

Amendments to Sign Regulations

SECTION 1. That Section 7-01-140 “Permits and Inspections” in Article 7-01 “THE TOWN OF PRESCOTT VALLEY ADMINISTRATIVE CODE” in Chapter 7 “BUILDING” of the Town Code of the Town of Prescott Valley, Arizona, is hereby amended to read as follows:

7-01-140 Permits and Inspections.

...

D. Sign Permits. A sign permit shall not be required for the following signs as defined in Article 13-23 of the Prescott Valley Town Code:

1. A name plate sign.
2. Temporary signs (except for banners and inflatable objects pursuant to Section 13-23-040(C)). ~~Temporary real estate, construction, political or subdivision signs.~~
3. ~~Garage sale signs.~~
43. Copy changes on reader panels.
54. Minor repairs or repainting of any permitted sign.

...

(Ord. No. 576, Enacted, 01/22/04; Ord. No. 713, Rep&ReEn, 03/13/08; Ord. No. 788, Amended, 04/24/14; Ord. No. 801, Amended, 02/12/15; Ord. No. 816, Amended, 05/26/16)

SECTION 2. That Section 10-01-130 “Signs and Banners” in Article 10-01 “OFFENSES” in Chapter 10 “OFFENSES” of the Town Code is hereby amended to read as follows:

10-01-130 Signs and Banners.

It is unlawful for any person to place any banner or sign on, upon, in or over any public right-of-way, street light pole, traffic signal pole or utility pole within the Town except as provided in Section 13-23-030 (A)(7) of the Town Code. ~~without first obtaining authorization from the Council.~~

(Ord. No. 8, Enacted, 06/28/79; Ord. No. 178, Renumbered, 05/26/88, 11-01-180; Ord. No. 816, Amended, 05/26/16)

SECTION 3. That Section 13-06-020 “Use Regulations” in Article 13-06 “R1L (RESIDENTIAL; SINGLE FAMILY LIMITED)” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-06-020 Use Regulations.

A. Uses Permitted:

...

8. Home occupations as defined in Article 13-02 and which shall conform to the following conditions or be subject to immediate termination:

a. General Conditions:

...

~~(9) No signage shall be allowed for any home occupation.~~

~~(109)~~ A home occupation shall not create any nuisance, hazard, or other offensive condition, such as that resulting from noise, smoke, fumes, dust, odors, or other noxious emissions. Electrical or mechanical equipment that causes fluctuations in line voltage, creates any interference in either audio or video reception, or causes any perceivable vibration on adjacent properties is not permitted.

~~(110)~~ Home occupation operations are limited to the hours of 7 a.m. - 9 p.m.

~~(121)~~ No more than five (5) clients per day, and only one (1) client at a time are allowed on site (with the exception of child day care and group homes).

~~(1312)~~ No more than one (1) commercial vehicle is allowed for the transportation of goods or materials to and from the premises. The commercial vehicle is limited to a passenger car, van, or pickup truck not to exceed a rating of one (1) ton. There shall be no work of any kind performed on vehicles not owned or leased by the occupants of the property.

~~(1413)~~ Home occupation uses shall not involve the use or storage of tractor trailers, semi-trucks, or heavy equipment such as contractors or landscapers equipment.

~~(1514)~~ Any need for parking generated by the conduct of such home occupation shall be met off the street (but not in a required front yard). The required residential off-street parking shall be maintained.

~~(1615)~~ All home occupations shall be subject to the business licensing requirements set forth in Article 8-02.

...

...

- B. Uses Permitted by Use Permit: The following uses may be permitted within the district subject to Use Permit application and hearing procedures set forth under Section 13-21-110.

...

3. Bed and Breakfast, Lodging

a. Bed and Breakfast:

...

~~(4) No advertisement or signage will be permitted on site.~~

(54) Permittees shall provide all parking for guests on site in accordance with Article 13-24 "Off-Street Parking Requirements" of this Code.

b. Lodging:

...

~~(4) No advertisement or signage will be permitted on site.~~

(54) Maximum occupancy and approved use regulations set forth in this Section and in the Use Permit shall be posted on site in a conspicuous location within each dwelling unit.

(65) All rental agreements shall contain the approved use regulations.

(76) The permittee or agent shall meet guests upon their arrival and supply 24-hour contact information.

(87) Advertisements (including web site advertisements) shall contain the approved use regulations.

(98) Lodging shall comply with all applicable requirements of this Code, in particular requirements related to noise, fireworks, prostitution, offensive premises, nuisance lighting, refuse collection and property maintenance.

