

**TOWN OF PRESCOTT VALLEY
JOINT COUNCIL & PLANNING COMMISSION MEETING
MINUTES
January 19, 2012**

Library Auditorium
7401 E. Civic Circle
Prescott Valley, Arizona 86314

1. Call to Order

Mayor Skoog called the meeting to order at 5:30 pm.

2. Roll Call

Present: Mayor Skoog, Vice Mayor Lasker, Council member Anderson, Council member Nye, Council member Tjiema, Council member Mallory

Absent: Council member Schmitt

Commissioners Present: Rick Duskey, Michael Whiting, Jack Smith, John Gay

Commissioners Absent: Warner Owen

3. Discussion and presentation regarding General Plan Visioning

Mr. Martinez introduced his students who were involved in the visioning program at the AAEC School. AAEC students Tina Mattson, Arianna Scott, Ms. Williams and Anna Foust presented what they envisioned for the future in Prescott Valley based on the local natural resources, environment, and economy. Arianna, president of the AAEC Student Council spoke very knowledgably about the future needs of this community. She will be pursuing an agricultural career in commercial farming. The student groups round tabled many potential developments like a water park, a mall, solar park and amusement park which they recognized would not work here, so discarded those ideas. Council members and Planning Commissioners were very impressed with the students' presentations.

New Commissioners Lana Young and Bill Johnstone were introduced.

Richard Parker gave an overview of the process staff followed to develop a viable vision statement for the Town of Prescott Valley General Plan 2025. He defined a vision as "developed by the community for the community with an eye toward the future community goals, objectives and visions to provide a framework for development of a detailed vision statement for the Town of Prescott Valley in 2025. Numerous vision statements were developed by the different educational facilities, the chamber of commerce and citizen groups working in the program.

Ernie and Jane Ortega attended just about all the meetings and made numerous contributions to the process. No action was taken.

4. Discussion regarding proposed Electronic Signage Zoning Ordinance Amendment

Richard Parker said the Planning Commission and Council members have been working on electronic signage modernization zoning. There is a huge spectrum of electronic signage available today. He received the recommendation from council that the town be very conservative in our approach not wanting to have to take steps backwards after having approved an amendment to the zoning code. Town Attorney Legler said legal restrictions based on federal law exist that would need to be taken into consideration as well as any state law in regards to signage code.

Council member Nye is opposed to these signs. Council member Tjiema sees a limited use for this type of sign as for Tim's Toyota Center. Council member Mallory agreed that it would be nice to have a few of them out there directing people to the center and businesses. Mayor Skoog agreed. Commissioner Rick Duskey doesn't see the benefit of electronic signs as they impact dark sky compliance and the town would have little control over what is on the signs. He is not for it. Vice Mayor Lasker commented the town wants to encourage business but noted that the business owners have been using ineffective signs and producing sign clutter. Council member Anderson agreed with Mr. Duskey especially since people are not asking for this type of signage. He continued with we don't need to write more laws just to write more laws. While Council is incredibly concerned about business they don't see this as the answer. Because highway right-of-way signage was suggested as an alternative, Town Manager Tarkowski commented that ADOT right-of-way signage is prohibited.

Parker concluded that recommended changes to town code will be made to accommodate some of the recent changes around town such as the Viewpoint interchange. Electronic signage will not be a part of the recommended changes. No action was taken.

5. Discussion regarding Yavapai County Hazard Agreement

Norm Davis noted that the Multi-jurisdictional Hazard Mitigation Plan is updated every five years and funded by FEMA. It was last updated in 2006. It will be available on disk and eventually on the website after it is approved by each jurisdiction in the county. Yavapai County approved it already. Denny Colt County Emergency Manager and Hugh Vallely gave an overview of the comprehensive plan designed to mitigate just about any type of disaster/hazard a community could face. No action was taken.

6. Adjournment

Mayor Skoog adjourned the meeting at 7:08 p.m.

ATTEST:

APPROVED:

Diane Russell, Town Clerk

Harvey Skoog, Mayor

STATE OF ARIZONA)
COUNTY OF YAVAPAI) ss:
TOWN OF PRESCOTT VALLEY)

CERTIFICATE OF COUNCIL MINUTES

I, Diane Russell, Town Clerk of the Town of Prescott Valley, Arizona, hereby certify that the foregoing minutes are a true and correct copy of the Minutes of the Joint Council and Planning Commission Meeting of the Town of Prescott Valley, held on Thursday, January 19, 2012.

I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 20th day of January, 2012

Diane Russell, Town Clerk