

Parks Recreation - August, 2011

Program	Aug 10	Aug 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Administration:						
Ramada Reservations (total)	18	8	-56%	42	31	-26%
Town Sponsored	7	2	-71%	26	15	-42%
Rented	11	6	-45%	16	16	0%
Ramada Attendance	2,385	435	-82%	4,510	1,485	-67%
Field Reservations	156	196	26%	254	387	52%
Town Sponsored	152	190	25%	244	377	55%
Rented	4	6	50%	10	10	0%
Field Attendance	5,625	8,400	49%	8,250	15,325	86%
Civic Center Reservations	102	150	47%	206	257	25%
Town Sponsored	101	150	49%	199	254	28%
Rented	1	0	-100%	7	3	-57%
Civic Center Attendance	1,322	1,934	46%	2,746	3,288	20%
Parks & Rec Commission	6	12	N/A	16	24	50%
Arts & Culture Commission	8	12	N/A	8	12	50%
Library Reservations:						
Auditorium Reservations	5	11	120%	9	16	78%
Town Sponsored	5	10	100%	9	15	67%
Rented	0	1	N/A	0	1	N/A
Auditorium Attendance	375	825	120%	675	1,200	78%
Crystal Room Reservations	14	20	43%	20	35	75%
Town Sponsored	14	19	36%	20	34	70%
Rented	0	1	N/A	0	1	N/A
Crystal Room Attendance	420	600	43%	600	1,050	75%
Viewing Terrace Reservations	1	2	100%	2	2	0%
Town Sponsored	1	1	0%	2	1	-50%
Rented	0	1	N/A	0	1	N/A
Viewing Terrace Attendance	20	40	100%	40	40	0%

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Adaptive Recreation:						
	N/A	N/A	N/A	N/A	N/A	N/A

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Athletics:						
50+ Aerobics	N/A	N/A	N/A	N/A	N/A	N/A
Recreation Softball Teams Spring	N/A	N/A	N/A	N/A	N/A	N/A
Spring Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A
Recreation Softball Teams Fall	43	47	9%	43	47	9%
Fall Softball Attendance	5,632		-100%	5,632		-100%
Recreation Volleyball Teams Season 1	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 1	N/A	N/A	N/A	N/A	N/A	N/A
Recreation Volleyball Teams Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Open Gym BMHS	N/A	N/A	N/A	44	112	155%
Male/Female Ratio	N/A	N/A	N/A	40/4	88/24	N/A

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Aquatics:						
50+ Water Aerobics	66	N/A	N/A	459	488	6%
Adult Water Aerobics	364	427	17%	467	525	12%
Lap Swim	26	56	115%	79	118	49%
Swim Lessons	N/A	N/A	N/A	349	333	-5%
Therapy Swim	22	11	-50%	80	47	-41%
Swim Meets	N/A	N/A	N/A	1	1	0%
Swim Meet Attendance	N/A	N/A	N/A	98	271	177%
Teen Night	N/A	N/A	N/A	0	0	N/A
Family Night	N/A	66	N/A	427	376	-12%
Open Swim	906	758	-16%	4,532	5,804	28%
Pool Rentals	1	3	200%	8	8	0%
Pool Rental Attendance	150	300	100%	900	775	-14%
Pool Passes Sold - Family	0	0	N/A	0	1	N/A
Pool Passes Sold - Individual	0	0	N/A	0	0	N/A

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Arts & Culture:						
Artists in the Park (July)	N/A	N/A	N/A	45	N/A	N/A

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Outdoor/Community Rec:						
Tennis	66	N/A	N/A	210	48	-77%
Guitar	32	36	13%	52	68	31%
Basketball Instruction	42	84	100%	138	204	48%
Chess Club	16	24	50%	27	40	48%
Yoga	108	126	17%	206	126	-39%
Hula	6	9	50%	12	19	58%
Martial Arts	36	40	11%	106	136	28%
Tap Dancing	20	24	20%	44	48	9%
Ballet	60	52	-13%	128	112	-13%
Acronastix	133	77	-42%	377	77	-80%
Jr. Golf	N/A	N/A	N/A	48	36	-25%
Line Dancing	N/A	72	N/A	N/A	100	N/A
Tai Chi	N/A	28	N/A	N/A	28	N/A
Beginning Boot Camp	N/A	28	N/A	N/A	116	N/A
Punt, Pass & Kick (Aug)	17	22	29%	17	22	29%
OCR Volunteers hours	3	0	0%	3	0	0%