(109) Permittees shall provide all parking for guests on site in accordance with Article 13-24 "Off-Street Parking Requirements" of this Code.

4. Model homes and Model Homes Complexes, as herein defined, that are not approved pursuant to the Planned Area Development Process in Article 13-19.

subject to the following:

...

~~e. That any signs comply with Subparagraph 13-23-050(3)(E)(2)(c) of this Code.~~

fe. That parking be provided pursuant to Subsection 13-24-040(B) and Subparagraph 13-24-050(B)(1)(e) of this Code.

gf. That landscaping, screening and outdoor lighting be provided as set forth in Article 13-26 of this Chapter.

hg. That ingress to and egress from any home site be designed, insofar as possible, as approved by the engineer so as to avoid backing onto adjacent streets.

ih. That no model home be listed as a business address for business licensing purposes.

ji. That the duration of any Use Permit be limited to two (2) years, subject to renewal for additional two (2) year periods, if the conditions set forth herein continue to be met and any problems and complaints associated with the operation have been resolved. In the event a Use Permit is not renewed, the home may no longer be used as a "model" but must be occupied for residential purposes.

kj. That, notwithstanding these provisions, "model homes" heretofore permitted by "Variance" shall be permitted by "Use Permit" upon expiration of the "Variance"; subject only to the original "Variance" conditions as well as to Subparagraphs 4(a), 4(b), 4(d), and 4(i) herein. The term of the "Use Permit" shall be as provided in Subparagraph 4(j) above.

...

(Ord. No. 9, Enacted, 06/28/79; Ord. No. 37, Rep&ReEn, 09/04/80; Ord. No. 78, Amended, 03/11/83; Ord. No. 112, Amended, 06/06/85; Ord. No. 136, Amended, 08/28/86; Ord. No. 137, Amended, 08/28/86; Ord. No. 167, Amended, 12/10/87; Ord. No. 178, Rep&ReEn, 05/26/88; Ord. No. 187, Amended, 10/27/88; Ord. No. 279, Amended, 06/25/92; Ord. No. 282, Amended, 10/22/92; Ord. No. 392, Amended, 06/27/96; Ord. No. 439, Amended, 06/25/98; Ord. No. 603, Amended, 08/26/04; Ord. No. 638, Amended, 10/13/05; Ord. No. 647, Amended 01/26/06; Ord. No. 785, Amended, 01/23/14; Ord. No. 809, Amended, 09/24/15; Ord. No. 816, Amended, 05/26/16)

SECTION 4. That Section 13-11-050 "Signs" in Article 13-11 "RS (RESIDENTIAL AND SERVICES)" in Chapter 13 "ZONING" of the Town Code is hereby amended to read as follows:

13-11-050 Signs.

Sign regulation provisions of Article 13-23 shall apply ~~provided:~~

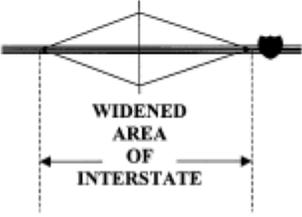
- A. ~~No one (1) panel area may exceed thirty-two (32) square feet, with a total aggregate of such area limited to sixty-four (64) square feet.~~
- B. ~~Signs exceeding six (6) square feet of panel area limited to a six (6) foot bottom and twelve (12) foot top height.~~

(Ord. No. 9, Enacted, 06/28/79; Ord. No. 37, Ren&Amd, 09/04/80, 13-11-020; Ord. No. 178, Rep&ReEn, 05/26/88; Ord. No. 816, Amended, 05/26/16)

SECTION 5. That Section 13-23-020 “Definitions” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-020 Definitions.

Term	Definition
Banner & Pennants	A temporary sign composed of fabric, pliable plastic, paper or other light material not enclosed in a rigid frame and secured or mounted so as to allow movement of the atmosphere to cause movement of the sign.
Billboard	See Sign, Off-site
Building Frontage	That portion of the building which lies parallel to the right-of-way.
Building, Interior Side	That portion of the building adjacent to an interior lot line or which does not front on an exterior street side of the property.
Commercial Tourism Zone	Those areas of Prescott Valley designated by Town Council resolution as commercial tourism zones based upon the predominance of commercial tourism, resort and hotel uses within those zones.
Façade	Vertical wall surface extending above a porch roof, including a parapet wall.
Flags	Any fabric or banner containing distinctive colors, patterns, or symbols, used to represent a government entity, subdivision, or corporation.
Frontage/Exposure, Occupancy	The width of that portion of a multi-tenant structure which is occupied by a given tenant.
Highway/Freeway Interchange Area	Where ingress or egress is obtained to a state or federal highway or freeway; specifically delineated as lying within three-hundred feet (300’) of the right-of-way and between the two (2) points of widening of the highway/freeway right-of-way approaching the interchange (see example).

