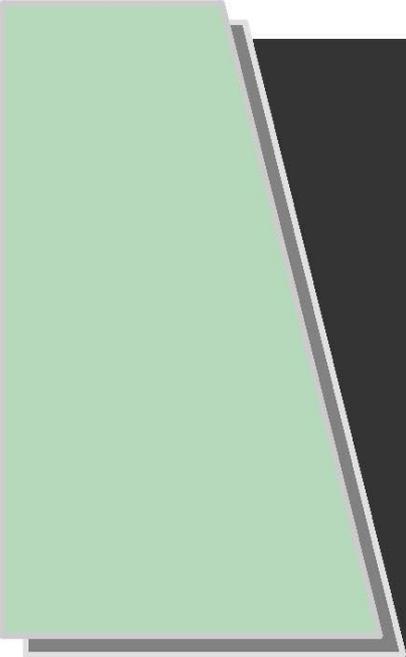




**PRESCOTT Valley**

***General Plan Update***

***Visioning 2025***



**PRESCOTT VALLEY**  
**GENERAL PLAN**

---

**2025**

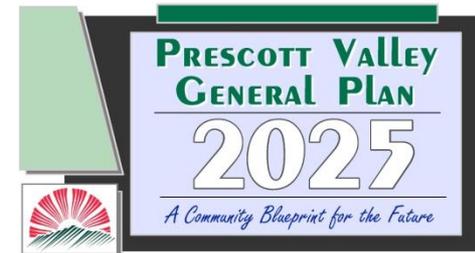
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*A Community Blueprint for the Future*



# What is a Vision Statement?

A vision is developed by the community for the community with an eye toward the future community goals, objectives, and visions to provide a framework for development of a detailed vision statement for the Town of Prescott Valley in 2025



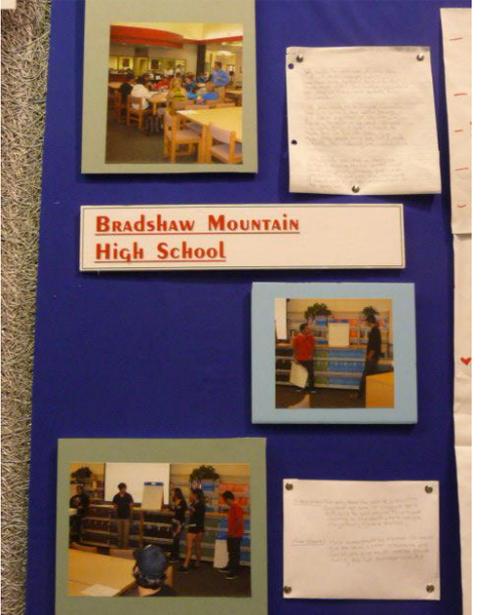
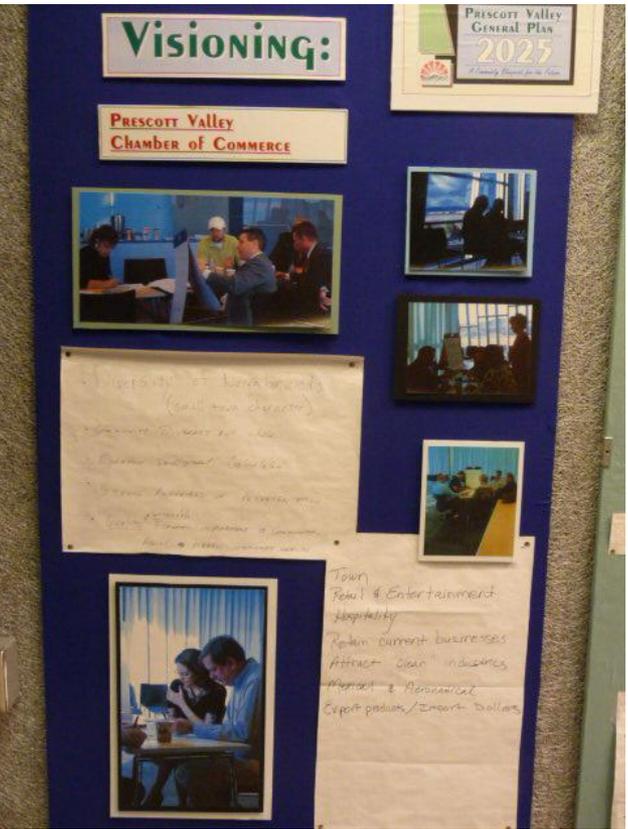
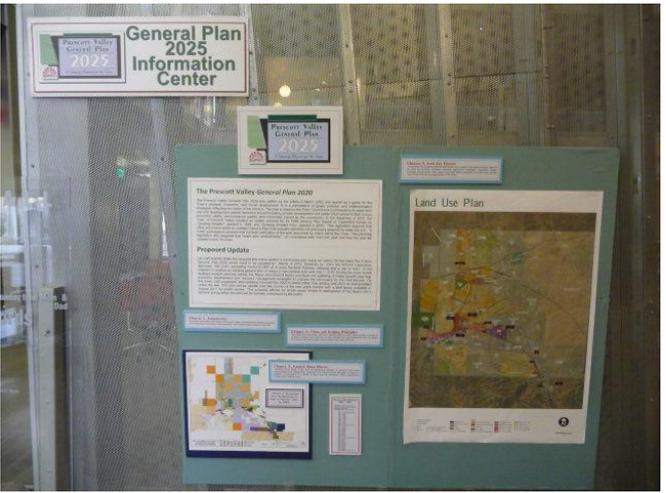
# Town of Prescott Valley

