

**Parks Recreation - January, 2011**

<b>Program</b>	<b>Jan 10</b>	<b>Jan 11</b>	<b>% Change (Month)</b>	<b>YTD FY 09-10</b>	<b>YTD FY 10-11</b>	<b>% Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	0	3	0%	98	69	-30%
Town Sponsored	N/A	3	N/A	N/A	34	N/A
Rented	N/A	0	N/A	N/A	47	N/A
Ramada Attendance	0	45	0%	5,195	6,157	19%
Field Reservations	157	32	-80%	1,516	1,348	-11%
Town Sponsored	N/A	32	N/A	N/A	1,309	N/A
Rented	N/A	0	N/A	N/A	39	N/A
Field Attendance	7,525	1,250	-83%	58,725	48,125	-18%
Civic Center Reservations	106	103	-3%	990	623	-37%
Town Sponsored	N/A	101	N/A	N/A	608	N/A
Rented	N/A	2	N/A	N/A	15	N/A
Civic Center Attendance	1,444	1,096	-24%	17,154	7,960	-54%
Parks & Rec Commission	14	5	N/A	76	46	-39%
Arts & Culture Commission	5	14	N/A	41	33	-20%

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<b>Adaptive Recreation:</b>						
	N/A	N/A	N/A	N/A	N/A	N/A

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<b>Athletics:</b>						
50+ Aerobics	225	271	20%	225	624	177%
Recreation Softball ( teams)	N/A	N/A	N/A	58	43	-26%
Spring Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
Fall Softball Attendance	N/A	N/A	N/A	10,824	7,854	-27%
Recreation Volleyball ( teams)	840	224	-73%	840	224	-73%
Spring Volleyball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
Fall Volleyball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
Open Gym BMHS	N/A	N/A	N/A	90	44	-51%
Male/Female Ratio	N/A	N/A	N/A	N/A	40/4	N/A
Open Gym GHMS	N/A	N/A	N/A	603	414	-31%
Male/Female Ratio	N/A	N/A	N/A	N/A	279/135	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	N/A	N/A	1,080	579	-46%
Adult Water Aerobics	N/A	N/A	N/A	95	467	392%
Lap Swim	N/A	N/A	N/A	104	79	-24%
Swim Lessons	N/A	N/A	N/A	207	349	69%
Therapy Swim	N/A	N/A	N/A	177	80	-55%
Swim Meets	N/A	N/A	0%	5	1	-80%
Swim Meet Attendance	N/A	N/A	N/A	262	98	-63%
Teen Night	N/A	N/A	0%	0	0	0%
Family Night	N/A	N/A	N/A	595	427	-28%
Open Swim	N/A	N/A	N/A	11,630	4,532	-61%
Pool Rentals	N/A	N/A	N/A	12	8	-33%
Pool Rental Attendance	N/A	N/A	N/A	570	900	58%
Pool Passes Sold - Family	0	0	0%	14	6	-57%
Pool Passes Sold - Individual	0	0	0%	7	2	-71%

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<b>Arts &amp; Culture:</b>						
Photos with Santa (Dec)	N/A	N/A	N/A	400	600	50%
Fall for the Arts (WAF Oct)	N/A	N/A	N/A	3,500	2,000	-43%
Creativity Zone Art in the Park (July)	N/A	N/A	N/A	N/A	45	N/A

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<b>Outdoor/Community Rec:</b>						
Tennis	N/A	N/A	N/A	288	264	-8%
Guitar	33	20	-39%	443	177	-60%
Basketball Instruction	N/A	N/A	N/A	288	369	28%
Chess Club	27	64	137%	375	135	-64%
Yoga	98	168	71%	529	833	57%
Hula	N/A	N/A	N/A	N/A	31	N/A
Pilates	N/A	14	N/A	N/A	45	N/A
Martial Arts	14	18	29%	308	248	-19%
Tap Dancing	28	16	N/A	92	100	9%
Ballet	32	44	N/A	268	305	14%
Acronastix	42	80	90%	358	815	128%
Tai Chi	48	N/A	N/A	48	N/A	N/A
Instant Piano	N/A	N/A	N/A	N/A	9	N/A
Jr. Golf	N/A	N/A	N/A	200	48	-76%

