

Citizen's Academy

November 16th, 2011

Highlighted feedback:

- Fiscally responsible town leadership
- Ensure economic and ecological balance
- Attract higher quality employment opportunities



AAEC High School

October 21st, 2011

Highlighted feedback:

- Increase job opportunities for teens and young adults
- Focus on improving health care options
- Improve landscapes and aesthetics
- Increase tourist attractions



Boys and Girls Club/CASA

November 2nd, 2011

Highlighted feedback:

- Improve neighborhood safety and security
- Increase shopping opportunities, and commercial diversification
- Better education opportunities



NAU/ Yavapai College

Highlighted feedback:

- Promote environmental preservation and sustainability
- Attract new quality employment opportunities
- Increase affordable housing options



Vision Statement

NAU/ Yavapai

We as the people of Prescott Valley desire that tomorrow be the goal for today. To create a community that continues to flourish with a diverse array of ethnic, age, and genders in its citizens. A community that nurtures the future generations and imbues a sense of integrity handed down through the wisdom of the former. Focusing on businesses that fosters economic prosperity throughout the community. A community and infrastructure developed within a sustainable framework. We dream that one day Prescott Valley will be known for the beauty of the land, the function of the local government, the kindness of its people, and the overall integrity of businesses and the individual alike.

Methodology

The process of quantifying feedback from community members in the visioning sessions are as follows:

- Comments or statements were identified as beyond or within town purview
- Feedback identified beyond town purview referred to proper jurisdiction
- Responses were characterized as being directly or indirectly under town influence
- Comments or statements within town purview deemed directly or indirectly influenced by the town were identified as relevant feedback
- Connections and similarities between the feedback in each visioning session were identified
- Responses were then grouped together based on statistical prevalence to form concise yet detailed vision statements
- Each vision statement was quantified in an effort to identify overall community preferences and visions for the Town of Prescott Valley.

Connections and Similarities

The following are concise statements that were prevalent in feedback gathered from all community visioning sessions and were deemed vital to the creation of a new vision for the Town of Prescott Valley

- Maintain Prescott Valley's small town feel
- Encourage a first class education system
- Ensure a business friendly environment
- Attract higher quality employment opportunities
- Sustain and protect natural resources
- Improve neighborhood security and safety
- Improve local transit and transportation
- Encourage more recreation and entertainment options

