

**Library - Monthly Report
December 2011**

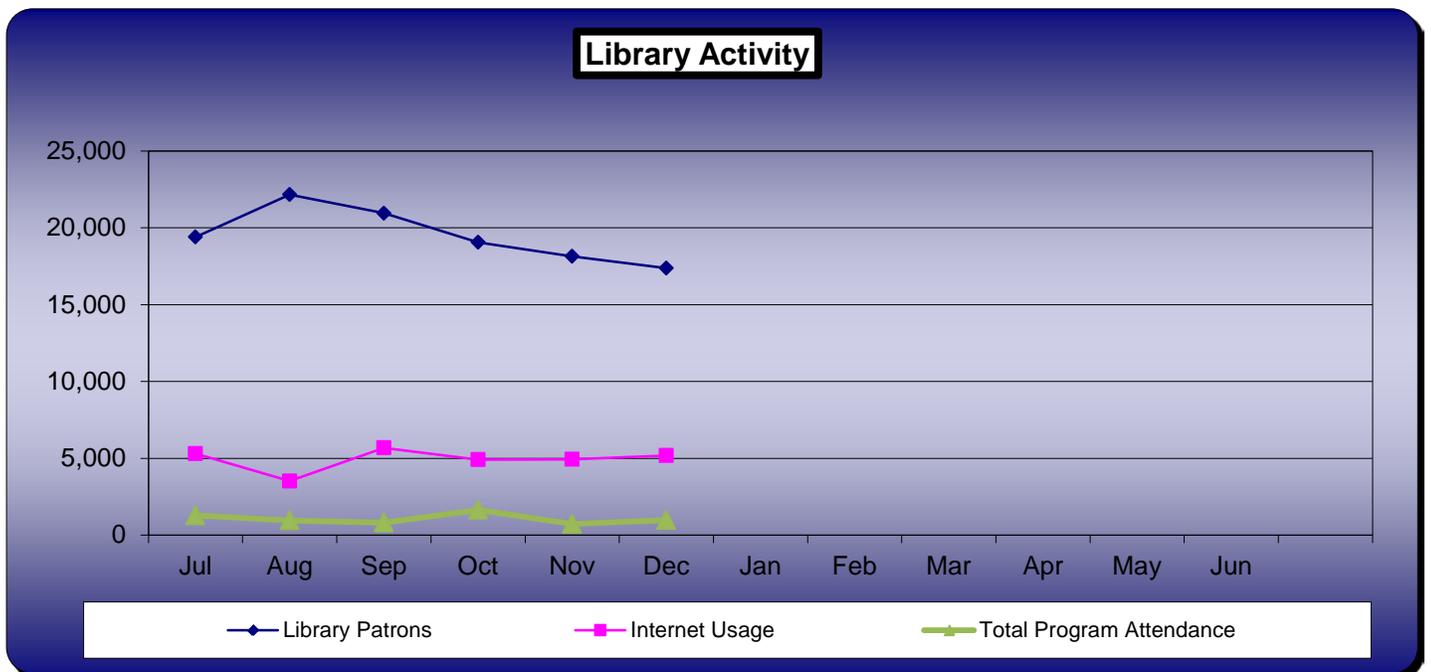
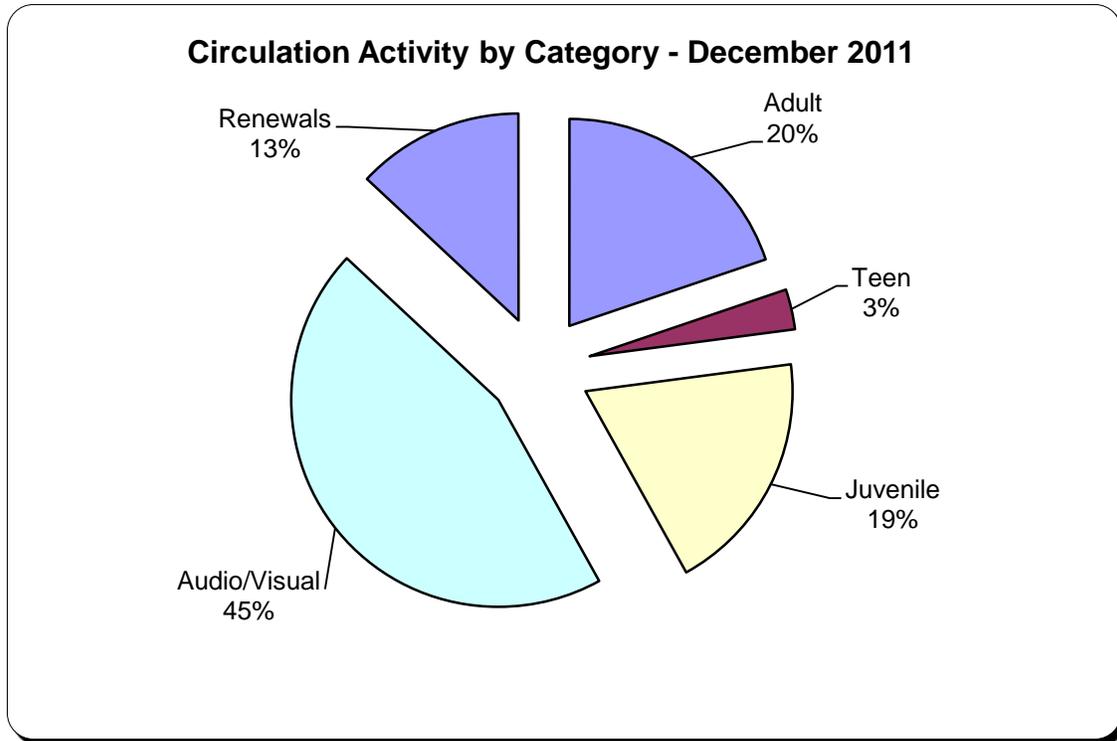
| Program | Dec '10 | Dec '11 | % Change (Month) | YTD FY 10-11 | YTD FY 11-12 | % Change (Fiscal Year) |
|---------------------------------------|----------------|----------------|---------------------------------|-------------------------|-------------------------|-----------------------------------|
| Circulation: | | | | | | |
| Adult | 7,338 | 6,624 | -10% | 49,616 | 48,002 | -3% |
| Teen | 1,639 | 1,048 | -36% | 10,537 | 8,693 | -18% |
| Juvenile | 6,257 | 6,360 | 2% | 46,976 | 45,993 | -2% |
| Audio/Visual | 16,660 | 15,081 | -9% | 104,475 | 97,943 | -6% |
| Renewals | 3,346 | 4,362 | 30% | 21,618 | 23,425 | 8% |
| Total Circulation* | 35,240 | 33,475 | -5% | 233,222 | 224,056 | -4% |
| Library Activity: | | | | | | |
| Self Check | 6,659 | 6,371 | -4% | 44,358 | 43,110 | -3% |
| Book Sorter Checkins | 35,014 | 33,330 | -5% | 235,108 | 215,932 | 0% |
| Days Open | 21 | 21 | 0% | 125 | 124 | -1% |
| Program Attendance - Adult | 17 | 71 | 318% | 574 | 590 | 3% |
| Program Attendance - Juvenile | 672 | 857 | 28% | 3,863 | 4,437 | 15% |
| Program Attendance - Teen | 49 | 45 | -8% | 625 | 1,360 | 118% |
| Homebound Book Deliveries | 112 | 44 | -61% | 657 | 399 | -39% |
| Reference Questions | 844 | 1,908 | 126% | 12,576 | 12,205 | -3% |
| Fine/Fee Collections | \$ 1,009.96 | \$ 764.05 | -24% | \$ 6,945.10 | \$ 7,251.34 | 4% |
| Lost Items Paid | \$ 452.59 | \$ 349.35 | -23% | \$ 1,802.83 | \$ 1,478.95 | -18% |
| Volunteer Hours | 888 | 816 | -8% | 5,798 | 5,491 | -5% |
| Town Staff Hours | 115 | 15 | -87% | 916 | 441 | NA |
| Items Loaned To Yav Cty Libraries | 2,836 | 2,602 | -8% | 19,018 | 17,490 | -8% |
| Items Borrowed From Yav Cty Libraries | 2,535 | 2,745 | 8% | 15,668 | 18,339 | 17% |

