
The Prescott Valley General Plan 2025

A Community Blueprint for the Future



CITIZENS PARTICIPATION PLAN

GENERAL PLAN 2025 OVERVIEW

Every 10 to 20 years, towns, cities, and other counties throughout Arizona and the Southwest revisit their general plans to ensure that an up-to-date connection exists between residents' values, visions, and objectives, and the physical development of their community. At the beginning of 2011, the Town of Prescott Valley initiated the *Prescott Valley General Plan 2025* Update process. Over the next year, Prescott Valley residents will participate in the creation of an updated general plan and, in early 2013, residents will formally approve the general plan by voting at a special election. Please join your fellow residents in determining the future of Prescott Valley, and watch *Town News* for regular updates on *General Plan 2025*.

WHAT IS A GENERAL PLAN?

According to State law, towns, cities and counties are required to prepare and adopt a comprehensive, long-range general plan for the development of the community. In Arizona, general plans consist of statements of community goals and development policies, and include maps, any necessary diagrams and text setting forth objectives, principles, development standards and plan proposals. For the purposes of this effort, the updated General Plan will be titled: *The Prescott Valley General Plan 2025 – A Community Blueprint for the Future*. To meet legal requirements, *General Plan 2025* will include the following elements, or chapters:

- ✚ A **land use element** which designates the proposed general distribution and location and extent of such uses of the land for housing, business, industry, agriculture, recreation, education, public buildings and grounds, open space and such other categories of public and private uses of land as may be appropriate in the Town.
- ✚ A **circulation element** consisting of the general location and extent of existing and proposed freeways, arterial and collector streets, bicycle routes and any other modes of transportation as may be appropriate.
- ✚ An **open space element** that includes an inventory of open space areas, recreational resources and designations of access points to open space areas and resources, an analysis of forecasted open space needs, and implementation strategies to promote a regional system of integrated open space.
- ✚ A **growth area element** that specifically identifies those areas, if any, that are particularly suitable for planned multi-modal transportation and infrastructure expansion and improvements designed to support a planned concentration of a variety of uses, such as residential, office, commercial, tourism and industrial uses.
- ✚ An **environmental planning element** that contains analysis, policies and strategies to address anticipated effects, if any, of plan elements on air quality, water quality and natural resources associated with proposed development under the general plan.

- ✦ A *cost of development element* that identifies policies and strategies that the municipality will use to require development to pay its fair share toward the cost of additional public service needs generated by new development, with appropriate exceptions when in the public interest.
- ✦ An *affordable housing element* that describes the existing housing stock for both owner-occupied and renter-occupied units available within the Town of Prescott Valley, as well as potential future residential development and redevelopment areas.

Together, these elements serve as the basis for decisions regarding the Town's long term physical development.

WHY IS THE GENERAL PLAN IMPORTANT TO THE TOWN?

Preparing *General Plan 2025* is very important to present and future generations. In Prescott Valley, residents have a strong sense of civic pride, value the quality of life the Town offers, and desire to preserve the community's positive characteristics into the future. The degree to which the physical development of the community supports community values will be directly related to community involvement in the general plan process. To this end, *General Plan 2025* will serve as residents' official statement defining the nature of future growth, development and revitalization in the Town.

GENERAL PLAN 2025 COMMUNITY IMMERSION: IT'S YOUR FIRST CHANGE TO GET INVOLVED!

General Plan 2025 officially kicks off on June 13, 2011 with a discussion of the update process during the regular session meeting of the Planning and Zoning Commission. Following that meeting, the Project Team will be "immersed" in the Town of Prescott Valley – collecting information, meeting with stakeholders, identifying key values and issues, and providing information to Town residents about the upcoming *General Plan 2025* process. The intensive kick-off effort will include several resources that are being made available in order to get the community involved in and excited about this very important planning endeavor, including the posting of all updates on the Town's website, www.pvaz.net, for review by the community, and the opportunity for residents to provide feedback regarding the proposed updates via an email portal at generalplanupdates@pvaz.net. Further, should residents desire to review the proposed changes in a printed format, hard copy versions will also be available for review.

FOR MORE INFORMATION

Providing continuously updated and accessible information to the community is important to the success of the *General Plan 2025*. A public "Information Center" will be established in July in the Civic Center that will be maintained throughout the *General Plan 2025* process – it will provide public access to background information, meeting dates, drawings, maps, photos and draft reports. Public comment forms will also be available to give the public an opportunity to provide the Project Team with feedback and comments on the *General Plan 2025*. This information center will be available to the public during regular Civic Center hours. As noted, comments and questions can be forwarded via email to the address listed herein or by contacting the Community Development Department at (928) 759-3050.

