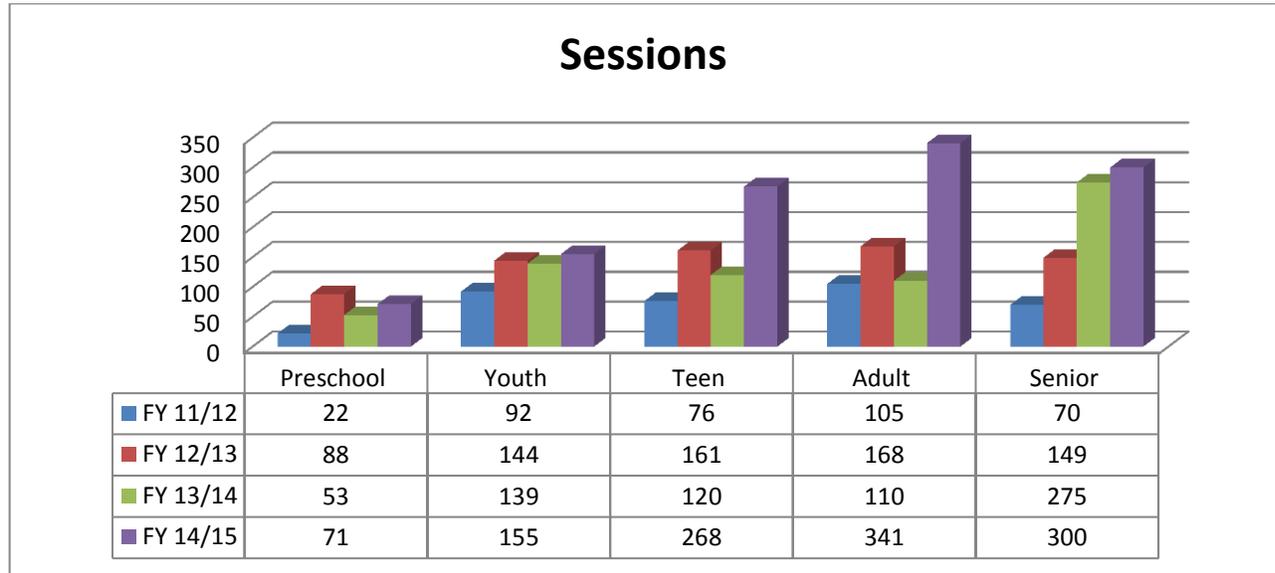
Playful City USA is a national recognition program sponsored by the Humana Foundation, honoring cities and towns that champion efforts to make play a priority through establishing policy initiatives, infrastructure investments and innovative programming. The program strives to recognize communities that demonstrate a commitment to ensuring all kids get the balance of active play they need to thrive.

The Town of Prescott Valley was successful in its recertification receiving its 2<sup>nd</sup> Playful City USA designation.



# COMMUNITY & OUTDOOR EDUCATION

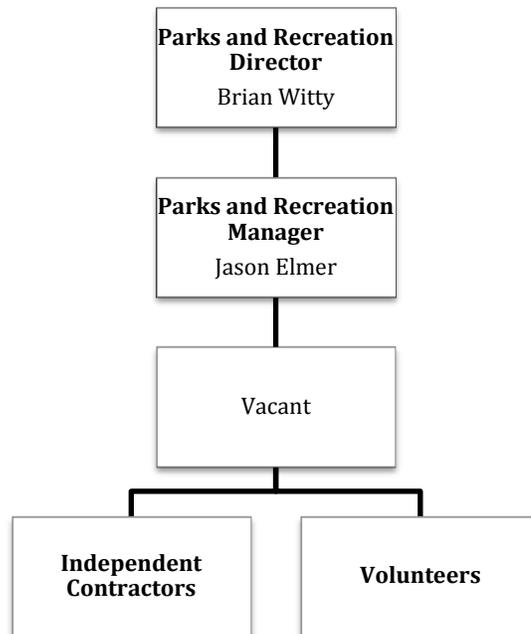
## BY THE NUMBERS



# ADAPTIVE RECREATION

## Adaptive Recreation

### ORGANIZATIONAL CHART



### ADAPTIVE RECREATION GOAL STATEMENT

Offer leisure and recreational programs which contribute to the educational, physical, social and emotional well-being of its participants.

### ADAPTIVE RECREATION

Adaptive Recreation Division provides opportunities and access in recreation programs for individuals who have disabilities. Adaptive and inclusion service programs are exclusive for persons with disabilities.

Inclusion is a process in which individuals with disabilities have the same opportunity to participate in all programs, lessons, or camps that are offered to individuals without disabilities.

Adaptive programs focus on developing or enhancing social and physical skills, self-esteem and independence. These programs provide a sense of belonging and pride to be a part of the community.

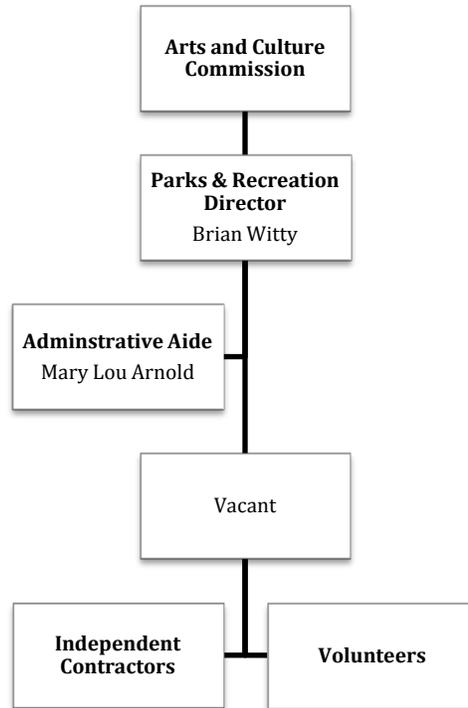
### STAFF DEVELOPMENT

- Coached aquatics swim instructors on techniques and tips to teaching swim lessons to individuals with disabilities or behavioral disorders

# ARTS & CULTURE

## Arts & Culture

### ORGANIZATIONAL CHART



### ARTS AND CULTURE GOAL STATEMENT

Offer artistic, cultural and historical activities that will be supported by the general public and business sector of the Town.

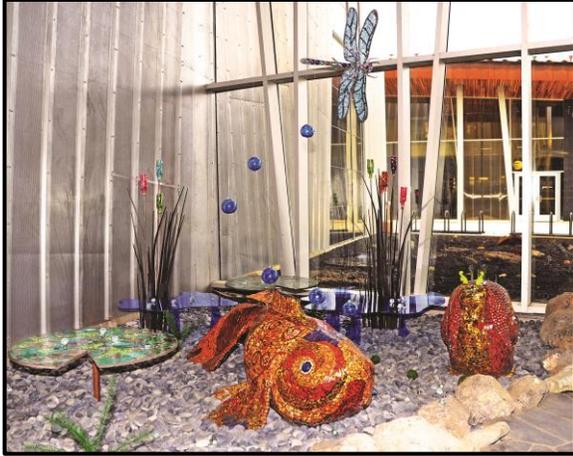
### THEATER ON THE GREEN

The newly improved Civic Center amphitheater and performance stage was completed in February with a grand opening celebration on Saturday, April 11, 2015. The Arts & Culture Commission hosted performances during the season by Bradshaw Mountain High School Jazz Band, Mile High Comedy Theater, Yavapai College Jazz Band, Circus Bacchus and the band Five in the Wheel.



# ARTS & CULTURE

## ART AT THE CENTER



Sun Fish, and its mosaic and glass friends and new surroundings, are the most recent acquisitions to the Art at the Center sculptures. The Town of Prescott Valley and the Arts & Culture Commission introduced the pieces of artwork created by Paulden mosaic artist Kim Welsh at the 12th annual Art at the Center reception.

The Parks and Recreation Foundation accepted a donation of the piece “Complex Answer Looking for a Simple Question” (right) from artist Sandy Luehrsen. The piece permanently



resides in the 2<sup>nd</sup> floor Children’s Library at the Prescott Valley Public Library.

“Limitless” was Prescott Valley’s first piece of public art; the sculpture was given a facelift in vibrant new paint and clear coat.

The town has purchased, or accepted the donation of, 24 permanent pieces of public art. Every spring, a new set arrives after the call to artists goes out and the Arts & Culture Commission accepts the sculptures. Currently 37 sculptures are on display at the Civic Center, Public Library and parks.

## PUBLIC ART DISPLAY



The juried Public Art Display program, complementing the interior of the Prescott Valley Public Library, continues to be a very successful community gallery program.

The program is open to professional or amateur artists of all ages working in 2D or 3-D media. The Public Art Display offers approximately 160 linear feet of wall space and three display cases with adjustable glass shelves.

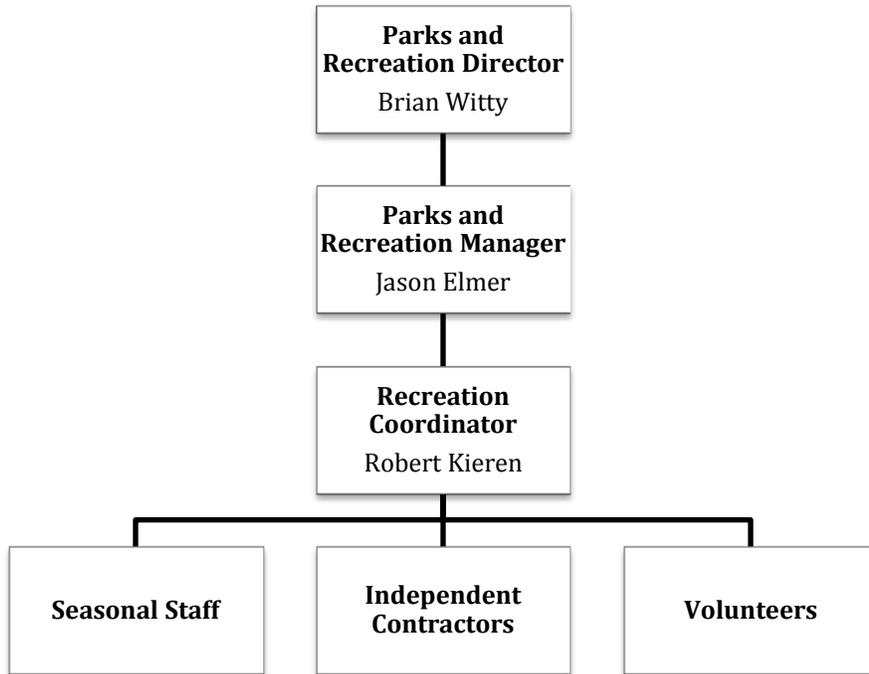
The public art exhibition provides 60 days of presentation to give more exposure to the artist and the artwork on display. Twenty-eight artists displayed 200 pieces of artwork during the period June 2014 – July 2015.

