

**Parks Recreation - April, 2010**

<b>Program</b>	<b>April 09</b>	<b>April 10</b>	<b>% Change (Month)</b>	<b>YTD FY 08-09</b>	<b>YTD FY 09-10</b>	<b>% Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations	18	5	-72%	118	103	-13%
Ramada Attendance	1,775	670	-62%	8,395	5,950	-29%
Field Reservations	539	454	-16%	2,376	2,311	-3%
Field Attendance	19,025	16,600	-13%	86,175	88,716	3%
Civic Center Reservations	197	136	-31%	1,911	1,302	-32%
Civic Center Attendance	3,798	2,186	-42%	36,586	22,674	-38%
Parks & Rec Commission	14	10	-29%	94	104	11%
Arts & Culture Commission	10	10	0%	83	74	-11%

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<b>Adaptive Recreation:</b>						
	N/A	N/A	N/A	N/A	N/A	N/A

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<b>Athletics:</b>						
50+ Aerobics	276	229	-17%	2,187	2,017	-8%
Recreation Softball (37 teams)	2,064	1,332	-35%	22,064	17,288	-22%
Recreation Volleyball (25 teams)	462	2,400	419%	2,742	5,680	107%
Open Gym BMHS	N/A	N/A	N/A	44	90	105%
Open Gym GHMS	N/A	N/A	N/A	414	603	46%

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	N/A	N/A	571	1,080	89%
Adult Water Aerobics	N/A	N/A	N/A	406	95	-77%
Lap Swim	N/A	N/A	N/A	142	104	-27%
Swim Lessons	N/A	N/A	N/A	359	207	-42%
Therapy Swim	N/A	N/A	N/A	163	177	9%
Swim Meets	N/A	N/A	N/A	N/A	5	N/A
Swim Meet Attendance	N/A	N/A	N/A	880	262	-70%
Teen Night	N/A	N/A	N/A	73	0	-100%
Family Night	N/A	N/A	N/A	756	595	-21%

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<b>Aquatics continued:</b>						
Open Swim	N/A	N/A	N/A	4,779	9,542	100%
Tri-Family Racing Triathlon (Sept)	N/A	N/A	N/A	N/A	150	N/A
Pool Rentals	N/A	N/A	N/A	10	12	20%
Pool Rental Attendance	N/A	N/A	N/A	796	570	-28%
Pool Passes Sold - Family	N/A	N/A	N/A	0	1	N/A
Pool Passes Sold - Individual	N/A	N/A	N/A	0	0	N/A

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<b>Arts &amp; Culture:</b>						
Family Arts Festival (March)	N/A	N/A	N/A	1,500	1,600	7%
World Arts Festival (Sept)	N/A	N/A	N/A	6,000	3,500	-42%
Create-a-Tree/Santa (Dec)	N/A	N/A	N/A	600	400	-33%

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<b>Outdoor/Community Rec:</b>						
Tennis Camp	N/A	N/A	N/A	90	288	220%
Guitar	36	52	44%	415	269	-35%
Bowling	N/A	N/A	N/A	86	254	195%
Basketball Instruction	N/A	108	N/A	458	396	-14%
Chess Club	44	56	27%	426	449	5%
Yoga	147	175	19%	1141	1,382	21%
Hula	8	N/A	N/A	45	N/A	N/A
Spanish	N/A	N/A	N/A	103	30	-71%
Martial Arts	N/A	56	N/A	472	386	-18%
Tap/Jazz Dancing	N/A	40	N/A	125	156	25%
Ballet	N/A	120	N/A	172	464	170%
Acronastix	N/A	72	N/A	N/A	516	N/A
Tai Chi	N/A	20	N/A	76	136	79%
Jr. Golf	N/A	N/A	N/A	176	92	-48%
Hiking Workshops	N/A	N/A	N/A	83	8	-90%
Misc. Destination Hikes	N/A	N/A	N/A	64	26	-59%
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	53	38	-28%
Dominoes @ Boys & Girls Club	N/A	N/A	N/A	N/A	152	N/A
Princess Party	N/A	N/A	N/A	N/A	28	N/A
OCR Volunteers hours	0	0	N/A	16	6	-63%

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<b>Parks:</b>						
Park Ranger Volunteer Hours	201	N/A	N/A	1044	264	-75%
Park Maintenance Volunteer Hours	N/A	134	N/A	N/A	239	N/A
Vandalism Reported	5	4	-20%	28	44	57%

