

**Parks Recreation - March, 2012**

<b>Program</b>	<b>Mar 11</b>	<b>Mar 12</b>	<b>% Change (Month)</b>	<b>YTD FY 10-11</b>	<b>YTD FY 11-12</b>	<b>% Change (Fiscal Year)</b>
<b>Administration:</b>						
Ramada Reservations (total)	4	7	75%	75	71	-5%
Town Sponsored	2	5	150%	37	41	11%
Rented	2	2	400%	38	30	-21%
Ramada Attendance	40	105	163%	6,417	2,325	-64%
Field Reservations	297	182	-39%	1,698	1,757	3%
Town Sponsored	284	164	-42%	1,630	1,695	4%
Rented	13	18	38%	68	62	-9%
Field Attendance	11,150	7,325	-34%	61,700	66,975	9%
Civic Center Reservations	127	110	-13%	948	1,068	13%
Town Sponsored	123	110	-11%	924	1,061	15%
Rented	4	0	-100%	24	7	-71%
Civic Center Attendance	2,086	1,658	-21%	12,932	13,836	7%
Parks & Rec Commission	6	0	-100%	59	52	-12%
Arts & Culture Commission	14	6	-57%	62	60	-3%
<b>Library Reservations:</b>						
Auditorium Reservations	17	13	-24%	88	64	-27%
Town Sponsored	17	13	-24%	87	61	-30%
Rented	0	0	-100%	1	3	200%
Auditorium Attendance	1,275	1,050	-18%	6,600	4,900	-26%
Crystal Room Reservations	23	31	35%	149	204	37%
Town Sponsored	23	29	26%	145	192	32%
Rented	0	2	0%	4	12	200%
Crystal Room Attendance	690	930	35%	4,470	6,120	37%
Viewing Terrace Reservations	0	1	N/A	4	6	50%
Town Sponsored	0	0	N/A	4	2	-50%
Rented	0	1	N/A	0	4	N/A
Viewing Terrace Attendance	0	20	N/A	80	120	50%
<b>Adaptive Recreation:</b>						
	N/A	N/A	N/A	N/A	N/A	N/A
<b>Athletics:</b>						
50+ Aerobics	225	177	-21%	1564	1,709	9%
<b>Recreation Softball Teams Spring</b>	37	30	-19%	37	30	-19%
Spring Softball Attendance	3,552	1,916	-46%	3,552	1,916	-46%

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<b>Athletics (contd):</b>						
<b>Recreation Softball Teams Fall</b>	N/A	N/A	N/A	43	47	9%
Fall Softball Attendance	N/A	N/A	N/A	5,590	5,436	-3%
<b>Recreation Volleyball Teams Season 1</b>	N/A	N/A	N/A	32	32	0%
Volleyball Attendance Season 1	N/A	120	N/A	1,568	2,224	42%
<b>Recreation Volleyball Teams Season 2</b>	30	25	N/A	30	25	N/A
Volleyball Attendance Season 2	1,680	320	N/A	1,680	320	N/A
Open Gym BMHS	N/A	N/A	N/A	44	112	155%
Male/Female Ratio	N/A	N/A	N/A	40/4	88/24	N/A

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<b>Aquatics:</b>						
50+ Water Aerobics	N/A	N/A	N/A	579	488	-16%
Adult Water Aerobics	N/A	N/A	N/A	467	525	12%
Lap Swim	N/A	N/A	N/A	79	118	49%
Swim Lessons	N/A	N/A	N/A	349	333	-5%
Therapy Swim	N/A	N/A	N/A	80	47	-41%
Swim Meets	N/A	N/A	N/A	1	3	200%
Swim Meet Attendance	N/A	N/A	N/A	98	515	426%
Teen Night	N/A	N/A	N/A	0	0	N/A
Family Night	N/A	N/A	N/A	427	376	-12%
Open Swim	N/A	N/A	N/A	4,532	5,804	28%
Pool Rentals	N/A	N/A	N/A	8	8	0%
Pool Rental Attendance	N/A	N/A	N/A	900	775	-14%
Pool Passes Sold - Family	0	0	N/A	0	1	N/A
Pool Passes Sold - Individual	0	0	N/A	0	0	N/A

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<b>Arts &amp; Culture:</b>						
Family Arts Festival (March)	1,700	3,000	76%	1,700	3,000	76%
Feastival of Lights/Photos with Santa (Dec)	N/A	N/A	N/A	600	300	-50%
Artists in the Park (July)	N/A	N/A	N/A	45	N/A	N/A

