

**Parks Recreation - July, 2011**

<b>Program</b>	<b>July 10</b>	<b>July 11</b>	<b>% Change (Month)</b>	<b>YTD FY 10-11</b>	<b>YTD FY 11-12</b>	<b>% Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	24	23	-4%	24	23	-4%
Town Sponsored	19	13	-32%	19	13	-32%
Rented	5	10	100%	5	10	100%
Ramada Attendance	2,125	1,050	-51%	2,125	1,050	-51%
Field Reservations	98	191	95%	98	191	95%
Town Sponsored	92	187	103%	92	187	103%
Rented	6	4	-33%	6	4	-33%
Field Attendance	2,625	6,925	164%	2,625	6,925	164%
Civic Center Reservations	104	107	3%	104	107	3%
Town Sponsored	98	104	6%	98	104	6%
Rented	6	3	-50%	6	3	-50%
Civic Center Attendance	1,424	1,354	-5%	1,424	1,354	-5%
Parks & Rec Commission	10	0	N/A	10	0	N/A
Arts & Culture Commission	0	0	N/A	0	0	N/A
<b>Library Reservations:</b>						
Auditorium Reservations	9	5	-44%	9	5	-44%
Town Sponsored	9	5	-44%	9	5	-44%
Rented	0	0	N/A	0	0	N/A
Auditorium Attendance	675	375	-44%	675	375	-44%
Crystal Room Reservations	20	15	-25%	20	15	-25%
Town Sponsored	20	15	-25%	20	15	-25%
Rented	0	0	N/A	0	0	N/A
Crystal Room Attendance	600	450	-25%	600	450	-25%
Viewing Terrace Reservations	1	0	N/A	1	0	N/A
Town Sponsored	1	0	N/A	1	0	N/A
Rented	0	0	N/A	0	0	N/A
Viewing Terrace Attendance	20	0	N/A	20	0	N/A

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<b>Adaptive Recreation:</b>	N/A	N/A	N/A	N/A	N/A	N/A

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<b>Athletics:</b>						
50+ Aerobics	N/A	N/A	N/A	N/A	N/A	N/A
<b>Recreation Softball Teams Spring</b>	N/A	N/A	N/A	N/A	N/A	N/A
Spring Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
<b>Recreation Softball Teams Fall</b>	N/A	N/A	N/A	N/A	N/A	N/A
Fall Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
<b>Recreation Volleyball Teams Season 1</b>	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 1	N/A	N/A	N/A	N/A	N/A	N/A
<b>Recreation Volleyball Teams Season 2</b>	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Open Gym BMHS	44	50	14%	44	50	14%
Male/Female Ratio	40/4	N/A	N/A	40/4	N/A	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	393	488	24%	393	488	24%
Adult Water Aerobics	103	98	-5%	103	98	-5%
Lap Swim	53	62	17%	53	62	17%
Swim Lessons	349	333	-5%	349	333	-5%
Therapy Swim	58	36	-38%	58	36	-38%
Swim Meets	1	1	0%	1	1	0%
Swim Meet Attendance	98	271	177%	98	271	177%
Teen Night	0	0	N/A	0	0	N/A
Family Night	427	310	-27%	427	310	-27%
Open Swim	3,626	4,928	36%	3,626	4,928	36%
Pool Rentals	7	5	-29%	7	5	-29%
Pool Rental Attendance	750	475	-37%	750	475	-37%
Pool Passes Sold - Family	0	1	N/A	0	1	N/A
Pool Passes Sold - Individual	0	0	N/A	0	0	N/A

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<b>Arts &amp; Culture:</b>						
Artists in the Park (July)	45	N/A	N/A	45	N/A	N/A

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<b>Outdoor/Community Rec:</b>						
Tennis	144	48	-67%	144	48	-67%
Guitar	20	32	60%	20	32	60%
Basketball Instruction	96	120	25%	96	120	25%
Chess Club	11	16	45%	11	16	45%
Yoga	98	126	29%	98	126	29%
Hula	6	10	67%	6	10	67%
Martial Arts	70	96	37%	70	96	37%
Tap Dancing	24	24	0%	24	24	0%
Ballet	68	60	-12%	68	60	-12%
Acronastix	244	N/A	N/A	244	N/A	N/A
Jr. Golf	48	36	-25%	48	36	-25%
Line Dancing	N/A	28	N/A	N/A	28	N/A
Beginning Boot Camp	N/A	88	N/A	N/A	88	N/A
OCR Volunteers hours	0	0	0%	0	0	0%

