

Parks Recreation - April, 2011

Program	April 10	April 11	% Change (Month)	YTD FY 09-10	YTD FY 10-11	% Change (Fiscal Year)
Administration:						
Ramada Reservations (total)	5	23	360%	106	98	-8%
Town Sponsored	N/A	16	N/A	N/A	54	N/A
Rented	N/A	7	N/A	N/A	56	N/A
Ramada Attendance	670	945	41%	5,950	7,162	20%
Field Reservations	454	376	-17%	2,311	2,074	-10%
Town Sponsored	N/A	366	N/A	N/A	1,996	N/A
Rented	N/A	10	N/A	N/A	78	N/A
Field Attendance	16,600	13,900	-16%	77,200	75,600	-2%
Civic Center Reservations	136	126	-7%	1,417	999	-29%
Town Sponsored	N/A	124	N/A	N/A	974	N/A
Rented	N/A	2	N/A	N/A	25	N/A
Civic Center Attendance	2,186	1,702	-22%	24,428	13,666	-44%
Parks & Rec Commission	10	6	-40%	104	64	-38%
Arts & Culture Commission	10	12	20%	69	74	7%
Library Reservations:						
Auditorium Reservations	12	10	-17%	35	55	57%
Town Sponsored	12	9	-25%	35	53	51%
Rented	0	1	N/A	0	2	N/A
Auditorium Attendance	900	750	-17%	2,625	4,125	57%
Crystal Room Reservations	29	28	-3%	127	128	1%
Town Sponsored	29	28	-3%	125	125	0%
Rented	0	0	N/A	2	3	50%
Crystal Room Attendance	870	840	-3%	3,810	3,840	1%
Viewing Terrace Reservations	0	0	N/A	0	0	N/A
Town Sponsored	0	0	N/A	0	0	N/A
Rented	0	0	N/A	0	0	N/A
Viewing Terrace Attendance	0	0	N/A	0	0	N/A
Adaptive Recreation:						
	N/A	N/A	N/A	N/A	N/A	N/A
Athletics:						
50+ Aerobics	229	208	-9%	693	1362	97%
Recreation Softball Teams Spring	25	23	-8%	83	43	-48%
Spring Softball Attendance	1,332	506	-62%	3,732	4,058	9%

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Athletics: continued						
Recreation Softball Teams Fall	N/A	N/A	N/A	58	43	-26%
Fall Softball Attendance	N/A	N/A	N/A	10,824	7,854	-27%
Recreation Volleyball Teams Season 1	N/A	N/A	N/A	30	30	0%
Volleyball Attendance Season 1	N/A	N/A	N/A	3,360	3,360	0%
Recreation Volleyball Teams Season 2	25	33	32%	25	33	32%
Volleyball Attendance Season 2	2,400	2,904	21%	3,800	4,584	21%
Open Gym BMHS	N/A	N/A	N/A	90	44	-51%
Male/Female Ratio	N/A	N/A	N/A	N/A	40/4	N/A
Open Gym GHMS	N/A	N/A	N/A	603	414	-31%
Male/Female Ratio	N/A	N/A	N/A	N/A	279/135	N/A

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Aquatics:						
50+ Water Aerobics	N/A	N/A	N/A	1,080	579	-46%
Adult Water Aerobics	N/A	N/A	N/A	95	467	392%
Lap Swim	N/A	N/A	N/A	104	79	-24%
Swim Lessons	N/A	N/A	N/A	207	349	69%
Therapy Swim	N/A	N/A	N/A	177	80	-55%
Swim Meets	N/A	N/A	N/A	5	1	-80%
Swim Meet Attendance	N/A	N/A	N/A	262	98	-63%
Teen Night	N/A	N/A	N/A	0	0	0%
Family Night	N/A	N/A	N/A	595	427	-28%
Open Swim	N/A	N/A	N/A	11,630	4,532	-61%
Pool Rentals	N/A	N/A	N/A	12	8	-33%
Pool Rental Attendance	N/A	N/A	N/A	570	900	58%
Pool Passes Sold - Family	N/A	N/A	N/A	14	6	-57%
Pool Passes Sold - Individual	N/A	N/A	N/A	7	2	-71%

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Arts & Culture:						
Family Art Festival (March/April)	1,600	1,700	N/A	1600	1,700	6%
Photos with Santa (Dec)	N/A	N/A	N/A	400	600	50%
Fall for the Arts (WAF Oct)	N/A	N/A	N/A	3,500	2,000	-43%
Creativity Zone Art in the Park (July)	N/A	N/A	N/A	N/A	45	N/A

