

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: September 23, 2010**

**SUBJECT:** Approval for a New Series 12 Liquor License for Baja Fresh Restaurant, Scott E Simmons Applicant

**SUBMITTING DEPARTMENT:** Town Clerk

**PREPARED BY:** June Catanzarite, Town Clerk Department

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

**ATTACHMENTS:** a) Series 12 Liquor License Application from Baja Fresh, Scott E Simmons, applicant. b) Affidavit of Posting, and c) Memos from Police Department and Code Enforcement

**SUMMARY/BACKGROUND:** A Series 12 Liquor License Number 12133468 has been submitted for Council approval. Baja Fresh is located on 3088 North Glassford Hill Road, Suite 104 and is seeking recommendation of approval from Council for the Liquor License from the State of Arizona.

Baja Fresh will be obtaining a business license with the Town of Prescott Valley upon completion of remodeling construction of the restaurant.

**OPTIONS ANALYSIS:** Council has the option of either recommending approval or denial of this license by the State Liquor Department. In the event the Council recommends denial, the restaurant owner would have the option of appealing to the State Liquor Board.

**ACTION OPTION:** Motion to recommend approval of a Series 12 Liquor License for Baja Fresh, Scott E Simmons, applicant. **VOTE.**

**RECOMMENDATION:** Staff recommends approval of this liquor license.

**FISCAL ANALYSIS:** Transaction Privilege Tax revenues are expected to be generated from this restaurant.

**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_