	<p style="text-align: center;">PROPERTY MUST BE WITHIN THREE HUNDRED FEET OF INTERSTATE BETWEEN WIDENING POINTS</p> 
Integrated Development Project	A commercial or mixed-use development of not less than twenty-five (25) acres in size that comprises properties in a defined geographical area and includes multiple businesses, property owners and parcels located adjacent to a numbered State Highway or Interstate Highway for which boundaries for signage purposes are approved with a Comprehensive Sign Package.
Internal Lighting	A source of illumination entirely within the sign which makes the sign visible at night by means of the light being transmitted through a translucent material, but wherein the source of the illumination is not visible.
International Building Code	The current edition of the International Building Code as adopted by the Town of Prescott Valley.
IBC Standards	The standards set forth in the current edition of the International Building Code adopted for use by the Town Prescott Valley.
Maintenance	The replacing or repairing of a part or portion of a sign made unusable by ordinary wear, tear or damage beyond the control of the owner.
National Electric Code	The current edition of the National Electrical Code as adopted by the Town of Prescott Valley.
Nonstructural Trim	The molding, battens, caps, nailing strips, latticing, cutouts or letters and walkways which are attached to the sign structure.
Parapet Wall	A wall extending above the roof line of a building.
Parcel	A parcel of land shown on a subdivision plat, record of survey map, or parcel map, or a parcel described by metes and bounds, which constitutes a development site (whether composed of a single unit of land or contiguous units under common ownership or development).
Roof_line	The highest point of the main roof structure which shall not include cupolas, pylons, projections or minor raised portions of the roof.
Setback Area	The open space area defined in this Chapter under Subsection 13-02-010(B)
Shopping Center	A group of commercial establishments which offer goods or services to the public and which are planned, constructed or managed as one (1) entity and which provide customer and employee parking in a common parking lot.

Sign	Any object, device, display or structure, or part thereof, visible from a public right-of-way and situated outdoors or on the inside face of a window which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination or projected images. Excluded from this definition are national or state flags, window displays, athletic scoreboards, or the official insignia or signs of government.
Sign, Animated	Any sign or part of a sign which changes physical position by any movement, rotation, or undulation, or which gives the visual impression of such movement, rotation or undulation. This category of signs includes, but is not limited to, banners, pennants, flags and spinners as well as signs with flashing, intermittent or sequential illumination.
Sign, Awning, Canopy or Marquee	A sign that is mounted or painted on, or attached to an awning, canopy or marquee that is otherwise permitted by this code. For the purpose of this Article, a marquee is defined as a canopy constructed of rigid materials which projects over an entrance to a building.
Sign, Bulletin Board	A sign which identifies a non-commercial institution or organization on the premises on which it is located and which contains the name of the institution or organization, the names of individuals connected with it, and general announcements of events or activities occurring at the institution or similar messages of general interest to the public.
Sign, Business	A sign which attracts attention to a business or profession conducted, or to a commodity or service sold, offered or manufactured, or to an entertainment offered on the premises where the sign is located.
Sign, Construction	A temporary sign erected on the premises on which construction is taking place, during the period of such construction, indicating the names of the architects, engineers, landscape architects, contractors or similar artisans, and the owners financial supporters, sponsors and similar individuals or firms having a role or interest with respect to the structure or project.
Sign, Directional	Signs limited to directional messages, principally to direct and aid the flow of pedestrian or vehicular traffic, such as "one-way", "entrance", and "exit", building address, etc., as well as providing directional information relating to points of interest, institution, facilities and districts, and which contain no advertising, electronic changing information and are positioned as to not be a traffic or safety issue.
Sign, Directory	Any sign listing the names and/or uses and/or locations of the various businesses or activities within a building or a multi-tenant development (not for the purpose of bringing same to the attention of vehicular traffic)
Sign, Double-	Any sign having copy on two (2) faces of equal dimension with