Six volunteers have donated 58 hours assisting with the exhibition installation and removals.

# AQUATICS

## Aquatics

### ORGANIZATIONAL CHART



### AQUATICS GOAL STATEMENT

Provide a diverse and interactive aquatics experience for persons of all ages and abilities.

### AQUATICS

Mountain Valley Splash Aquatic Center provides a wide variety of recreational and instructional programs. The facility has a 225 person maximum capacity and consists of: a 160 thousand gallon zero depth entry pool; three story spiral slide; 6 lap lanes; and 3,000 square foot splash pad with 23 interactive features. The Mountain Valley Splash concession stand is designed to serve both aquatic center guests and Mountain Valley park customers.

The Mountain Valley Splash Aquatic Center is a popular destination for our open swim, lap swim, therapy swim, and various aerobic programs. In the fiscal year 16 new lifeguards were certified and they helped to lead 1,176 youth through the American Red Cross Learn to Swim program.

# AQUATICS

The Barracudas Recreational Swim Team and the Bradshaw Mountain High School Swim Team are proud to call Mountain Valley Splash Aquatic Center their home. Several home meets are hosted with hundreds of spectators in attendance coming from around the state.

## 2014/15 CONSTRUCTION OR IMPROVEMENTS

- Capital improvements that were made in March and April of 2015 helped provide a very enjoyable experience for all of our patrons during the pool season:
  - Replacement pool covers were installed. These covers benefit the center in reducing costs by aiding the filtration and sanitation in lessening exposure to contaminants; reduce the breakdown of sanitizers by the sun, while also maintaining a consistent water temperature.
  - The three story water slide was rejuvenated by having its surface voids filled and sealed, repainted with vibrant orange and 20 mils of gel coat applied to the entire slide. The finished product looks reminiscent of opening day in 1997 and makes for a smooth and speedy ride.
  - To help keep patrons cool and relaxed during their visit the south side shade structure received a new royal blue roof screen as the previous was breaking down due to prolonged UV exposure.
  - The bathhouse awning fabrics along the west side of the deck and above the concessions window were replaced dramatically improving the aesthetics of the facility.
  - New circulation pumps for both the splash pad and main pool were procured. The recirculation pumps are an intricate part of each features filtration system and minimize the down time in the event we need to swap or replace pumps.

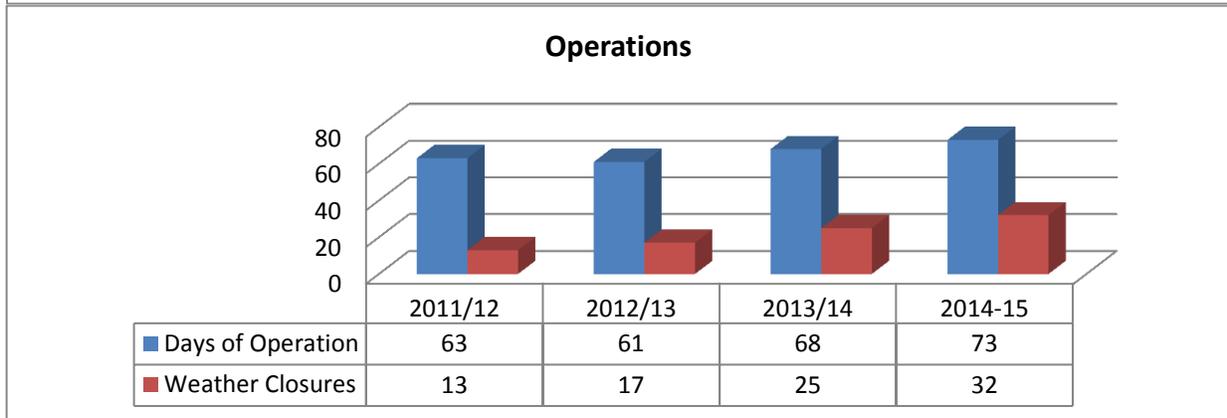
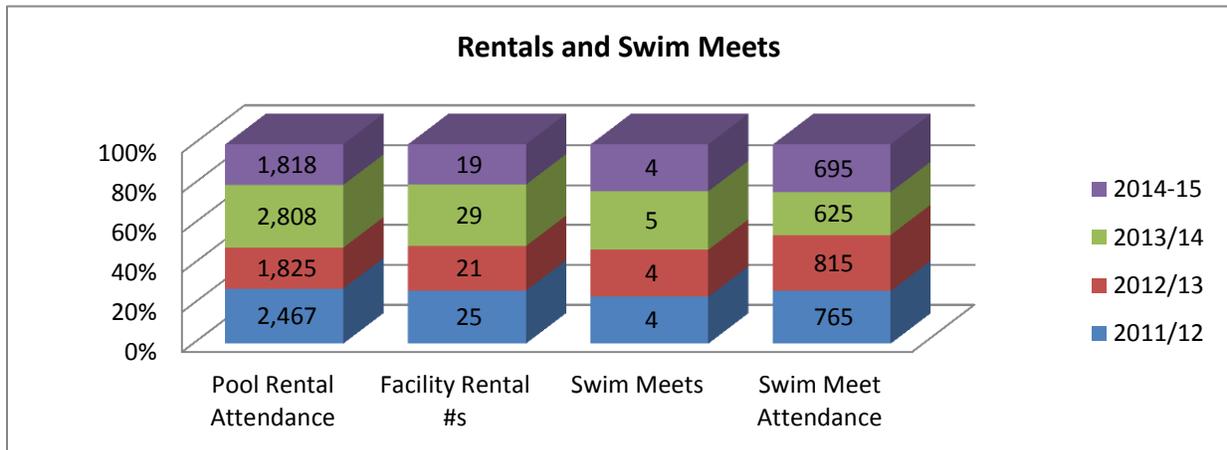
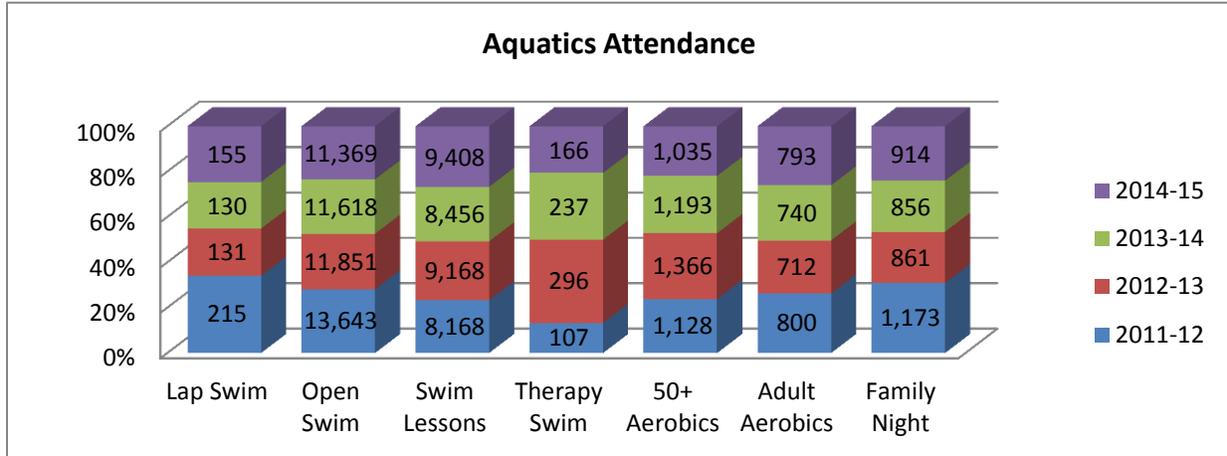


## 2014/15 STAFF RECOGNITION/ACCOMPLISHMENTS

- A number of our seasonal staff will be continuing their pursuit of higher education at various institutions throughout the state that include Northern Arizona University, Arizona State University and Yavapai College.

# AQUATICS

## ATTENDANCE BY EVENT



# EVENT CENTER/ICE SKATING

## Event Center/Ice Skating

### ORGANIZATIONAL CHART



### GOAL STATEMENT

Provide ice related activities and non-ice events at the Event Center for persons of all ages and abilities.

### EVENT CENTER/ICE SKATING

The department provides the public access to recreational ice skating in cooperation with the Prescott Valley Event Center. The skate season consistently attracts over 8,000 patrons per season from all age groups to hone their skills and enjoy time with their friends and family.

