

**Parks Recreation - May, 2011**

<b>Program</b>	<b>May 10</b>	<b>May 11</b>	<b>% Change (Month)</b>	<b>YTD FY 09-10</b>	<b>YTD FY 10-11</b>	<b>% Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	26	16	-38%	132	114	-14%
Town Sponsored	N/A	3	N/A	N/A	57	N/A
Rented	N/A	13	N/A	N/A	69	N/A
Ramada Attendance	1,360	1,400	3%	7,310	8,562	17%
Field Reservations	427	396	-7%	2,738	2,470	-10%
Town Sponsored	N/A	388	N/A	N/A	2,384	N/A
Rented	N/A	8	N/A	N/A	86	N/A
Field Attendance	15,375	15,325	0%	92,575	90,625	-2%
Civic Center Reservations	120	125	4%	1,537	1,124	-27%
Town Sponsored	N/A	121	N/A	N/A	1,095	N/A
Rented	N/A	4	N/A	N/A	29	N/A
Civic Center Attendance	1,964	1,726	-12%	26,392	15,392	-42%
Parks & Rec Commission	18	4	-78%	122	68	-44%
Arts & Culture Commission	0	6	N/A	69	80	16%
<b>Library Reservations:</b>						
Auditorium Reservations	13	12	-8%	48	67	40%
Town Sponsored	13	11	-15%	48	64	33%
Rented	0	1	N/A	0	3	N/A
Auditorium Attendance	975	900	-8%	3,600	5,025	40%
Crystal Room Reservations	23	23	0%	150	151	1%
Town Sponsored	23	23	0%	148	148	0%
Rented	0	0	N/A	2	3	50%
Crystal Room Attendance	690	690	0%	4,500	4,530	1%
Viewing Terrace Reservations	0	0	N/A	0	0	N/A
Town Sponsored	0	0	N/A	0	0	N/A
Rented	0	0	N/A	0	0	N/A
Viewing Terrace Attendance	0	0	N/A	0	0	N/A
<b>Adaptive Recreation:</b>						
	N/A	N/A	N/A	N/A	N/A	N/A
<b>Athletics:</b>						
50+ Aerobics	235	200	-15%	693	1,562	125%
<b>Recreation Softball Teams Spring</b>	37	23	-38%	37	23	-38%
Spring Softball Attendance	440	138	-69%	3,732	4,196	12%

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<b>Athletics: continued</b>						
Recreation Softball Teams Fall	N/A	N/A	N/A	58	43	-26%
Fall Softball Attendance	N/A	N/A	N/A	10,824	7,854	-27%
Recreation Volleyball Teams Season 1	N/A	N/A	N/A	30	30	0%
Volleyball Attendance Season 1	N/A	N/A	N/A	3,360	3,360	0%
Recreation Volleyball Teams Season 2	25	33	32%	25	33	32%
Volleyball Attendance Season 2	600	210	-65%	4,400	4,794	9%
Open Gym BMHS	N/A	N/A	N/A	90	44	-51%
Male/Female Ratio	N/A	N/A	N/A	N/A	40/4	N/A
Open Gym GHMS	N/A	N/A	N/A	603	414	-31%
Male/Female Ratio	N/A	N/A	N/A	N/A	279/135	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	9	N/A	1,080	588	-46%
Adult Water Aerobics	N/A	5	N/A	95	472	397%
Lap Swim	N/A	2	N/A	104	81	-22%
Swim Lessons	N/A	96	N/A	207	445	115%
Therapy Swim	N/A	7	N/A	177	87	-51%
Swim Meets	N/A	0	N/A	5	1	-80%
Swim Meet Attendance	N/A	0	N/A	262	98	-63%
Teen Night	N/A	0	N/A	0	0	0%
Family Night	N/A	23	N/A	595	450	-24%
Open Swim	496	526	N/A	12,126	5,058	-58%
Pool Rentals	8	8	N/A	20	16	-20%
Pool Rental Attendance	1,100	716	N/A	1,670	1,516	-9%
Pool Passes Sold - Family	3	5	N/A	17	11	-35%
Pool Passes Sold - Individual	7	10	N/A	14	12	-14%

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<b>Arts &amp; Culture:</b>						
Art at the Center Reception (May)	35	32	-9%	35	32	-9%
Family Art Festival (March/April)	N/A	N/A	N/A	1600	1,700	6%
Photos with Santa (Dec)	N/A	N/A	N/A	400	600	50%
Fall for the Arts (WAF Oct)	N/A	N/A	N/A	3,500	2,000	-43%
Creativity Zone Art in the Park (July)	N/A	N/A	N/A	N/A	45	N/A