Faced	an interior angle between the two (2) faces of forty-five degrees (45°) or less.
Sign, Electronic Information Center	<p>A sign capable of displaying words, symbols, figures, or images that can be electronically changed by remote or automatic means. Such signs shall include the following modes of operation:</p> <ol style="list-style-type: none"> 1. Static. Signs which include no animation or effects simulating animation. 2. Fade. Signs where static messages are changed by means of varying light intensity, where the first message gradually reduces in intensity to the point of not being visible and the subsequent message gradually increases in intensity to the point of visibility. 3. Dissolve. Signs where static messages are changed by means of varying light intensity or pattern, where the first message gradually appears to dissipate and lose visibility simultaneous to the gradual appearance and visibility of the subsequent message. 4. Travel. Signs where the message is changed by the apparent horizontal movement of the letters or graphic elements of the message. 5. Scrolling. Signs where the message is changed by the apparent vertical movement of the letters or graphic elements of the message.
Sign, Façade	See Sign, Wall
Sign, Face	The area or display surface used for the message.
Sign, Flashing	Any directly or indirectly illuminated sign which exhibits changing natural or artificial light or color effects by blinking, or any other means, so as to provide constant illumination.
Sign, Freestanding	Any non-movable sign which is not affixed to a building and is mounted on its own self-supporting structure.
Sign, Governmental	A sign erected and maintained pursuant to and in discharge of any governmental functions, or required by law, ordinance or other governmental regulation.
Sign, High Profile	A sign which is positioned at least seven (7) feet from the ground, as measured by the nearest adjacent ground level as base of sign.
Sign, Identification	A sign that includes, as copy, only the name of the business, place, organization, building or person it identifies.
Sign, Illuminated	A sign lighted by or exposed to artificial lighting either by lights on or in the sign, or directed towards the sign.
Sign, Lead-In	Off-site signs located on private property intended to direct people to an open house or garage sale.
Sign, Low Profile	A sign not to exceed five (5) feet in height, as measured from

	the nearest adjacent ground level at base of sign.
Sign, Mansard	A sign permanently affixed to a wall or surface designed to protect the edge of a roof, constructed no more than twenty degrees (20) from vertical.
Sign, Memorial	A sign memorializing a person, event, structure or site.
Sign, Menu Board	A sign displaying the bill of fare of a drive-in or drive-through restaurant.
Sign, Monument	Any freestanding sign, other than a pole sign, placed upon or supported by the ground (independent of any other structure, except footing). See Sign, low profile.
Sign, Non-conforming	Any sign which is not allowed under this Article, but which, when first constructed, was legally allowed by the Town of Prescott Valley or the political subdivision then having the control and regulation over construction of signs.
Sign, Obsolete	Any sign which no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, activity conducted or product available on the premises where such sign is displayed.
Sign, Off-site, Off-premises	Any sign which directs attention to any business, commodity, service or entertainment/event conducted, sold or offered at a location other than the premises on which the sign is located.
Sign, Off-site Directory	An off-site sign listing the names and/or uses and/or locations of the various businesses or activities within a multiple-tenant/owner development for the purpose of bringing same to the attention of vehicular traffic.
Sign, Off-street	A sign, any portion of which is within or extends into existing or projected rights-of-way or street easements.
Sign, Permanent	Any sign which is intended to be and is so constructed as to be of a lasting and enduring condition, remaining unchanged in character, condition (beyond normal wear) and position.
Sign, Pole	A sign that is mounted on a freestanding pole or other support so that the bottom edge of the sign face is above ground level.
Sign, Political	A temporary sign announcing or supporting political candidates or issues in connection with any national, state or local election.
Sign, Portable	A sign that is not permanently affixed to a building, structure or the ground.
Sign, Private Sale or Event	A temporary sign advertising private sales or personal property such as "house sales", "garage sales", "rummage sales" and the like, or private not-for-profit events such as picnics, carnivals, bazaars, game nights, art fairs, craft shows and Christmas tree sales.
Sign, Projecting	A sign that is wholly or partly dependent upon a building for support and which projects approximately at right angles to it.
Sign, Real Estate	A sign pertaining to the sale or lease of the premises, or a portion of the premises, on which the sign is located.
Sign, Roof	A sign erected in any way upon a building or structure which extends above the roof line of the building or structure.
Sign, Temporary	Any sign (including A-shaped and V-shaped signs) which is

	designed for short-term use as regulated in this Article.
Sign, Vehicle	A sign mounted or painted on vehicles which advertise or direct customers to a business.
Sign, Wall or Wall-mounted	A sign fastened to or painted on the wall of a building or structure in such a manner that the wall becomes the supporting structure for and forms the background surface of the sign, and which does not project more than twelve (12) inches from such building or structure.

