

Parks Recreation - October, 2011

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Administration:						
Ramada Reservations (total)	12	5	-58%	66	48	-27%
Town Sponsored	3	4	33%	30	24	-20%
Rented	9	1	-89%	36	24	-33%
Ramada Attendance	792	95	-88%	6,112	2,020	-67%
Field Reservations	376	333	-11%	1,019	1,073	5%
Town Sponsored	366	327	-11%	989	704	-29%
Rented	10	6	-40%	30	16	-47%
Field Attendance	13,775	12,475	-9%	35,825	43,075	20%
Civic Center Reservations	103	124	20%	407	498	22%
Town Sponsored	102	124	22%	414	494	19%
Rented	1	0	-100%	13	4	-69%
Civic Center Attendance	1,434	1,516	6%	5,826	6,406	10%
Parks & Rec Commission	6	6	N/A	35	36	3%
Arts & Culture Commission	0	7	N/A	11	29	164%
Library Reservations:						
Auditorium Reservations	14	10	-29%	32	35	9%
Town Sponsored	14	8	-43%	32	32	0%
Rented	0	2	N/A	0	3	N/A
Auditorium Attendance	1,050	750	-29%	2,400	2,625	9%
Crystal Room Reservations	25	29	16%	73	90	23%
Town Sponsored	24	26	8%	72	83	15%
Rented	1	3	N/A	1	7	N/A
Crystal Room Attendance	750	870	16%	2190	2,700	23%
Viewing Terrace Reservations	0	1	N/A	3	4	33%
Town Sponsored	N/A	N/A	N/A	3	2	-33%
Rented	N/A	1	N/A	0	2	N/A
Viewing Terrace Attendance	N/A	20	N/A	60	80	33%
Adaptive Recreation:						
	N/A	N/A	N/A	N/A	N/A	N/A
Athletics:						
50+ Aerobics	270	344	27%	410	604	47%
Recreation Softball Teams Spring	N/A	N/A	N/A	N/A	N/A	N/A
Spring Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A

The mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

Parks Recreation - October, 2011

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Athletics (contd):						
Recreation Softball Teams Fall	43	47	9%	43	47	9%
Fall Softball Attendance	826	1,186	44%	5,590	5,436	-3%
Recreation Volleyball Teams Season 1	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 1	N/A	N/A	N/A	N/A	N/A	N/A
Recreation Volleyball Teams Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Open Gym BMHS	N/A	N/A	N/A	44	112	155%
Male/Female Ratio	N/A	N/A	N/A	40/4	88/24	N/A

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Aquatics:						
50+ Water Aerobics	N/A	N/A	N/A	579	488	-16%
Adult Water Aerobics	N/A	N/A	N/A	467	525	12%
Lap Swim	N/A	N/A	N/A	79	118	49%
Swim Lessons	N/A	N/A	N/A	349	333	-5%
Therapy Swim	N/A	N/A	N/A	80	47	-41%
Swim Meets	N/A	N/A	N/A	1	3	200%
Swim Meet Attendance	N/A	N/A	N/A	98	515	426%
Teen Night	N/A	N/A	N/A	0	0	N/A
Family Night	N/A	N/A	N/A	427	376	-12%
Open Swim	N/A	N/A	N/A	4,532	5,804	28%
Pool Rentals	N/A	N/A	N/A	8	8	0%
Pool Rental Attendance	N/A	N/A	N/A	900	775	-14%
Pool Passes Sold - Family	0	0	N/A	0	1	N/A
Pool Passes Sold - Individual	0	0	N/A	0	0	N/A

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Arts & Culture:						
Artists in the Park (July)	N/A	N/A	N/A	45	N/A	N/A

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Outdoor/Community Rec:						
Tennis	24	N/A	N/A	264	48	-82%
Guitar	34	20	-41%	113	104	-8%
Basketball Instruction	33	60	82%	237	324	37%

The mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

Parks Recreation - October, 2011

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Outdoor/Community Rec (contd):						
Chess Club	16	25	56%	59	80	36%
Yoga	72	52	-28%	383	361	-6%
Hula	5	8	60%	22	36	64%
Martial Arts	48	144	200%	172	397	131%
Tap Dancing	12	36	200%	84	112	33%
Ballet	57	60	5%	261	240	-8%
Acronastix	96	70	-27%	553	191	-65%
Jr. Golf	N/A	N/A	N/A	48	36	-25%
Line Dancing	N/A	60	N/A	N/A	230	N/A
Tai Chi	N/A	N/A	N/A	N/A	28	N/A
Beginning Boot Camp	N/A	65	N/A	N/A	181	N/A
Pilates	N/A	56	N/A	N/A	112	N/A
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	17	22	29%
OCR Volunteers hours	0	0	0%	3	0	0%