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<b>Outdoor/Community Rec:</b>						
Tennis	N/A	N/A	N/A	288	264	-8%
Guitar	48	20	-58%	591	261	-56%
Basketball Instruction	114	96	-16%	510	639	25%
Chess Club	42	10	-76%	549	213	-61%
Yoga	119	126	6%	1040	1,428	37%
Hula	N/A	16	N/A	N/A	51	N/A
Pilates	N/A	N/A	N/A	N/A	71	N/A
Martial Arts	48	27	-44%	558	391	-30%
Tap Dancing	40	15	-63%	212	267	26%
Ballet	88	48	-45%	600	541	-10%
Acronastix	72	72	0%	608	1,125	85%
Tai Chi	20	N/A	N/A	156	N/A	N/A
Instant Piano	N/A	N/A	N/A	N/A	9	N/A
Jr. Golf	N/A	N/A	N/A	200	48	-76%
Line Dancing	N/A	39	N/A	N/A	202	N/A
Hiking Workshops	N/A	N/A	N/A	5	N/A	N/A
Misc. Destination Hikes	N/A	N/A	N/A	29	N/A	N/A
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	38	34	-11%
OCR Volunteers hours	0	0	0%	4	3	-25%

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<b>Parks:</b>						
Park Maintenance Volunteer Hours	112	N/A	N/A	444	458	3%
Vandalism Reported	4	0	-100%	48	24	-50%

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<b>Skating:</b>						
Open Skating Participants	N/A	N/A	N/A	10,250	8,380	-18%
Adult Skating	N/A	N/A	N/A	N/A	109	N/A
Figure Skating	N/A	N/A	N/A	N/A	6	N/A
Open Hockey Participants	N/A	N/A	N/A	142	81	-43%
Skate Rentals	N/A	N/A	N/A	8,648	6,854	-21%
Skate Sharpening	N/A	N/A	N/A	136	98	-28%
Passes (under 12)	N/A	N/A	N/A	5	10	100%
Passes (13 & up)	N/A	N/A	N/A	12	15	25%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	220	200	-9%
Hours Open	N/A	N/A	N/A	315	527	67%

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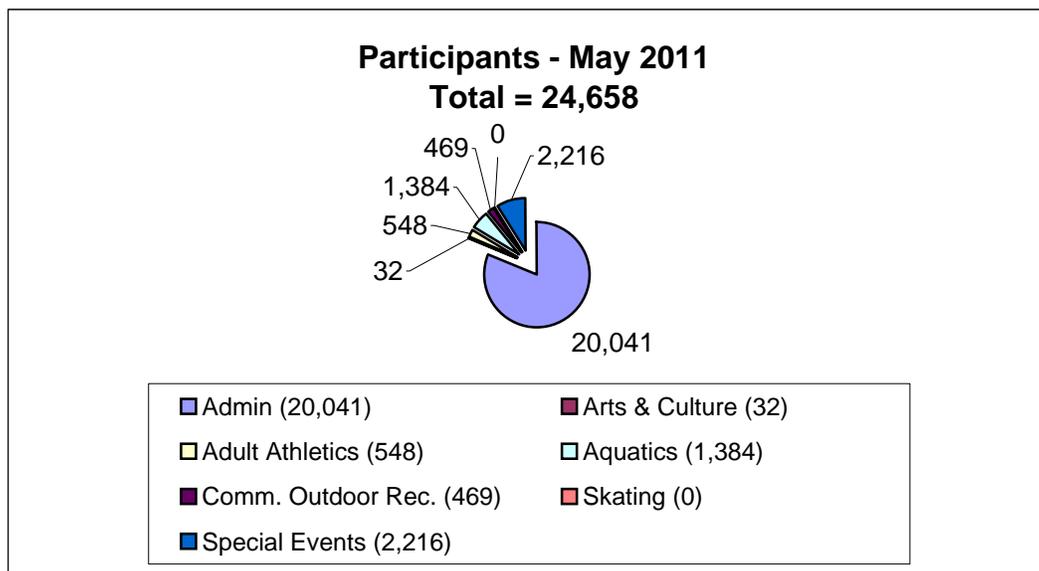
## Parks Recreation - May, 2011

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<b>Special Events:</b>						
Battle of the Bands (May)	3,000	2,216	-26%	3,000	2,216	-26%
Arbor Day (April)	N/A	N/A	N/A	350	380	9%
Daddy/Daughter Date Night (April)	N/A	N/A	N/A	70	47	-33%
EGGstravaganza (March/April)	N/A	N/A	N/A	1,700	1,700	0%
Polar Bear Splash (Jan)	N/A	N/A	N/A	500	300	-40%
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
SE/C Volunteers	0	10	0%	2	122	0%

Budgetary Goals & Objectives:	May 10	May 11	% Change (Month)	YTD FY 10-11	Proposed FY 10-11	% Completed vs. Proposed
Total Program Enrollment	25,196	24,658	-2%	185,123	281,266	65.8%
Recreation Revenues	\$18,073	\$15,432	-15%	\$146,523	\$195,050	75.1%

### Notes:

- (7) Seven special event applications in process this month. (3) Three special events were held on Town property in May.
- Lighting usage at Mountain Valley Park for May was 508.5 hours: 339.06 hours of which was for security lighting. The remainder of hours was used by Prescott Valley Little League (156.40) and Yavapai Soccer League (13.06).



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