

**TOWN OF PRESCOTT VALLEY  
REQUEST FOR COUNCIL ACTION  
Date: July 12, 2012**

**SUBJECT:** Approval for a New Series 10 Liquor License for HWY 69 Market

**SUBMITTING DEPARTMENT:** Town Clerk

**PREPARED BY:** June Catanzarite, Deputy Town Clerk for Diane Russell, Town Clerk

**AGENDA LOCATION:** Comments/Communications , Consent , Work/Study ,  
New Business , Public Hearing , Second Reading

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**ATTACHMENTS:** a) Series 10 Beer & Wine Store Liquor License number 10133242 Application from B-Desh Enterprises LLC dba HWY 69 Market; b) Affidavit of Posting; and c) Memos from Police Department and Code Enforcement

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**SUMMARY/BACKGROUND:** A Series 10 Beer & Wine Store Liquor License has been submitted for Council approval by applicant, Theresa June Morse. HWY 69 Market located on 8470 East State Route 69, Prescott Valley, is seeking recommendation of approval from Council for this Liquor License from the State of Arizona.

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**OPTIONS ANALYSIS:** Council has the option of either recommending approval or denial of this license by the State Liquor Department. In the event the Council recommends denial, the store owner would have the option of appealing to the State Liquor Board.

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**ACTION OPTION:** Motion to recommend approval of a Series 10 Liquor License for B-Desh Enterprises LLC dba HWY 69 Market. **VOTE.**

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**RECOMMENDATION:** Staff recommends approval of this liquor license.

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**FISCAL ANALYSIS:** Transaction Privilege Tax revenues are expected to be generated from sales of alcoholic beverage products at this store.

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**REVIEWED BY:**

Management Services Director \_\_\_\_\_

Town Clerk \_\_\_\_\_

Town Attorney \_\_\_\_\_

Town Manager \_\_\_\_\_

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**COUNCIL ACTION:**

Approved  Denied  Tabled/Deferred  Assigned to \_\_\_\_\_