



Fiscal Year  
2015-16

Parks & Recreation - Annual Report



# CONTENTS

## Chairperson Message

The FY 2015-2016 Parks and Recreation Annual Report encompasses an exciting year for the Town of Prescott Valley. Our community is committed to quality living. This commitment has created the Town's extensive park and recreation system that offers a network of community and neighborhood parks, natural areas and open spaces, pathways and trails, recreational facilities, and year round recreational activities.

Parks and Recreation make The Town of Prescott Valley a very livable community. Residents of all ages have opportunities for sports and recreational activities that promote health and well-being. Parks & Recreation strives to provide every resident opportunity for fun recreational activities and park facilities that enhance our quality of life, and help us stay healthy and fit. Recreation and sports help build relationships with family and friends, as well as develop a sense of community pride. A wide array of classes and activities are offered on the town's website at [www.pvaz.net](http://www.pvaz.net).

This year the new award winning Glassford Hill Summit Trail was completed and trails in Fain Park were upgraded. These new and improved facilities enhance the recreation opportunities in Prescott Valley. Volunteers made major contributions toward completing and upgrading these trails. The Bob Edwards Park design was completed and construction of the new park is scheduled for fall of 2016. The multi-use field will be lighted and provide recreation and sports opportunities. Discussions for a new park in Granville (Unit 6) were started and a conceptual plan was submitted to the Parks and Recreation Department. Each of these projects will incorporate the new Park Development Guidelines in their construction.

Prescott Valley Parks and Recreation is celebrating its 11th year as a Tree City USA community, 5th year as a Tree City Growth Award recipient, and 3<sup>rd</sup> year as a Playful City USA community. Participation in these programs demonstrates Prescott Valley's commitment to protecting resources and providing quality family recreation opportunities for our citizenry.

Parks and Recreation has a positive economic impact on the local economy with a continued commitment to hosting numerous special events and sports tournaments. Many of these events host out of town visitors to our community which in turn fills hotel rooms and increase sales for our local businesses.

Community involvement is strongly encouraged. Volunteer opportunities are listed on the Town's website. Volunteers help in many ways that include leading programs and classes; organizing special events; parks maintenance through the Adopt-a-Park program; as well as specific special projects. Thank you volunteers; you make a big difference and the whole community benefits!

Sincerely,

*Ron Brinkman,*

Chairperson



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# MISSION AND PURPOSE

## Mission and Purpose



### ***Town Mission Statement***

To inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

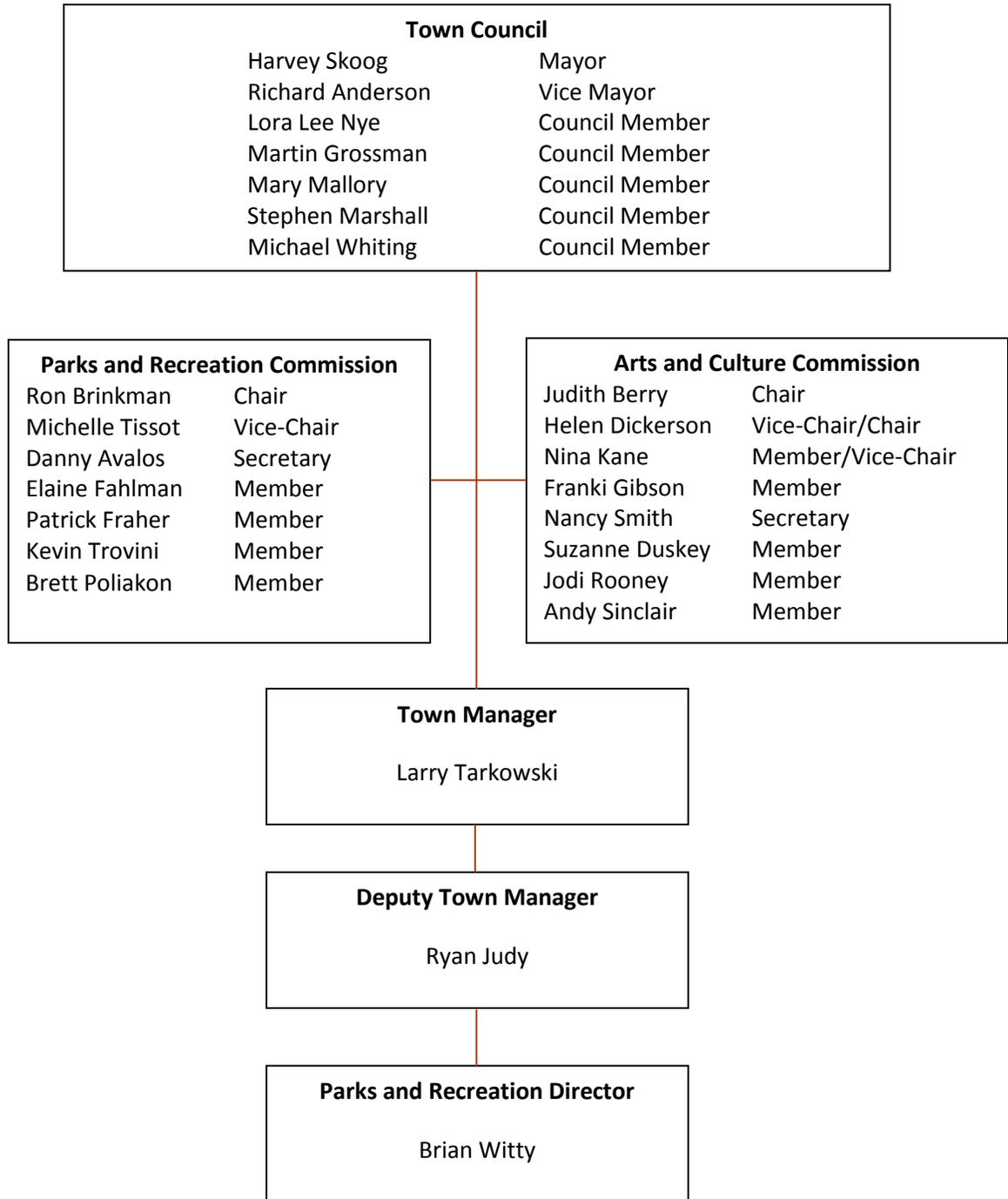
### ***Goals***

- Maximize citizen involvement in achieving our vision.
- Increase and diversify our economic base.
- Support and encourage activities and events.
- Maintain a safe community.
- Develop a communication strategy.
- Expand and diversify water resources to ensure our ability to manage growth.
- Improve infrastructure.
- Preserve the elements of our environment.
- Ensure growth occurs in accordance with General Plan 2025.
- Maximize and diversify revenue sources.

# MISSION AND PURPOSE

## Town Organizational Chart

(Office and position held 7/1/15 -6/30/16)



# PARKS AND RECREATION – DEPARTMENT OVERVIEW

## Parks and Recreation – Department Overview

### *Purpose*

The mission of the Parks and Recreation Department is to build a greater, more wholesome and enriching community together through people, parks and programs dedicated to the core values of creativity, excellence, integrity and service. This mission will be achieved by partnering with all segments of the community to provide innovative and high-value parks, facilities, programs and services that promote and engage a healthy community.



### *Objectives*

- Systematically and effectively manage the Town's parks, recreational, artistic and cultural resources. Encourage an effective, efficient working relationship with volunteers, community and strategic partnerships. Cooperatively strive to meet the current and future needs of the community through annual review of staff, strategic partnerships and agreed financial processes combined with the recommendations of Council appointed Commissions.
- Sponsor and support a broad and diverse spectrum of community-based programs and services that include, but are not limited to: outdoor awareness and education, community health and fitness, and various educational and recreational curriculums.
- Identify, create and enhance opportunities for persons with disabilities to ensure inclusive programming, events and facilities and a variety of experiences adjusted to meet the physical and psychological needs of residents that are compliant with the Americans with Disability Act (ADA).
- Create and organize a diverse spectrum of artistic and cultural-based programs, services and events that include, but are not limited to: grassroots education in the visual, literary and performing arts, community and cultural galas, public art displays and the preservation of significant historical and cultural works of art.
- Provide safe and efficient aquatic programs through the professional management of staff, cooperative partnerships and state-of-the-art facilities and equipment.
- Effectively utilize 400 hours of Town-leased ice skating facility time, including public ice skating, skate instruction and community-based special events.
- Maximize the use of personnel, equipment and volunteers for optimal efficiency in the creation and maintenance of all parks, open space areas and recreational facilities.
- Make best use of available facilities as prescribed by the Town's Facility Use Policy and other established intergovernmental agreements; including effective scheduling and delivery of a diversified experiential athletic/intramural program service line.
- Effectively coordinate community resources in the support and establishment of Town organized and public requested special events with the assistance of corporate and local business, civic and not-for-profit organizations and active individuals.

# PARKS AND RECREATION – DEPARTMENT OVERVIEW

## *Divisions*

The Parks and Recreation Department consists of the following divisions:

### **Parks and Recreation Administration**

- Department Planning
- Budget Preparation
- Facility and Athletic Field Rentals
- Grant Administration
- Volunteer Management
- Intergovernmental Agreement Management
- Development Review
- Park Acquisition

### **Community and Outdoor Education**

- Recreation Administration
- Youth and Family Recreation
- Outdoor Recreation
- Health and Fitness
- Day Trips

### **Adaptive Recreation**

- Adaptive Recreation Services
- Therapeutic Aquatic Services
- Youth and Family Recreation
- Outdoor Recreation

### **Arts and Culture**

- Performance Art Instruction
- 2D and 3D Art Instruction
- Public Art Display
- Art Collection Management
- Art and Culture Community Events

### **Aquatics**

- Facility Maintenance
- Concession Operations
- Open Swim
- Swim Lessons
- Health and Fitness
- Family Recreation
- Swim Team

### **Parks**

- Park Construction, Maintenance and Repair (inclusive of park-based trails)
- Construction Contracts
- CFD Maintenance Contract Administration
- Weed Mitigation
- Forestry Management
- Natural Resource Management
- Playground Inspections
- Adopt-A-Park

### **Athletics**

- Instruction/Development Programs
- Youth Leagues
- Adult Leagues
- Tournament Operations

### **Special Events**

- Town Event Operations
- Local and Regional Public Event Liaison
- Sponsorships
- Vendor Management

### **Staff serves as liaisons to:**

- Parks and Recreation Commission
- Arts and Culture Commission
- Humboldt Unified School District
- Prescott Valley Chamber of Commerce
- Central Arizona Senior Association
- Central Arizona Boys and Girls Club
- Arizona Parks and Recreation Association
- Arizona Game and Fish Department
- Arizona Division of Forestry
- Prescott Valley Historical Society
- various athletic teams, leagues, and associations

# PARKS AND RECREATION COMMISSION

## Parks and Recreation Commission

### *Purpose*

To recommend regulations and policy for the administration, control and improvement of public parks and recreational services for the Town of Prescott Valley.

### *Members/Office/Term*

*(Office and position held 7/1/15 -6/30/16)*

<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Ron Brinkman	Chair	07/09/2009 – Current
Michelle Tissot	Vice-Chair	01/14/2010 – Current
Danny Avalos	Secretary	07/12/2012 – Current
Patrick Fraher	Member	08/22/2013 – Current
Elaine Falhman	Member	08/28/2014 - Current
Kevin Trovini	Member	12/04/2014 Current
Brett Poliakon	Member	05/26/2016 - Current

### *Meeting Schedule/Location/Code: Chapter*

The Commission shall hold monthly meetings, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as required by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. *Town Code: Chapter 17-01-60*

### *Meetings:*

Usually held the second Tuesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by PV56 and replayed throughout the month.

### *Tree Advisory Committee*

To serve as the Tree Advisory Committee with the responsibility to study, develop, update annually and administer a written plan for the care, planting, replanting and removal or disposition of trees and shrubs within parks, preserves, street rights-of-way and public places owned by the Town to ensure that the Town will continue to realize the benefits provided by community forest. Such plans will be presented to the Town Council and, upon their acceptance and approval shall constitute the official tree plan for the Town.

# ARTS AND CULTURE COMMISSION

## Arts and Culture Commission

### *Purpose*

To offer artistic, cultural and historical activities that will be supported by the general public and business sector of the Town.

### *Members/Office/Term*

*Office and position held 7/1/15 -6/30/16)*

<u>Member</u>	<u>Office</u>	<u>Terms of Service</u>
Judith Berry	Chair	07/12/2012 –11/30/2015
Helen Dickerson	Vice-Chair/Chair	10/23/14 – Current
Nancy Smith	Secretary	02/22/2007 – Current
Suzanne Duskey	Member	10/09/2008 – Current
Franki Gibson	Member	01/13/2011 – Current
Nina Kane	Member	01/28/2016 – Current
Jodi Rooney	Member	04/14/2016 - Current
Andrew Sinclair	Member	5/26/2016 - Current

### *Meeting Schedule/Location/Code: Chapter*

The Commission shall hold no fewer than nine (9) regular meetings per year, which shall at all times be open to the public. The time and place of said meetings shall be posted in accordance with applicable Arizona open meeting statutes, and agendas and minutes shall be maintained as requires by said statutes. A quorum of four (4) members shall be required to conduct business. The Commission may adopt bylaws, subject to approval of the Town Council. Matters not covered by Commission bylaws shall be determined by reference to Robert's Rules of Order.

*Town Code: Chapter 18-01*

### *Meetings:*

Usually held the third Wednesday of each month at 6:30 p.m., Prescott Valley Library Auditorium, 7401 E. Civic Circle. This meeting is recorded by P56 and replayed throughout the month.

