

Parks Recreation - February, 2012

Program	Feb 11	Feb 12	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Administration:						
Ramada Reservations (total)	2	6	200%	71	64	-10%
Town Sponsored	2	2	0%	35	36	3%
Rented	0	4	400%	36	28	-22%
Ramada Attendance	220	100	-55%	6,377	2,220	-65%
Field Reservations	53	124	134%	1,401	1,575	12%
Town Sponsored	37	117	216%	1,346	1,531	14%
Rented	16	7	-56%	55	44	-20%
Field Attendance	2,425	4,850	100%	50,550	59,650	18%
Civic Center Reservations	123	133	8%	821	958	17%
Town Sponsored	119	132	11%	801	951	19%
Rented	4	1	-75%	20	7	-65%
Civic Center Attendance	1,918	1,642	-14%	10,846	12,178	12%
Parks & Rec Commission	6	5	-17%	53	52	-2%
Arts & Culture Commission	15	10	-33%	48	54	13%
Library Reservations:						
Auditorium Reservations	8	9	13%	71	64	-10%
Town Sponsored	7	9	29%	70	61	-13%
Rented	1	0	-100%	1	3	N/A
Auditorium Attendance	600	675	13%	5,325	4,900	-8%
Crystal Room Reservations	32	29	-9%	126	173	37%
Town Sponsored	31	29	-6%	122	163	34%
Rented	1	0	-100%	4	10	150%
Crystal Room Attendance	960	870	-9%	3,780	5,190	37%
Viewing Terrace Reservations	0	0	N/A	4	5	25%
Town Sponsored	0	0	N/A	4	2	-50%
Rented	0	0	N/A	0	3	N/A
Viewing Terrace Attendance	0	0	N/A	80	100	25%
Adaptive Recreation:						
	N/A	N/A	N/A	N/A	N/A	N/A
Athletics:						
50+ Aerobics	305	241	-21%	1339	1,532	14%
Recreation Softball Teams Spring	N/A	N/A	N/A	N/A	N/A	N/A
Spring Softball Attendance	N/A	N/A	N/A	N/A	N/A	N/A

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Athletics (contd):						
Recreation Softball Teams Fall	N/A	N/A	N/A	43	47	9%
Fall Softball Attendance	N/A	N/A	N/A	5,590	5,436	-3%
Recreation Volleyball Teams Season 1	32	32	0%	32	32	0%
Volleyball Attendance Season 1	896	1,176	31%	1,568	2,104	34%
Recreation Volleyball Teams Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Volleyball Attendance Season 2	N/A	N/A	N/A	N/A	N/A	N/A
Open Gym BMHS	N/A	N/A	N/A	44	112	155%
Male/Female Ratio	N/A	N/A	N/A	40/4	88/24	N/A

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Aquatics:						
50+ Water Aerobics	N/A	N/A	N/A	579	488	-16%
Adult Water Aerobics	N/A	N/A	N/A	467	525	12%
Lap Swim	N/A	N/A	N/A	79	118	49%
Swim Lessons	N/A	N/A	N/A	349	333	-5%
Therapy Swim	N/A	N/A	N/A	80	47	-41%
Swim Meets	N/A	N/A	N/A	1	3	200%
Swim Meet Attendance	N/A	N/A	N/A	98	515	426%
Teen Night	N/A	N/A	N/A	0	0	N/A
Family Night	N/A	N/A	N/A	427	376	-12%
Open Swim	N/A	N/A	N/A	4,532	5,804	28%
Pool Rentals	N/A	N/A	N/A	8	8	0%
Pool Rental Attendance	N/A	N/A	N/A	900	775	-14%
Pool Passes Sold - Family	0	0	N/A	0	1	N/A
Pool Passes Sold - Individual	0	0	N/A	0	0	N/A

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Arts & Culture:						
Festival of Lights/Photos with Santa (Dec)	N/A	N/A	N/A	600	300	-50%
Artists in the Park (July)	N/A	N/A	N/A	45	N/A	N/A

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Outdoor/Community Rec:						
Tennis	N/A	N/A	N/A	264	48	-82%
Guitar	30	21	-30%	179	173	-3%