### 2014/15 STAFF RECOGNITION/ACCOMPLISHMENTS

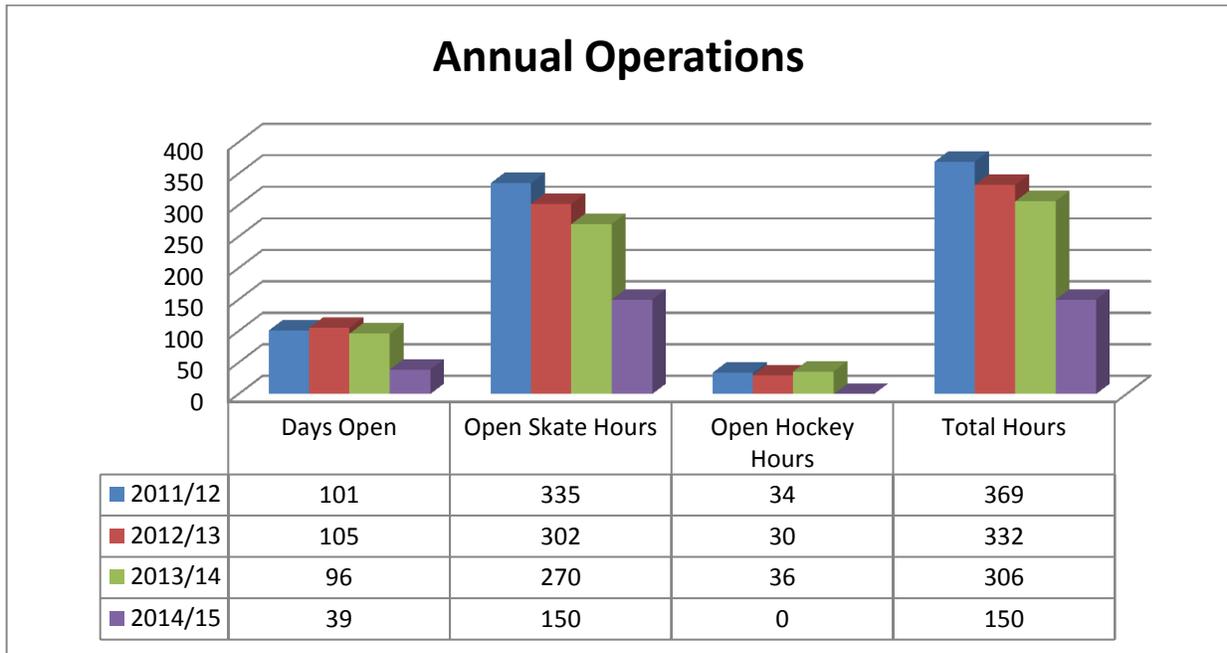
- Kenny Fukuzawa, seasonal ice guard, enlisted into the United States Army and will be attending boot camp in July. We thank him for all his hard work and wish him continued success in his new endeavor.

# EVENT CENTER/ICE SKATING

- Clayton Mills, seasonal Ice Manager, enlisted into the Marine Corp and left for basic training in June. We wish Clayton the best in his new career path and thank him for all his contributions to the Town of Prescott Valley.

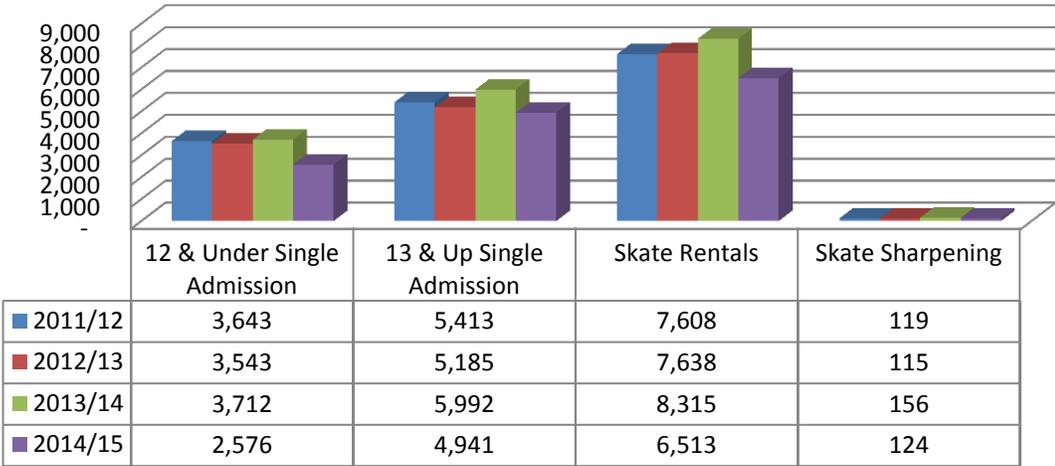
## SKATING BY THE NUMBERS

- Skating provided 150 hours of recreational open skate opportunities and helped to facilitate 10 hours of the Learn to Skate program
- 11 new pairs of skates, new helmets and skating aids were added to the rental inventory
- The Learn to Skate program, taught by Sharron Plush, is supported by the Town and has grown over the last 3 years. Ms. Plush offers 4 to 5 sessions each season and we appreciate her continuing efforts.
- 13 themed skate nights were offered this season with the addition of Jersey themed skate days on Wednesdays, which added to the atmosphere and enjoyment of all our patrons. Themed skate nights included music, costume and specialty admission rate opportunities to the patrons and set the scene for a great night of skating.

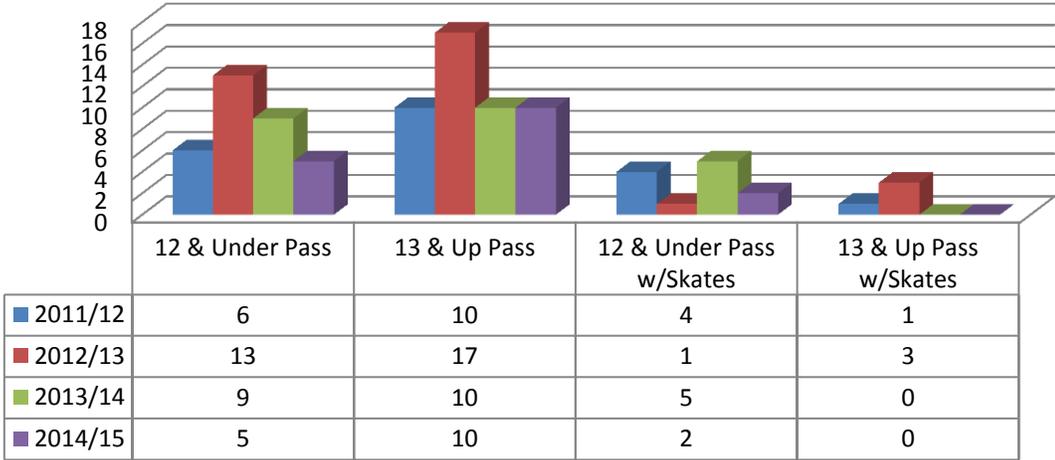


# EVENT CENTER/ICE SKATING

## Attendance, Rentals and Service



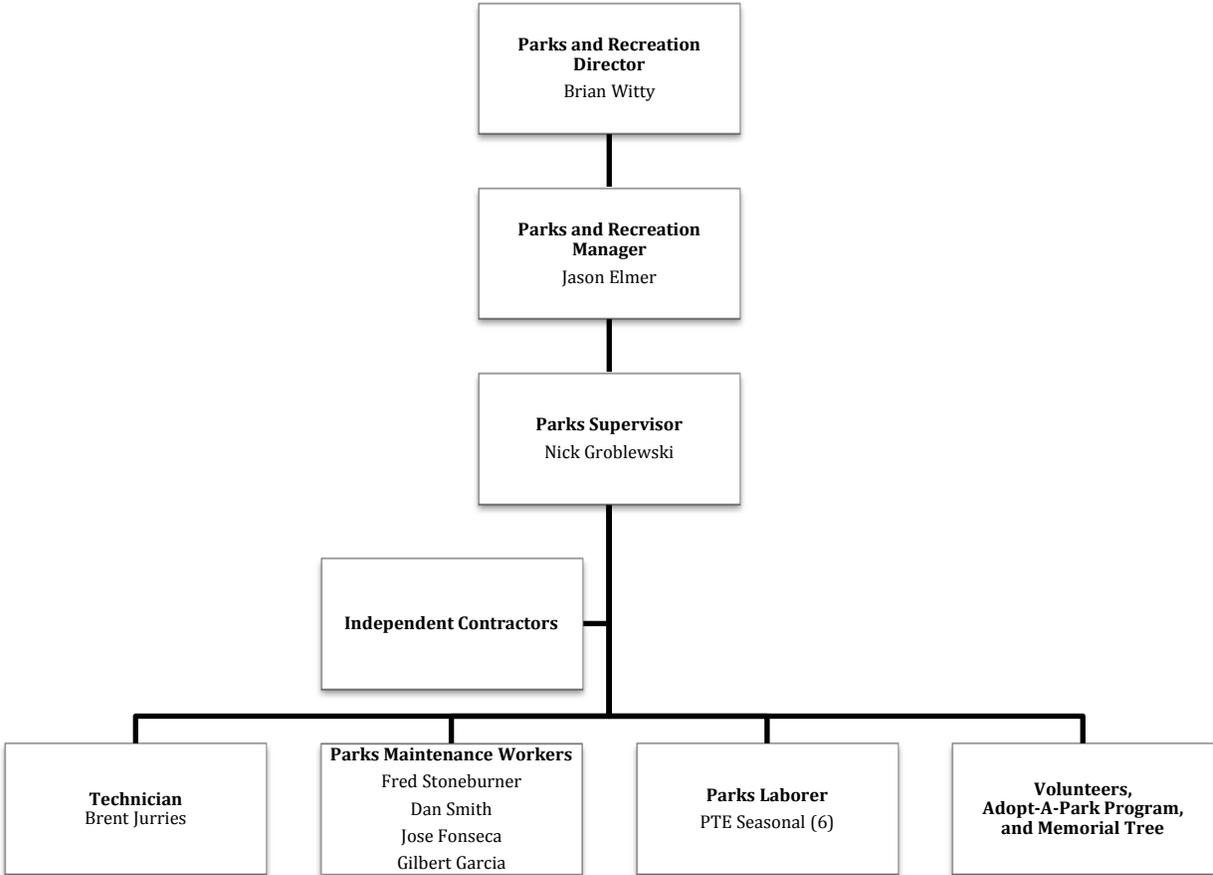
## Season Pass Sales



# PARKS MAINTENANCE

## Parks Maintenance

### ORGANIZATIONAL CHART



### DIVISIONAL GOAL STATEMENT

Preserve, sustain and improve Town-owned parks and recreational facilities that will create a safe, user-friendly environment for today’s user and those in future generations.