# PARTNERSHIPS

## Partnerships

### *Community Partners and their Involvement*

- 89A Dental Care, Movies Under the Stars
- 928 Printing Solutions, Polar Bear Splash
- Alta Vista, Glassford Hill Summit Trail
- Antelope Lanes, Daddy Daughter Date Night
- Antelope Lanes, Polar Bear Splash
- Arizona Ranch & Resort Cars, 4th of July
- Arizona Site Stewards, Adopt-A-Park
- Asphalt Paving & Supply, Touch-A-Truck
- Auto Works, Polar Bear Splash
- Backburner Grill, Polar Bear Splash
- Batteries Plus, Corn Toss
- Batteries Plus, Polar Bear Splash
- Bella Leah, Daddy Daughter Date Night
- Bella Luna/Miranda Stoneburner, Daddy Daughter Date Night
- BjH Designs, Daddy Daughter Date Night
- BjH Designs, Glassford Hill Summit Trail
- Blimpies, Daddy Daughter Date Night
- Blue Hills Café, Daddy Daughter Date Night
- Budget Mini Storage, Corn Toss
- Buffalo Wild Wings, Polar Bear Splash
- Canyon View, Touch-A-Truck
- Central Arizona Senior Center, Adopt-A-Park
- Central Yavapai Fire District, Polar Bear Splash
- Children's Party People, Family Arts Festival
- Chili's Bar and Grill, Polar Bear Splash
- Chipotle, Polar Bear Splash
- Cornerstone Chiropractic, Eggstravaganza
- Cub Scouts, Touch-A-Truck
- Culver's, Polar Bear Splash
- Curves of Prescott Valley, Polar Bear Splash
- D.P.S., Touch-A-Truck
- Ewing, Polar Bear Splash
- Firehouse Subs, Polar Bear Splash
- Flooring Shack, Corn Toss
- Flooring Shack, Daddy Daughter Date Night
- Friends of PV Parks & Rec., Adopt-A-Park
- Frontier Village McDonald's, Adopt-A-Park
- Frozen Frannies, Daddy Daughter Date Night
- Fry's, Polar Bear Splash
- Garcia's, Polar Bear Splash
- Heritage Park Zoo, Daddy Daughter Date Night
- IHOP, Daddy Daughter Date Night
- IHOP, Polar Bear Splash
- Jars of Clay, Daddy Daughter Date Night
- Janessa's Family Hair Care, Polar Bear Splash
- KAFF Country 92.9, Battle of the Bands
- KPPV 106.7, Battle of the Bands
- KPPV 106.7, Corn Toss
- KPPV 106.7, Polar Bear Splash
- KVRD Country 105.7, Battle of the Bands
- Learning Castle, Polar Bear Splash
- Lifeline Ambulance, Touch-A-Truck
- Little Caesar's, Daddy Daughter Date Night
- Little Caesar's, Polar Bear Splash
- Mary Kay Cosmetics w/Heather Reed, Daddy Daughter Date Night
- Mid-Day Lions Club, Adopt-A-Park

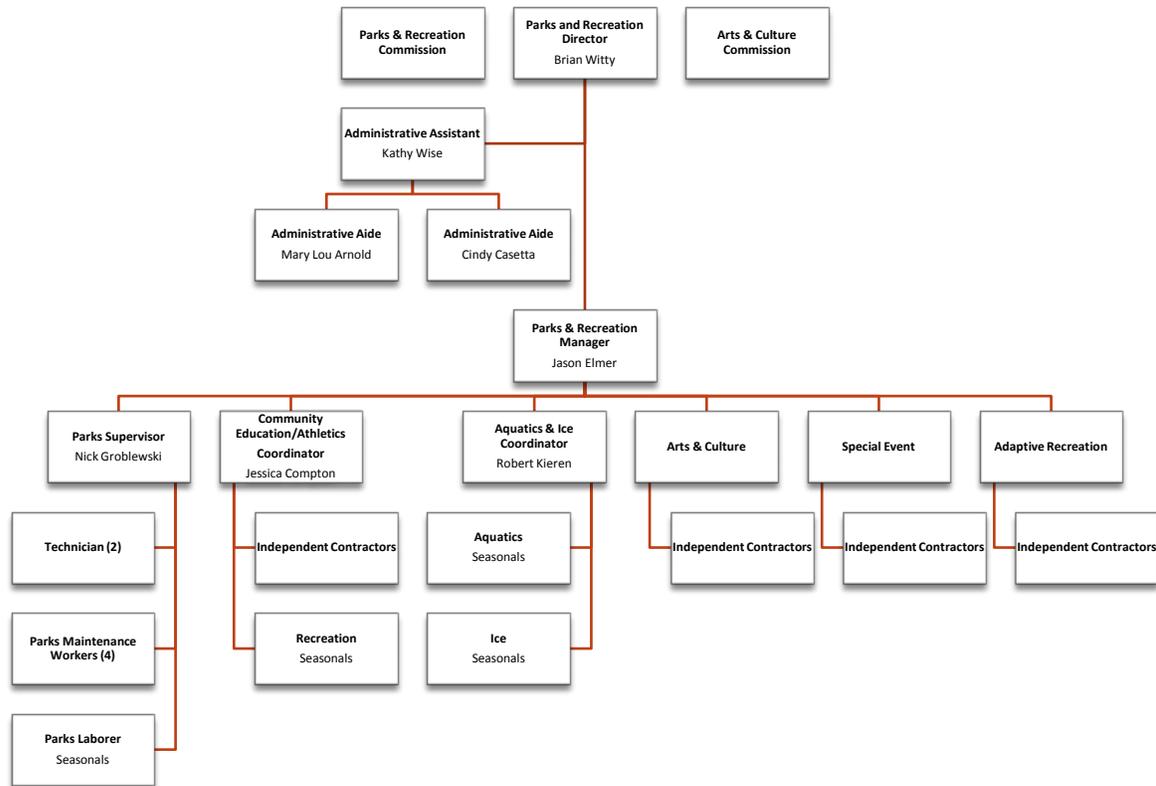
## PARTNERSHIPS

- Mingus Mountain Academy, Adopt-A-Park
- Mingus Mountain Academy, Eggstravaganza
- M&M Institute, Corn Toss
- M&M Institute, Polar Bear Splash
- Mosaic Insurance, Polar Bear Splash
- Moyers Heating & Cooling, Polar Bear Splash
- Olive Garden, Daddy Daughter Date Night
- OMI, Corn Toss
- Orkin Pest Control, Polar Bear Splash
- Outdoor Sports Northern AZ, 4th of July
- Over the Hill Gang, Adopt-A-Park
- Over the Hill Gang, Glassford Hill Summit Trail
- Papa John's Pizza, Polar Bear Splash
- Park View Middle School, Polar Bear Splash
- Pepsi; Hi-Line Vending, Battle of the Bands
- Pepsi, Hi-Line Vending, Touch-A-Truck
- Peter Piper Pizza, Daddy Daughter Date Night
- Pralines of Prescott, Daddy Daughter Date Night
- Prescott Honda, Polar Bear Splash
- Prescott Valley Ace Hardware, Daddy Daughter Date Night
- Prescott Valley Ace Hardware, Movies Under the Stars
- Prescott Valley Ace Hardware, Polar Bear Splash
- Prescott Valley Beauty Salon, Daddy Daughter Date Night
- Prescott Valley Chamber of Commerce, Battle of the Bands
- Prescott Valley Chamber of Commerce, Corn Toss
- Prescott Valley Event Center, Corn Toss
- Prescott Valley Event Center, Daddy Daughter Date Night
- Prescott Valley Florist, Daddy Daughter Date Night
- Prescott Valley Historical Society, Adopt-A-Park
- Prescott Valley Historical Society, Glassford Hill Summit Trail
- Prescott Valley Police Department, Touch-A-Truck
- Prescott Valley Public Works Dept., Touch-A-Truck
- Prescott YMCS, Daddy Daughter Date Night
- RDO Equipment Rental, Touch-A-Truck
- Robek's, Create-A-Tree
- Robek's, Daddy Daughter Date Night
- Robek's, Polar Bear Splash
- Sam's Club, Polar Bear Splash
- Sequel Youth Services, Movies Under the Stars
- Sir Speedy, Corn Toss
- Sports Clips, Polar Bear Splash
- Sprint, Polar Bear Splash
- Starbuck's, Polar Bear Splash
- Star Island Motorsports, 4th of July
- Sunland Supply, Inc., Healing Field
- Sun Valley Tire & Auto, Daddy Daughter Date Night
- Sun Valley Tire & Auto, Movies Under the Stars
- Superstition Hills Missional Community, Adopt-A-Park
- The Mountain 93.9, Battle of the Bands
- The Ridge, Adopt-A-Park
- The Wolf 96.7, Battle of the Bands
- Wal-Mart, Daddy Daughter Date Night
- Yavapai County Adult Probation, Adopt-A-Park

# ADMINISTRATION

## Administration

### Organizational Chart



### Administrative Goal Statement

Assure compliance to the Parks and Recreation Commission’s Master Plan and the Arts and Culture Commission’s Strategic Plan while facilitating their directives via the guiding principles of the Town’s General Plan 2025.

### Administration

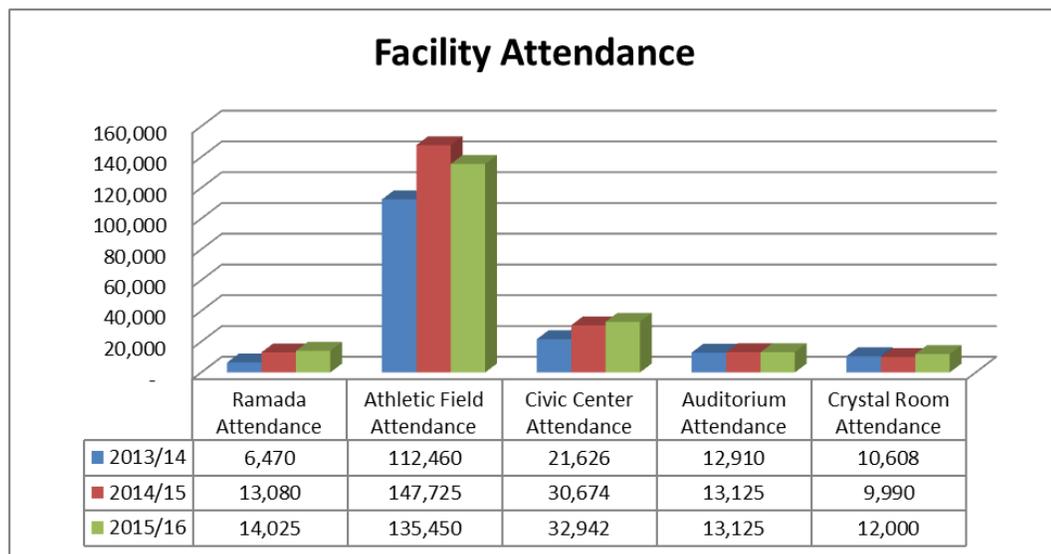
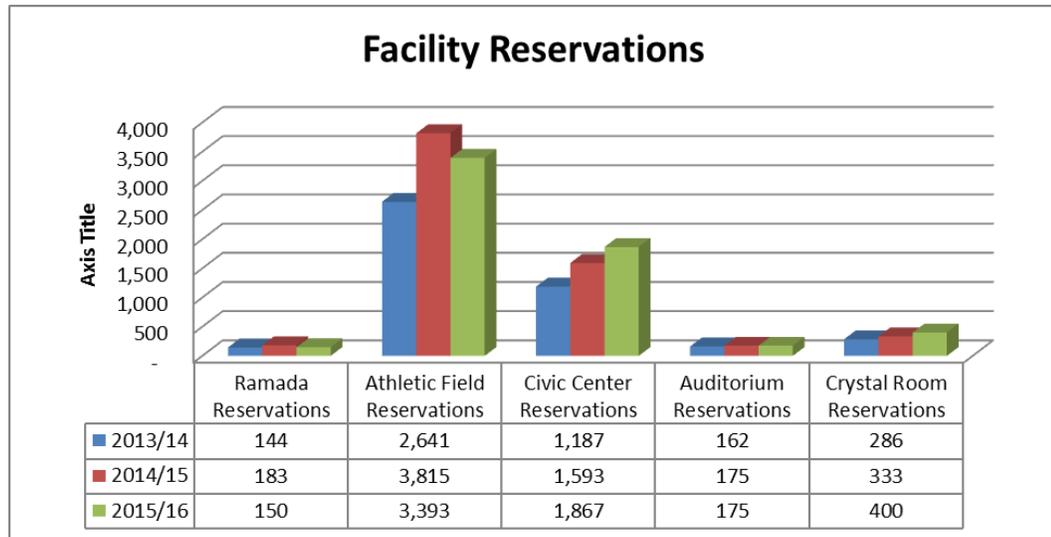
The Administration Division is located on the 3<sup>rd</sup> floor of the Civic Center, 7501 E Civic Circle, and serves as the departments’ main location for public interface. Administrative staff consists of the Parks and Recreation Director, Parks and Recreation Manager, Administrative Assistant, and part-time Administrative Aide. Administrative staff answers questions from the public, assists customer accounts with activity and town facility reservations, oversees the departments’ fiscal operations, coordinates volunteer services, and facilitates the departments marketing and promotions. Staff also serves as liaison support to the Parks and Recreation Commission, Arts

# ADMINISTRATION

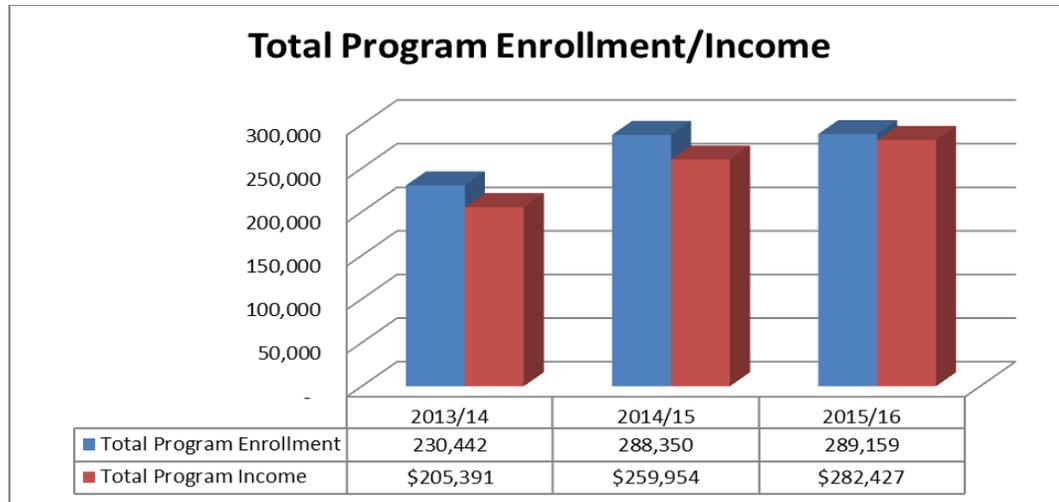
and Culture Commission, Humboldt Unified School District, Central Arizona Senior Association, and Boys and Girls Clubs of Central Arizona.

## Administration by the Numbers

- Conducted 150 Ramada reservations (-18%) with 14,025 in attendance (+7%).
- Conducted 3,393 Athletic Field reservations (-11%) with 135,450 in attendance (-8%).
- Conducted 1,867 Civic Center reservations (+17%) with 32,942 in attendance (+7%).
- Conducted 175 Auditorium reservations (0%) with 13,125 in attendance (0%).
- Conducted 400 Crystal Room reservations (+20%) with 12,000 in attendance (+20%).
- Conducted 1 Viewing Terrace reservations (-96%) with 20 in attendance (-96%).
- Conducted program enrollment of 289,159 (+0.3%) with a total income of \$282,427 (+9%).
- Recorded minutes for 13 Parks and Recreation Commission and 15 Arts and Culture Commission meetings.