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<b>Outdoor/Community Rec:</b>						
Tennis	N/A	N/A	N/A	264	48	-82%
Guitar	14	12	-14%	193	185	-4%
Basketball Instruction	48	44	-8%	513	500	-3%
Chess Club	32	N/A	N/A	218	116	-47%
Yoga	119	46	-61%	1,120	621	-45%
Hula	0	N/A	N/A	31	52	68%
Martial Arts	60	160	167%	332	874	163%
Tap Dancing	20	49	145%	136	234	72%
Ballet	60	114	90%	429	470	10%
Jr. Golf	N/A	N/A	N/A	48	36	-25%
Line Dancing	56	48	-14%	124	443	257%
Beginning Boot Camp	N/A	N/A	N/A	N/A	181	N/A
Couch to 10K	N/A	36	N/A	N/A	36	N/A
Pilates	N/A	16	N/A	51	260	410%
Punt, Pass & Kick (Aug)	N/A	N/A	N/A	17	22	29%
OCR Volunteers hours	0	0	0%	3	0	0%

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<b>Parks:</b>						
Vandalism Reported	4	5	25%	32	49	53%

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<b>Skating:</b>						
Open Skating Participants	1,003	717	-29%	8,277	9,055	9%
Figure Skating	6	0	N/A	6	1	-83%
Open Hockey Participants	6	14	133%	94	235	150%
Skate Rentals	725	566	-22%	6,770	7,608	12%
Skate Sharpening	6	12	100%	96	119	24%
Passes (under 12)	0	0	N/A	10	11	10%
Passes (13 & up)	0	0	N/A	15	9	-40%
Skate with the Sundogs (Dec)	N/A	N/A	N/A	200	200	0%
Hours Open	80	36	-55%	434	367	-15%

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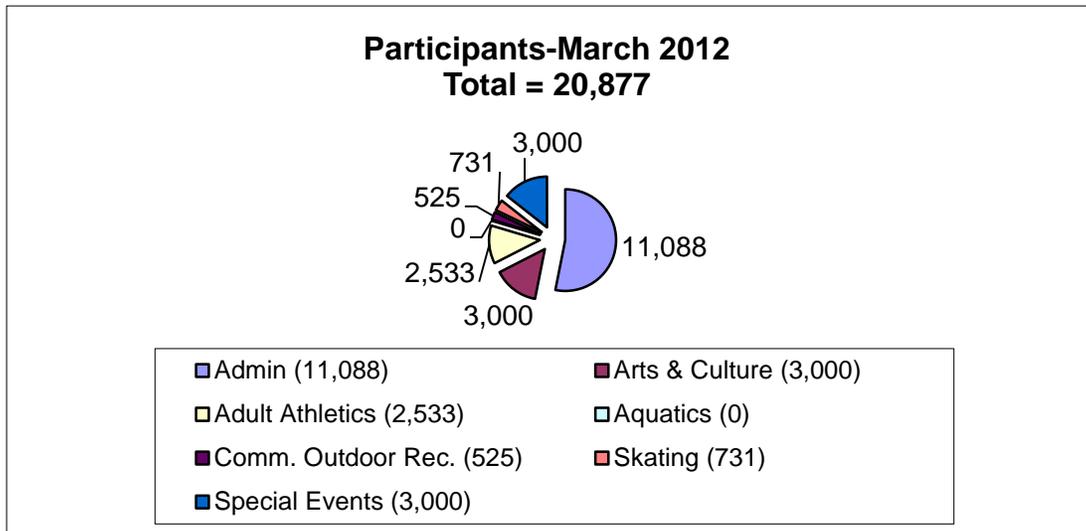
## Parks Recreation - March, 2012

Program	Mar 11	Mar 12	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
<b>Special Events:</b>						
Eggstravaganza (March)	1,700	3,000	76%	1,700	3,000	0%
Polar Bear Splash (Jan)	N/A	N/A	N/A	300	300	0%
Howl by the Light of the Moon (June/July)	N/A	N/A	N/A	N/A	N/A	N/A
4th of July Fireworks	N/A	N/A	N/A	5,000	5,000	0%
SE/C Volunteers	0	0	0%	0	0	0%

Budgetary Goals & Objectives:	Mar 11	Mar 12	% Change (Month)	YTD 11-12	Proposed FY 11-12	% Completed vs. Proposed
Total Program Enrollment	25,986	20,877	-20%	261,979	236,094	111.0%
Recreation Revenues	\$18,919	\$10,647	-44%	\$134,915	\$194,950	69.2%

### Notes:

1. There were 5 reported incidents of vandalism at Town parks for March. Vandalism consisted of graffiti at the pavilion restroom at Mountain Valley Park and repaired window at the 4-plex. Graffiti at the restrooms at Tonto North Park. Police reports were issued for the restroom graffiti at Tonto North and Mountain Valley Park.
2. Six (6) special events applications were in process this month. Six (6) special events were held on Town property in March.
3. Light usage at Mountain Valley Park 4plex and Pavilion soccer field for March was 514 hours. Usage as follows: 28 hours (town staff & rentals); 45 hours (Yavapai Soccer League); 67 hour (PV Little League); 6 hours Alliance Sports Youth Football and 368 hours for security lighting.



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