

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: February 25, 2010**

**SUBJECT:** Status on Census 2010

**SUBMITTING DEPARTMENT:** Community Development Department

**PREPARED BY:** Joe Scott, Planner, for Richard T. Parker, Community Development Director

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** A) Status Report Census 2010.

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**SUMMARY/BACKGROUND:** The purpose of this discussion is to bring the public up to speed on the current status of the Census 2010 and promotional efforts by staff. A full response is critical to Prescott Valley receiving its fair share of federal assistance programs and state shared revenues. The attached Report explains how the Census is being conducted, the potential interaction with Census workers, and what Town staff is doing to promote the Census and encourage a high response rate.

The Town Council first supported the Census 2010 effort with a proclamation to be a 2010 Census Partner at the May 14, 2009 meeting.

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**OPTIONS ANALYSIS:** Presentation Only

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**ACTION OPTION:** None required

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**RECOMMENDATION:** Support the 2010 Census effort.

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**FISCAL ANALYSIS:** A full response rate will help Prescott Valley receive its fair share of over \$400 billion in federal dollars for the largest federal assistance programs, and state shared revenues.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_