# ADMINISTRATION



## Highlights

- Welcomed Megan Murphy to the department as its newest Recreation Coordinator.
- Welcomed Adam Garner to the department as its Turf and Irrigation Technician.
- Welcomed Cindy Casetta to the Parks and Recreation Department as its newest Administrative Aide.
- State Land Trust right-of-way purchase of the Glassford Hill Summit Trail was approved.
- Commissioner Buzz Gummer received the Town of Prescott Valley Volunteer Impact Award for his dedication and service spanning 19 years.
- Park Development Guidelines were formulated by the Parks and Recreation Commission
- Bob Edwards Park construction plans and request for proposals were finalized.
- Secured a Heritage Fund Grant (total cost \$28,250.00) from the Arizona Game and Fish Department for improved angler access and sediment mitigation efforts at Fain Lake.
- Cell tower installed at Viewpoint Park

## Volunteerism

Staff coordinated volunteer efforts in the following categories for a value of benefit totaling \$62,655.08.

- Adopt-A-Park : \$49,680.13
- Arts and Culture: \$8,418.35
- Special Events: \$358.38
- Parks (general): \$976.04

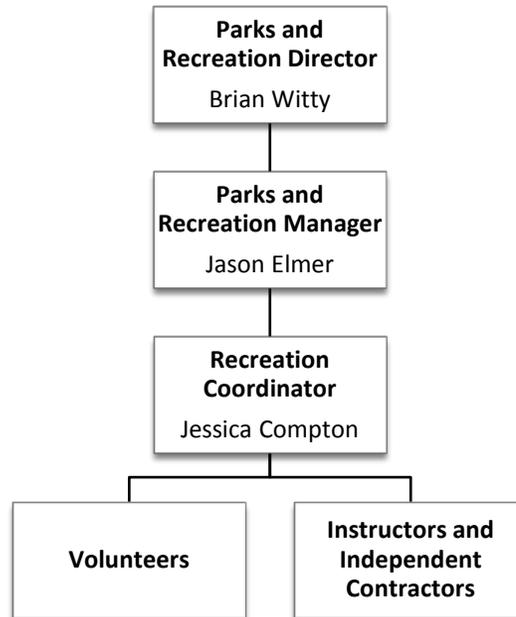
## 2015/16 Staff Recognition and Accomplishments

- Nick Groblewski won the town's 2<sup>nd</sup> annual United Way Warrior Challenge
- As the volunteer head coach for the local youth scholastic clay target team Brian Witty's Prescott Bird Busters secured a back-to-back state skeet championship; a girls Junior Olympic bunker trap state championship; a girls Junior Olympic double trap state championship; a boys Junior Olympic international skeet state championship; a girls intermediate division 3<sup>rd</sup> in bunker trap at the national championships; and an overall bronze medal in boys international skeet at the national championships.
- Brian Witty was selected to the 2015 USA Shooting Fall Selection Match officiating crew (first of three events determining the 2016 Olympic Team in Rio de Janeiro, Brazil).

# COMMUNITY AND OUTDOOR EDUCATION

## Community and Outdoor Education

### Organizational Chart



### Community & Outdoor Education Goal Statement

Offer leisure and recreational programs that contributes to the educational, physical, social and emotional well-being of its participants.

### Community & Outdoor Education

The Community and Outdoor Education Division is led by a Recreation Coordinator responsible for the oversight of various recreational facilities including the facility leased to the Boys and Girls Club. The division provides a variety of affordable recreation programs and services for people of all ages and abilities through staff led services and the management of various independent contractors.



### Divisional Highlights and Expansion

Community and Outdoor Education division had significant improvements and changes in the 2015-2016 year that include:

- Continued growth of the Day Trip program with new participants
- 50+ Aerobics classes continue to reach near maximum capacity levels
- new classes offered that include:
  - World Tai Chi day was held in April at the Civic Center Theatre on the Green
  - Zumba Kids class at Humboldt Elementary to provide programming opportunity's for kids on early release Wednesdays
  - Registered nurse, Heather Schaffer, coordinated with the department in the creation of fitness classes designed specifically for active adults:

# COMMUNITY AND OUTDOOR EDUCATION

- Strength and Balance classes for ages 50+ students focusing on coordination and fall prevention
- Move It classes for ages 50+ students focusing on physical stamina with exercises that could be done standing or sitting in a chair

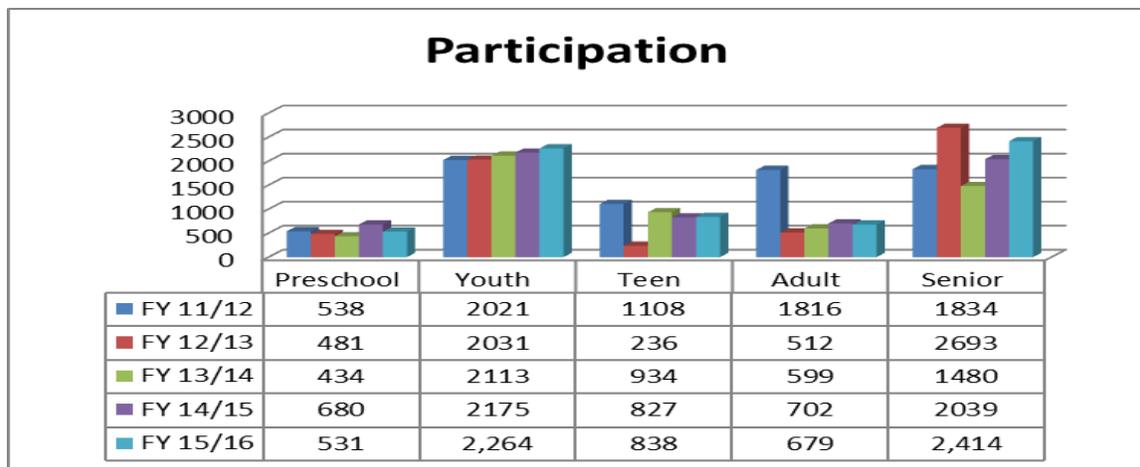
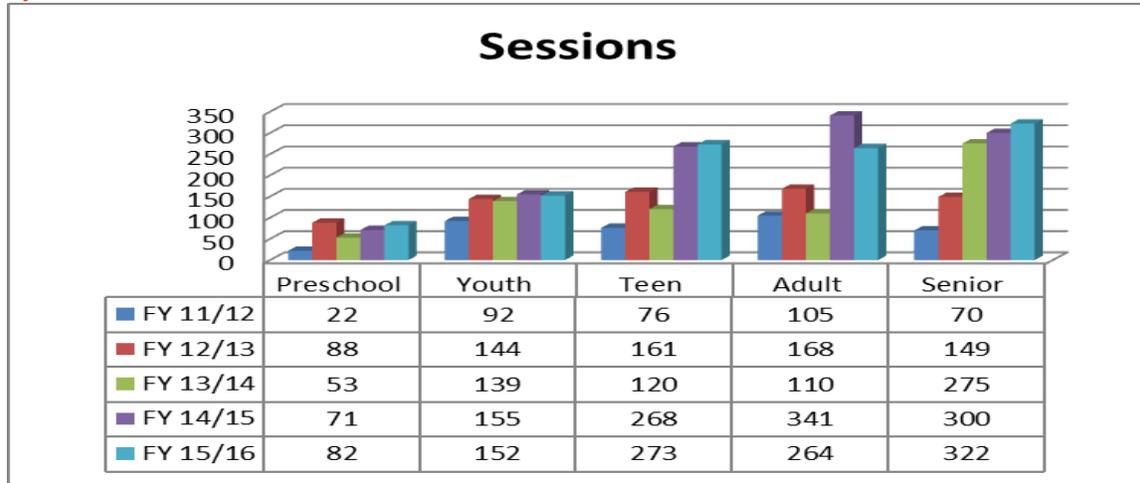
## Significant Accomplishments

'5K for the Hill of It' was organized as introduction to the Glassford Hill Summit Trail. Over eighty participants ranging in ages of 4-85 took part in the event. Runners, hikers and walkers received an event t-shirt, water bottle and other participatory giveaways. The Community and Outdoor Education division received tremendous feedback with interest in additional hike series or 5k run/walk events.

## Playful City USA

The Town of Prescott Valley was successful in its recertification receiving its 3<sup>rd</sup> Playful City USA designation. Playful City USA is a national recognition program sponsored by the Humana Foundation, honoring cities and towns that champion efforts to make play a priority through establishing policy initiatives, infrastructure investments and innovative programming. The program strives to recognize communities that demonstrate a commitment to ensuring all kids get the balance of active play they need to thrive.

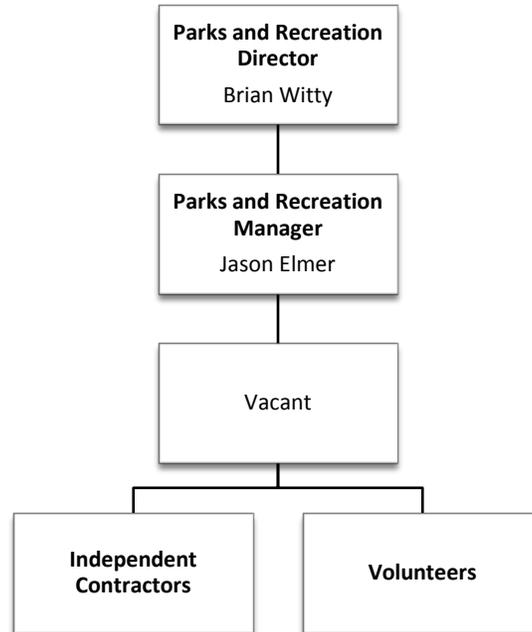
## By the Numbers



# ADAPTIVE RECREATION

## Adaptive Recreation

### Organizational Chart



### Adaptive Recreation Goal Statement

Offer leisure and recreational programs which contribute to the educational, physical, social and emotional well-being of its participants.

### Adaptive Recreation

Adaptive Recreation Division provides opportunities and access in recreation programs for individuals who have disabilities. Adaptive and inclusion service programs are exclusive for persons with disabilities.

Inclusion is a process in which individuals with disabilities have the same opportunity to participate in all programs, lessons, or camps that are offered to individuals without disabilities.

Adaptive programs focus on developing or enhancing social and physical skills, self-esteem and independence. These programs provide a sense of belonging and pride to be a part of the community.

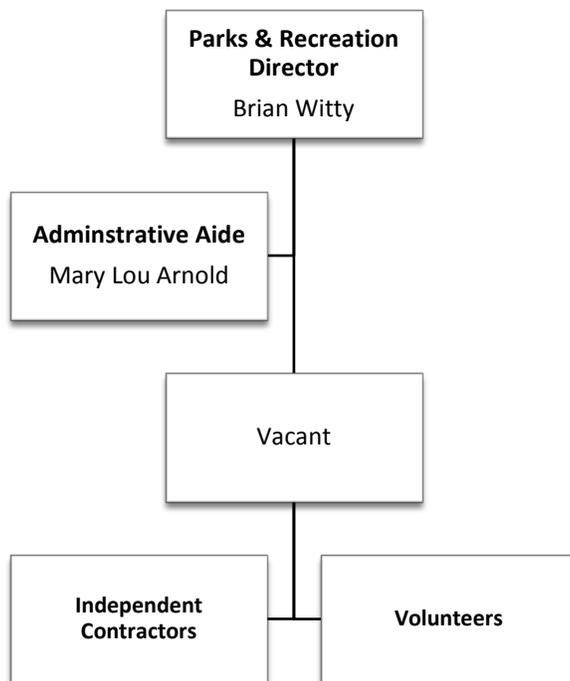
### Staff Development

Coached seasonal aquatics swim instructors on techniques and tips to teaching swim lessons to individuals with disabilities or behavioral disorders

# ARTS & CULTURE

## Arts & Culture

### Organizational Chart



### Arts & Culture Goal Statement

Offer artistic, cultural and historical activities that will be supported by the general public and business sector of the Town.

### Staff Recognition/Accomplishments

The Arts and Culture Commission, with a heavy heart, received the resignation of Chairperson Judith Berry but welcomed three (3) new commissioners in the spring of 2016. These new appointments included Mrs. Nina Kane (January), followed by Mrs. Jody Rooney (April) and Mr. Andrew Sinclair (May).



# ARTS & CULTURE

## *Divisional Highlights/Expansion*

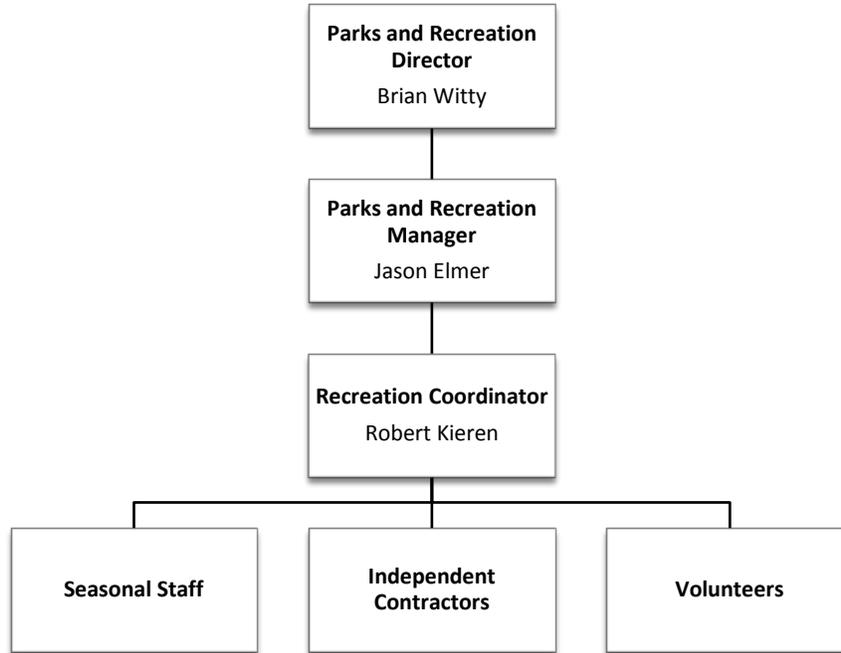
- Movies under the Stars successfully attracted an average of 675 people attending each Thursday night at the Theater on the Green with the assistance of title sponsors Arizona's Hometown Radio Group and 89A Dental Care.
- The 14<sup>th</sup> annual Create-A-Tree program found great success with 43 applications accepted and over 800 ballots cast resulting in the Prescott Valley Pet Clinic as the People's Choice Award winner.
- Art at the Center program boasted a very successful year with the discovery of two (2) new artists; acceptance of three donated sculptures; and the purchase of a popular bronze.
  - New works on display include local artist Ken Kasten, titled Ode to Joy, and two pieces from Arizona artist Gary Slater, titled Sky Disc I and Sky Disc II.
  - Russell Marohnic donated two (2) sculptures including Rock Stop, valued at \$10,000 that was placed at Viewpoint Park, and Standing Proud, valued at \$9,800 and located at Antelope Park. Artist Sandra Luehrsen also donated her sculpture, A Complex Answer Looking for a Simple Question, which is valued at \$3,025 and will remain in the Children's Library.
  - Douglas the Dragon, was purchased for \$9,000 from artist Barbara Brown and is also located in the Children's Library.
- A new art event, Artists' Studio Tour, was introduced in partnership with the Prescott's Mountain Artist Guild. The Civic Center served as home to twelve (12) artists, with all work presented available for purchase. Pieces from each artist were hung in the Public Library throughout September as a preview for the tour.
- As part of the Lakeshore Drive widening project the Arts and Culture Commission was charged with the task of design recommendations for the civic center plaza and sculpture project. A national Call to Artists was placed for the sculpture, yielding 27 applicants which were then pared down to three (3) finalists through a public jury process. The artist Stephen Kishel's design, titled Contemporary Renaissance, was recommended by the Arts and Culture Commission to the Town Council.
- A donation was received from North Central University for the purchase of audio/visual equipment and portable podium for the Theater on the Green and Movies under the Stars program.