# PARKS MAINTENANCE

## PARKS

The Parks Division is responsible for the operation and maintenance of the town's 24 parks, facilities, and special use areas. The six full-time employees and various part-time seasonal staff maintain 269 acres of developed park land and support the following amenities:

- Barlow Massick House
- 38 Ramadas
- 19 Soccer fields
- 17 Playgrounds
- 17 Restrooms
- 14 Horseshoe pits
- 12 Baseball/Softball diamonds
- 4 Basketball courts
- 2 Amphitheaters
- 2 year-round off-leash Dog Park use areas
- 1 Pavilion
- 1 Bike/Skate park
- 1 Fishing Lake
- 2 Recharge Lakes
- 2 Fishing Piers
- 7 miles of trails
- Irrigation systems that consist of, but are not limited to: 23 irrigation clocks, 32 RP's, 1800 sprinkler heads (not including CFD's), 240 irrigation valves, 20,000 feet of mainline and 67,000 feet of lateral line.

The passive/open space system includes an additional 171 acres of property that is unmaintained or involves minimal maintenance work. The removal of diseased and hazardous vegetation and periodic boundary checks are the primary maintenance work that is done within these areas.

## CAPITAL EQUIPMENT

To improve levels of service staff procured the following new equipment in the fiscal year:

- Jacobsen AR-522 wide area mower
- Ventrac Utility tractor
- Artificial turf deep tine rake

## PARK CONSTRUCTION OR IMPROVEMENTS

### **Antelope Park Expansion- CIP #P366**

Budget: \$180,000

Expended: \$168,950.86

This project was funded by development impact fees to expand the park for maximum use by the growing number of neighborhood residents. The project included: expansion of the parking lot; play equipment relocation; play safety surfacing and containment system; walking paths; irrigation system

# PARKS MAINTENANCE

expansion/upgrade; turf and landscaping expansion, LED parking lot lights, curbing around parking lot, fence replacement/relocation.



## **Fain Lake Walking Bridge Repair**

Budget: \$10,000

Expended: \$10,000

This project was designed to restore a safe and usable bridge for visitors to Fain Lake. The lower supports, as well as the top deck of the bridge were removed and replaced with treated lumber. The lumber was also sealed at the end of completion in hopes of preserving the bridge for an extended period of time.

## **Right-of-Way – Glassford Hill Trail**

Budget: \$82,500.00

Expended: \$0.00

The town's application to Arizona State Land Trust for the procurement of right-of-way access for the development of a trail system had gone unanswered.

## **SPECIAL ACHIEVEMENTS AND RECOGNITION**

- The department continued to save water with the updated ETwater irrigation system. The total amount saved was an additional 5 million gallons of water.
- The department received the Prescott Valley Chamber of Commerce small project community service award for Antelope Park expansion project.

## **SUPPORT SERVICES**

Community-based events:

- American Legion Horseshoe Tournament (4)
- Chamber of Commerce Valley of Lights
- Hot Shots Memorial Flags
- Little League
- Prescott Valley Days
- Softball Tournament (3)

# PARKS MAINTENANCE

- Yavapai Cup Boys Soccer Tournament
- Yavapai Cup Girls Soccer Tournament
- Yavapai College Roughrider Soccer (6)
- NJCAA Men's Soccer National Championship

Town events and services:

- 4<sup>th</sup> of July
- Adopt-A-Park
- Arbor Day
- Battle of the Bands
- Corn Toss Tournament
- Daddy-Daughter Date Night
- EGGstravaganza
- Family Art Festival
- Gentle Tamer flower bed
- Movies Under the Stars
- Northern AZ Healing Field
- Patriot Day
- Polar Bear Splash
- Punt, Pass and Kick
- Theater on the Green
- Touch-A-Truck



## FORESTRY HIGHLIGHTS

Staff is responsible for the following programs and services: tree disease, tree removal, reforestation, Tree City USA, Tree Growth Award and the annual Arbor Day celebration.

- Awarded 10<sup>th</sup> annual recertification as a Tree City USA community with commitment to maintaining a forestry budget of no less than \$2 per capita.
- Recertified with a Tree City USA Growth Award and recognized for higher levels of tree care along with innovative programs and projects.
- Arbor Day was celebrated April 24 at Antelope Park, with over 100 in attendance, and 4 new trees planted
- 16 damaged/diseased trees were removed (Antelope 3, MVP 5, Tonto South 2 , Tonto North 1, George Andersen 2)
- 2 Memorial trees donated for CASA, 1 memorial tree at Fain park, 1 memorial tree at Urban Forest.
- 9 new trees planted in total for the year.
- The department received a grant to conduct a Tree inventory/mapping project. This project allows the department to better understand the value of our trees, as well as the location, species and condition. The inventory was completed at Tonto North, Tonto South, American Legion, CASA, Lion's Park, Old Town Park, and portions of Mountain Valley Park.

## PARKS MAINTENANCE

- The division hosted a Tree Owner community workshop featuring a number of professional arborists. The program offered session on tree pruning, fertilization, pest management and planting conflicts.
- The park staff completed the second phase of irrigation system controller upgrade installations via the Bureau of Reclamation continuation grant. The result of these efforts have yielded savings of over six million gallons of water.
- Fain Park trail restoration was completed with the volunteer help of the Over the Hill Gang (OHG). The OHG has provided expertise in trail restoration and construction to the town. Work included the rebuilding of a staircase and bridge, water diversion for erosion control, and the elimination of social trails.

### CONTINUING EDUCATION

- Nick Groblewski obtained his Right-of-way, as well as, Turf and Ornamental license for the spraying of herbicides.

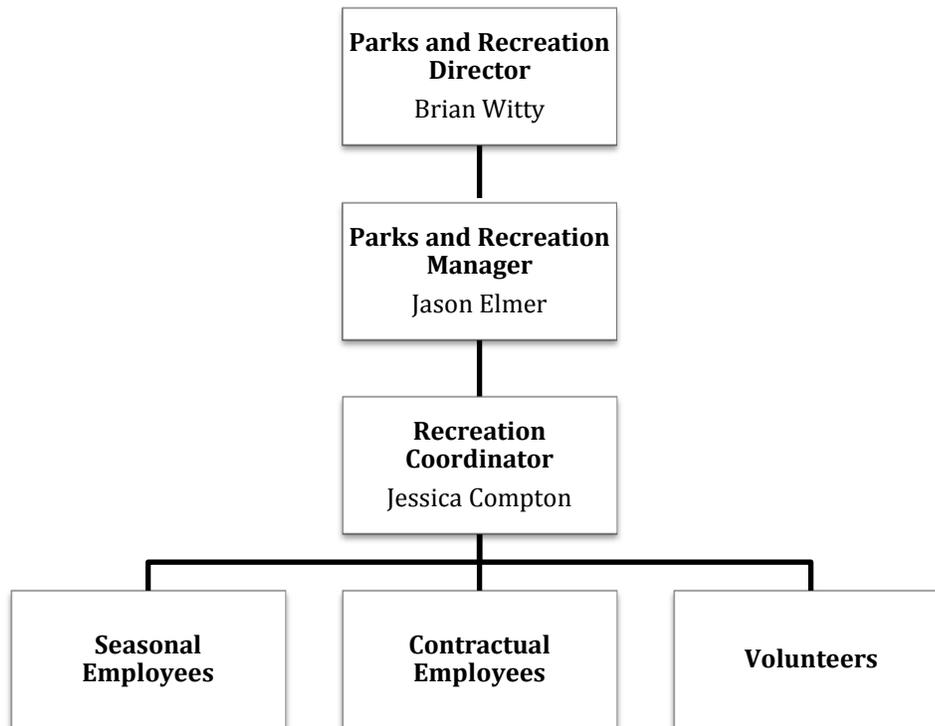
### 2014/15 STAFF RECOGNITION/ACCOMPLISHMENTS

- Parks Supervisor Britt Grubbs retired on March 20, 2015. In total Britt served the Town for 10 years both as the Parks Supervisor and Maintenance Technician.
- Nick Groblewski, Turf and Irrigation Technician, was promoted to serve as the new Parks Supervisor.
- Brent Jurries was hired as the new Maintenance Technician. Brent began working with the town as a Parks' seasonal, before obtaining a full-time position with Public Works Department.



## Athletics

### ORGANIZATIONAL CHART



### ATHLETICS GOAL STATEMENT

Utilize Town-owned and other public access athletic facilities that can create an environment of connectivity, health and wellness.

The division also assists youth athletic leagues/associations with the marketing, facility scheduling and professional advice.

### ATHLETICS

The Athletics Division provides and facilitates recreation opportunities for adults that live or work in Prescott Valley through programs and leagues.

