

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION**

Date: June 23, 2010

SUBJECT: Public Participation Plan – Prescott Valley *General Plan 2025*

SUBMITTING DEPARTMENT: Community Development Department

PREPARED BY: Rebecca Myers, Administrative Supervisor, for Richard T. Parker, Community Development Director

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing , Second Reading

ATTACHMENTS: A) *Prescott Valley General Plan 2025* Narrative; B) *Prescott Valley General Plan 2025* Citizen’s Advisory Committee Narrative; C) *Prescott Valley General Plan 2025* Timeline; and D) Tentative *General Plan 2025* Update Process & Schedule

SUMMARY/BACKGROUND: The Prescott Valley *General Plan 2020* was ratified by the voters in March 2002 and serves as a guide for the Town’s physical, economic and social development. It is a compilation of goals, policies and implementation strategies reflecting the vision of the citizens. The plan is used by the Town Council and Commissions to make land use and development related decisions accommodating private development and public improvements that nurture economic vitality, environmental quality, and citizenship valued by the community.

Until recently, State law required that towns update a community plan every ten (10) years. On this basis, the Town’s *General Plan 2020* would need to be updated by March of 2012. However, in 2010, the Arizona Legislature approved HB 2145, amending Section 11-804 of Arizona Revised Statutes, allowing that a city or town is not required to readopt an existing general plan or adopt a new general plan until July 1, 2015.

During the most recent strategic budget planning retreat, the Mayor and Council highly prioritized the updating of future growth planning, economic development, and resource management strategies to prepare the community for the next decade. On this basis, Staff concluded that updating *General Plan 2020* now is timely, rather than waiting until 2015, as is now provided under the law.

It is suggested that the current *General Plan 2020*, and proposed new and revised elements, can be reviewed and updated by Town Staff over a ten (10) month period to include needed changes to text, maps, charts, and diagrams. Relevant Census data would be included when it becomes available. A public participation plan has been prepared to set forth the review process of the revised draft plan through a series of work-study meetings between the Planning and Zoning Commission and a Citizens Advisory Committee. The citizen advisory group will be comprised of citizens that have been involved in the Citizens Academy process, as well as members of the *General Plan 2020* Citizens Advisory Committee, and any other interested parties. It is anticipated that a refreshed *Prescott Valley General Plan 2025* could be scheduled to go before Mayor and Council for adoption as early as January 2012 and be placed on the General Election Ballot for citizen vote in March 2013.

The Planning and Zoning Commission reviewed the proposed plan during regular session on June 13, 2011 and recommended that it be forwarded to the Town Council with a recommendation for approval.

OPTIONS ANALYSIS: Town Council may approve this Public Participation Plan as presented, table the item and direct staff to make modifications to the Public Participation Plan prior to approval, or decline approval.

ACTION OPTION: Motion to Authorize the Mayor (or in his absence, the Vice Mayor) to sign Resolution No. 1753 approving a *General Plan 2025* Public Participation Plan, **OR** Motion not to approve Resolution No. 1753. **VOTE.**

RECOMMENDATION: Staff recommends approval of the Resolution No. 1753 adopting the *General Plan 2025* Public Participation Plan as submitted.

FISCAL ANALYSIS: Funds have been budgeted within the FY11-12 and FY12-13 budgets to cover the expense of implementing Prescott Valley *General Plan 2025*.

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____