

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION**

**Date: November 19, 2009**

**SUBJECT:** Grant applications for the Upper Verde River Watershed Protection Coalition

**SUBMITTING DEPARTMENT:** Management

**PREPARED BY:** John Munderloh, Water Resources Manager

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Summary describing proposed grant projects through December 31, 2009.

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**SUMMARY BACKGROUND:** The Town of Prescott Valley (Town) is a founding member and fiscal agent of the Upper Verde River Watershed Protection Coalition (Coalition). Created in June, 2006, the Coalition's objective includes protecting the base flow of the Upper Verde River to the maximum extent possible and reaching Safe Yield in the Prescott Active Management Area. The Coalition wishes to leverage its budget, derived through membership dues, by applying for grants to fund Coalition projects (list attached). As fiscal agent for the Coalition, the Town will be responsible for administering the grants. The Town Council must grant approval for the Coalition to pursue these grants.

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**PREVIOUS ACTIONS:** On June 8, 2006, the Town Council entered into an Intergovernmental Agreement with Yavapai County, the City of Prescott, the Town of Chino Valley and the Town of Dewey-Humboldt to create the Upper Verde River Watershed Protection Coalition.

On February 22, 2007, the Town Council approved membership contributions for the Coalition for \$55,000 per year.

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**OPTION ANALYSIS:** The Council may vote to:

- 1.) approve this proposal, **OR**
- 2.) not approve this proposal, **AND/OR**
- 3.) direct staff to pursue other options.

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**ACTION OPTION:** Motion to approve the Coalition's proposal to pursue the grants listed in the attached memorandum, **OR** Motion not to approve the Coalition's proposal to pursue the grants listed in the attached memorandum. **VOTE.**

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**RECOMMENDATION:** Town staff recommends approval of this proposal to pursue the grants in the attached memorandum.

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**FISCAL ANALYSIS:** If the Coalition obtains grant funding, the Town will administer the funds according to requirements of the grant. The Town may be eligible for reimbursement for management costs depending on the grant.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_ Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved    Denied    Tabled/Deferred    Assigned to \_\_\_\_\_

**MEMO**

To: Ed Muccillo  
Program Manager  
Upper Verde River Watershed Protection Coalition (UVRWPC)

From: Melody Reifsnyder  
Sage Consulting

Re: Summary of Proposed Grants through December 31, 2009

For: Prescott Valley Town Council

Date: November 2, 2009

It is recommended that the Coalition pursue the following grants, due through December 31, 2009.

1. Bureau of Reclamation, Field Services – Posted in October 09; due in December 09.  
Funds up to \$50,000 to support public water conservation and/or technical education efforts. Coalition will seek support to expand its public education effort.
2. Arizona Department of Environmental Quality, Water Quality Improvement, Non-Point Source Pollution – Pre-proposal due in November 09; full proposal due in early February 2010.  
Funding ranges widely from a low of \$13,000 per project to a high of \$300,000. Members of the Technical Advisory Committee are in the process of defining the project for application to ADEQ.
3. Letter of Inquiry to the J.W. Kieckhefer and Margaret T. Morris Foundations  
A letter written to introduce the Coalition, and describing its goals and objectives to determine the foundations' interest in supporting these efforts.

All grants identified in the funding plan are closely aligned with Coalition goals and objectives. The Coalition Board reviewed and approved implementation of the funding plan in August 2009.