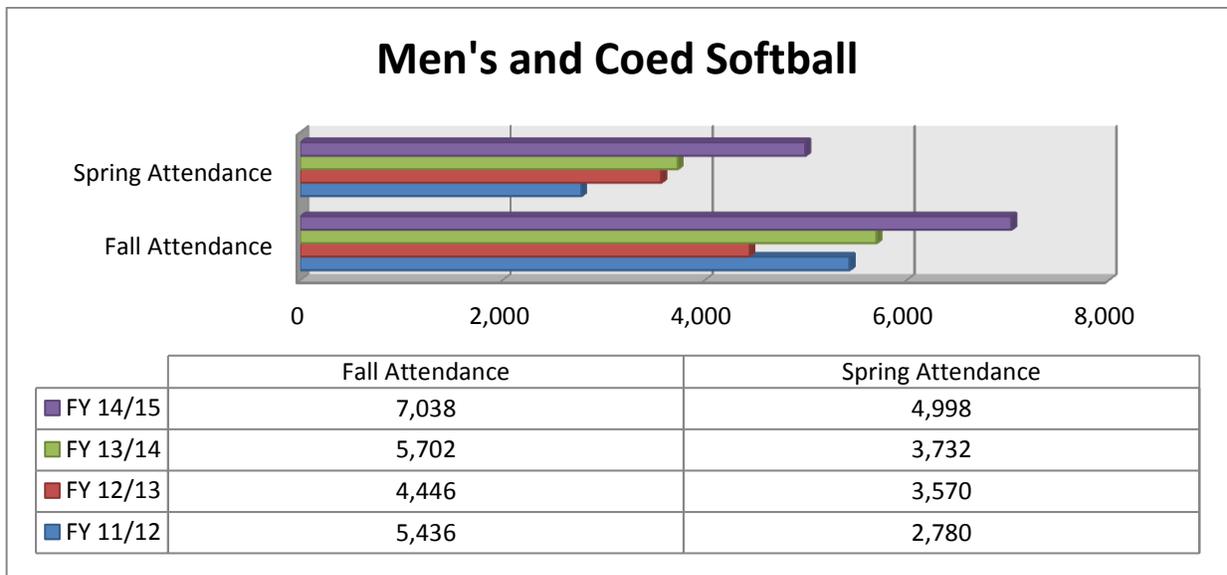
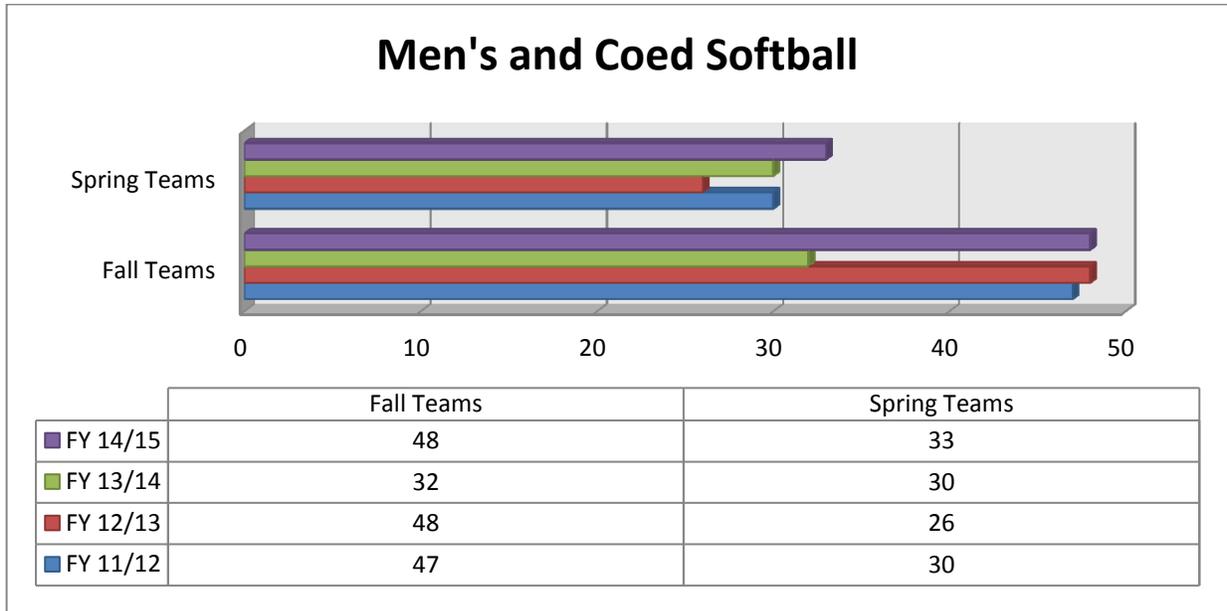
Prescott Valley is home to 7 athletic associations or leagues offering a variety of activities for area youth ages five and up. Outdoor athletic facilities are scheduled for practices, games, clinics and tournaments for these groups.



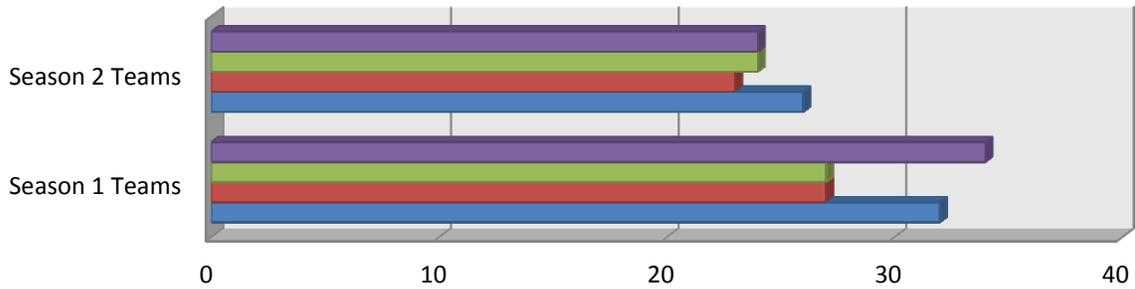
# ATHLETICS

## ATHLETICS BY THE NUMBERS

- New to the Athletics division was the Corn Toss League. 30 teams enrolled in the inaugural activity with an attendance of 315 participants.
- The summer Open Gym program set record numbers with a total of 505 participants (+176%) with 445 boys (+158%) and 60 girls (+446%).

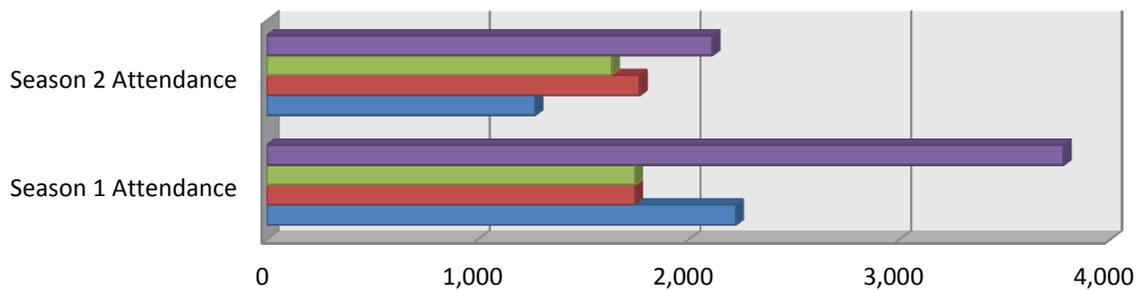


## Women's and Coed Volleyball



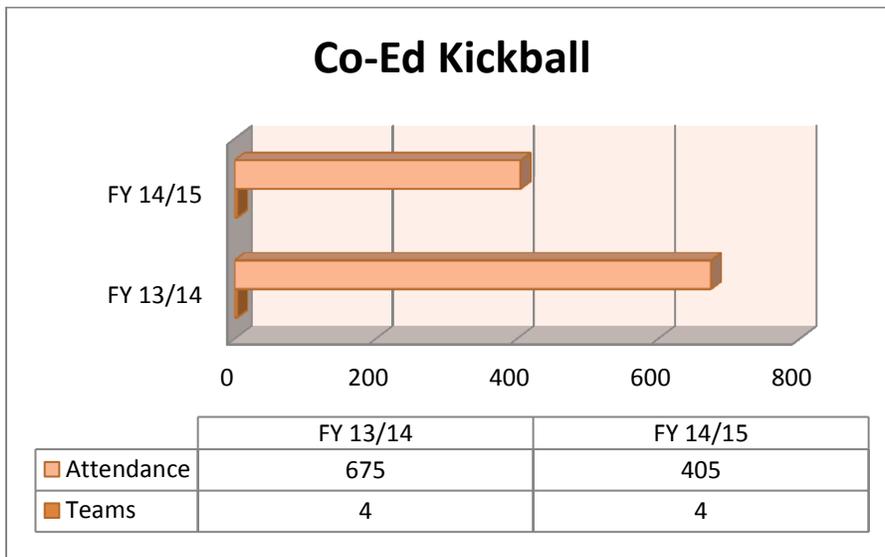
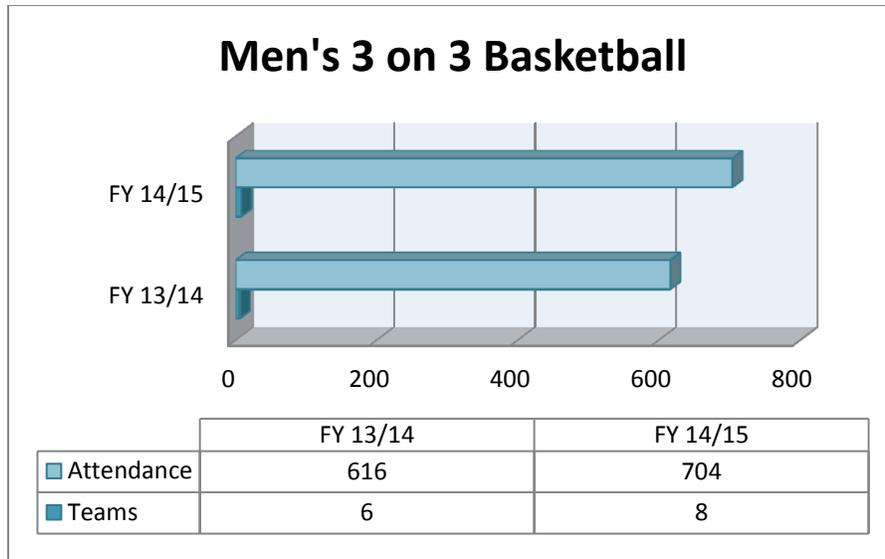
	Season 1 Teams	Season 2 Teams
FY 14/15	34	24
FY 13/14	27	24
FY 12/13	27	23
FY 11/12	32	26

## Women's and Coed Volleyball



	Season 1 Attendance	Season 2 Attendance
FY 14/15	3,780	2,112
FY 13/14	1,746	1,636
FY 12/13	1,746	1,768
FY 11/12	2,224	1,272

# ATHLETICS



## SIGNIFICANT DIVISION ACCOMPLISHMENTS

Prescott Valley Parks and Recreation Sports and Athletics division saw an increase in continuing sport leagues as well as a new league.