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<b>Skating:</b>						
Open Skating Participants	N/A	N/A	N/A	9,758	10,250	5%
Adult Skating	N/A	N/A	N/A	282	0	N/A
Open Hockey Participants	N/A	N/A	N/A	162	142	-12%
Skate Rentals	N/A	N/A	N/A	7,638	8,648	13%
Skate Sharpening	N/A	N/A	N/A	172	136	-21%
Passes (under 12)	N/A	N/A	N/A	N/A	8	N/A
Passes (13 & up)	N/A	N/A	N/A	N/A	13	N/A
Skate with the Sundogs (Dec)	N/A	N/A	N/A	328	220	-33%
Hours Open	N/A	N/A	N/A	338	315	-7%

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<b>Special Events/Concessions:</b>						
July 4th Fireworks (July)	N/A	N/A	N/A	5,000	5,000	0%
Employee Pool Party (Aug)	N/A	N/A	N/A	216	185	-14%
Polar Bear Splash (Jan)	N/A	N/A	N/A	400	500	25%
EGGstravaganza (March)	N/A	N/A	N/A	1,500	1,700	13%
Arbor Day (April)	200	350	75%	200	350	75%
Daddy/Daughter Date Night (April)	N/A	70	N/A	N/A	70	N/A
SE/C Volunteers	0	0	N/A	6	1	-83%

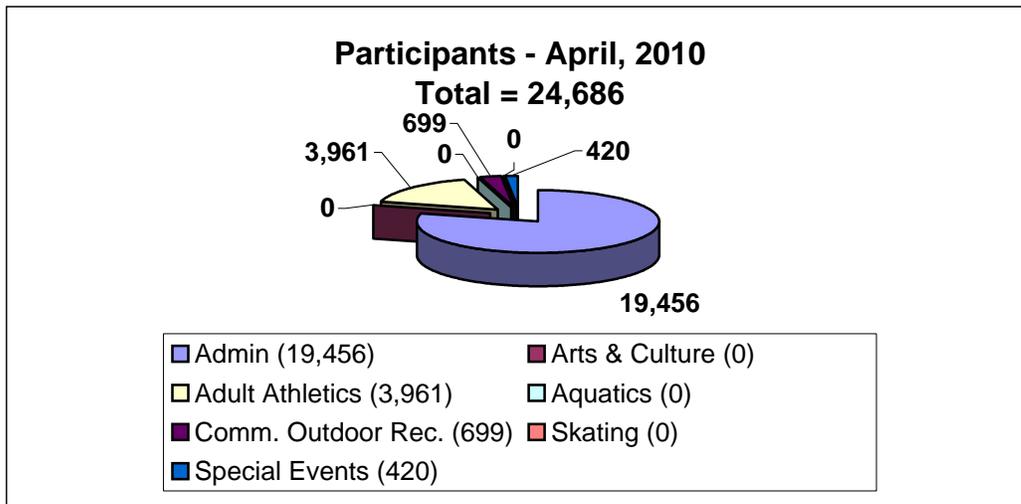
<b>Budgetary Goals &amp; Objectives:</b>	<b>April 09</b>	<b>April 10</b>	<b>% Change (Month)</b>	<b>YTD FY 09-10</b>	<b>Proposed FY 09-10</b>	<b>% Completed vs. Proposed</b>
Total Program Enrollment	30,668	24,686	-20%	182,427	303,050	60.2%
Recreation Revenues	\$10,646	\$5,032	-53%	\$150,024	\$261,350	57.4%

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## Parks Recreation - April, 2010

### Notes:

1. Vandalism, Criminal Damage in April consisted of graffiti removal at the skate park, pavilion tables and sidewalks at Mountain Valley Park; graffiti removal from Amphitheater restrooms; coverage of graffiti on the basketball courts at Mountain Valley Park; and a police report for damages at the Amphitheater and 4-Plex restroom of MVP.
2. Mountain Valley Park 4-plex lighting used 201.53 hours by Prescott Valley Little League and 4 hours for Adult Softball. 79.40 hours were saved by early offs.
3. Four special event applications in process this month. Three special event held on Town Property in April.
4. In preparation for the upcoming pool season, staff conducted 51 new hire and/or promotional interviews. There will be 33 out of 44 employees returning from last season.



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