# AQUATICS

## Aquatics

### Organizational Chart



### Aquatics Goal Statement

Provide a diverse and interactive aquatics experience for persons of all ages and abilities.

### Aquatics

Mountain Valley Splash Aquatic Center provides a wide variety of recreational and instructional programs. The facility has a 225 person maximum capacity and consists of: a 160 thousand gallon zero depth entry pool; three story spiral slide; 6 lap lanes; and 3,000 square foot splash pad with 23 interactive features. The Mountain Valley Splash concession stand is designed to serve both aquatic center guests and Mountain Valley park customers. The Mountain Valley Splash Aquatic Center is a popular destination for our open swim, lap swim, therapy swim, and various aerobic programs. In the fiscal year 16 new lifeguards were certified and they helped to lead 1,176 youth through the American Red Cross Learn to Swim program.

The Barracudas Recreational Swim Team and the Bradshaw Mountain High School Swim Team are proud to call Mountain Valley Splash Aquatic Center their home. Several home meets are hosted with hundreds of spectators in attendance coming from around the state.

### 2015/16 Improvements & Highlights

Capital improvements made during the fiscal



# AQUATICS

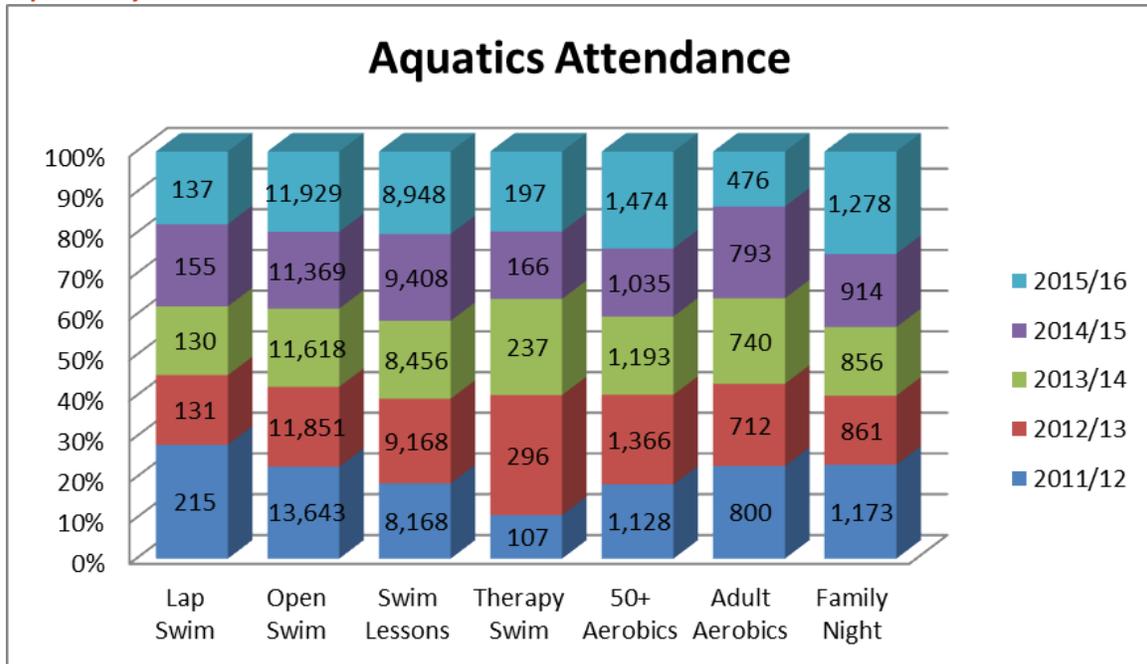
year helped provide a very enjoyable experience for all of our patrons during the pool season. These included but are not limited to:

- A new ice machine and filtration system was installed in the concession stand.
- A new stainless steel aquatic wheel chair
- A CMK100 Purex pump for the main pool
- The building required stucco patch work and touch up paint was applied to the main body of the building and trim.
- Exhaust fans for the bathhouse were installed.
- The rolled roof section above the pool office was treated with a new asphalt emulsion containing a UV resistant coating.
- Successfully held inaugural “Aloha to Summer” family luau with near sell out attendance.

## 2015/16 Staff Recognition/Accomplishments

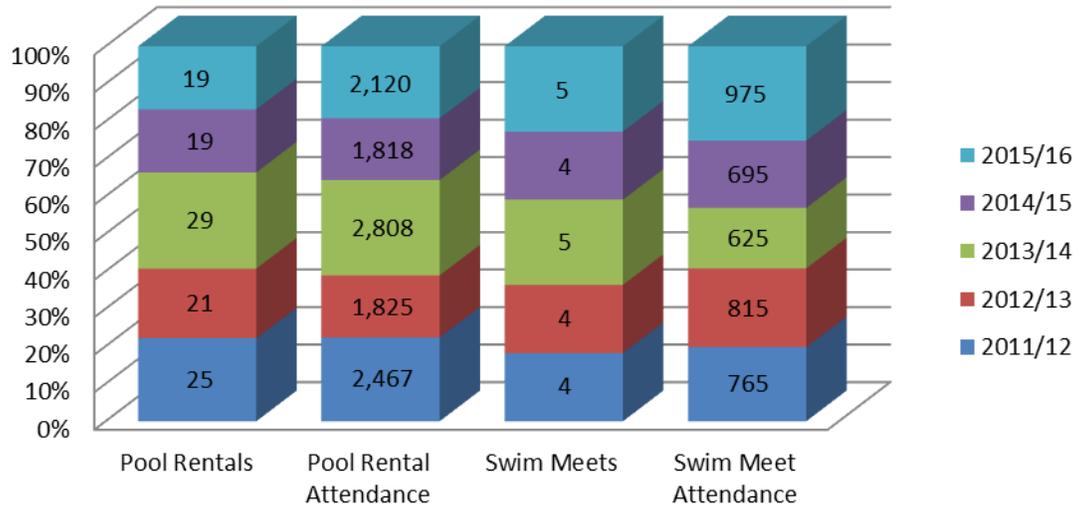
- Robert Kieren, Ice and Aquatic Coordinator, secured his Professional Food Manager certification for operation of the pool concession stand.
- A number of our seasonal staff will be continuing their pursuit of higher education at various institutions throughout the state that include our very own Yavapai College along with Northern Arizona University, Arizona State University, and the University of Arizona; or they have pursued a career in the military. We wish them all the best of luck in their endeavors.

## Aquatics by the Numbers

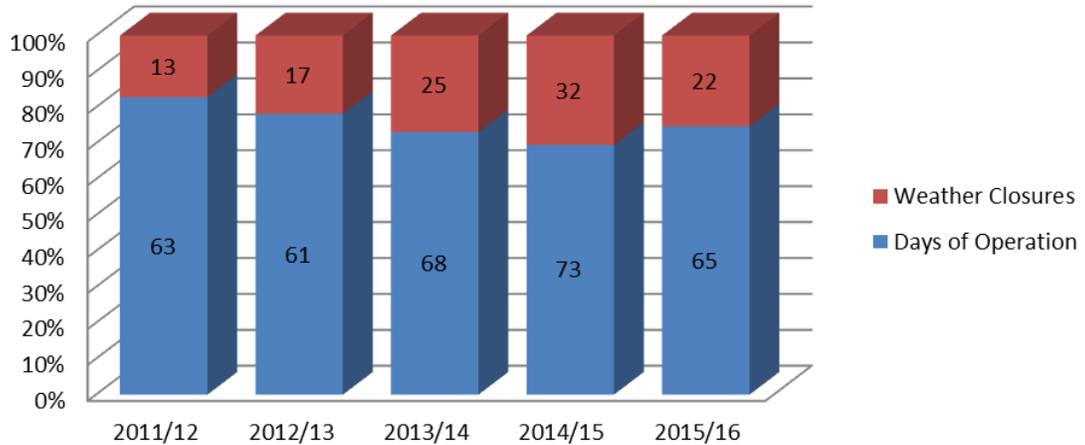


# AQUATICS

## Rentals and Swim Meets



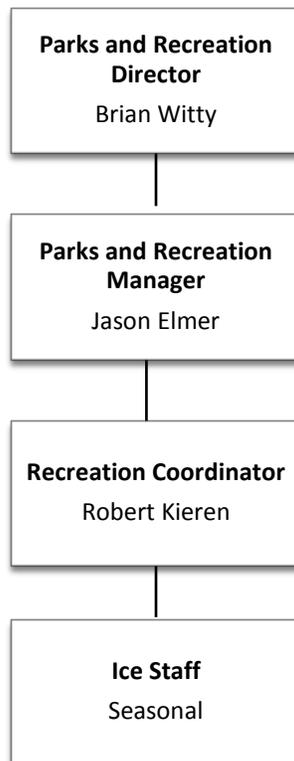
## Operations



# EVENT CENTER/ICE SKATING

## Event Center/Ice Skating

### Organizational Chart



### Goal Statement

Provide ice related activities and non-ice events at the Event Center for persons of all ages and abilities.

### Event Center/Ice Skating

The department provides the public access to recreational ice skating in cooperation with the Prescott Valley Event Center. The skate season consistently attracts over 8,000 patrons per season from all age groups to hone their skills and enjoy time with their friends and family.

### Division Accomplishments

- Co-hosted a successful Gem and Mineral Show in partnership with the Prescott Gem & Mineral Club at the Prescott Valley Event Center.
- Secured the North Arizona Pickleball Association's inaugural tournament bid at the Prescott Valley Event Center.
- Co-hosted a successful western regional conformation dog show in partnership with the Prescott Kennel Club seeing nearly 2,000 entries coming from throughout the four corners region.

### 2015/16 Staff Recognition/Accomplishments

- We wish the following the very best in their new path and thank them for their

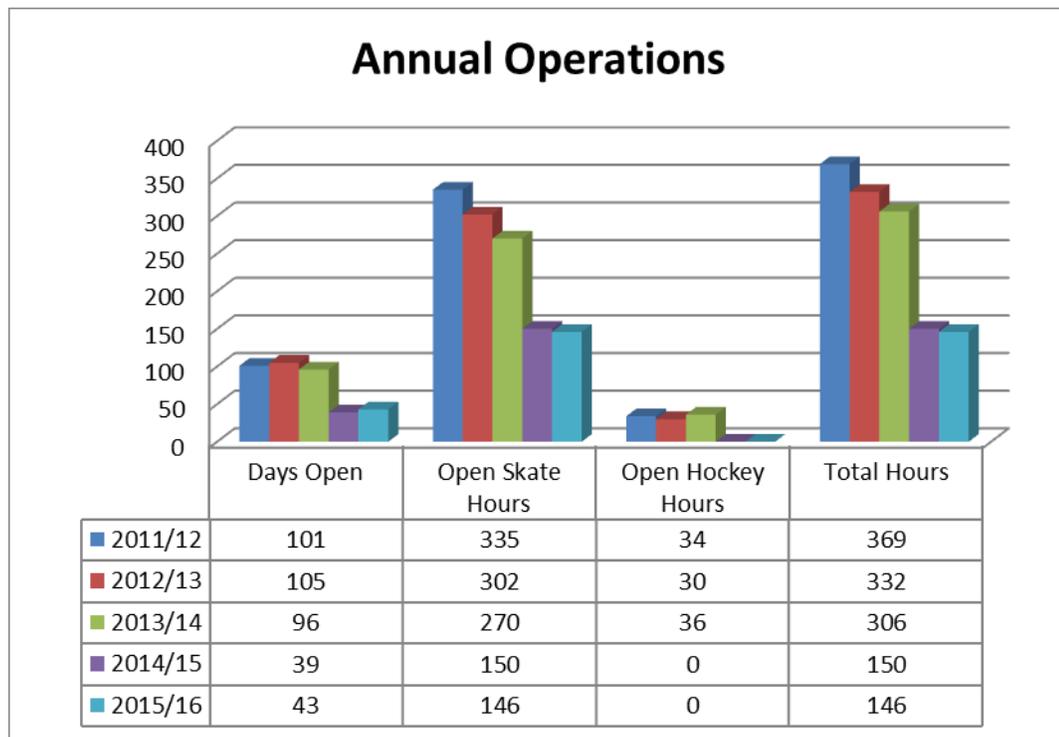
# EVENT CENTER/ICE SKATING

contributions to the Town of Prescott Valley:

- Katlyn Curry, Ice Manager, is attending Yavapai College in pursuit of a degree in nursing.
- Clayton Mills, Ice Manager, enlisted in the Marine Corp and left for basic training in June.
- Tia Randa, Lead Lifeguard and Ice Guard, has accepted a position with the Yavapai County Sheriff's Office as a Dispatcher. Tia is continuing her pursuit of a criminal justice degree and hopes to one day work for the FBI.