| Budgetary Goals & Objectives: | Dec '10 | Dec '11 | % Change (Month) | YTD FY 11-12 | Proposed FY 11-12 | % Completed vs. Proposed |
|--|----------------|----------------|---------------------------------|-------------------------|------------------------------|---|
| Library Patrons (door count) | 18,522 | 17,363 | -6% | 117,043 | 259,097 | 45% |
| New Patron Registration | 353 | 234 | -34% | 1,882 | 14,368 | 13% |
| Circulation (total) | 35,240 | 33,475 | -5% | 224,056 | 569,599 | 39% |
| Patron Internet Usage | 4,164 | 5,178 | 24% | 29,516 | 54,720 | 54% |
| Average Circulation Per Hour | 172 | 168 | -2% | 190 | 226 | |
| Average Traffic Count Per Day | 882 | 826 | -6% | 943 | 760 | 124% |
| Materials Catalogued | 400 | 683 | 71% | 3,841 | 28,206 | 14% |
| Intra/Inter Library Loans | 4,843 | 4,933 | 2% | 32,223 | 107,465 | 30% |

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

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Charts & Trends



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| | Library Patrons | Internet Usage | Total Program Attendance |
|-----|----------------------------|---------------------------|---|
| Jul | 19,396 | 5,294 | 1,287 |
| Aug | 22,156 | 3,515 | 953 |
| Sep | 20,946 | 5,682 | 813 |
| Oct | 19,049 | 4,912 | 1,636 |
| Nov | 18,133 | 4,935 | 725 |
| Dec | 17,363 | 5,178 | 973 |
| Jan | | | |
| Feb | | | |
| Mar | | | |
| Apr | | | |
| May | | | |
| Jun | | | |

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