(Ord. No. 220, Enacted, 12/14/89; Ord. No. 375, Amended, 12/28/95; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 590, Amended, 03/25/04; Ord. No. 648, Amended, 01/26/06; Ord. No. 686, Amended, 05/24/07; Ord. No. 767, Amended, 02/23/12; Ord. No. 771, Amended, 11/08/12; Ord. No. 816, Amended, 05/26/16)

SECTION 6. That Section 13-23-030 “General Provisions” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-030 General Provisions.

A. Location and Placement of Signs:

...

7. No sign shall be placed or maintained on or in any public right-of-way except for any signs required by a government agency for the protection of public health, safety or general welfare, including without limitation traffic control signs.

...

(Ord. No. 37, Enacted, 09/04/80; Ord. No. 178, Rep&ReEn, 15/26/88; Ord. No. 220, Ren&Amd, 12/14/89, 13-23-020; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 816, Amended, 05/26/16)

SECTION 7. That Section 13-23-040 “Sign Standards” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-040 Sign Standards.

A. Wall~~Building~~ Mounted Sign Standards

PURPOSE	ZONING DISTRICTS	MAXIMUM DIMENSIONS	STANDARDS
Building or Project Identification	R-2, RCU, RS	32 sq. ft	(1) per project/site
Civic Organizations and Clubs, Churches, Schools,	All Districts	1 sq. ft of sign per 1 lineal foot of building	(1) sign per project

Non-profits		frontage.	
Commercial Building Mounted Signage (Non-Residential Use) (Neighborhood Sales and Service, General Sales and Services, Minor Industrial, Performance Manufacturing and General Industrial)	C-1, C-2, C-3, PM, M-1, M-2	2 sq. ft of sign per 1 lineal ft of building frontage adjacent to Front Lot Line.	(1) Sign per front Lot Line
Directory	R-2, RCU, RS	16 sq. ft 6 ft high	(1) Building mounted only. No advertising copy.
	C-1, C-2, C-3, PM, M-1, M-2	24 sq. ft 6 ft high	(1) Building mounted only. No advertising copy.
Directional	C-1, C-2, C-3, PM, M-1, M-2	4 sq. ft 5 ft high	Per Zoning Approval.
Electronic Information Center	C-1, C-2, C-3, PM, M-1, M-2	2 sq. ft of sign per 1 linear ft of building frontage. Individual sign areas are limited to two hundred (200) sq. ft.	In the case of buildings which front on more than one street allowable signage must be placed on the side of the building on which it is calculated. More than one building-mounted sign is permitted, provided that the total signage does not exceed the maximum square footage allotment. No building-mounted sign shall project more than two (2) feet from the building or structure to which it is attached. A Use Permit, subject to Use Permit application and hearing procedures set forth under Section 13-21-110, shall be required for Electronic Information Centers.
Shopping Centers (3 or more businesses)	C-1, C-2, C-3, PM, M-1, M-2	2 sq. ft of sign per 1 linear ft of building frontage along the street side	In the case of buildings which front on more than one street allowable signage must be placed on the side of the building on which it is

		of the building.	calculated.
--	--	------------------	-------------

1. No more than ½ of the allowable signage as calculated for the building frontage may be placed on any other one side of the building.
2. On a corner lot, the signage calculated for the building frontage may be placed on the second street side. If so placed, no greater than one half of the frontage allocation shall be placed on the building frontage. Signage on the second street side shall not include Electronic Information Centers.
3. Businesses which have three or more street fronts shall not be allocated additional signage beyond the first two streets.
4. If the main entrance to a business does not face any roadway, the tenant shall be allowed two (2) square feet of signage per one (1) linear foot of building frontage on the main entrance side of the building.

B. Freestanding Sign Standards

PURPOSE	ZONING DISTRICTS	MAXIMUM DIMENSIONS	STANDARDS
Civic Organizations and Clubs, Churches, Schools, Non-Profits	Any District	32 sq. ft 8 ft high	(1) per site
Directional	R1L, R1M, R1MH, R-2, RCU, RS	4 sq. ft 5 ft high	Per zoning approval.
	C-1, C-2, C-3, PM, M-1, M-2	4 sq. ft 5 ft high	Per zoning approval.
Flags	R1L, R1M, R1MH, R-2, RCU, RS	24 sq. ft	(1) per master planned community of 50 acres or more. (2) per model home/model home complex not to exceed aggregate of 24 sq. ft. *See "Exceptions" 13-23-050.A
	C-1, C-2, C-3, PM, M-1, M-2	24 sq. ft	(1) per project/site
Integrated Development Project	Any Use District	300 sq. ft. 30 ft high	25-50 acres
		150 sq. ft. 25 ft high	(1) sign structure per signed State Highway or Interstate Highway