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Outdoor/Community Rec (contd):						
Basketball Instruction	96	60	-38%	465	456	-2%
Chess Club	16	N/A	N/A	186	116	-38%
Yoga	168	49	-71%	1001	575	-43%
Hula	0	N/A	N/A	31	52	68%
Martial Arts	24	128	433%	272	714	163%
Tap Dancing	16	32	100%	116	185	59%
Ballet	64	48	-25%	369	356	-4%
Jr. Golf	N/A	N/A	N/A	48	36	-25%
Line Dancing	68	64	-6%	68	395	481%
Beginning Boot Camp	N/A	N/A	N/A	N/A	181	N/A
Pilates	14	12	-14%	51	244	378%
Instant Piano	N/A	N/A	N/A	9	N/A	N/A
Piano Lessons	N/A	0	N/A	N/A	2	N/A
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	17	22	29%
OCR Volunteers hours	0	0	0%	3	0	0%

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Parks:						
Vandalism Reported	3	2	-33%	19	44	132%

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Skating:						
Open Skating Participants	730	558	-24%	7,274	8,338	15%
Figure Skating	0	0	N/A	N/A	1	N/A
Open Hockey Participants	9	52	478%	88	221	151%
Skate Rentals	584	494	-15%	6,045	7,042	16%
Skate Sharpening	8	14	75%	90	107	19%
Passes (under 12)	0	0	N/A	10	11	10%
Passes (13 & up)	1	0	-100%	15	9	-40%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	200	200	0%
Hours Open	30	26	-13%	354	331	-6%

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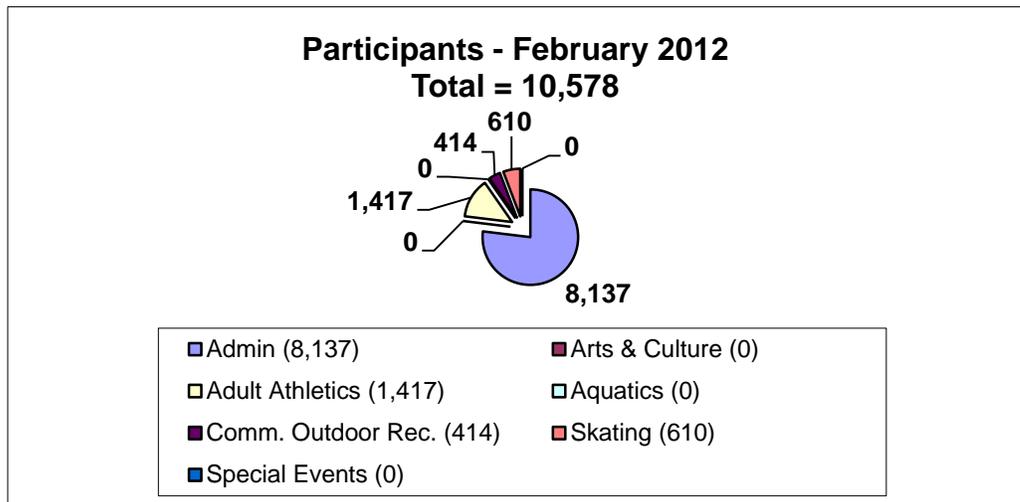
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Special Events:						
Polar Bear Splash (Jan)	N/A	N/A	N/A	300	300	0%
Howl by the Light of the Moon (June/July)	N/A	N/A	N/A	N/A	N/A	N/A
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	Feb 11	Feb 12	% Change (Month)	YTD 11-12	Proposed FY 11-12	% Completed vs. Proposed
Total Program Enrollment	6,911	10,578	53%	120,551	236,094	51.1%
Recreation Revenues	\$8,126	\$11,634	43%	\$124,268	\$194,950	63.7%

Notes:

- There were 2 reported incidents of vandalism at Town parks for February. A police report was issued for a broken light pole at Settler's Park in Stoneridge and cleaned up graffiti on doors at Village Square also in Stoneridge.
- Four (4) special events application were in process this month. No special event were held on Town property in February.
- Light usage at Mountain Valley Park 4plex and Pavilion soccer field for February was 423 hours. Usage as follows: 0 hours (town staff & rentals); 35 hours (Yavapai Soccer League); 1 hour (PV Little League); 32 hours Alliance Sports Youth Football and 355 hours for security lighting.



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