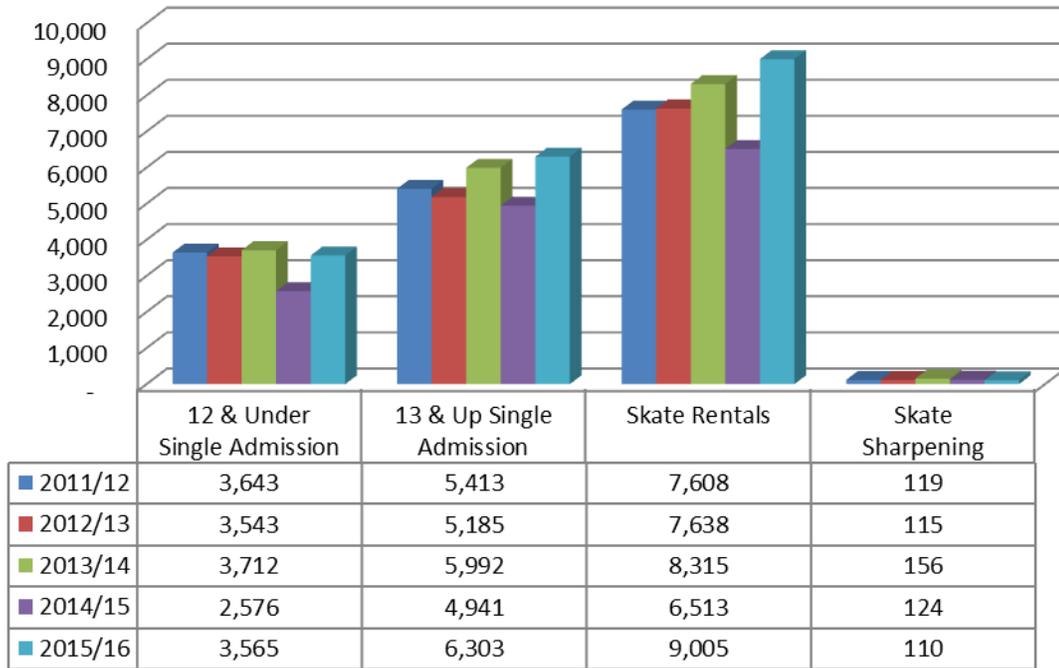
## Skating by the Numbers

- Skate rentals increased by 2,492 over last season and set a record total of 9,005 for the season. Our 280 rental skates were rented out an average of 32 times over the season.
- Skating provided 146 hours of recreational open skate opportunities and helped to facilitate 7 hours of the Learn to Skate program
- The Learn to Skate program, taught by Sharron Plush, is supported by the Town and has grown over the last 4 years. Ms. Plush offers 4 to 5 sessions each season and we appreciate her continuing efforts.
- 13 themed skate nights were offered this season with the addition of Jersey themed skate days on Wednesdays, which added to the atmosphere and enjoyment of all our patrons. Themed skate nights included music, costume and specialty admission rate opportunities to the patrons and set the scene for a great night of skating.
- Despite the 15/16 season being half the length of the 2009/10 season (3 month vs. 6 month) and offering less than half the amount of open skate hours (146 vs. 315) revenue and participation are within 5% of the record in both attendance and revenue set during the 2009/10 season.

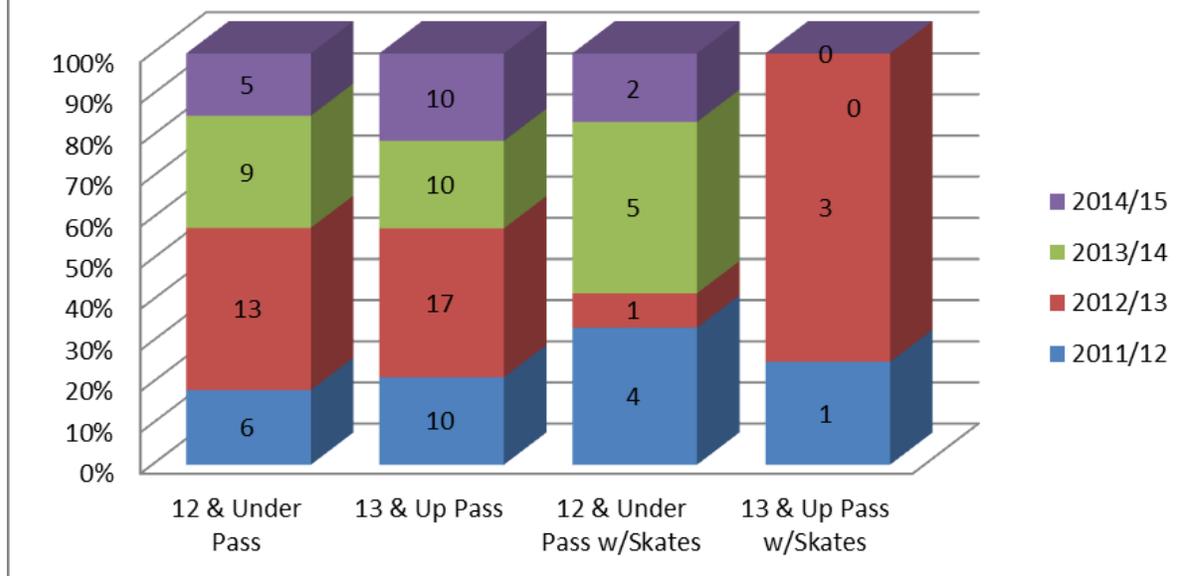


# EVENT CENTER/ICE SKATING

## Attendance, Rentals and Service



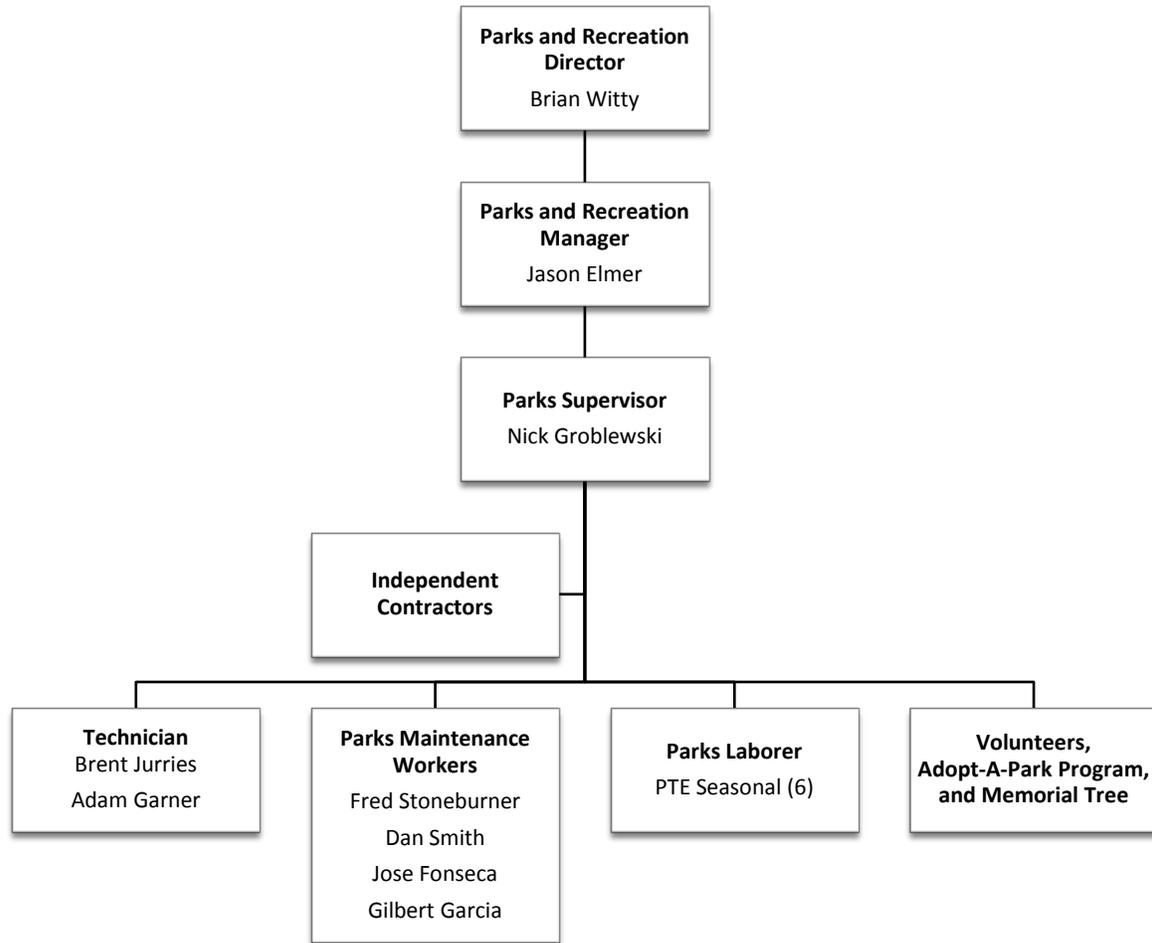
## Season Pass Sales



# PARKS MAINTENANCE

## Parks Maintenance

### Organizational Chart



### Divisional Goal Statement

Preserve, sustain and improve Town-owned parks and recreational facilities that will create a safe, user-friendly environment for today's user and those in future generations.

### Parks

The Parks Division is responsible for the operation and maintenance of the town's 27 parks, facilities, and special use areas. The seven full-time employees and part-time seasonal workers maintain 249 acres of developed park land and support the following amenities:

- Barlow-Massick House
- 38 ramadas
- 19 soccer fields
- 17 playgrounds
- 17 restrooms
- 14 horseshoe pits

## PARKS MAINTENANCE

- 12 baseball/softball diamonds
- 4 basketball courts
- 2 amphitheaters
- 2 year-round off-leash dog park use areas
- 1 pavilion
- 1 bike/skate park
- 1 fishing lake
- 2 recharge lakes
- 2 fishing piers
- 9.5 miles of trails
- Irrigation systems that consist of, but are not limited to: 25 irrigation clocks, 35 RP's, 2000 sprinkler heads (not including CFD's), 260 irrigation valves, 22,000 feet of mainline and 75,000 feet of lateral line

The passive/open space system includes an additional 171 acres of property that is unmaintained or involves minimal maintenance work. The removal of diseased and hazardous vegetation and periodic boundary checks are the primary maintenance work that is done within these areas.

### **Capital Equipment**

To improve levels of service staff procured the following equipment in the fiscal year:

- Bobcat 3600 UTV
- 2004 Ford F-250 work truck
- 2004 Chevy 1 ton dump truck
- PTO driven Wood Chipper
- 20' deck over trailer
- John Deere mini excavator - transfer from Utilities Department

### **Park Construction and Improvements**

#### **Urban Forest Concrete Repair - Budget: \$17,000 Expended: \$20,000**

This project was designed to repair aged concrete within the Urban Forest Concrete multi-use path system. This was a 2 phase project with ½ of the repairs budgeted for FY15-16 and the remaining half budgeted for FY16-17. We were able to save money on other capital projects and reallocated those funds to provide for more concrete repairs.

#### **Basketball Court Striping - Budget: \$15,000 Expended: \$9010.43**

This project was designed to restore the striping on our basketball courts at Mountain Valley Park, Viewpoint Park, and Pronghorn Park. In total 4 full-size courts were restriped, adding a bright, fresh appearance to our courts. This project also allowed the purchase of 2 new basketball hoops replacing those at Mountain Valley Park.

#### **Maintenance Shop Pallet Shelving - Budget: \$4,500 Expended: \$1270.12**

The shelving system permitted the parks division too safely and more efficiently store various maintenance materials.

#### **Antelope Park Playground - Budget: \$25,000 Expended: \$24,397.19**

A North Central University donation permitted the removal a seasoned play structure and

## PARKS MAINTENANCE

replacement with a new unit inclusive of a climbing wall and swings. The surrounding neighborhood has really put this new playground to use and its addition helped cap a 2 year park rehabilitation project.

### ***Mountain Valley Park Amphitheater Scoreboards/Sound - Budget: \$32,000 Expended: \$31,225.32***

This project provided a retrofit of the existing scoreboards with new LED displays and wireless controls. The new LED display gives a much improved look along with daytime usability for our community and collegiate sport partners. In addition to the scoreboard overhaul a new public address/sound system was installed in replacement of the sites original equipment. The system provides a tremendous upgrade in the quality of sound and projection of event announcements for the benefit of spectators and players alike.

### ***American Legion Park – Budget: Friends of PV Parks Foundation donation, KOHL’s grant and Parks Division Budget***

Volunteer assistance, donations, grant allocation, and the parks divisional budget provided for the improvement and enhancement of American Legion Park that include: painting of the ramadas and restroom; installation of a flag pole, swings and playground surfacing; irrigation system with new natural turf areas; planting of 15 trees and several bushes.

### ***Special Achievements and Recognition***

- With the continued integration of EtWater irrigation controllers the department realized additional savings of 5 million gallons of water.
- Prescott Valley Chamber of Commerce small project community service was awarded to the town for the Antelope Park expansion project.
- A \$4,000 grant was awarded from the International Mountain Bike Association for a trail development workshop that hosted over 40 volunteers from around the state. Trail realignment and restoration efforts at Fain Park served as a practicum for the workshop volunteers.
- Hosted successful Earth Day event at Summit Trail with volunteers from Yavapai College, Boy Scouts, the Highland Center for Natural History, the Over the Hill Gang and Yavapai Trails Association.



### ***Support Services***

#### Community-based events:

- American Legion Horseshoe Tournament (4)
- Chamber of Commerce Valley of Lights
- Hot Shots Memorial Flags
- Little League batting cage installation
- Prescott Valley Days

# PARKS MAINTENANCE

- Softball Tournament (2)
- Yavapai Cup Boys Soccer Tournament
- Yavapai Cup Girls Soccer Tournament
- Yavapai College Roughrider Soccer (9)

## Town events and services:

- 4th of July
- Adopt-A-Park
- Arbor Day
- Battle of the Bands
- Corn Toss Tournament
- Daddy-Daughter Date Night
- EGGstravaganza
- Family Art Festival
- Movies Under the Stars
- Northern AZ Healing Field
- Patriot Day
- Polar Bear Splash
- Touch-A-Truck



## **Forestry Highlights**

In the administration of its inventory the parks division staff oversee forestry based programs, services and inventory that include: pest and disease management; professional services contracts, hazard tree removal, and portfolio growth. These efforts are made in part to support the town's commitment in sustaining a successful Tree City USA and Tree Growth Award status with the Arbor Day Foundation.

- Bestowed an 11<sup>th</sup> consecutive annual Tree City USA award recognizing the commitment to provide a forestry budget of no less than \$2 per capita.
- Recertified with the 5<sup>th</sup> consecutive Tree City USA Growth Award
- Arbor Day was celebrated April 22 at Tonto North Park, with 100 attendees, and planting of 4 newly donated trees
- 22 damaged/diseased trees were removed
- 35 new trees were planted
- Secured a \$17,000 Arizona State Forestry Division grant for the collection and entry of park tree data into the towns GIS inventory.

