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# **The Prescott Valley General Plan 2025**

## *A Community Blueprint for the Future*



### **CITIZEN'S ADVISORY COMMITTEE (CAC)**

Advisory Committees accomplish a great deal relative to any community planning process. The Citizen's Advisory Committee (CAC) established for the Prescott Valley *General Plan 2025* will be no exception. This group will be essential to the success of the *General Plan 2025* process and will be comprised of current and former Citizens Academy attendees, former General Plan 2020 Citizens Advisory Committee members and any other interested Town citizens. The *General Plan 2025* Project Team will balance the feedback and work of the Committee with input received at other involvement venues, including open houses for the public at-large, regular Planning and Zoning Commission work sessions and recurring Town Council updates.

The following describes in more detail the envisioned role of the manner in *General Plan 2025* Advisory Committee:

#### **DEVELOP GENERAL PLAN CONTENT**

It is suggested that the current *General Plan 2020*, and proposed new and revised elements, can be refreshed and updated by Town staff over a ten (10) month period to include needed changes to text, maps, charts, and diagrams. Relevant Census data will be included when it becomes available. As part of the public participation aspect of the planning effort, Town residents will be involved in the review process of the revised plan draft. It is anticipated that a revised draft *Prescott Valley General Plan 2025* could be scheduled to go before Mayor and Council for adoption as early as March 2012 and be placed on the General Election Ballot for citizen vote in March 2013.

The Committee will serve in two (2) primary capacities. First, they will be asked to *PROVIDE INFORMATION AND IDEAS* during each phase of the *General Plan 2025* update to assist the Project Team in understanding issues and helping set the overall direction of the Plan. Additionally, they will be asked to *PROVIDE COMMENTS AND FEEDBACK* on the various draft updates throughout the process to assist the Project Team in refining and developing a final draft that is consistent with local values and goals. To fulfill these roles, members may occasionally be asked to engage in minor research and investigation.

#### **CITIZENS ADVISORY COMMITTEE/PUBLIC REVIEW AND APPROVAL**

In accordance with A.R.S. Section 9-461.06, prior to the Mayor and Council consideration of a Major Amendment to the General Plan, the Planning Commission shall hold at least two (2) public hearings in two (2) different locations and promote citizen participation, before forwarding a recommendation to the Mayor and Council at a Public Hearing. The adoption of a major amendment to the General Plan is required to be approved by affirmative vote of at least two-thirds (2/3) of the members of the Mayor and Council.

After incorporating any recommendations into the draft plan, the required sixty (60) day Agency Review period will begin. During this time, it is proposed that the Citizen's Advisory Committee will play a key role in reviewing the refreshed plan elements by participating in bi-monthly workshops

with the Planning and Zoning Commission as the plan evolves into the *Prescott Valley General Plan 2025*. It is proposed that *General Plan 2025* be provided on the Town website and all Town information outlets, including discussion on the public information television channel, to further expand opportunities for public comments and questions about the Plan. The proposed timeline for the *General Plan 2025* update is attached hereto.

## **BUILD CONSENSUS**

The Project Team also hopes that the function of the Committee will extend beyond an advisory and feedback role. Throughout the process, the special skills, talents, abilities and knowledge of the Committee members shall be tapped to further enhance the *General Plan 2025*. The Project Team intends to involve the Committee members to the degree possible in community outreach and education related to *General Plan 2025* to increase the levels of consensus, ownership and involvement. Committee members may volunteer (or be asked) to do one or more of the following: speak at meetings of local clubs, speakers bureau, organizations, classrooms, etc., about the Plan and opportunities to become involved in the process; participate on local radio or television programs; post and/or deliver flyers in the community (i.e., at local grocery stores, etc.). In sum, the Committee members will serve as ambassadors to the *General Plan 2025* process and will be instrumental in building the support needed to obtain voter approval of the Plan in 2013.

## **COMMITTEE MEMBERSHIP**

To maintain a very transparent process, membership of the Committee will remain “open” throughout the *General Plan 2025* process (meaning anyone is welcome to be a part of the Committee at any time). The Committee will include a wide cross-section of the community, including a mix of age levels, ethnicities and genders. Likewise, the CAC will include representation from all interest groups, including, but not limited to: social services, environment, business and economic development, education, transportation, etc.

## **MEETINGS**

As noted herein, the CAC will meet bi-monthly throughout the *General Plan 2025* process (see related meeting schedule). A database will be maintained that identifies all participants at the Citizens Advisory Committee meetings.

