

Library - Monthly Report
April 2012

Program	Apr '11	Apr '12	% Change (Month)	YTD FY 10-11	YTD FY 11-12	% Change (Fiscal Year)
Circulation:						
Adult	7,945	6,904	-13%	82,975	79,125	-5%
Teen	1,466	1,081	-26%	16,809	13,387	-20%
Juvenile	7,410	6,674	-10%	76,888	76,930	0%
Audio/Visual	15,298	13,504	-12%	170,471	158,465	-7%
Renewals	3,718	4,324	16%	36,104	41,039	14%
Total Circulation*	35,837	32,487	-9%	383,247	368,946	-4%
Library Activity:						
Self Check	6,982	6,240	-11%	73,049	70,881	-3%
Book Sorter Checkins	35,619	29,542	-17%	381,701	346,994	0%
Days Open	22	20	-9%	208	206	-1%
Program Attendance - Adult	205	184	-10%	1,150	1,121	-3%
Program Attendance - Juvenile	688	936	36%	7,288	8,076	11%
Program Attendance - Teen	398	28	-93%	1,587	1,652	4%
Homebound Book Deliveries	47	100	113%	889	656	-26%
Reference Questions	2,620	2,304	-12%	21,248	20,701	-3%
Fine/Fee Collections	\$ 1,401.40	\$ 1,085.30	-23%	\$ 12,739.61	\$ 12,237.73	-4%
Lost Items Paid	\$ 145.00	\$ 187.49	29%	\$ 2,864.38	\$ 2,769.82	-3%
Volunteer Hours	1,011	930	-8%	9,544	9,046	-5%
Town Staff Hours	110	0	-100%	1,384	441	NA
Items Loaned To Yav Cty Libraries	3,122	2,503	-20%	32,221	28,499	-12%
Items Borrowed From Yav Cty Libraries	2,985	2,897	-3%	27,950	31,260	12%