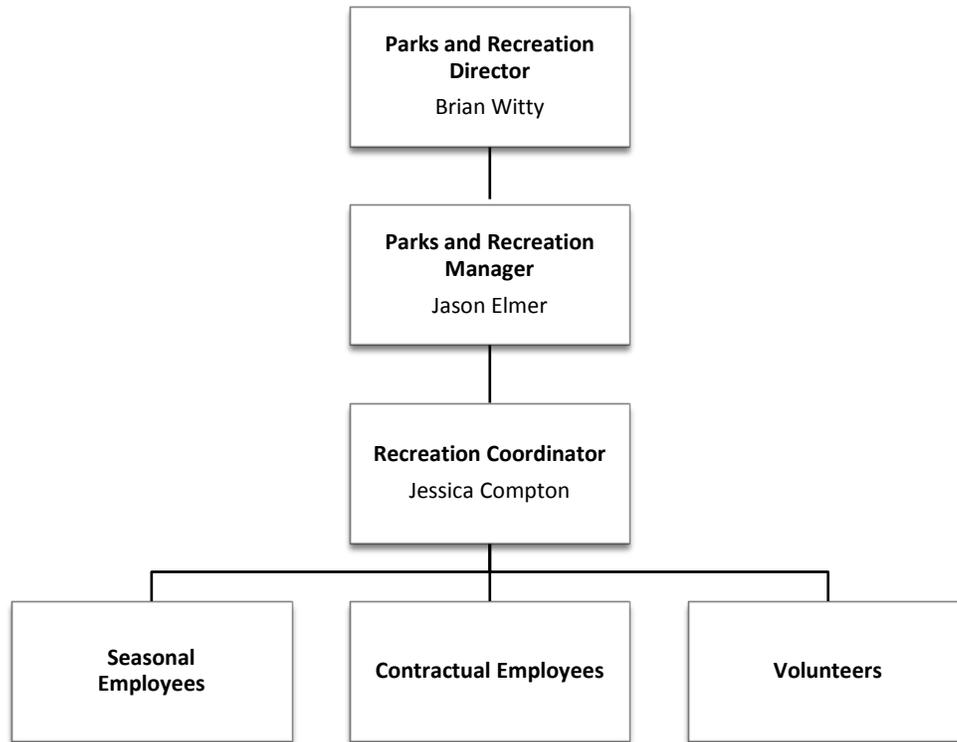
## **2015/16 Staff Recognition/Accomplishments**

- Adam Garner joined our team as the parks division's Turf and Irrigation Technician. Adam came to us from CH2M Hill where he assisted in the oversight and maintenance of the town water system.
- Adam Garner obtained his Right-of-way and Turf/Ornamental applicators license.
- Dan Smith and Jose Fonseca successfully complete Level 1 flagger training.
- Fred Stoneburner, Gilbert Garcia, and Brent Jurries successfully complete Level 2 flagger training.

# ATHLETICS

## Athletics

### Organizational Chart



### Athletics Goal Statement

Utilize Town-owned and other public access athletic facilities that can create an environment of connectivity, health and wellness. The division also assists youth athletic leagues/associations with the marketing, scheduling of town facilities and professional guidance.

### Athletics

The Athletics Division provides and facilitates recreation opportunities for adults that live or work in Prescott Valley through programs and leagues. The division serves as home to various athletic associations or leagues offering a variety of activities for area youth ages five and up. The town's outdoor athletic facilities are scheduled in service for practices, games, clinics and tournaments.

### Divisional Highlights/Expansion

- Co-hosted Best of the West girls' softball tournament in cooperation with the City of Prescott. The tournament supported 72 teams with 64 of those teams from outside the state providing an estimated local economic impact of more than \$500,000.00.
- 13 youth sports organizations participated in the annual field allocation process. The primary areas of request were demonstrated by multiple soccer, football and baseball/softball organizations.

## ATHLETICS

- 3 on 3 Adult Basketball League demonstrated continued success, completing its 3<sup>rd</sup> season.
- Youth Start Smart saw continued growth with special focus on the soccer program. Start Smart is for children ages 2-6 and their parents, providing introductory skill development prior to joining a recreational league.
- Successfully supported and headquartered the annual Yavapai Youth Soccer Leagues boys and girls soccer tournaments. Each tournament serves approximately 100 teams traveling from throughout the state and nation. The estimated local economic impact for each of these tournaments averages more than \$750,000.00.
- 2 adult physical fitness boot camp programs (ladies only) were added in the fiscal year. Classes are held weekly and continued to see growth.
- The free NFL Punt Pass and Kick competition realized increase participation in the fiscal year and saw 8 youth moving on to the semi-finals in Payson, AZ.
- New to the division's portfolio of service was the Corn Toss League that enrolled 30 teams into the inaugural activity and attendance of 315 participants and spectators.
- The summer Open Gym program set record numbers with a total of 505 participants (+176%) with 445 boys (+158%) and 60 girls (+446%).
- Secured the Triple Crown Sports 18U girls softball tournament designed as a college scouting event.

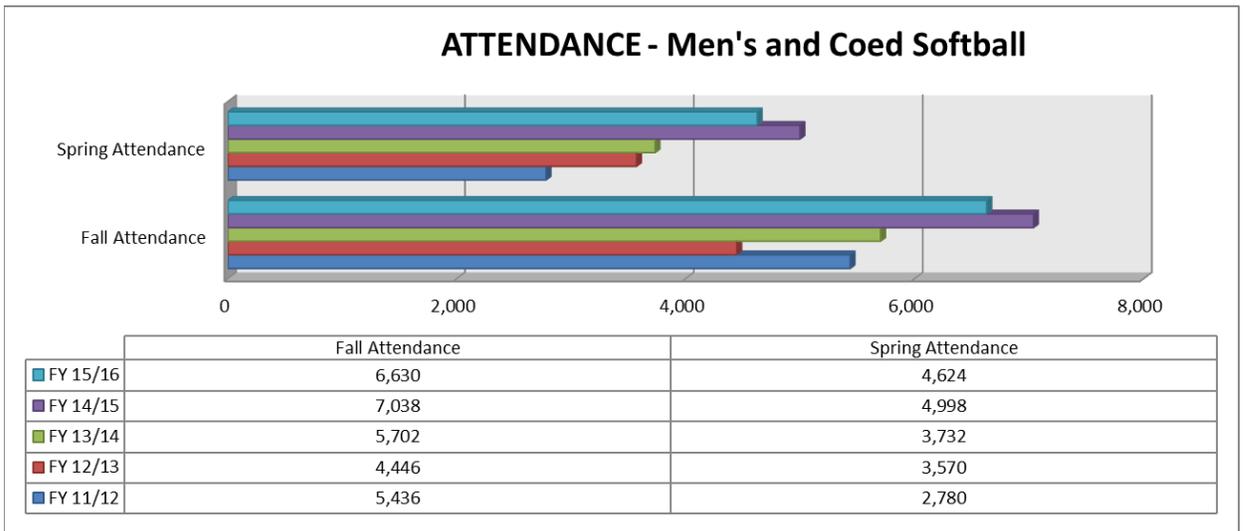
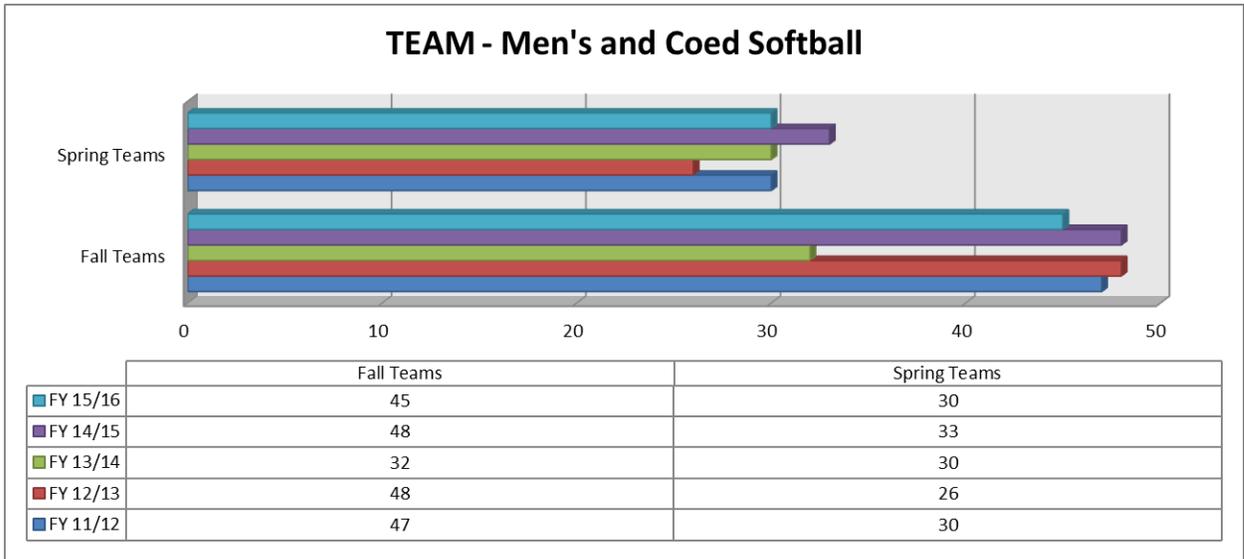


### ***2015/2016 Staff Recognition/Accomplishments***

- Jessica Compton, Recreation Coordinator, was appointed President of the Prescott Area Young Professionals, a networking organization of quad city professional ages 21-40.
- Staff attended the Arizona Parks and Recreation Association Sports Tournament Roundtable with focus on youth sports organizations. Topics of discussion included field allocations and costs associated to user groups using town sponsored fields.
- Jessica Compton, Recreation Coordinator, secured Lifeguard Instructor certification allowing her to instruct and certify seasonal lifeguards.
- Staff attended the National Parks and Recreation Conference in Las Vegas and were present at several classes' specific to sports and athletics as well as special events

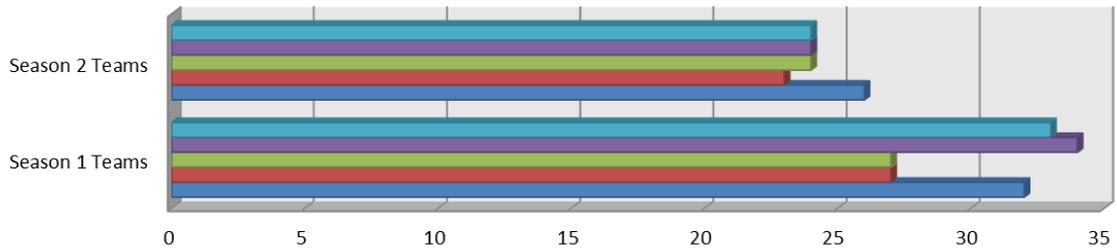
# ATHLETICS

## Athletics by the Numbers



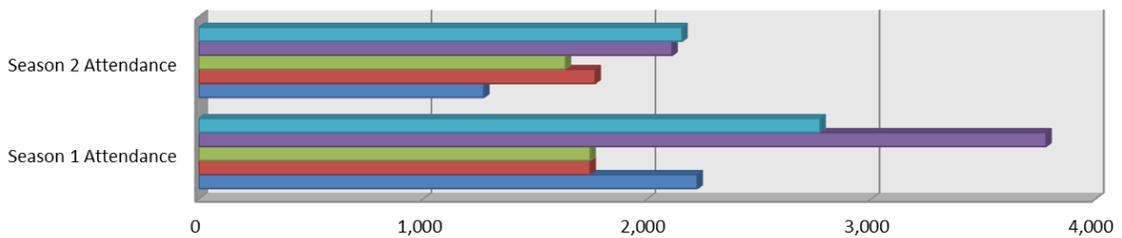
# ATHLETICS

## TEAMS - Women's and Coed Volleyball



	Season 1 Teams	Season 2 Teams
FY 15/16	33	24
FY 14/15	34	24
FY 13/14	27	24
FY 12/13	27	23
FY 11/12	32	26

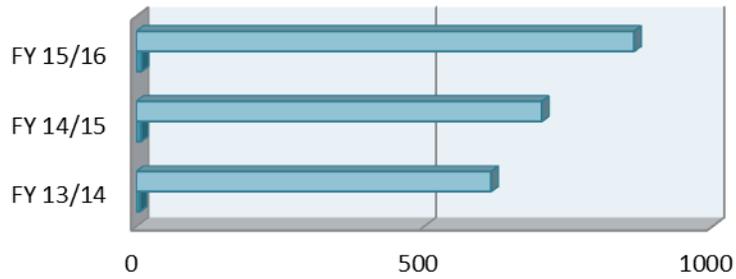
## ATTENDANCE - Women's and Coed Volleyball



	Season 1 Attendance	Season 2 Attendance
FY 15/16	2,772	2,156
FY 14/15	3,780	2,112
FY 13/14	1,746	1,636
FY 12/13	1,746	1,768
FY 11/12	2,224	1,272

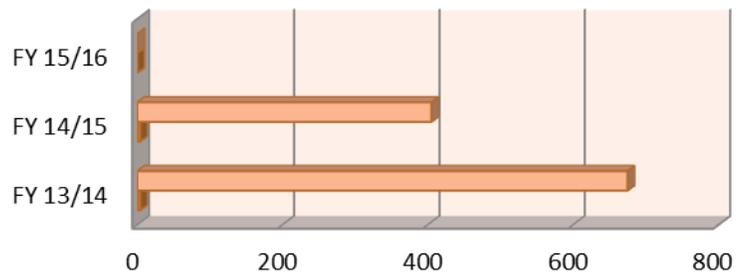
# ATHLETICS

## Men's 3 on 3 Basketball



	FY 13/14	FY 14/15	FY 15/16
Attendance	616	704	864
Teams	6	8	9

## Co-Ed Kickball

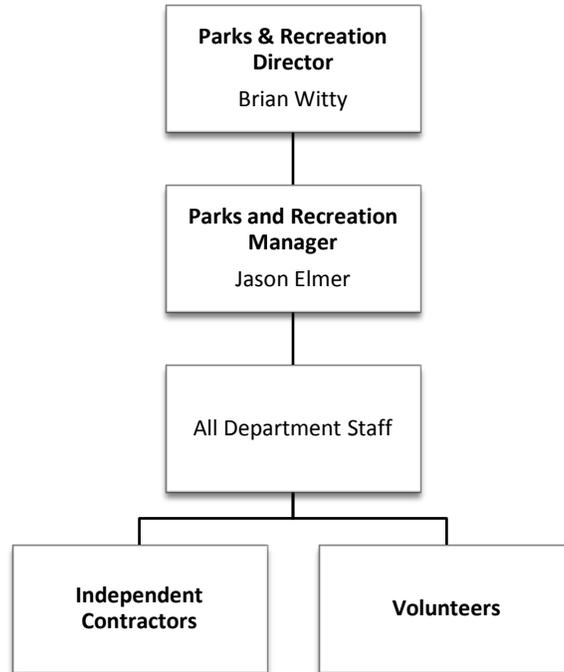


	FY 13/14	FY 14/15	FY 15/16
Attendance	675	405	0
Teams	4	4	0

# SPECIAL EVENTS

## Special Events

### Organizational Chart



### Special Events Goal Statement

Organize and operate large scale community-based special events.

### Special Events

The Special Events Division provides and/or supports multiple town organized one day and multi-day events. 23 individual special events are operated by the Parks and Recreation Department that range from star gazing, to firework displays, concerts, and polar bear swims that serve nearly 17,000 attendees annually.

The division also provides administrative oversight of the town's special event application process. In doing so the staff organizes a multi-department review team assuring that town code and operating policies are adhered to for the applicant to be granted permissions to operate on town property and/or seek sponsorship of town resources.

