

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION**

Date: May 12, 2016

SUBJECT: Proposed Amendments to Sign Regulations – ZOA16-001

SUBMITTING DEPARTMENT: Community Development Department

PREPARED BY: Fernando Gonzalez, Code Enforcement Supervisor, for Richard T. Parker, Community Development Director

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing, , Second Reading

ATTACHMENTS: a) Ord No. 816, b) Res No. 1963, and c) "Amendments Sign Regulations"

SUMMARY/BACKGROUND: This is a public hearing to consider amending the Town's sign regulations to conform to the U.S. Supreme Court's ruling in *Reed v. Gilbert*.

In 2015, the U.S. Supreme Court ruled in *Reed v. Gilbert* that municipal sign codes regulating signs based on the message they convey (or the content) violate the right to free speech guaranteed by the First Amendment. Based on the *Reed* ruling, staff proposes amendments to the Town Code replacing regulations that are based on the content of a sign with time, manner and place regulations.

The Planning and Zoning Commission considered the proposed amendments at its April 11, 2016 meeting and voted unanimously to forward the same to the Town Council and recommend approval.

OPTIONS ANALYSIS: N/A

ACTION OPTION: N/A

RECOMMENDATION: N/A

FISCAL ANALYSIS: N/A

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____