		<p>400 sq. ft. 40 ft high</p> <p>200 sq. ft. 30 ft high</p> <p>*Subject to approval of a Comprehensive Sign Package</p>	<p>(1) additional freestanding sign structure per additional signed State Route entrance access</p> <p>Over 50 acres</p> <p>(1) sign structure per signed State Route Highway or Interstate Highway</p> <p>(1) additional freestanding sign structure per additional signed State Route entrance access</p> <p>*Subject to approval of a Comprehensive Sign Package</p>
Menu Boards <u>Accessory Drive-thru signage</u>	C-1, C-2, C-3, PM, M-1, M-2	32 sq. ft 6 ft high	(1) per drive-in and placed so that it is not visible from the right-of-way.
Off-site, Directional Signs		32 sq. ft 8 ft high	(2)Used only in “Specific Plan Developments” of 50 acres or more under ARS 9-461. Must be removed within 60 days of 80% of the lots being sold within the development.
Off-site, Directory		Individual sign areas are limited to 100 sq. ft. and sign height is limited to 8 ft.	Allowed only as part of the Prescott Valley Parkway Redevelopment Plan. Two (2) off-site signs may be erected located not less than three hundred (300) linear feet apart. The signs may be double-faced so that the Directory is visible to travelers going either direction on Highway 69.
Portable/Sandwich Boards	C-1, C-2, C-3, PM, M-1, M-2	16 sq. ft 5 ft high	(1) per lot to be removed at the end of each business day.
Property Identification	R1L, R1M, R1MH	4 sq. ft	(1) per residence

	R-2, RS, RCU	32 sq. ft 6 ft high	(1) per project/site, if there are (2) entrances to the site on different streets (2) signs may be allowed with an aggregate area of 32 sq. ft.
	C-1, C-2, C-3, PM, M-1, M-2	50 sq. ft 20 ft high, except that freestanding signs located in a Highway/Free way Interchange Area (13-23-030) shall not exceed a height of thirty (30') feet or, shall not exceed a height twenty (20') feet above the highest roadway bed elevation in the Highway/Free way Interchange Area.	(1) per project/site
Shopping Centers	C-1, C-2, C-3,	50 sq. ft* 90 sq. ft* 130 sq. ft* 170 sq. ft* 200 sq. ft* *aggregate sign areas	(1) sign per shopping center (2) signs per planned area development of 50 acres or more. No more than (1) sign per arterial roadway with a maximum of (2) per project. 2-5 units/tenants 6-9 units/tenants 10-13 units/tenants 14-17 units/tenants 20 or more units/tenants No other monument or pole signs shall be allowed in lieu of a shopping center sign. No single sign may exceed 100 sq. ft; however multiple signs may be used for the

			total aggregate signage allowed.
Subdivisions	All Districts	24 sq. ft 5 ft high	(2) per entry for planned area developments of 50 acres or less
		32 sq. ft 8 ft high	(2) per entry for planned area developments of 50 acres or more * See, "Flags" * See, "Directional Signs" * See, "Coming Soon Sign"

1. Freestanding monument signs shall not exceed a maximum height of 8 ft.
2. Freestanding pole signs shall be a minimum of 7 ft high and a maximum of 20 ft high.
3. With the exception of Off-Site Directory signs, all freestanding signs shall be a minimum of 6 feet from the property line to the closest projection of the sign.

C. Temporary Sign Standards

PURPOSE	ZONING DISTRICTS	MAXIMUM DIMENSIONS	STANDARDS
Coming Soon Sign <u>Commercial</u>	R1L, R1M, R1MH, R-2, RCU, RS	32 sq. ft 8 ft high	1 per new subdivision; 2 per master-planned community (50 acres or more); on-site only
	C-1, C-2, C-3, PM, M-1, M-2 32 sq. ft	32 sq. ft 8 ft high	1 per project or construction site
Construction Signs Located on Construction Sites	R1L, R1M, R1MH, R-2, RCU, RS	24 sq. ft 8 ft high	1 per project or construction site; if more than 1 street entrance or project is 50 acres or more, then 2 per project or construction site with an aggregate area of 32 sq. ft
	C-1, C-2, C-3, PM, M-1, M-2	32 sq. ft 8 ft. high	1 per project or construction site; if more than 300 ft of street frontage, then 2 per project or construction site
Grand Opening or Special Sale & Event Banners & Pennants <u>Banners</u>	R-2, RCU, RS, C-1, C-2, C-3, PM, M-1, M-2	24 sq. ft <u>32 sq. ft/6 ft high</u>	2 times per year for a maximum of 30 days each building (mounted only - no freestanding; if mounted in rigid frame Banner considered permanent signage) 6 times per year for

