

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION**

**Date: April 12, 2012**

**SUBJECT:** General Plan 2025 Review and Adoption Timeline

**SUBMITTING DEPARTMENT:** Community Development Department

**PREPARED BY:** Joe Scott AICP, Planner, for Richard T. Parker, Community Development Director

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Timeline

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**SUMMARY/BACKGROUND:** On January 20, 2011 the Town Council approved timelines for updating Prescott Valley's General *Plan 2020*. Updating this planning document was determined by the Mayor and Council to be a strategic goal in order to prepare the community for future economic development opportunities. Based on direction provided by Council, each existing Planning Element was updated and new or additional elements were added to reflect changes in the community that have taken place over the ten (10) year period of time that the plan has been administered since adoption by Council and subsequent ratification by citizens in March 2002.

Pursuant to State Law, in June 2011 the Planning Commission reviewed a public participation plan to garner citizen input to be used in assisting the community in updating the Town's Comprehensive Plan with a vision to the year 2025. This updated planning document is proposed to be known as *Prescott Valley General Plan 2025*. The Planning Commission forwarded the public participation plan to the Town Council with a recommendation of approval. The Town Council adopted Resolution No. 1753 on June 23, 2011 approving the plan. Following approval of the participation plan, the Project Team became "immersed" in the Town of Prescott Valley – collecting information, meeting with stakeholders, identifying key values and issues, and providing information to Town residents about the upcoming *General Plan 2025* process.

Drafts of the updated chapters of the *General Plan 2020* were presented to the Planning and Zoning Commission for review in work-study sessions from August to November 2011 and copies were also posted on the Town web site for public comment. All meetings were noticed in the newspaper and via numerous alternate media outlets including a web portal on the Town's web site to enable citizen participants to view plan related materials and make comment on same.

In accordance with the public participation plan, staff met with groups throughout the community to bring awareness of the plan update and to gather input for the development of a new Vision Statement for the General Plan 2025. Staff synthesized the information gathered to prepare a new vision statement as part of the new General Plan 2025. In January 2012, the Planning Commission and Town Council met in Joint Session to consider community input related to this Vision Statement for Town Leadership to use in viewing the Community's strategic plan for the future. This vision for the future approved in Joint Session has been used to guide or direct the development of goals and objectives of General Plan 2025.

The updated Planning Elements have are completed in final draft form for General Plan 2025 and proposed modifications have, or will be presented to the Planning and Zoning Commission in public

hearings from February 2012 through May 2012. State Law requires a 60-day Agency Review period that will begin May 1, 2012. Additionally, prior to the Mayor and Council's consideration to the General Plan, the Planning Commission will hold two public hearings prior to forwarding a recommendation to the Mayor and Council at a Public Hearing. The adoption of the General Plan is required to be approved by affirmative vote of at least two-thirds of the members of the Mayor and Council. An updated, revised and adopted General Plan is to be submitted to the voters for ratification at the next regularly scheduled municipal election which will be in March of 2013.

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**OPTIONS ANALYSIS:** Discussion only.

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**ACTION OPTION:** Discussion only.

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**RECOMMENDATION:** Discussion only

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**FISCAL ANALYSIS:** Discussion only

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_