## Existing 2020 Vision Statement:

*The City of Prescott Valley is a recognized modern and vibrant regional urban hub in northern Arizona. We are the center for medical services, transportation options, education and employment opportunities, and comprise a diverse cultural and ethnic base. Our small town character and sense of community has been valued and retained as a part of our emergence as a regional leader.*

# Presentation Display

Public Library



# Community Response

- Approximately 300 community members participating in multiple visioning sessions each developing visions for the Town of Prescott Valley
- Purpose: To develop a vision statement for The Town of Prescott Valley
- Rubric: Examine the relevancy of the Vision Statement in General Plan 2020
  - What should the community add and place emphasis on achieving in the future?
  - What in the Vision Statement needs to be changed that is no longer relevant?

# Community Visioning Sessions

Fall 2011



AAEC High School



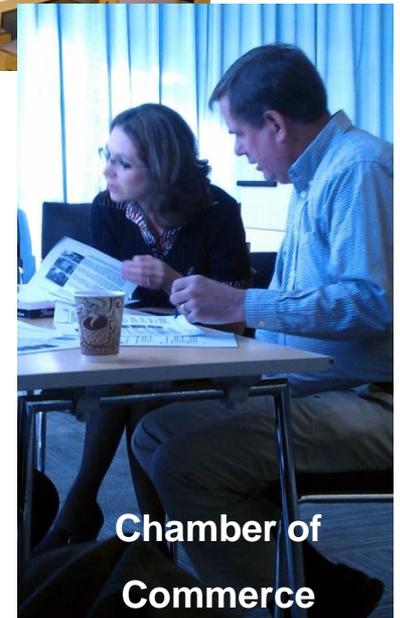
Bradshaw Mountain High School



Boys and Girls Club



NAU/ Yavapai



Chamber of Commerce

# Bradshaw Mountain High School

September 14<sup>th</sup>, 2011

## Highlighted feedback:

- Maintain small town feel
- Preserve natural resources
- Increased focus on education
- Themed (uniform) building facades



# Vision Statement

Bradshaw Mountain High School

***We the people of the Town of Prescott Valley care about our town appearance. We would like to keep our small town feel by protecting our wildlife and natural resources by not adding big box stores. We encourage the addition of public transportation, sidewalks, bike paths, and street lights to ensure the safety of our people. Another way to ensure safety when it comes to the younger people is to add businesses that encourage them to go there instead of making bad decisions.***

# Chamber of Commerce

November 1<sup>st</sup>, 2011

## Highlighted feedback:

- Ensure a business friendly environment
- Encourage new businesses and industry
- Provide primary and specialty medical care
- Emphasis on Education