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<b>Parks:</b>						
Park Maintenance Volunteer Hours	106	N/A	N/A	106	N/A	N/A
Vandalism Reported	2	5	150%	2	5	150%

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<b>Skating:</b>						
Open Skating Participants	N/A	N/A	N/A	N/A	N/A	N/A
Adult Skating	N/A	N/A	N/A	N/A	N/A	N/A
Figure Skating	N/A	N/A	N/A	N/A	N/A	N/A
Open Hockey Participants	N/A	N/A	N/A	N/A	N/A	N/A
Skate Rentals	N/A	N/A	N/A	N/A	N/A	N/A
Skate Sharpening	N/A	N/A	N/A	N/A	N/A	N/A
Passes (under 12)	N/A	N/A	N/A	N/A	N/A	N/A
Passes (13 & up)	N/A	N/A	N/A	N/A	N/A	N/A
Skate with the Sundogs (Dec)	N/A	N/A	N/A	N/A	N/A	N/A
Hours Open	N/A	N/A	N/A	N/A	N/A	N/A

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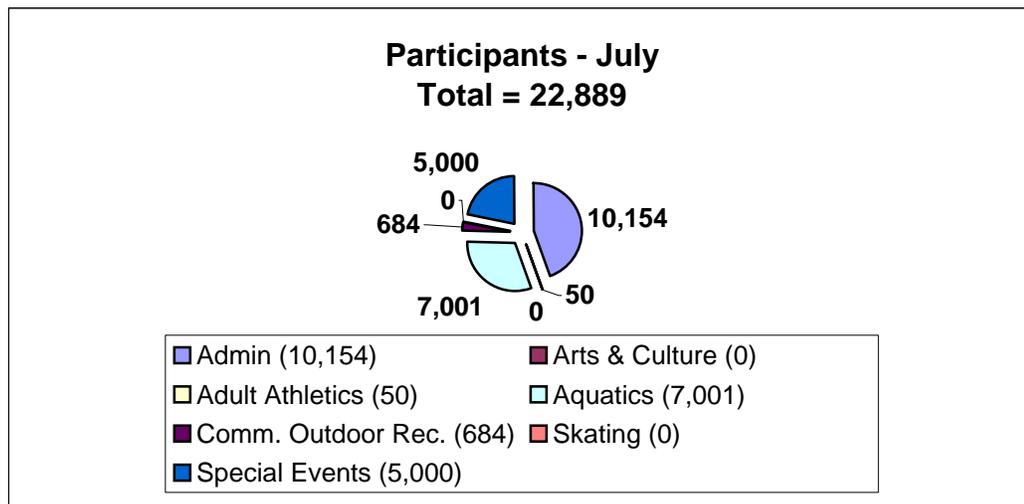
## Parks Recreation - July, 2011

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<b>Special Events:</b>						
Howl by the Light of the Moon (June/July)	N/A	N/A	N/A	N/A	N/A	N/A
4th of July Fireworks	5,000	5,000	N/A	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	July 10	July 11	% Change (Month)	YTD 11-12	Proposed FY 11-12	% Completed vs. Proposed
Total Program Enrollment	18,688	22,889	22%	22,889	236,094	9.7%
Recreation Revenues	\$27,042	\$26,934	0%	\$26,934	\$194,950	13.8%

### Notes:

- Vandalism during the month of July consisted of replacing smashed toilets and sinks at Sunflower Park restroom and replacing broken windows in storage building, glass block in restroom and repair restroom partition at Quailwood Park.
- Light usage at Mountain Valley Park 4plex and pavilion soccer field for July was: 2 hours (town staff); 36 hours (Prescott Valley Little League); 6 hours (Yavapai Soccer League) and 331 hours (security lighting). 55 hours were saved by early offs.



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