- In the winter volleyball season an additional night was offered for COED A and C providing an increase of 9 teams. Softball team registration grew with addition of teams in both the COED and Men's leagues respectively in fall and spring leagues.

## ATHLETICS

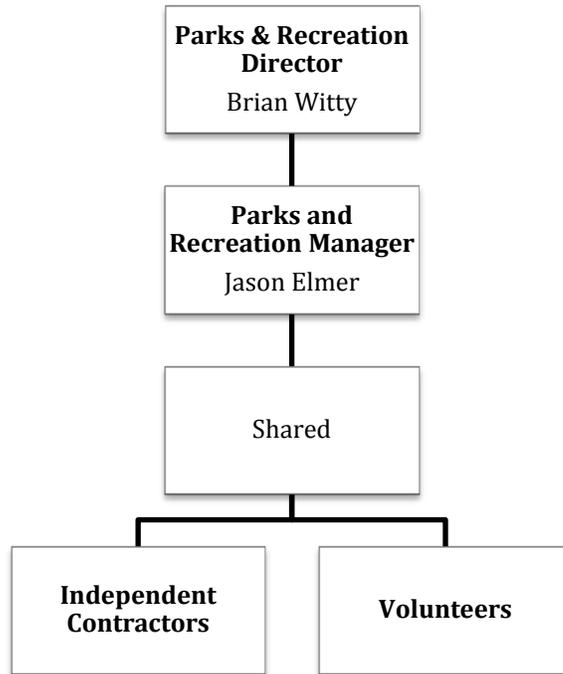
- Men's 3 on 3 Basketball completed its second season, with an increase of 2 teams, games were played on two courts and an end of season tournament was conducted once regular season games had concluded.
- The Corn Toss league was added in partnership with the Prescott Valley Event Center. This league paired up 30 teams over an 8 week span, with 4 competitions each night. Corn Toss league concluded with an end of season tournament, with first place receiving a free team entry into the Corn Toss Tournament.



# SPECIAL EVENTS

## Special Events

### ORGANIZATIONAL CHART



### SPECIAL EVENTS GOAL STATEMENT

Organize and operate large scale community-based special events.

### SPECIAL EVENTS

The Special Events Division provides and/or supports multiple town organized one day and multi-day events. 23 individual special events are operated by the Parks and Recreation Department that range from star gazing, to fireworks, to concerts, and polar bear swims and serves over 10,000 attendees annually.

The division also provides administrative oversight of the town's special event application process. In the special event application process division staff organizes a multi-department review team assuring that town code and operating policies are adhered to for the applicant to be granted permissions to operate on town property or seek sponsorship of town resources.

# SPECIAL EVENTS

## DIVISION ACCOMPLISHMENTS

- Host the northern Arizona sectional competition for the NFL's Punt, Pass and Kick competition.
- Co-hosted a successful Gem and Mineral Show in partnership with the Prescott Gem & Mineral Club at Tim's Toyota Event Center.
- Hosted the Prescott Valley Bat Busters Invitational girls fast pitch softball tournament
- Hosted the Tournament Sports Men's Senior Fast Pitch regional softball tournament
- Cohosted the Arizona Amateur Softball Associations western regional girls fast pitch softball tournament with the City of Prescott's Parks and Recreation Department



## SPONSORED EVENTS

- Yavapai College Roughrider Men's Soccer clinic
- Patriot Day Healing Field
- Starry Nights at Pronghorn Park
- Valley of Lights
- Relay for Life
- Bradshaw Mountain Middle School annual picnic
- Buti Yoga Fest
- Wild West Mud Fest

## COMMUNITY EVENTS ON TOWN PROPERTY

- Honor and Remember
- Woofstock

## SPECIAL EVENTS

- Prescott Valley Methodist Church picnic
- Wade/Geiger Wedding
- Anderson/White Wedding
- Potter's House Picnic
- 1<sup>st</sup> Southern Baptist Reunion
- Paws for Parkinson's
- Memorial Day picnic
- Kriplean Family picnic



# REVENUE AND EXPENSE – FISCAL YEAR 2014/2015

## Revenue and Expense – Fiscal Year 2014/2015

### REVENUE AND EXPENSE

DIVISION	DESCRIPTION	EXPENSE	REVENUE	
<b>Administration</b>	Salaries and Wages	\$ 300,078		
	Employee Benefits	\$ 94,325		
	Administrative/Official	\$ 500		
	Professional Services	\$ 1,300		
	Technical Services	\$ 0		
	Utilities	\$ 3,750		
	Repairs and Maintenance	\$ 2,590		
	Leases	\$ 920		
	Printing and Publishing	\$ 1,800		
	Travel	\$ 450		
	Education	\$ 2,180		
	General Supplies	\$ 5,860		
	Vehicle	\$ 2,015		
	Clothing	\$ 500		
	Chemicals	\$ 75		
	Other Expenditures	\$ -		
		Rentals - Parks		\$ 14,497
		Rentals - Civic		\$ 1,823
		Rentals - Library		\$ 28,503
		Concession Contract		\$ 2,923
<b>Administration</b>	<b>TOTAL</b>	<b>\$ 416,343</b>	<b>\$ 47,746</b>	
<b>Community &amp; Outdoor Education</b>	Professional Services	\$ 35,575		
	Utilities	\$ 720		
	Travel	\$ 275		
	Education	\$ 477		
	General Supplies	\$ 1,600		
	Clothing	\$ 250		
	Other Expenditures	\$ -		
		Specialty Class Fees		\$ 40,448
<b>Community &amp; Outdoor Education</b>	<b>TOTAL</b>	<b>\$ 38,897</b>	<b>\$ 40,448</b>	
<b>Adaptive</b>	Professional Services	\$ 150		

## REVENUE AND EXPENSE – FISCAL YEAR 2014/2015

DIVISION	DESCRIPTION	EXPENSE	REVENUE
	General Supplies	\$ 140	
<b>Adaptive</b>	<b>TOTAL</b>	<b>\$ 290</b>	<b>\$ -</b>
<b>Aquatics</b>	Salaries and Wages	\$ 97,706	
	Employee Benefits	\$ 9,000	
	Professional Services	\$ 4,700	
	Contractual/Purchased Services	\$ 700	
	Utilities	\$ 39,100	
	Repairs and Maintenance	\$ 28,300	
	Communications	\$ 575	
	Education	\$ 1,775	
	General Supplies	\$ 7,540	
	Concessions	\$ 4,796	
	Clothing	\$ 3,500	
	Chemicals	\$ 16,125	
	Improvements	\$ 25,000	
	Machinery & Equipment	\$ 11,568	
	Other Expenditures	\$ -	
	Concessions		\$ 10,505
	Pool Fees		\$ 67,463
<b>Aquatics</b>	<b>TOTAL</b>	<b>\$ 250,385</b>	<b>\$ 77,968</b>
<b>Event Center/Ice Skating</b>	Salaries and Wages	\$ 12,800	
	Employee Benefits	\$ 1,516	
	Education	\$ 425	
	General Supplies	\$ 2,425	
	Clothing	\$ 225	
	Chemicals	\$ 200	
	Entry Fees		\$ 41,374
<b>Event Center/Ice Skating</b>	<b>TOTAL</b>	<b>\$ 17,591</b>	<b>\$ 41,374</b>
<b>Arts and Culture</b>	Salaries and Wages	\$ 15,900	
	Employee Benefits	\$ 1,587	
	Professional Services	\$ 6,800	
	Utilities	\$ 550	
	Rentals	\$ 3,700	
	Advertising	\$ 490	
	Printing and Publishing	\$ 2,200	

## REVENUE AND EXPENSE – FISCAL YEAR 2014/2015

DIVISION	DESCRIPTION	EXPENSE	REVENUE
	Education	\$ 150	
	General Supplies	\$ 3,800	
	Other Expenditures	\$ -	
<b>Arts and Culture</b>	<b>TOTAL</b>	<b>\$ 17,690</b>	<b>\$ -</b>
<b>Parks Maintenance</b>	Salaries and Wages	\$ 291,168	
	Employee Benefits	\$ 129,834	
	Professional Services	\$ 6,300	
	Contractual/Purchased Services	\$ 1,200	
	Utilities	\$ 336,000	
	Repairs and Maintenance	\$ 86,650	
	Rentals	\$ 4,200	
	Communications	\$ 836	
	Travel	\$ -	
	Education	\$ 450	
	General Supplies	\$ 22,600	
	Vehicle	\$ 33,500	
	Clothing	\$ 2,150	
	Chemicals	\$ 23,000	
	Land	\$ 82,500	
	Improvements	\$ -	
	Machinery & Equipment	\$ 67,432	
<b>Parks Maintenance</b>	<b>TOTAL</b>	<b>\$ 1,087,820</b>	<b>\$ -</b>
<b>Athletics</b>	Salaries and Wages	\$ 21,500	
	Employee Benefits	\$ 1,981	
	Education	\$ 55	
	General Supplies	\$ 4,700	
	Concessions	\$ -	
	Clothing	\$ 600	
	Other Expenditures	\$ -	
	Softball Entry		\$ 18,984
	Volleyball Entry		\$ 7,550
<b>Athletics</b>	<b>TOTAL</b>	<b>\$ 28,836</b>	<b>\$ 26,534</b>
<b>Special Events</b>	Salaries and Wages	\$ 8,799	
	Employee Benefits	\$ 1,043	
	Professional Services	\$ 38,000	

# REVENUE AND EXPENSE – FISCAL YEAR 2014/2015

DIVISION	DESCRIPTION	EXPENSE	REVENUE
	Contractual/Purchased Services	\$ 1,500	
	Utilities	\$ 700	
	Repairs and Maintenance	\$ 500	
	Rentals	\$ 6,500	
	General Supplies	\$ 7,000	
	Chemicals	\$ 150	
	Other Expenditures	\$ -	
	Concessions		\$ 1,316
	Entry Fees		\$ 8,935
<b>Special Events</b>	<b>TOTAL</b>	<b>\$ 64,192</b>	<b>\$ 10,251</b>

