

**Library - Monthly Report**  
**July 2011**

<b>Program</b>	<b>July '10</b>	<b>July '11</b>	<b>% Change (Month)</b>	<b>YTD FY 10-11</b>	<b>YTD FY 11-12</b>	<b>% Change (Fiscal Year)</b>
<b>Circulation:</b>						
Adult	8,932	8,827	-1%	8,932	8,827	-1%
Teen	2,184	1,925	-12%	2,184	1,925	-12%
Juvenile	9,569	9,666	1%	9,569	9,666	1%
Audio/Visual	18,352	17,606	-4%	18,352	17,606	-4%
Renewals	2,998	3,513	17%	2,998	3,513	17%
<b>Total Circulation*</b>	<b>42,035</b>	<b>41,537</b>	<b>-1%</b>	<b>42,035</b>	<b>41,537</b>	<b>-1%</b>
<b>Library Activity:</b>						
Self Check	7,782	8,025	3%	7,782	8,025	3%
Book Sorter Checkins	43,909	38,280	-13%	43,909	38,280	0%
*Days Open	22	21	-5%	22	21	-5%
Program Attendance - Adult	43	66	53%	43	66	53%
Program Attendance - Juvenile	741	1,071	45%	741	1,071	45%
Program Attendance - Teen	255	150	-41%	255	150	-41%
Homebound Book Deliveries	111	64	-42%	111	64	-42%
Reference Questions	2,416	2,352	-3%	2,416	2,352	-3%
Fine/Fee Collections	\$ 1,214.44	\$ 1,364.52	12%	\$ 1,214.44	\$ 1,364.52	12%
Lost Items Paid	\$ 240.45	\$ 214.11	-11%	\$ 240.45	\$ 214.11	-11%
Volunteer Hours	1,072	903	-16%	1,072	903	-16%
Town Staff Hours	178	91	-49%	NA	91	NA
Items Loaned To Yav Cty Libraries	2,919	2,905	0%	2,919	2,905	0%
Items Borrowed From Yav Cty Libraries	2,441	3,060	25%	2,441	3,060	25%

