

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: October 28, 2010**

**SUBJECT:** Call to Election – March 8, 2011 Primary Election & May 17, 2011 General Election

**SUBMITTING DEPARTMENT:** Town Clerk

**PREPARED BY:** Diane Russell, Town Clerk

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Resolution No. 1722, b) Public Notice of Call of Election

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**SUMMARY/BACKGROUND:** Staff is seeking approval to set March 8, 2011 as the time for holding a Primary Election and May 17, 2011 as the time for holding a General Election in the Town of Prescott Valley for the purpose of electing four Council members.

Due to the significant increase in voter participation as a result of all “mail ballot” elections, staff proposes to also conduct this Primary and General Election(s) as a “mail ballot” election under ARS §16-409. Voter turnout since the first “All Mail Ballot” election held on March 2000 has been as follows:

56.96% in 2000 Special Election  
40.48% in 2001 Primary Election  
41.02% in 2002 Special Election  
31.96% in 2003 Primary Election  
40.58% in 2005 Primary Election  
56.60% in 2007 Primary Election  
37.80% in 2009 Primary Election

These numbers compare to just 17.28% voter turnout during the last polling-place election held in May of 1999. As has been the case for many, many years, staff proposes to contract with the Yavapai County Voter Registration and Elections Departments to administer these Town elections.

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**ACTION OPTION:** Motion to authorize the Mayor (or in his absence the Vice-Mayor) to sign Resolution No. 1722 calling for a Primary Election on Tuesday, March 8, 2011 and a General Election on May 17, 2011 (if necessary) for the purpose of electing four Council members as an all “mail ballot” election, **OR** Motion not to adopt Resolution No. 1722. **VOTE.**

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**RECOMMENDATION:** Staff recommends authorizing signature of Resolution No. 1722.

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**FISCAL ANALYSIS:** The cost for this election, if held as a “mail ballot” election, is estimated at \$30,000. \$47,788 has been budgeted in fiscal year 2010-11 for Town elections.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_ Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved    Denied    Tabled/Deferred    Assigned to \_\_\_\_\_