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<b>Outdoor/Community Rec contd:</b>						
Hiking Workshops	N/A	N/A	N/A	5	N/A	N/A
Misc. Destination Hikes	N/A	N/A	N/A	29	N/A	N/A
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	38	34	-11%
OCR Volunteers hours	0	0	0%	4	3	-25%

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<b>Parks:</b>						
Park Maintenance Volunteer Hours	N/A	N/A	N/A	93	458	392%
Vandalism Reported	6	1	-83%	27	15	-44%

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<b>Skating:</b>						
Open Skating Participants	2,398	1,452	-39%	7,363	6,544	-11%
Adult Skating	N/A	N/A	N/A	N/A	99	N/A
Open Hockey Participants	39	30	-23%	52	61	17%
Skate Rentals	1,989	1,174	-41%	6,249	5,461	-13%
Skate Sharpening	31	19	-39%	93	82	-12%
Passes (under 12)	1	1	0%	5	10	100%
Passes (13 & up)	3	2	-33%	12	14	17%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	220	200	-9%
Hours Open	63	91	44%	239	403	69%

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<b>Special Events:</b>						
Polar Bear Splash (Jan)	500	300	-40%	500	300	-40%
4th of July Fireworks	N/A	N/A	0%	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	80	0%

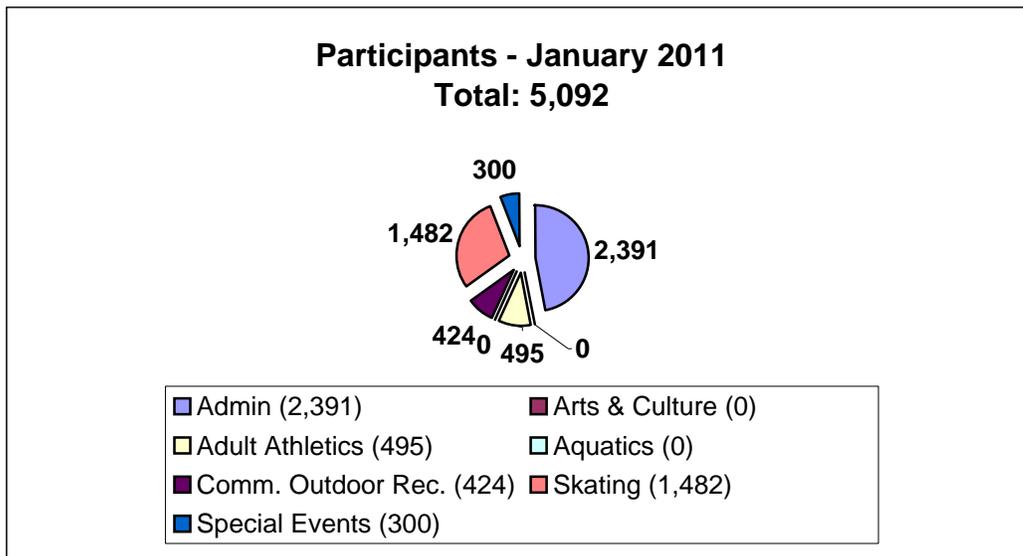
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<b>Budgetary Goals &amp; Objectives:</b>	<b>Jan 10</b>	<b>Jan 11</b>	<b>% Change (Month)</b>	<b>YTD FY 10-11</b>	<b>Proposed FY 10-11</b>	<b>% Completed vs. Proposed</b>
Total Program Enrollment	13,293	5,092	-62%	100,344	281,266	35.7%
Recreation Revenues	\$19,384	\$17,790	-8%	\$98,734	\$195,050	50.6%

### Notes:

1. Vandalism in January consisted of a police report being filed for illegal dumping in Mountain Valley Park.
2. Three (3) special event applications in process this month. Two (2) special events were held on Town Property in January.
3. Lighting usage at Mountain Valley Park for January was: 441 hours of which 393 was for security lighting.  
The remainder of 52 hours was used by youth sports.



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