### Division Accomplishments

- Hosted the northern Arizona sectional competition for the NFL's Punt, Pass and Kick competition.
- Co-hosted a successful western regional conformation dog show in partnership with the Prescott Kennel Club seeing nearly 2,000 entries coming from throughout the four

## SPECIAL EVENTS

corners region.

- Hosted Summit Trail grand opening and following 'Just for the Hill of It' 5K fun run event.
- Co-presented at the annual Prescott Area Young Professionals with Greg Fister, Economic Development Manager in review of the Summit Trail development and regional connectivity.
- Placed an additional 2,000 eggs in support of the 13<sup>th</sup> annual Eggstravaganza and its collective growth.
- Improved northern Arizona's best 4<sup>th</sup> of July celebration with an extended pyrotechnics display.



### *Sponsored Events*

- Yavapai College Roughrider Men's Soccer clinic
- Patriot Day Healing Field
- Starry Nights at Pronghorn Park
- Valley of Lights
- Relay for Life
- Bradshaw Mountain Middle School annual picnic
- World Tai Chi Day
- Wild West Mud Fest
- March for Babies
- Prevent Child Abuse Pin Wheel Garden

### *Community Events on Town Property*

- Honor and Remember
- Woofstock
- Prescott Valley Methodist Church picnic
- Potter's House Picnic
- Honor and Remember 5K

# REVENUE AND EXPENSE – FISCAL YEAR 2015/2016

## Revenue and Expense – Fiscal Year 2015/2016

### Revenue and Expense

DIVISION	DESCRIPTION	EXPENSE	REVENUE	
Administration	Salaries and Wages	\$ 355,534		
	Employee Benefits	\$ 118,679		
	Administrative/Official	\$ 500		
	Professional Services	\$ 1,203		
	Technical Services	\$ 2,490		
	Utilities	\$ 3,629		
	Repairs and Maintenance	\$ 2,375		
	Leases	\$ 966		
	Communications	\$ -		
	Printing and Publishing	\$ 1,154		
	Travel	\$ 2,682		
	Education	\$ 3,797		
	General Supplies	\$ 6,539		
	Vehicle	\$ 1,612		
	Clothing	\$ 500		
	Chemicals	\$ 36		
	Other Expenditures	\$ 15		
		Rentals - Parks		\$ 16,456
		Rentals - Civic		\$ 4,631
		Rentals - Library		\$ 28,382
	Concession Contract		\$ 2,357	
<b>Administration</b>	<b>TOTAL</b>	<b>\$ 502,218</b>	<b>\$ 51,826</b>	
Community & Outdoor Education	Professional Services	\$ 30,305		
	Utilities	\$ 1,187		
	Travel	\$ -		
	Education	\$ 15		
	General Supplies	\$ 1,114		
	Clothing	\$ 198		
	Other Expenditures	\$ -		
		Specialty Class Fees		\$ 41,605
<b>Community &amp; Outdoor Education</b>	<b>TOTAL</b>	<b>\$ 32,880</b>	<b>\$ 41,605</b>	
Adaptive	Professional Services	\$ -		
	General Supplies	\$ 13		

## REVENUE AND EXPENSE – FISCAL YEAR 2015/2016

<b>Adaptive</b>	<b>TOTAL</b>	\$ 13	\$ -
<b>Aquatics</b>	Salaries and Wages	\$ 103,876	
	Employee Benefits	\$ 17,166	
	Professional Services	\$ 3,948	
	Contractual/Purchased Services	\$ 742	
	Utilities	\$ 33,090	
	Repairs and Maintenance	\$ 17,868	
	Communications	\$ 600	
	Travel	\$ 661	
	Education	\$ 1,119	
	General Supplies	\$ 12,560	
	Concessions	\$ 7,276	
	Clothing	\$ 33,204	
	Chemicals	\$ 19,032	
	Improvements	\$ -	
	Machinery & Equipment	\$ 12,639	
	Other Expenditures	\$ -	
	Concessions		\$ 14,526
	Pool Fees		\$ 75,831
<b>Aquatics</b>	<b>TOTAL</b>	<b>\$ 233,801</b>	<b>\$ 90,357</b>
<b>Event Center/Ice Skating</b>	Salaries and Wages	\$ 9,602	
	Employee Benefits	\$ 1,607	
	Education	\$ 105	
	General Supplies	\$ 1,897	
	Clothing	\$ 222	
	Chemicals	\$ 196	
	Entry Fees		\$ 52,494
<b>Event Center/Ice Skating</b>	<b>TOTAL</b>	<b>\$ 13,631</b>	<b>\$ 52,494</b>
<b>Arts and Culture</b>	Salaries and Wages	\$ -	
	Employee Benefits	\$ -	
	Admin/Official	\$ 400	
	Professional Services	\$ 7,180	
	Contractual/Purchased Services	\$ 25	
	Utilities	\$ 432	
	Rentals	\$ 1,262	
	Advertising	\$ -	
	Printing and Publishing	\$ 1,204	
	Education	\$ 345	
	General Supplies	\$ 4,391	
	Clothing	\$ 543	

## REVENUE AND EXPENSE – FISCAL YEAR 2015/2016

DIVISION	DESCRIPTION	EXPENSE	REVENUE
	Other Expenditures	\$ -	
	Art & Sculpture	\$ 9,000	
<b>Arts and Culture</b>	<b>TOTAL</b>	<b>\$ 24,784</b>	<b>\$ -</b>
<b>Parks Maintenance</b>	Salaries and Wages	\$ 317,476	
	Employee Benefits	\$ 145,233	
	Professional Services	\$ 8,192	
	Contractual/Purchased Services	\$ -	
	Utilities	\$ 344,886	
	Repairs and Maintenance	\$ 73,549	
	Rentals	\$ 8,936	
	Communications	\$ 626	
	Travel	\$ 391	
	Education	\$ 1,719	
	General Supplies	\$ 17,582	
	Vehicle	\$ 24,703	
	Clothing	\$ 1,375	
	Chemicals	\$ 27,651	
	Land	\$ 82,500	
	Improvements	\$ 9,010	
	Machinery & Equipment	\$ 35,183	
<b>Parks Maintenance</b>	<b>TOTAL</b>	<b>\$ 1,099,019</b>	<b>\$ -</b>
<b>Athletics</b>	Salaries and Wages	\$ 29,329	
	Employee Benefits	\$ 3,460	
	Travel	\$ 193	
	Education	\$ 385	
	General Supplies	\$ 5,650	
	Concessions	\$ -	
	Clothing	\$ 1,065	
	Other Expenditures	\$ -	
	Site Improvements	\$ 31,847	
	Softball Entry		\$ 18,521
	Volleyball Entry		\$ 7,425
<b>Athletics</b>	<b>TOTAL</b>	<b>\$ 71,931</b>	<b>\$ 25,946</b>
<b>Special Events</b>	Salaries and Wages	\$ 3,026	
	Employee Benefits	\$ 478	
	Professional Services	\$ 64,727	
	Contractual/Purchased Services	\$ 1,430	
	Utilities	\$ 553	

## REVENUE AND EXPENSE – FISCAL YEAR 2015/2016

DIVISION	DESCRIPTION	EXPENSE	REVENUE
	Repairs and Maintenance	\$ -	
	Rentals	\$ 3,502	
	Advertising	\$ 486	
	General Supplies	\$ 9,085	
	Other Expenditures	\$ -	
	Concessions		\$ 1,654
	Entry Fees		\$ 6,437
<b>Special Events</b>	<b>TOTAL</b>	<b>\$ 83,289</b>	<b>\$ 8,091</b>
<b>Parks and Recreation Department</b>		<b>\$ 2,061,572</b>	<b>\$ 270,319</b>
<b>INVESTMENTS - Town Sponsored</b>			
	Ramada Reservations	\$ -	\$ 1,750
	Field Reservations	\$ -	\$ 223,200
	Field Light Reservations	\$ -	\$ 69,560
	Civic Center Reservations	\$ -	\$ 36,640
	Auditorium Reservations	\$ -	\$ 17,200
	Crystal Room Reservations	\$ -	\$ 18,850
	Viewing Terrace Reservations	\$ -	\$ -
<b>INVESTMENTS - Town Sponsored</b>	<b>TOTAL</b>	<b>\$ -</b>	<b>\$ 367,200</b>
<b>Parks and Recreation Department</b>		<b>\$ 2,061,572</b>	<b>\$ 637,519</b>

# PUBLIC SUPPORT

## Public Support

### Cash Donations

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>DONATION</b>
Prescott Valley Historical Society	American Legion Park	Memorial Bench	\$500
PV Parks & Rec. Foundation	American Legion Park	Flag Pole	\$300
PV Parks & Rec. Foundation	American Legion Park	Irrigation Upgrades	\$3,015
Prescott Valley Growers	American Legion Park	Trees and Shrubs	\$1,000
Sysco	Arbor Day	Product	\$166
Sandra Leuhrsen	Art at the Center	Sculpture	\$3,025
Russell Marohnic	Art at the Center	Sculpture	\$10,000
Russell Marohnic	Art at the Center	Sculpture	\$9,800
KAFF 92.9	Battle of the Bands	Advertising	\$1,200
KPPV 106.7	Battle of the Bands	Advertising	\$1,200
KVRD 105.7	Battle of the Bands	Advertising	\$1200
The Mountain 93.9	Battle of the Bands	Advertising	\$1,200
The Wolf 96.7	Battle of the Bands	Advertising	\$1,200
Central AZ Senior Association	Community Center Park	Signage	\$556
Batteries Plus	Corn Toss	Sponsorship	\$100
Budget Mini Storage	Corn Toss	Sponsorship	\$250
Flooring Shack	Corn Toss	Donation	\$500
KPPV 106.7	Corn Toss	Advertising	\$500
M&M Institute	Corn Toss	Gift Certificate	\$200
OMI	Corn Toss	Sponsorship	\$125
Robek's	Create-A-Tree	Gift Certificates	\$25
Antelope Lanes	Daddy Daughter Date Night	Gift Certificates	\$30
Bella Leah	Daddy Daughter Date Night	Gift Card	\$50
Bella Luna	Daddy Daughter Date Night	Gift Certificate	\$25
BjH Designs	Daddy Daughter Date Night	Door Prizes	\$100
Blimpies	Daddy Daughter Date Night	Gift Certificates	\$150
Blue Hills Café	Daddy Daughter Date Night	Gift Certificate	\$25
Frozen Frannies	Daddy Daughter Date Night	Gift Certificate	\$10
Heritage Park Zoo	Daddy Daughter Date Night	Gift Certificates	\$60
IHOP	Daddy Daughter Date Night	Gift Certificates	\$50
Jars of Clay	Daddy Daughter Date Night	Gift Certificate	\$10
Little Caesar's	Daddy Daughter Date Night	Gift Certificates	\$80
May Kay Cosmetics	Daddy Daughter Date Night	Product	\$50
Olive Garden	Daddy Daughter Date Night	Gift Certificates	\$30
Peter Piper Pizza	Daddy Daughter Date Night	Gift Certificates	\$50
Pralines of Prescott	Daddy Daughter Date Night	Product	\$200
Prescott Valley Ace Hardware	Daddy Daughter Date Night	Gift Certificate	\$100

# PUBLIC SUPPORT

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>DONATION</b>
Prescott Valley Beauty Salon	Daddy Daughter Date Night	Gift Certificates	\$50
Prescott Valley Florist	Daddy Daughter Date Night	Gift Certificate	\$30
Robek's	Daddy Daughter Date Night	Gift Certificates	\$25
Prescott YMCS	Daddy Daughter Date Night	Gift Certificates	\$40
Sun Valley Tire & Auto	Daddy Daughter Date Night	Gift Certificates	\$120
Wal-Mart	Daddy Daughter Date Night	Gift Card	\$50
Cornerstone Chiropractic	EGGstravaganza	Sponsorship	\$250
Fry's	EGGstravaganza	Gift Certificate	\$50
Children's Party People	Family Arts Festival	Cash Donation	\$142
Alta Vista	Glassford Hill Summit Trail	Bags	\$250
Prescott Valley Ace Hardware	Glassford Hill Summit Trail	Product	\$32
Prescott Valley Historical Society	Glassford Hill Summit Trail	Picnic Table	\$500
Sunland Supply	Healing Fields	Bags	\$120
PV Police Foundation	Memorial Tree	Tree/plaque	\$675
Gary Roberts	Memorial Tree	Tree/plaque	\$675
89A Dental Care	Movies Under the Stars	Sponsorship	\$2,000
Prescott Valley Ace Hardware	Movies Under the Stars	Sponsorship	\$500
Prescott Valley Ace Hardware	Movies Under the Stars	Gift Certificate	\$100
Sequel Youth Services	Movies Under the Stars	Sponsorship	\$500
Sun Valley Tire & Auto	Movies Under the Stars	Sponsorship	\$500
Antelope Lanes	Polar Bear Splash	Gift Certificates	\$30
Auto Works	Polar Bear Splash	Gift Certificate	\$40
Backburner Restaurant	Polar Bear Splash	Breakfast	\$600
Batteries Plus	Polar Bear Splash	Gift Certificate	\$40
Buffalo Wild Wings	Polar Bear Splash	Gift Certificates	\$10
Chili's Bar and Grill	Polar Bear Splash	Gift Certificates	\$20
Chipotle	Polar Bear Splash	Gift Certificates	\$80
Culver's	Polar Bear Splash	Gift Certificates	\$25
Ewing	Polar Bear Splash	Prizes	\$50
Firehouse Subs	Polar Bear Splash	Gift Certificates	\$160
Fry's	Polar Bear Splash	Sponsorship	\$50
Garcia's	Polar Bear Splash	Gift Certificates	\$10
IHOP	Polar Bear Splash	Gift Certificates	\$50
KPPV 106.7	Polar Bear Splash	Advertising	\$1,000
Little Caesar's	Polar Bear Splash	Gift Certificates	\$80
M&M Institute	Polar Bear Splash	Gift Certificates	\$200
Papa John's Pizza	Polar Bear Splash	Gift Certificates	\$120
Prescott Valley Ace Hardware	Polar Bear Splash	Gift Certificate	\$100
Robek's	Polar Bear Splash	Gift Certificates	\$25
Sam's Club	Polar Bear Splash	Gift Certificates	\$50
Sports Clips	Polar Bear Splash	Gift Certificates	\$70

# PUBLIC SUPPORT

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>DONATION</b>
Sprint	Polar Bear Splash	Gift Bags	\$50
Starbuck's	Polar Bear Splash	Gift Basket	\$30
		<b>Total</b>	<b>\$46,581</b>