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Parks:						
Park Maintenance Volunteer Hours	117	N/A	N/A	223	N/A	N/A
Vandalism Reported	1	7	600%	3	12	300%

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Skating:						
Open Skating Participants	N/A	N/A	N/A	N/A	N/A	N/A
Adult Skating	N/A	N/A	N/A	N/A	N/A	N/A
Figure Skating	N/A	N/A	N/A	N/A	N/A	N/A
Open Hockey Participants	N/A	N/A	N/A	N/A	N/A	N/A
Skate Rentals	N/A	N/A	N/A	N/A	N/A	N/A
Skate Sharpening	N/A	N/A	N/A	N/A	N/A	N/A
Passes (under 12)	N/A	N/A	N/A	N/A	N/A	N/A
Passes (13 & up)	N/A	N/A	N/A	N/A	N/A	N/A
Skate with the Sundogs (Dec)	N/A	N/A	N/A	N/A	N/A	N/A
Hours Open	N/A	N/A	N/A	N/A	N/A	N/A

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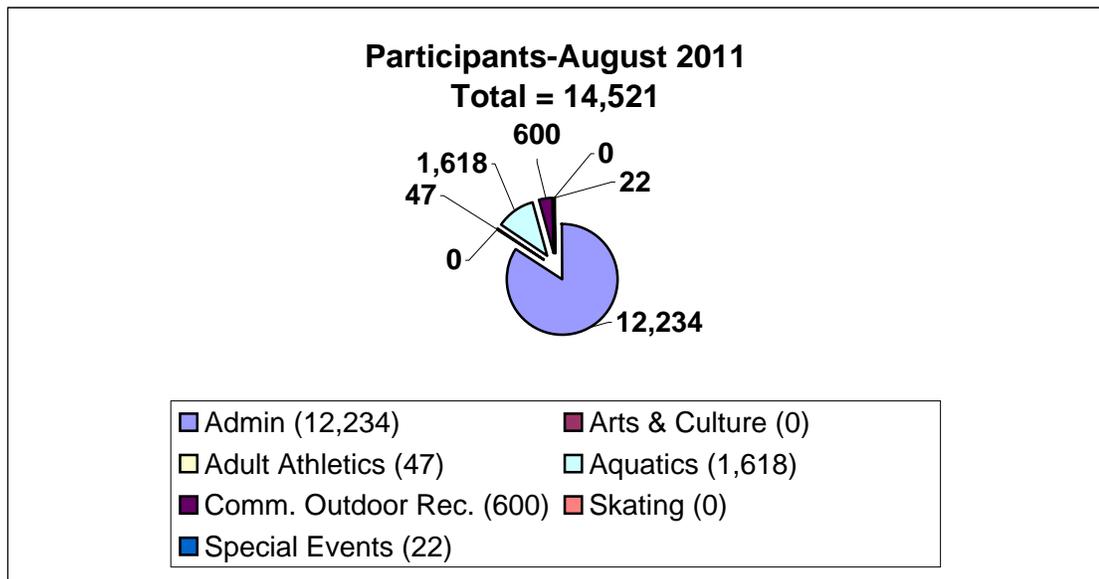
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Special Events:						
Howl by the Light of the Moon (June/July)	N/A	N/A	N/A	N/A	N/A	N/A
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	Aug 10	Aug 11	% Change (Month)	YTD 11. 12	Proposed FY 11-12	% Completed vs. Proposed
Total Program Enrollment	17,034	14,521	-15%	37,410	236,094	15.8%
Recreation Revenues	\$8,565	\$19,664	130%	\$46,598	\$194,950	23.9%

Notes:

1. Vandalism during the month of August consisted of 3 incidents of graffiti at George Andersen Park; painted over graffiti at Mountain Valley Park; illegal dumping at Granville Park, and replacing windows at restroom partition at Quailwood Park.
2. Seven (7) special events applications are in process this month. Two (2) special events were held on Town property in August.
2. Light usage at Mountain Valley Park 4plex and pavilion soccer field for August was 407 hours broken down as follows: 10 hours (town staff); 31 hours (Yavapai Soccer League); 23 hours (PV Youth Football) and 343 hours (security lighting).



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