Quantitative Results

Data Table

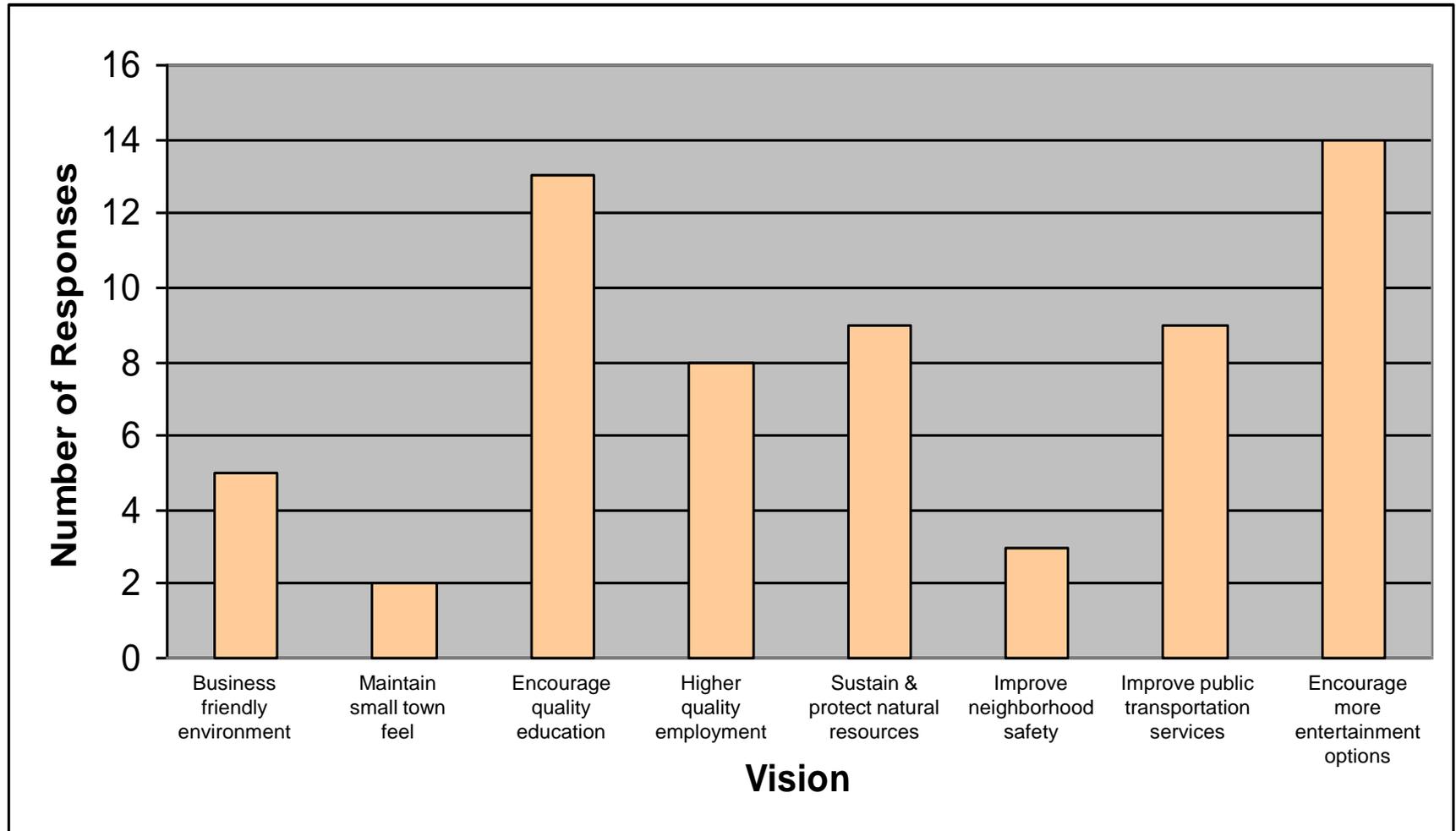
The following are the quantitative outcomes of similar responses from all visioning sessions:



Vision	Number of Responses
Business friendly environment	5
Small town feel	2
Encourage quality education	13
Higher quality employment	8
Sustain and protect natural resources	9
Neighborhood security and safety	3
Provide public transportation	9
Entertainment options	14

Quantitative Results

Graphical Illustration



Other Responses

Community Visioning Sessions:

There are a number of other responses from community members that are not statistically common, yet were identified. Including:

- Improve bike paths
- More streetlights and crosswalk indicators
- Improve sidewalks and streetscapes
- Job opportunities for teens and young adults
- Attract better looking teenaged girls to the area
- Develop a stand alone public university
- Improve public parks and recreation facilities
- Limit taxes
- Themed (uniform) building facades and colors

Framework for discussion

The Town of Prescott Valley is a recognized modern and vibrant regional urban hub. We are at the center for education and employment opportunities, primary and secondary specialty medical care and comprise a diverse cultural and ethnic base. Our small town has character and a sense of community is valued and recognized as a regional leader.

Residential developments contribute to the unique character brought about by the individuality of our neighborhoods. We remain a safe, attractive and affordable place for families to live, learn, work, and play.

Community Commerce is a mix of business, industry, and retail centers. Continued investment in economic development will result in employment opportunities and positive community growth.

We, as a community will continue to ensure a sustainable future by preserving our natural environment and protecting our financial and human resources as Prescott Valley becomes the population center of Central Arizona.