## IN-KIND SUPPORT

<b>PARTNER</b>	<b>EVENT</b>	<b>SERVICE</b>	<b>IN-KIND</b>
Arizona Ranch & Resort Cars	4th of July	Vehicles	\$340
Outdoor Sports Northern AZ	4th of July	Vehicles	\$170
Star Island Motorsports	4th of July	Vehicles	\$170
Pepsi; Hi-Line Vending	Battle of the Bands	Product	\$100
Chamber of Commerce	Battle of the Bands	Food & Beverage	\$250
Chamber of Commerce	Corn Toss	Beer Garden	\$600
Prescott Valley Event Center	Corn Toss	Promotions	\$100
Sir Speedy	Corn Toss	Discount	\$500
Flooring Shack	Daddy Daughter Date Night	DJ for event	\$500
Prescott Valley Event Center	Daddy Daughter Date Night	Pipe/Drape & Chairs	\$500
Alta Vista	Glassford Hill Summit Trail	Transportation	\$1,000
BjH Designs	Glassford Hill Summit Trail	Logo Graphics	\$100
Central Yavapai Fire District	Polar Bear Splash	Vehicle & Crew	\$200
Auto Works	Polar Bear Splash	Radio Sponsor	\$150
Curves of Prescott Valley	Polar Bear Splash	Radio Sponsor	\$150
Janessa's Family Hair Care	Polar Bear Splash	Radio Sponsor	\$150
Learning Castle	Polar Bear Splash	Radio Sponsor	\$125
Mosaic Insurance	Polar Bear Splash	Radio Sponsor	\$150
Moyers Heating & Cooling	Polar Bear Splash	Radio Sponsor	\$150
928 Printing Solutions	Polar Bear Splash	Radio Sponsor	\$150
Orkin Pest Control	Polar Bear Splash	Radio Sponsor	\$125
Park View Middle School	Polar Bear Splash	Radio Sponsor	\$150
Prescott Honda	Polar Bear Splash	Radio Sponsor	\$125
Asphalt Paving & Supply	Touch-A-Truck	Vehicle & Crew	\$200
Canyon View Prep	Touch-A-Truck	Vehicle & Crew	\$200
Central Yavapai Fire District	Touch-A-Truck	Vehicle & Crew	\$200
Cub Scouts	Touch-A-Truck	Vehicle & Driver	\$250
DPS - Highway Patrol	Touch-A-Truck	Vehicle & Driver	\$250
Lifeline Ambulance	Touch-A-Truck	Vehicle & Driver	\$150
Pepsi, Hi-Line Vending	Touch-A-Truck	Product	\$100
PV Police Department	Touch-A-Truck	Vehicle & Driver	\$250
Prescott Valley Public Works	Touch-A-Truck	Vehicle & Driver	\$150
RDO Equipment Rental	Touch-A-Truck	Vehicle & Driver	\$250
		<b>TOTAL</b>	<b>\$7,955</b>

# PUBLIC SUPPORT

## Volunteer Support

VOLUNTEER ORGANIZATION	EVENT / LOCATION	VALUE
<b>Adopt-A-Park</b>		
Frontier Village Mc Donald's	Adopt-A-Park (Geo. Andersen)	\$ 1,182.51
Frontier Village Mc Donald's	Adopt-A-Park (Fain)	\$ 394.17
Superstition Hills Missional Community	Adopt-A-Park (Geo. Andersen)	\$ 750.80
The Ridge	Adopt-A-Park (Granville)	\$ 93.85
PV Parks and Rec Foundation	Adopt-A-Park (American Legion)	\$ 844.65
Yavapai County Probation	Adopt-A-Park (MVP/Urban)	\$ 21,022.40
CASA	Adopt-A-Park (Community Ctr)	\$ 1,340.58
Yavapai Exceptional Industries	Adopt-A-Park (Tonto South)	\$ 2,440.10
Over the Hill Gang	Adopt-A-Park (Fain)	\$ 5,520.00
Over the Hill Gang	Adopt-A-Park (Summit Trail)	\$ 15,016.00
Arizona Site Stewards Volunteers	Adopt-A-Park (Fain)	\$ 1,075.25
<b>Special Events</b>		
Arbor Day Volunteers	Arbor Day (Tonto North)	\$ 2,815.50
Volunteers	Daddy Daughter Date Night	\$ 37.54
Parks and Recreation Commission	EGGstravaganza	\$ 93.85
Healing Field Volunteers	Healing Field	\$ 3,754.00
Parks and Recreation Commission	Polar Bear Splash	\$ 84.47
Volunteers	Photos with Santa	\$ 56.31
Just for the Hill of It 5k	Summit Trail	\$ 713.26
Volunteers	Touch-A-Truck	\$ 863.42
<b>Arts and Culture</b>		
Arts and Culture Commission, Santa & Mrs. Claus	Create-A-Tree	\$ 1,445.29
Arts and Culture Commission	Family Arts Festival	\$ 825.88
Mingus Academy	Movies Under the Stars	\$ 337.86
Volunteers	Public Art Display	\$ 309.71
Arts and Culture Commission, Teachers, Art Guild	Youth Arts Month	\$ 661.64
<b>Parks</b>		
Neighborhood Group	Park Cleanup (Geo Andersen)	\$ 450.48
Various	Park Cleanup (Various)	\$ 525.56
<b>TOTAL</b>		<b>\$ 62,655.08</b>

# PROGRAM PARTICIPATION

## Program Participation

### Program Participation

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15	YTD FY 15-16
<b>Adaptive Recreation:</b>					
	N/A	N/A	N/A	N/A	N/A
<b>Athletics:</b>					
Spring Softball Teams	30	26	30	33	30
Spring Softball Attendance	2,780	3,570	3,732	4,998	4,624
Fall Softball Teams	47	48	32	48	45
Fall Softball Attendance	5,436	4,446	5,702	7,038	6,630
Volleyball Teams - Season 1	32	27	27	34	33
Volleyball Attendance - Season 1	2,224	1,746	1,746	3,780	2,772
Volleyball Teams - Season 2	26	23	24	24	24
Volleyball Attendance - Season 2	1,272	1,768	1,636	2,112	2,156
Men's 3v3 Basketball Teams	N/A	N/A	6	8	9
Men's 3v3 Attendance	N/A	N/A	616	704	864
Kickball League	N/A	N/A	4	4	0
Participants	N/A	N/A	675	405	0
Open Gym (BMHS-W Aux gym)	201	246	183	505	340
Male/Female Ratio	88/24	246/0	172/11	445/60	256/84
Corn Toss League - Teams	N/A	N/A	N/A	30	32
Corn Toss League - Attendance	30	N/A	N/A	315	600
<b>Aquatics:</b>					
50+ Water Aerobics	N/A	1,222	1,103	1,035	1,474
Adult Water Aerobics	1,128	763	728	793	476
Lap Swim	800	135	121	155	137
Swim Lessons	215	1,136	903	1,176	1,268
Therapy Swim	1,000	288	217	166	197
Swim Meets	107	4	5	4	5
Swim Meet Attendance	4	832	680	695	2,089
Teen Night	765	0	0	0	0
Family Night	0	1,294	750	914	1,278
Open Swim	1,173	12,448	10,045	11,369	11,929
Pool Rentals	13,643	25	19	19	19
Pool Rental Attendance	2,467	1,738	1,777	1,818	2,120
Pool Passes – Family	13	17	8	8	10
Pool Passes – Individual	29	46	13	31	45

# PROGRAM PARTICIPATION

	YTD FY 12-13	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15	YTD FY 15-16
Rain Days	N/A	N/A	0	32	22
Volunteers	N/A	N/A	2	0	0
Volunteer hours	N/A	N/A	127.75	0	0
<b>Arts &amp; Culture:</b>					
Art at the Center Reception	29	62	40	N/A	25
Youth Arts Month Reception	125	150	100	125	125
Family Arts Fest	3,000	2,000	2,000	2,500	2,500
Kite Day	200	350	150	N/A	N/A
Movies Under the Stars	2,000	1,950	2,200	2,404	3,700
Fall for the Arts/Fall Fest	N/A	N/A	150	N/A	N/A
Fest of Lights/Photos w/Santa	300	400	250	450	50
Artist in the Park	10	N/A	N/A	N/A	N/A
Create-A-Tree	N/A	N/A	N/A	34	43
Public Art Display – Applicants	N/A	N/A	N/A	58	16
Public Art Display – Displays	N/A	N/A	N/A	517	264
Volunteers	N/A	N/A	25	27	17
Volunteer Hours	N/A	N/A	128	99	48
<b>Outdoor/Community Rec:</b>					
50+ Aerobics	2,049	1,874	1,748	1,639	1,651
Tennis	48	N/A	N/A	N/A	N/A
Spring Break Tennis	N/A	36	N/A	N/A	N/A
Guitar	237	160	106	109	154
Basketball Instruction	767	1129	3,002	1,372	1,025
Batting Instruction	N/A	12	N/A	N/A	N/A
Yoga	703	242	521	586	477
Beginner Hula	68	15	15	26	10
Advanced Hula	N/A	37	52	37	42
Hawaiian Language and Chant	N/A	N/A	14	N/A	N/A
Martial Arts	703	587	267	303	53
Beginner Tap	68	175	154	119	149
Intermediate Tap	N/A	N/A	52	154	133
Beginner Ballet	705	287	342	356	385
Intermediate Ballet	N/A	260	240	158	165
Jr. Golf	105	34	34	N/A	N/A
Line Dancing	394	238	360	273	N/A
Zumba-Adults	N/A	16	115	98	254
Zumba Kids	N/A	32	36	110	71
Tai Chi	28	N/A	32	134	N/A
Pilates	N/A	N/A	N/A	N/A	N/A

# PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15	YTD FY 15-16
Square Dancing	281	N/A	116	56	N/A
Latin Rhythms	22	N/A	78	437	379
Learn to Draw	N/A	N/A	12	15	N/A
Holiday Light Ball Class	N/A	N/A	4	N/A	N/A
Day Trips attendance	N/A	N/A	94	105	60
Kickstart Women's Boot Camp	281	56	N/A	N/A	51
Prescott Valley Women's Bootcamp	N/A	N/A	N/A	N/A	351
Spring Break Fishing Instruction	N/A	15	N/A	N/A	N/A
Instant Piano	12	5	N/A	N/A	N/A
Couch to 10K	102	N/A	N/A	N/A	N/A
Fall Break Science Camp	32	N/A	N/A	N/A	N/A
Spring Break Science Camp	48	N/A	N/A	N/A	N/A
Smart Start	N/A	N/A	33	158	102
Zumba Gold	N/A	N/A	N/A	12	215
Dough Ornaments	N/A	N/A	N/A	12	N/A
Beginning Jazz	N/A	N/A	N/A	116	110
Cookie Decorating	N/A	N/A	N/A	16	N/A
Coptic Journal	N/A	N/A	N/A	7	N/A
Lyrical Ballet	N/A	N/A	N/A	15	N/A
Dance-Z-Kids Aerobics	N/A	N/A	N/A	N/A	144
Move It!	N/A	N/A	N/A	N/A	146
Strength & Balance	N/A	N/A	N/A	N/A	74
Volunteers	0	0	2	0	0
Volunteers hours	0	0	18	0	0
<b>Parks:</b>					
Volunteers	N/A	N/A	152	226	221
Volunteer Hours	N/A	N/A	532	617	869
Trees Planted	N/A	N/A	26	36	28
Trees Removed	54	N/A	5	9	19
Vandalism Reported	YTD	51	69	62	24
<b>Skating:</b>					
Open Skating	9,055	8,728	9,476	7,517	9,868
Freestyle/Figure Skating	1	0	0	200	0
Open Hockey	235	148	157	N/A	N/A
Skate Rentals	7,608	7,638	8,368	6,513	9,005
Skate Sharpening	119	115	156	124	110
Passes (under 12)	11	14	11	5	8
Passes (13 & up)	9	20	12	10	14
Special Skate Session	N/A	N/A	1	12	6

# PROGRAM PARTICIPATION

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15	YTD FY 15-16
Skate with the Sundogs	200	200	217	N/A	N/A
Sponsored Facility Hours	3	54	72	151	187
Hours Open	367	332	306	140	146
<b>Special Events:</b>					
Starry Night @ Pronghorn	N/A	71	70	105	117
Touch A Truck	600	450	450	400	285
Corn Toss Tourney	N/A	N/A	150	200	155
4th of July Fireworks	5,000	5,000	5,000	5,000	5,000
Battle of the Bands	1,245	1,256	1,134	750	550
Bike Rodeo	42	95	25	N/A	NA
Arbor Day	30	150	150	125	200
Eggstravaganza	3,000	2,000	2,000	2,500	2,500
Daddy/Daughter Date Night	64	54	62	65	71
NFL Punt, Pass & Kick	22	36	20	30	20
Polar Bear Splash	300	350	350	125	325
Volunteers	23	5	25	36	32
Volunteer Hours	N/A	N/A	97	95	76
Community-based Events	N/A	19	23	30	34
Special Event application processed	N/A	20	41	56	114

## Budgetary Goals & Objectives:

Total Program Enrollment	207,718	216,042	230,442	288,350	289,159
Recreation Revenues	\$244,453	\$203,401	\$205,391	\$259,954	\$282,427

# RENTAL USE

## Rental Use

### Rental Use Information

	YTD FY 11-12	YTD FY 12-13	YTD FY 13-14	YTD FY 14-15	YTD FY 15-16
<b>Ramada Reservations</b>					
Town Sponsored	59	112	58	55	50
Rented	70	69	92	128	101
Ramada Attendance	4,105	19,030	6,500	13,080	14,025
<b>Field Reservations</b>					
Town Sponsored	2,677	2,148	2,820	3,728	3,270
Rented	81	80	84	87	123
Field Attendance	102,500	87,100	120,350	147,725	135,450
<b>Civic Center Reservations</b>					
Town Sponsored	1,266	1,151	1,291	1,580	1,832
Rented	7	10	21	13	35
Civic Center Attendance	17,058	24,080	26,305	30,674	32,942
<b>Parks &amp; Rec Commission</b>	71	77	82	91	71
<b>Arts &amp; Culture Commission</b>	86	123	100	63	70
<b>Auditorium Reservations</b>					
Town Sponsored	90	152	142	172	172
Rented	3	2	1	3	3
Auditorium Attendance	7,075	11,688	10,725	13,125	13,125
<b>Crystal Room Reservations</b>					
Town Sponsored	231	268	249	309	377
Rented	12	7	24	24	3
Crystal Room Attendance	7,290	9,300	8,190	9,990	13,125
<b>Viewing Terrace Reservations</b>					
Town Sponsored	3	5	0	24	0
Rented	4	2	1	1	1
Viewing Terrace Attendance	140	140	20	500	20
<b>Budgetary Goals &amp; Objectives</b>					
Total Reservations - Sponsored	4,326	3,836	4,560	5,868	5,701
Total Reservations - Rented	177	170	223	256	255
Total Attendance	138,325	151,538	172,272	215,248	207,562

Parks and Recreation Thank You!

## Live, Work and Play



*Whether you choose to live healthy,  
live happy, live with adventure or  
live in peace, the desire to live well  
is inherent among those who choose  
to Live, Work and Play in the  
Town of Prescott Valley.*

*Thank you for choosing Parks and Recreation!*