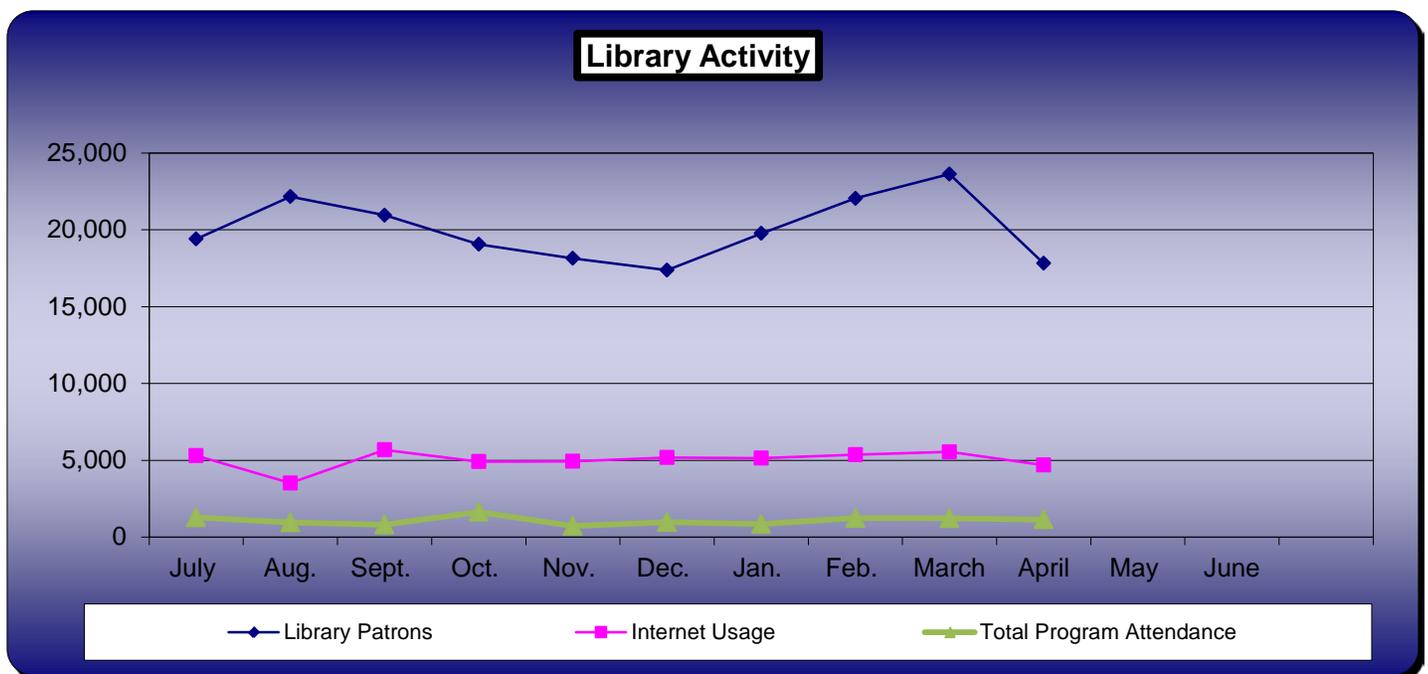
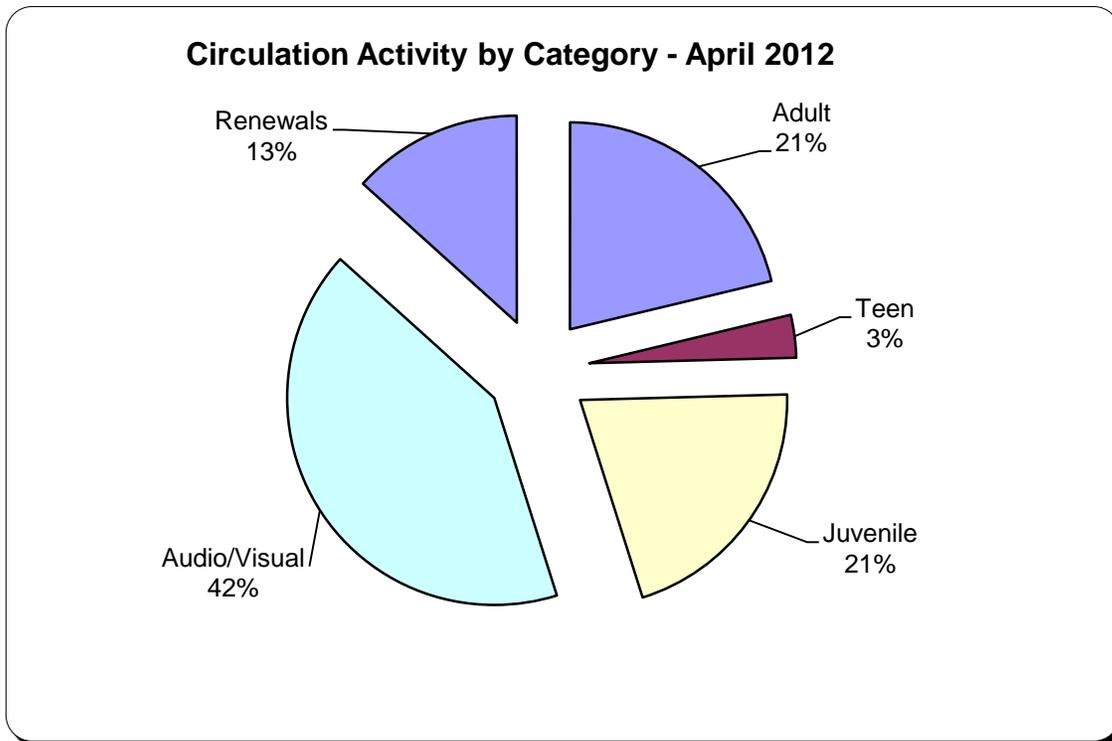
Budgetary Goals & Objectives:	Apr '11	Apr '12	% Change (Month)	YTD FY 11-12	Proposed FY 11-12	% Completed vs. Proposed
Library Patrons (door count)	18,758	17,807	-5%	200,270	259,097	77%
New Patron Registration	254	216	-15%	2,941	14,368	20%
Circulation (total)	35,837	32,487	-9%	368,946	569,599	65%
Patron Internet Usage	4,752	4,681	-1%	50,250	54,720	92%
Average Circulation Per Hour	177	172	-3%	190	226	84%
Average Traffic Count Per Day	852	890	4%	971	760	128%
Materials Catalogued	714	666	-7%	6,275	28,206	22%
Intra/Inter Library Loans	5,018	4,917	-2%	53,901	107,465	50%

*April 2012 - The Library was closed two days more than April 2011. Formulating two more days, the April 2012 circulation average would be 35,735.

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

**Library - Monthly Report
April 2012**

Charts & Trends



The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.

Library - Monthly Report
April 2012

	Library Patrons	Internet Usage	Total Program Attendance
July	19,396	5,294	1,287
Aug.	22,156	3,515	953
Sept.	20,946	5,682	813
Oct.	19,049	4,912	1,636
Nov.	18,133	4,935	725
Dec.	17,363	5,178	973
Jan.	19,757	5,138	851
Feb.	22,041	5,366	1,241
March	23,622	5,549	1,222
April	17,807	4,681	1,148
May			
June			

The Mission of the Town of Prescott Valley is to inspire and sustain a dynamic, innovative, and prosperous community through the combined talents of our citizenry.