			<p><u>a maximum of 4 consecutive days. A minimum of 14 days shall pass between each banner display. Banners are prohibited in residentially zoned districts. Permit Required.</u></p>
<p>Grand Opening or Special Sale & Event Banners, Balloons or Other Inflatable Objects, Pennants & Streamers</p> <p><u>Inflatable Objects</u></p>	<p>RS, C-1, C-2, C-3, PM, M-1, M-2</p>	<p>Banners: 32 sq-ft/6 ft high</p> <p><u>20 ft high maximum.</u></p>	<p>1 free-standing Banner per business on each street frontage or 1 Banner located on a building</p> <p>1 fixed Inflatable Object per business address. <u>Inflatable Objects shall be permitted only twice (2) per year at three (3) day intervals. Inflatables shall not be roof-mounted and shall be securely fastened to a permanent structure and/or proper ground staking. Inflatables shall be placed on private property a minimum of (6) ft. back from any property line to the closest point of the inflatable. No inflatable shall be placed in or on any Public right of Way and shall not impede pedestrian or vehicular visibility or traffic. Separate permit required.</u></p> <p>Maximum of 90 days in each calendar year; no installation earlier than afternoon prior to event; removal required morning after event; notice of sale or event to be submitted to Community Development at least 48 hrs prior</p> <p>No Balloons, Other Inflatable Objects, Pennants or Streamers tethered in or floating in public rights-of-way; Balloons & Streamers securely fastened & set back</p>

			<p>from property line at least 1 ft of height or length (including tethering cord); Balloons & Streamers not higher than 20 ft above grade; Other Inflatable Objects attached to ground to prevent becoming airborne</p>
Lead-in Signs: Garage Sale	All Districts	6 sq. ft 6 ft high	<p>Maximum of 4 signs off-site per open house or garage sale (maximum 3 days during daylight hours)</p> <p>Sales person must be on-duty; no illuminated signs; no signs within public rights-of-way or attached to trees, fences, utility poles, light posts, street signs, or other public facilities; no sign permit required</p>
Lead-in Signs: Real Estate Open House Signs in Residential Zones	All Districts	6 4 sq. ft 6 ft high	<p>Maximum of 1 sign <u>per lot and 1 off-site sign</u> per turning movement (<u>provided that such off-site sign must be placed on private property, subject to the express permission of the property owner</u>) beginning at residence <u>for sale of origin</u> and continuing to (1) entrance of master-planned or clearly-defined subdivision, (2) main road, or (3) maximum 1.5 miles; maximum 3 days during daylight hours</p> <p>Sales person must be at the residence; nNo illuminated signs; no signs within public rights-of-way or attached to trees, fences, utility poles, light posts, street signs, or other public facilities; no sign permit required</p>
Model Homes	R1L, R1M, R1MH, R-2, RCU, RS	24 sq. ft 5 ft high	1 per model home (removed at conclusion of model home use)

Political	R1L, R1M, R2, RCU, and RS Zoning Districts (excluding designated commercial tourism zones)	Maximum area not to exceed 16 sq. ft.	No earlier than 60 days prior to a primary election date; removal no later than 15 days after the general election date EXCEPT that signs for candidates in a primary election who do not advance to the general election must be removed no later than 15 days after the primary election.
	C1, C2, C3, PM, M1 and M2 Zoning Districts (excluding designated commercial tourism zones)	Maximum area not to exceed 32 sq. ft.	
Real Estate	R1L, R1M, R1MH, R-2, RCU, RS	6 sq. ft 6 ft high	1 per lot (if less than 5 acres)
	R1L, R1M, R1MH, R-2, RCU, RS	15 sq. ft 6 ft high	1 per lot (if more than 5 acres)
	C-1, C-2, C-3, PM, M-1, M-2	32 sq. ft 8 ft high	1 per lot 2 per lot (if more than 10 acres or 300 ft of street frontage)

(Ord. No. 220, Enacted, 12/14/89; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 648, Amended, 01/26/06; Ord. No. 686, Amended, 05/24/07; Ord. No. 767, Amended, 02/23/12; Ord. No. 771, Amended, 11/08/12; Ord. No. 816, Amended, 05/26/16)

SECTION 8. That Section 13-23-050 “Exceptions” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-050 Exceptions.