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Outdoor/Community Rec:						
Tennis	N/A	N/A	N/A	288	264	-8%
Guitar	52	20	-62%	543	241	-56%
Basketball Instruction	108	30	-72%	396	543	37%
Chess Club	56	20	-64%	507	203	-60%
Yoga	175	182	4%	921	1,302	41%
Hula	N/A	4	N/A	N/A	35	N/A
Pilates	N/A	12	N/A	N/A	71	N/A
Martial Arts	56	32	-43%	410	364	-11%
Tap Dancing	40	16	-60%	172	252	47%
Ballet	120	64	-47%	512	493	-4%
Acronastix	72	105	46%	536	1,053	96%
Tai Chi	20	N/A	N/A	136	N/A	N/A
Instant Piano	N/A	N/A	N/A	N/A	9	N/A
Jr. Golf	N/A	N/A	N/A	200	48	-76%
Line Dancing	N/A	39	N/A	N/A	163	N/A
Hiking Workshops	N/A	N/A	N/A	5	N/A	N/A
Misc. Destination Hikes	N/A	N/A	N/A	29	N/A	N/A
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	38	34	-11%
OCR Volunteers hours	0	0	0%	4	3	-25%

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Parks:						
Park Maintenance Volunteer Hours	134	N/A	N/A	332	458	38%
Vandalism Reported	4	2	-50%	44	24	-45%

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Skating:						
Open Skating Participants	N/A	113	N/A	10,250	8,380	-18%
Adult Skating	N/A	0	N/A	N/A	109	N/A
Figure Skating	N/A	0	N/A	N/A	6	N/A
Open Hockey Participants	N/A	5	N/A	142	81	-43%
Skate Rentals	N/A	84	N/A	8,648	6,854	-21%
Skate Sharpening	N/A	2	N/A	136	98	-28%
Passes (under 12)	N/A	N/A	N/A	5	10	100%
Passes (13 & up)	N/A	N/A	N/A	12	15	25%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	220	200	-9%
Hours Open	N/A	14	N/A	315	527	67%

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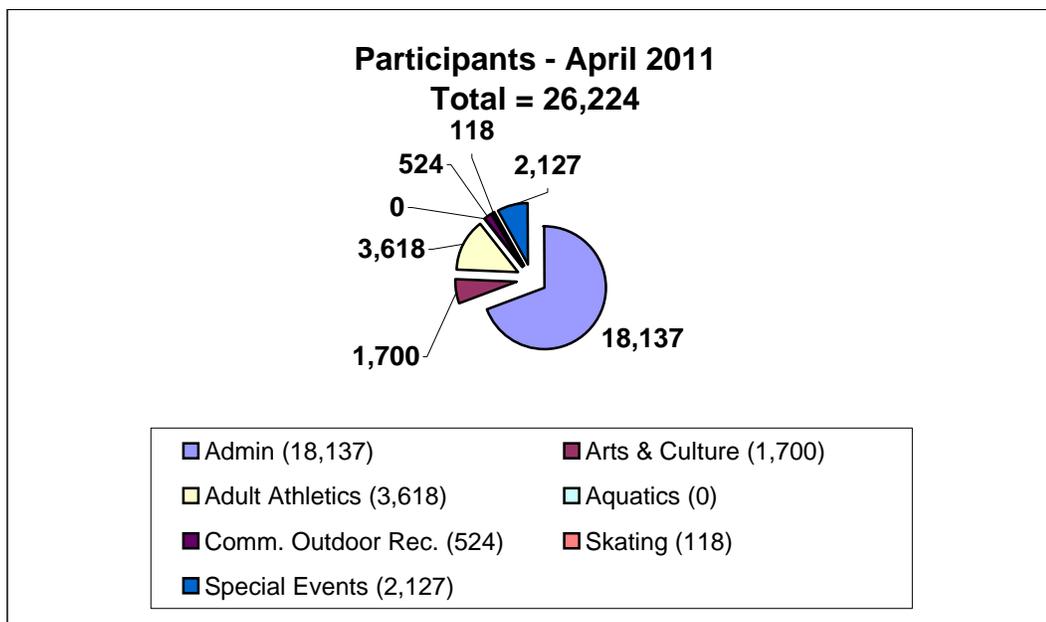
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Special Events:						
Arbor Day (April)	350	380	9%	350	380	9%
Daddy/Daughter Date Night (April)	70	47	-33%	70	47	-33%
EGGstravaganza (March/April)	1,700	1,700	0%	1,700	1,700	0%
Polar Bear Splash (Jan)	N/A	N/A	N/A	500	300	-40%
4th of July Fireworks	N/A	N/A	0%	5,000	5,000	0%
SE/C Volunteers	2	32	0%	2	112	0%

Budgetary Goals & Objectives:	April 10	April 11	% Change (Month)	YTD FY 10-11	Proposed FY 10-11	% Completed vs. Proposed
Total Program Enrollment	24,686	26,224	6%	160,465	281,266	57.1%
Recreation Revenues	\$5,032	\$5,312	6%	\$131,091	\$195,050	67.2%

Notes:

1. Vandalism in April consisted of broken windows in the storage building at Quailwood Park and graffiti removal from restrooms at Tonto South Park.
2. (3) Three special event applications in process this month. (8) Eight special events were held on Town property in April.
3. Lighting usage at Mountain Valley Park for April was 565 hours: 340 hours of which was for security lighting. The remainder of hours was used by Prescott Valley Little League (196.5), Yavapai Soccer League (26), and Town use (2.5).



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