

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION
Date: January 20, 2011**

SUBJECT: Amendment to *General Plan 2020*

SUBMITTING DEPARTMENT: Community Development Department

PREPARED BY: Joe Scott, Town Planner; Richard T. Parker, Community Development Director

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing , Second Reading

ATTACHMENTS: a) Memorandum to Town Manager – 010511; b) Amendments to *General Plan 2020*; and, c) Census Data Release

SUMMARY/BACKGROUND: Staff is requesting that Council consider the timeliness of an amendment to the Prescott Valley *General Plan 2020* as it relates to State Laws and the Mayor and Council's strategic goal to prepare the community for future economic opportunity.

The Prescott Valley *General Plan 2020* was ratified by the voters in March 2002 and serves as a guide for the Town's physical, economic and social development. It is a compilation of goals, policies and implementation strategies reflecting the vision of the citizens. The plan is used by the Town Council and Commissions to make land use and development related decisions accommodating private development and public improvements that nurture economic vitality, environmental quality, and citizenship valued by the community.

Until recently, State law required that towns update a community plan every ten (10) years. On this basis the Town's *General Plan 2020* would need to be updated by March of 2012. However, in 2010 the Arizona Legislature approved HB 2145, amending Section 11-804 of Arizona Revised Statutes, allowing that a city or town is not required to readopt an existing general plan or adopt a new general plan until July 1, 2015.

During the most recent strategic budget planning retreat, the Mayor and Council highly prioritized the updating of future growth planning, economic development, and resource management strategies to prepare the community for the next decade. On this basis, staff concluded that updating *General Plan 2020* now is timely, rather than waiting until 2015, as is now provided under the law.

It is suggested that the current *General Plan 2020*, and proposed new and revised elements, can be reviewed and updated by Town staff over a ten (10) month period to include needed changes to text, maps, charts, and diagrams. Relevant Census data would be included when it becomes available. A public participation plan will be involved in the review process of the revised draft plan through a series of work group meetings comprised of citizens that have been involved in the Citizens Academy process, as a formal Citizens Advisory Group. It is anticipated that a revised draft Prescott Valley General Plan could be scheduled to go before Mayor and Council for adoption as early as January 2012 and be placed on the General Election Ballot for citizen vote in March 2013.

As suggested, it is proposed Town staff will take the lead in the review and update process of each existing Chapter, including text changes, and updating of referenced data. It has been discussed with the GIS Division Manager that they will provide support for revising and updating maps and charts, as may be required in the process.

Staff is requesting Council review the appropriateness of the proposed amendments to the current *General Plan 2020*.

OPTIONS ANALYSIS: No Options Analysis Provided – Discussion Purposes Only.

ACTION OPTION: No Action Options Provided – Discussion Purposes Only.

RECOMMENDATION: No Recommendations Provided – Discussion Purposes Only.

FISCAL ANALYSIS: No Fiscal Analysis Provided – Discussion Purposes Only.

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____