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Parks:						
Park Maintenance Volunteer Hours	126	N/A	N/A	458	N/A	N/A
Vandalism Reported	3	9	200%	9	26	189%

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Skating:						
Open Skating Participants	1,004	1,151	15%	1,004	1,151	15%
Adult Skating	5	N/A	N/A	5	N/A	N/A
Figure Skating	N/A	1	N/A	N/A	1	N/A
Open Hockey Participants	14	40	186%	14	40	186%
Skate Rentals	742	787	6%	742	787	6%
Skate Sharpening	28	27	-4%	28	27	-4%
Passes (under 12)	2	4	100%	2	4	100%
Passes (13 & up)	6	5	-17%	6	5	-17%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	N/A	N/A	N/A
Hours Open	52	86	65%	52	86	65%

The mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

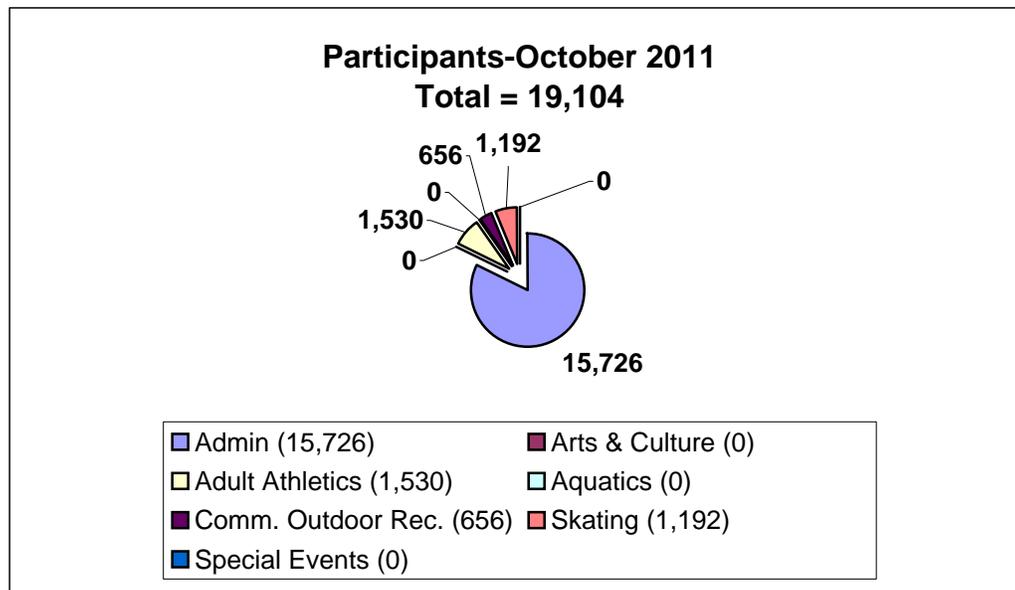
Parks Recreation - October, 2011

Program	Oct 10	Oct 11	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Special Events:						
Howl by the Light of the Moon (June/July)	N/A	N/A	N/A	N/A	N/A	N/A
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	Oct 10	Oct 11	% Change (Month)	YTD 11-12	Proposed FY 11-12	% Completed vs. Proposed
Total Program Enrollment	20,525	19,104	-7%	80,632	236,094	34.2%
Recreation Revenues	\$10,102	\$11,354	12%	\$62,083	\$194,950	31.8%

Notes:

- Vandalism during the month of October consisted of painting tables to cover graffiti at Antelope Park; Mountain Valley Park graffiti removal from tables and paint over graffiti at skate park; painted over graffiti on the walls at Sunflower Park; graffiti removal at the Urban Forest; and four (4) police reports for vandalism as follows: Broken light on basketball court at Viewpoint Park; broken glass block at Stoneridge Village Square Park; graffiti on the restroom walls at George Andersen Park and stolen tire swing assembly at American Legion Park.
- One (1) special events application is in process this month. Three (3) special events were held on Town property in October.
- Light usage at Mountain Valley Park 4plex and Pavilion soccer field for October was 564 hours. Usage as follows: 58 hours (town staff & rentals); 40 hours (Yavapai Soccer League); 72 hours (PV Youth Football); 5 hours VARDAR soccer league) and 389 hours (security lighting).



The mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.