**Parks and Recreation Department** \$ 1,939,531 \$ 244,321

## INVESTMENTS - Town Sponsored

	Ramada Reservations	\$ -	\$ 2,695
	Field Reservations	\$ -	\$ 198,450
	Field Light Reservations	\$ -	\$ 23,500
	Civic Center Reservations	\$ -	\$ 51,150
	Auditorium Reservations	\$ -	\$ 35,300
	Crystal Room Reservations	\$ -	\$ 31,200
	Viewing Terrace Reservations	\$ -	\$ 480
<b>INVESTMENTS - Town Sponsored</b>	<b>TOTAL</b>	<b>\$ -</b>	<b>\$ 342,775</b>

**Parks and Recreation Department** \$ 1,939,531 \$ 587,086



# PUBLIC SUPPORT

## Public Support

### CASH DONATIONS

PARTNER	EVENT	SERVICE	DONATION
<b>KPPV</b>	Corn Toss	Sponsorship	\$ 100.00
<b>Moyers Heating and Cooling</b>	Corn Toss	Sponsorship	\$ 100.00
<b>PV Chamber of Commerce</b>	Corn Toss	Sponsorship	\$ 100.00
<b>Tim's Toyota Center</b>	Corn Toss	Sponsorship	\$ 100.00
<b>Papa John's</b>	Corn Toss	Sponsorship	\$ 200.00
<b>Blackboard Café</b>	Daddy Daughter Date Night	Gift Certificates	\$ 50.00
<b>Blimpies</b>	Daddy Daughter Date Night	Gift Certificates	\$ 30.00
<b>Blue Hills Cafe</b>	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
<b>Buffalo Wild Wings</b>	Daddy Daughter Date Night	Gift Certificates	\$ 30.00
<b>Celtic Crossings</b>	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
<b>Chili's</b>	Daddy Daughter Date Night	Gift Certificates	\$ 20.00
<b>Cut Above</b>	Daddy Daughter Date Night	Gift Certificates	\$ 45.00
<b>Elite Reflections</b>	Daddy Daughter Date Night	Gift Certificates	\$ 50.00
<b>Frozen Frannies</b>	Daddy Daughter Date Night	Gift Certificates	\$ 20.00
<b>Little Ceasars</b>	Daddy Daughter Date Night	Gift Certificates	\$ 50.00
<b>Origins Bistro</b>	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
<b>Pralines of Prescott</b>	Daddy Daughter Date Night	Candy	\$ 80.00
<b>PV Beauty Salon</b>	Daddy Daughter Date Night	Gift Certificates	\$ 45.00
<b>Robeks</b>	Daddy Daughter Date Night	Gift Certificates	\$ 25.00
<b>Wal-Mart</b>	Daddy Daughter Date Night	Gift Cards	\$ 30.00
<b>Antelope Lanes</b>	Daddy Daughter Date Night	4 Free Bowling Games	\$ 18.00
<b>Papa John's</b>	Daddy Daughter Date Night	Gift Certificates	\$ 50.00
<b>Sun Valley Tire</b>	Daddy Daughter Date Night	Gift Certificates	\$ 60.00
<b>Mingus Academy</b>	Movies Under the Stars	Sponsorship	\$ 500.00
<b>Prescott Valley Ace Hardware</b>	Movies Under the Stars	Sponsorship	\$ 500.00
<b>Chili's Bar and Grill</b>	Polar Bear Splash	Gift Certificates	\$ 20.00
<b>Garcia's</b>	Polar Bear Splash	Gift Certificates	\$ 25.00
<b>IHOP</b>	Polar Bear Splash	Gift Certificates	\$ 20.00
<b>Antelope Lanes</b>	Polar Bear Splash	4 Free Bowling Games	\$ 32.00
<b>Batteries Plus</b>	Polar Bear Splash	Cash Donation	\$ 40.00
<b>Little Caesars</b>	Polar Bear Splash	Gift Certificates	\$ 25.00

## PUBLIC SUPPORT

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>DONATION</b>
<b>Prescott Valley Ace Hardware</b>	Polar Bear Splash	Gift Certificates	\$ 50.00
<b>AZ Sundogs</b>	Polar Bear Splash	Hockey Tickets	\$ 60.00
<b>Tims Toyota Center</b>	Polar Bear Splash	Event Tickets	\$ 60.00
<b>Auto Works</b>	Polar Bear Splash	Free Oil Changes	\$ 100.00
<b>Buffalo Wild Wings</b>	Polar Bear Splash	Gift Certificates	\$ 20.00
<b>Papa John's</b>	Polar Bear Splash	Gift Certificates	\$ 125.00
<b>Kokopelli Eye Institute</b>	Polar Bear Splash	Sunglasses	\$ 250.00
<b>Total</b>			<b>\$ 3,105.00</b>

## IN-KIND SUPPORT

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>IN-KIND</b>
<b>Arizona Ranch &amp; Resort Cars</b>	4th of July	Vehicles	\$340.00
<b>Outdoor Sports Northern AZ</b>	4th of July	Vehicles	\$170.00
<b>Star Island Motorsports</b>	4th of July	Vehicles	\$170.00
<b>Prescott Valley Historical Society</b>	Adopt-A-Park	Tree Donation - Fain	\$400.00
<b>The Arizona Woodworking Co.</b>	Adopt-A-Park	Stoneridge Gazebo	\$300.00
<b>Pepsi; Hi-Line Vending</b>	Battle of the Bands	Advertising	\$500.00
<b>Prescott Valley Chamber of Commerce</b>	Battle of the Bands	Food & Beverage	\$250.00
<b>KAFF Country 92.9</b>	Battle of the Bands	Advertising	\$1,200.00
<b>KPPV 106.7</b>	Battle of the Bands	Advertising	\$1,200.00
<b>KVRD Country 105.7</b>	Battle of the Bands	Advertising	\$1,200.00
<b>The Mountain 93.9</b>	Battle of the Bands	Advertising	\$1,200.00
<b>The Wolf 96.7</b>	Battle of the Bands	Advertising	\$1,200.00
<b>Prescott Vision Eye Surgery Center</b>	Bike Rodeo	2 Bicycles	\$250.00
<b>Puppet People</b>	Create-A-Tree	Puppet Show	\$281.55
<b>Train People</b>	Create-A-Tree	Train Display	\$250.00
<b>Flooring Shack</b>	Daddy Daughter Date Night	DJ Services	\$200.00
<b>Sunland Supply, Inc.</b>	Healing Field	Healing Field Bags	\$120.00

# PUBLIC SUPPORT

PARTNER	EVENT	SERVICE	IN-KIND
KPPV 106.7	Movies Under the Stars	Advertising	\$2,500.00
Albertson's	Polar Bear Splash	Ice Cream	\$100.00
Backburner Grill	Polar Bear Splash	Breakfast for 200	\$1,000.00
Ewing	Polar Bear Splash	Shovel and Ice Melt	\$50.00
Kokopelli	Polar Bear Splash	Sunglasses	\$250.00
KPPV 106.7	Polar Bear Splash	Advertising	\$1,000.00
Papa John's	Polar Bear Splash		\$50.00
Prescott Modern Dentistry	Polar Bear Splash	Giveaways	\$500.00
Sprint	Polar Bear Splash	Ear Buds and Chargers	\$250.00
Whiskey Row Screen Printing	Polar Bear Splash	Windbreaker	\$50.00
All City K Cab	Touch-A-Truck	Vehicle & Driver	\$250.00
AZ National Guard	Touch-A-Truck	Vehicle & Driver	\$250.00
Central Yavapai Fire District	Touch-A-Truck	Vehicle & Crew	\$500.00
Cub Scouts	Touch-A-Truck	Vehicle & Driver	\$250.00
Department of Public Safety Highway Patrol	Touch-A-Truck	Vehicle & Driver	\$250.00
OMI	Touch-A-Truck	Vehicle & Driver	\$250.00
Pepsi Cola	Touch-A-Truck	Vehicle & Driver & Product	\$500.00
Prescott Valley Event Center	Touch-A-Truck	Vehicle & Driver	\$250.00
PV Parks and Recreation Dept	Touch-A-Truck	Vehicle & Driver	\$250.00
PV Police Dept	Touch-A-Truck	Vehicle & Driver	\$250.00
RDO Equipment Rental	Touch-A-Truck	Vehicle & Driver	\$250.00
Lifeline Ambulance	Touch-A-Truck	Vehicle & Driver	\$150.00
Prescott Valley Public Works	Touch-A-Truck	Vehicle & Driver	\$150.00
<b>TOTAL</b>			<b>\$20,781.55</b>

## VOLUNTEER SUPPORT

VOLUNTEER ORGANIZATION	LOCATION / EVENT	VALUE
<b>Adopt-A-Park</b>		
Mingus Mountain Academy	Adopt-A-Park (Fain)	\$ 394.17
Mingus Mountain Academy	Adopt-A-Park (Viewpoint)	\$ 938.50
Superstition Hills Missional Community	Adopt-A-Park (Geo. Andersen)	\$ 1,032.35
The Ridge	Adopt-A-Park (Granville)	\$ 1,126.20