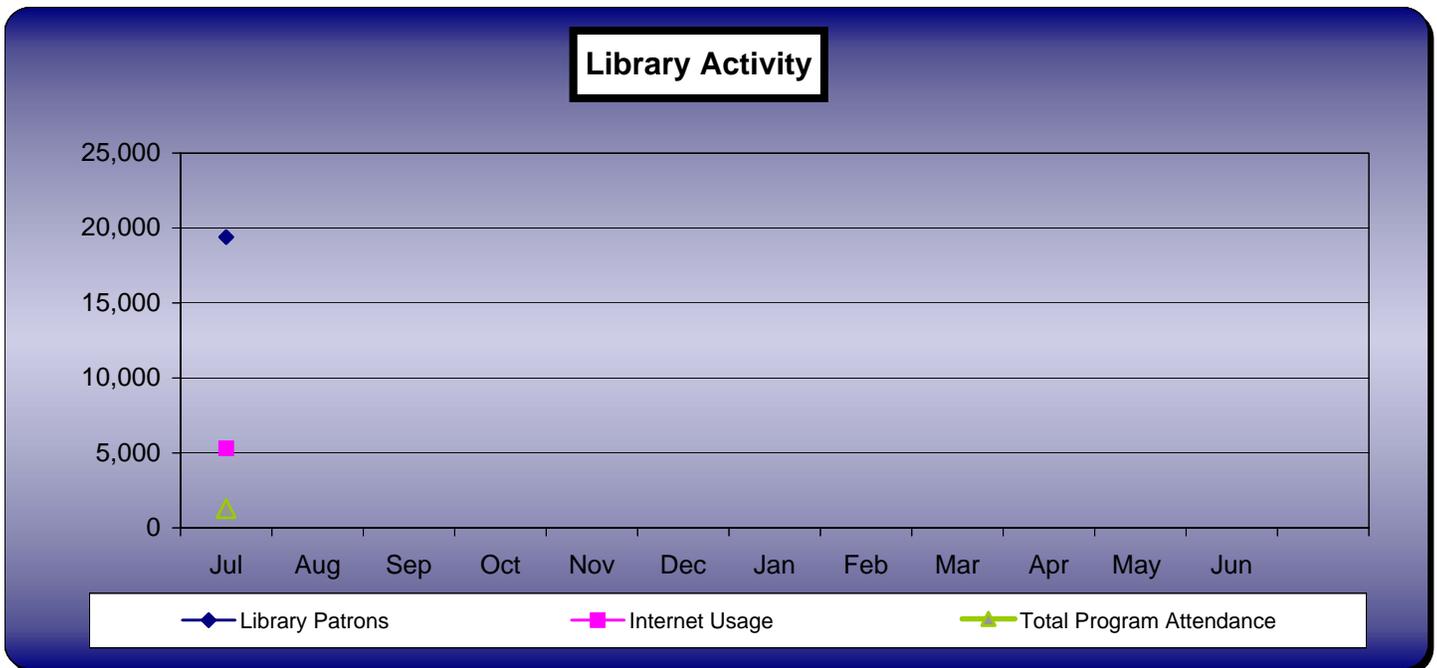
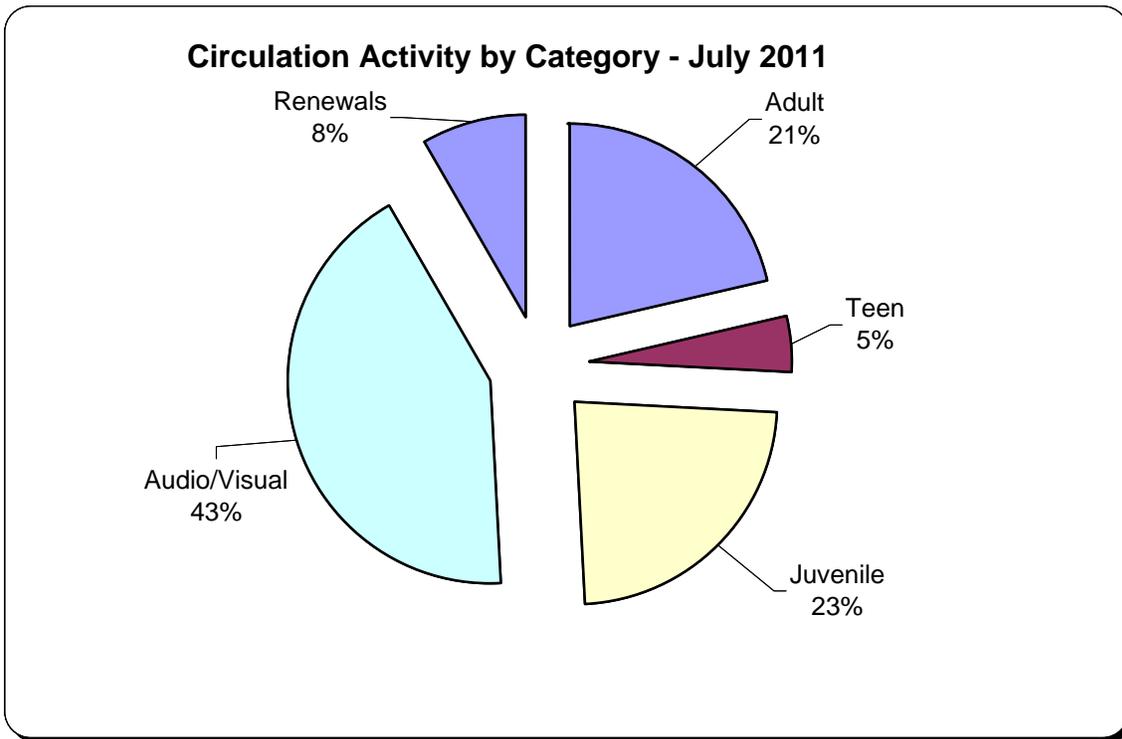
<b>Budgetary Goals &amp; Objectives:</b>	<b>July '10</b>	<b>July '11</b>	<b>% Change (Month)</b>	<b>YTD FY 11-12</b>	<b>Proposed FY 11-12</b>	<b>% Completed vs. Proposed</b>
Library Patrons (door count)	20,590	19,396	-6%	19,396	259,097	7%
New Patron Registration	354	373	5%	373	14,368	3%
Circulation (total)	42,035	41,537	-1%	41,537	569,599	7%
Patron Internet Usage	2,979	5,294	78%	5,294	54,720	10%
Average Circulation Per Hour	208	217	4%	217	226	96%
Average Traffic Count Per Day	935	923	-1%	923	760	121%
Materials Catalogued	387	729	88%	729	28,206	3%
Intra/Inter Library Loans	5,101	5,284	4%	5,284	107,465	5%

\*July 2011 - The Library was closed one day more than July 2010. Formulating one more day, the July 2011 circulation would be 43,514.

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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**Charts & Trends**



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	<b>Library Patrons</b>	<b>Internet Usage</b>	<b>Total Program Attendance</b>
Jul	19,396	5,294	1,287
Aug			
Sep			
Oct			
Nov			
Dec			
Jan			
Feb			
Mar			
Apr			
May			
Jun			