The provisions of this Article, except Subparagraph 13-23-030 (A) (4), Subsection 13-23-060(B) and Subparagraph 13-23-110(A)(4), shall not apply to:

...

~~D. Temporary signs for events of a general Town-wide civic or public benefit. Such signs or banners shall be removed within ten (10) days after the event. Civic organizations are limited to sixty-four (64) square feet total.~~

ED. The erection, construction and maintenance of official traffic, fire and police signs, signals, devices and markings of the State of Arizona, the Town of Prescott Valley, or other authorized public agencies, or the posting of notices as required by law; provided that such signs do not constitute a traffic or safety hazard.

(Ord. No. 9, Enacted, 06/28/79; Ord. No. 27, Amended, 04/24/80; Ord. No. 37, Ren&Amd, 09/04/80, 13-22-010; Ord. No. 37, Renumbered, 09/04/80, 13-22-040; Ord. No. 178, Rep&ReEn, 05/26/88; Ord. No. 220, Ren&Amd, 12/14/89, 13-23-030; Ord. No. 220, Rep&ReEn, 12/14/89; Ord. No. 276, Amended, 06/11/92; Ord. No. 279, Amended, 06/25/92; Ord. No. 521, Amended, 05/09/02; Ord. No. 529, Amended, 7/25/02; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 816, Amended, 05/26/16)

SECTION 9. That Section 13-23-060 “Prohibited Signs” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-060 Prohibited Signs.

It shall be unlawful for any person to erect, display or maintain a sign or advertising structure falling within any of the following descriptions:

...

~~E. Temporary signs (except as permitted in Section 13-23-040(C)).~~

FE. Portable signs, except the following:

~~1. Those utilized by a bona fide non-profit organization on a periodic basis, which announce or provide directional information for a special event.~~

21. Business identification signs which are painted on or permanently affixed to an operable vehicle which is intended to be operated upon the highways on a regular basis and is not intended to be parked on the business premises in order to provide advertising in addition to or in place of signage allowed by this Article.

32. Those permitted in Subsection 13-23-040(B).

GF. Signs mounted on or against a vehicle when used for the purpose of providing stationary, permanent, or semi-permanent advertising or identification on or near the premise referred to by such signs.

HG. Off-site signs, including billboards (except as permitted in Sections 13-23-040 and 13-23-140 of this Article).

IH. Roof signs.

(Ord. No. 220, Enacted, 12/14/89; Ord. No. 276, Amended, 06/11/92; Ord. No. 521, Amended, 05/09/02; Ord. No. 529, Amended, 7/25/02; Ord. No. 542, Amended, 04/10/03; Ord. No. 648, Amended, 01/26/06; Ord. No. 689, Amended, 06/21/07; Ord. No. 816, Amended, 05/26/16)

SECTION 10. That Section 13-23-100 “Permits” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-100 Permits.

A. Permits Required:

...

2. Signs not requiring permits: Sign permits shall not be required for name plate signs, temporary signs (except for banners and inflatable objects pursuant to Section 13-23-040(C)), ~~real estate/construction/subdivision signs, temporary political signs, garage sale signs,~~ copy changes on reader panels, or for minor repairs or repainting of any permitted sign.

...

(Ord. No. 220, Enacted, 12/14/89; Ord. No. 375, Amended, 12/28/95; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 816, Amended, 05/26/16)

SECTION 11. That Section 13-23-110 “Enforcement” in Article 13-23 “SIGN REGULATIONS” in Chapter 13 “ZONING” of the Town Code is hereby amended to read as follows:

13-23-110 Enforcement.

A. Enforcement:

...

2. Unauthorized signs may be removed from any public right-of-way by the Zoning Inspector, except as otherwise provided herein by law. Such signs will be impounded and will be disposed of in thirty (30) days if not claimed by the owner.

...

...

(Ord. No. 9, Enacted, 06/28/79; Ord. No. 37, Renumbered, 09/04/80, 13-22-030; Ord. No. 178, Rep&ReEn, 05/26/88; Ord. No. 220, Ren&Amd, 12/14/89, 13-23-060; Ord. No. 542, Rep&ReEn, 04/10/03; Ord. No. 648, Amended, 01/26/06; Ord. No. 816, Amended, 05/26/16)