# PUBLIC SUPPORT

VOLUNTEER ORGANIZATION	LOCATION / EVENT	VALUE
PV Mid-Day Lions	Adopt-A-Park (Lion's Park)	\$ 319.09
Yavapai County Probation	Adopt-A-Park (Mtn Valley/Urban)	\$ 5,518.38
CASA	Adopt-A-Park (Community Ctr)	\$ 1,340.58
Yavapai Exceptional Industries	Adopt-A-Park (Tonto South)	\$ 225.24
Over the Hill Gang	Adopt-A-Park (Fain)	\$ 872.81
Arizona Site Stewards Volunteers	Adopt-A-Park (Fain)	\$ 1,075.25
<b>Special Events</b>		
Arbor Day Volunteers	Arbor Day (Tonto South)	\$ 2,815.50
Parks and Recreation Commission	Eggstravaganza	\$ 375.40
Healing Field Volunteers	Healing Field	\$ 5,631.00
Parks and Recreation Commission	Polar Bear Splash	\$ 168.93
Parks and Recreation Commission and Volunteers	Tree Inventory/Worskshop	\$ 325.00
<b>Arts and Culture</b>		
Arts and Culture Commission, Santa, Mrs. Claus, Elves	Create-A-Tree	\$ 1,445.29
Mingus Academy	Eggstravaganza	\$ 825.88
Mingus Academy	Movies Under the Stars	\$ 900.96
Volunteers for Public Art Display	Public Art Display	\$ 112.62
Arts and Culture Commission, Teachers, Art Guild	Youth Arts Month	\$ 661.64
<b>Parks</b>		
Northern Arizona Mormon Stake Girls Group	Park Cleanup (MVP)	\$ 1,877.00
Another group clean weeds, raked DG and debris	Park Cleanup (Tonto North)	\$ 337.86
Cub Scouts Pack 330	Park Cleanup (Sunflower)	\$ 750.80
Various	Park Cleanup (Various)	\$ 525.56
<b>TOTAL</b>		<b>\$ 29,596.01</b>



# PROGRAM PARTICIPATION

## Program Participation

### PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15
<b>Adaptive Recreation:</b>				
	N/A	N/A	N/A	N/A
<b>Athletics:</b>				
Spring Softball Teams	30	26	30	33
Spring Softball Attendance	2,780	3,570	3,732	4,998
Fall Softball Teams	47	48	32	48
Fall Softball Attendance	5,436	4,446	5,702	7,038
Volleyball Teams - Season 1	32	27	27	34
Volleyball Attendance - Season 1	2,224	1,746	1,746	3,780
Volleyball Teams - Season 2	26	23	24	24
Volleyball Attendance - Season 2	1,272	1,768	1,636	2,112
Men's 3v3 Basketball Teams	N/A	N/A	6	8
Men's 3v3 Attendance	N/A	N/A	616	704
Kickball League	N/A	N/A	4	4
Participants	N/A	N/A	675	405
Open Gym (BMHS-W Aux gym)	201	246	183	505
Male/Female Ratio	88/24	246/0	172/11	445/60
Corn Toss League - Teams	N/A	N/A	N/A	30
Corn Toss League - Attendance	N/A	N/A	N/A	315
<b>Aquatics:</b>				
50+ Water Aerobics	1,128	1,222	1,103	1,035
Adult Water Aerobics	800	763	728	793
Lap Swim	215	135	121	155
Swim Lessons	1,000	1,136	903	1,176
Therapy Swim	107	288	217	166
Swim Meets	4	4	5	4
Swim Meet Attendance	765	832	680	695
Teen Night	0	0	0	0
Family Night	1,173	1,294	750	914
Open Swim	13,643	12,448	10,045	11,369
Pool Rentals	25	25	19	19

# PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15
Pool Rental Attendance	2,467	1,738	1,777	1,818
Pool Passes Sold - Family	13	17	8	8
Pool Passes Sold - Individual	29	46	13	31
Rain Days	N/A	N/A	0	32
Volunteers	N/A	N/A	2	0
Volunteer hours	N/A	N/A	127.75	0
<b>Arts &amp; Culture:</b>				
Art at the Center Reception	29	62	40	N/A
Youth Arts Month Reception	125	150	100	125
Family Arts Fest	3,000	2,000	2,000	2,500
Kite Day (June)	200	350	150	N/A
Movies Under the Stars (June)	2,000	1,950	2,200	2,404
Fall for the Arts/Fall Fest (Oct)	N/A	N/A	150	N/A
Fest of Lights/Photos w/Santa (Dec)	300	400	250	450
Artist in the Park	10	N/A	N/A	N/A
Create-A-Tree (CAT)	N/A	N/A	N/A	34
Public Art Display - Applicants	N/A	N/A	N/A	58
Public Art Display - Displays	N/A	N/A	N/A	517
Volunteers	N/A	N/A	25	27
Volunteer Hours	N/A	N/A	128	99
<b>Outdoor/Community Rec:</b>				
50+ Aerobics	2,049	1,874	1,748	1,639
Tennis	48	N/A	N/A	N/A
Spring Break Tennis	N/A	36	N/A	N/A
Guitar	237	160	106	109
Basketball Instruction	767	1129	3,002	1,372
Batting Instruction	N/A	12	N/A	N/A
Yoga	703	242	521	586
Beginner Hula	68	15	15	26
Advanced Hula	N/A	37	52	37
Hawaiian Language and Chant	N/A	N/A	14	N/A
Martial Arts	1,123	587	267	303
Beginner Tap	332	175	154	119
Mommy & Me Tap	N/A	N/A	52	154

# PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15
Beginner Ballet	705	287	342	356
Intermediate Ballet	N/A	260	240	158
Jr. Golf	105	34	34	N/A
Line Dancing	394	238	360	273
Zumba-Adults	N/A	16	115	98
Zumba Kids	N/A	32	36	110
Tai Chi	28	N/A	32	134
Pilates	N/A	N/A	N/A	N/A
Square Dancing	281	N/A	116	56
Latin Rhythms	22	N/A	78	437
Learn to Draw	N/A	N/A	12	15
Holiday Light Ball Class	N/A	N/A	4	N/A
Day Trips attendance	N/A	N/A	94	105
Beginning Boot Camp	281	56	N/A	N/A
Spring Break Fishing Instruction	N/A	15	N/A	N/A
Instant Piano	12	5	N/A	N/A
Couch to 10K	102	N/A	N/A	N/A
Fall Break Science Camp	32	N/A	N/A	N/A
Spring Break Science Camp	48	N/A	N/A	N/A
Smart Start	N/A	N/A	33	158
Zumba Gold	N/A	N/A	N/A	12
Dough Ornaments	N/A	N/A	N/A	12
Beginning Jazz	N/A	N/A	N/A	116
Cookie Decorating	N/A	N/A	N/A	16
Coptic Journal	N/A	N/A	N/A	7
Lyrical Ballet	N/A	N/A	N/A	15
Volunteers	0	0	2	0
Volunteers hours	0	0	18	0
<b>Parks:</b>				
Volunteers	N/A	N/A	152	226
Volunteer Hours	N/A	N/A	532	617
Trees Planted	N/A	N/A	26	36
Trees Removed	N/A	N/A	5	9
Vandalism Reported	54	51	69	62

# PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15
<b>Skating:</b>				
Open Skating Participants	9,055	8,728	9,476	7,517
Freestyle/Figure Skating	1	0	0	200
Open Hockey Participants	235	148	157	N/A
Skate Rentals	7,608	7,638	8,368	6,513
Skate Sharpening	119	115	156	124
Passes (under 12)	11	14	11	5
Passes (13 & up)	9	20	12	10
Special Skate Session	N/A	N/A	1	12
Skate with the Sundogs	200	200	217	N/A
Sponsored Facility Hours	N/A	N/A	0	10
Hours Open	367	332	306	140
<b>Special Events:</b>				
Starry Night @ Pronghorn	N/A	71	70	105
Touch A Truck	600	450	450	400
Corn Toss Tourney (Oct) 64 teams + spectators	N/A	N/A	150	200
4th of July Fireworks	5,000	5,000	5,000	5,000
Battle of the Bands	1,245	1,256	1,134	750
Bike Rodeo	42	95	25	N/A
Arbor Day	30	150	150	125
Eggstravaganza	3,000	2,000	2,000	2,500
Daddy/Daughter Date Night	64	54	62	65
NFL Punt, Pass & Kick (Aug)	22	36	20	30
Polar Bear Splash	300	350	350	125
Volunteers	23	5	25	36
Volunteer Hours	N/A	N/A	97	95
Community-based Events held	N/A	19	23	30
Special Event App in process:	N/A	20	41	56
<b>Budgetary Goals &amp; Objectives:</b>				
Total Program Enrollment	207,718	216,042	230,442	288,350
Recreation Revenues	\$244,453	\$203,401	\$205,391	\$259,954

# RENTAL USE

## Rental Use

### RENTAL USE INFORMATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15
<b>Ramada Reservations:</b>				
Town Sponsored	59	112	58	55
Rented	70	69	92	128
Ramada Attendance	4,105	19,030	6,500	13,080
<b>Field Reservations</b>				
Town Sponsored	2,677	2,148	2,820	3,728
Rented	81	80	84	87
Field Attendance	102,500	87,100	120,350	147,725
<b>Civic Center Reservations</b>				
Town Sponsored	1,266	1,151	1,291	1,580
Rented	7	10	21	13
Civic Center Attendance	17,058	24,080	26,305	30,674
<b>Parks &amp; Rec Commission</b>	71	77	82	91
<b>Arts &amp; Culture Commission</b>	86	123	100	63
<b>Auditorium Reservations:</b>				
Town Sponsored	90	152	142	172
Rented	3	2	1	3
Auditorium Attendance	7,075	11,688	10,725	13,125
<b>Crystal Room Reservations</b>				
Town Sponsored	231	268	249	309
Rented	12	7	24	24
Crystal Room Attendance	7,290	9,300	8,190	9,990
<b>Viewing Terrace Reservations</b>				
Town Sponsored	3	5	0	24
Rented	4	2	1	1
Viewing Terrace Attendance	140	140	20	500
<b>Budgetary Goals &amp; Objectives:</b>				
Total Reservations - Sponsored	4,326	3,836	4,560	5,868
Total Reservations - Rented	177	170	223	256
Total Attendance	138,325	151,538	172,272	215,248

*Live, Work and Play*



*Whether you choose to live healthy,  
live happy, live with adventure or  
live in peace, the desire to live well  
is inherent among those who choose  
to Live, Work, and Play in the  
Town of Prescott Valley.*

*Thank you for choosing  
Parks and Recreation!*