

**TOWN OF PRESCOTT VALLEY
REQUEST FOR COUNCIL ACTION**

Date: August 9, 2012

SUBJECT: *General Plan 2025* Final Draft

SUBMITTING DEPARTMENT: Community Development Department

PREPARED BY: Richard T. Parker, Community Development Director

AGENDA LOCATION: Comments/Communications , Consent , Work/Study ,
New Business , Public Hearing , Second Reading

ATTACHMENTS: a) *General Plan 2025* final draft – Chapters 1-12

SUMMARY/BACKGROUND: Every 10 to 20 years, towns, cities, and counties throughout Arizona and the Southwest revisit their general plans to ensure that an up-to-date connection exists between residents' values, visions, and objectives; State law; and the physical development of their community. In 2011, the Town of Prescott Valley initiated an update process for the *Prescott Valley General Plan 2025 — A Community Blueprint for the Future*.

Drafts of the updated chapters of the *General Plan 2020* were presented to the Planning and Zoning Commission for review in work-study sessions from August to November 2011 and copies were also posted on the Town web site for public comment. All meetings were noticed in the newspaper and via numerous alternate media outlets including a web portal on the Town's web site to enable citizen participants to view plan related materials and make comment on same.

The updated Planning Elements have been completed in final draft form for *General Plan 2025*. State Law requires a 60-day Agency Review period that began May 1, 2012. This review period ended July 1, 2012. To date we have received three (3) written comments from Agency review:

1. Yavapai County has expressed support of adopting *General Plan 2025* and plans to incorporate elements related to the Town's Extraterritorial Planning authority provided by State Law into aspects of their draft Yavapai county General Plan prior to its formal consideration in August.
2. The Arizona State Land Department has suggested very minor language clarifications and graphic illustration modifications that will be incorporated into the final document when considered by voters in March of 2013.
3. The City of Prescott requested specific verbiage to be used to as it relates to the Prescott Municipal Airport, Ernest A. Love Field in the Land Use Element.

Prior to the Mayor and Council's consideration of the *General Plan 2025*, the Planning Commission held two (2) public hearings prior to forwarding a recommendation to the Mayor and Council at a Public Hearing. These Public Hearings were held July 9 at 3:00 p.m. in the Prescott Valley Civic Center Courtroom and July 9 at 5:30 p.m. in the Prescott Valley Library Auditorium. Subsequent to a recommendation of approval from the Planning Commission, the Town Council will consider the adoption of the *General Plan 2025*. Adoption is required to be approved by affirmative vote of at least two-thirds of the members of the Mayor and Council. An updated, revised and adopted *General Plan*

2025 is to be submitted to the voters for ratification at the next regularly scheduled municipal election which will be in March of 2013.

OPTIONS ANALYSIS: Adoption of *General Plan 2025* will assist in making land use decisions over the next decade and will enable the plan to be placed on the next regularly scheduled General Election Ballot in March 2013 for possible ratification by voters.

ACTION OPTION: Motion to Authorize the Mayor (or in his absence, the Vice Mayor) to sign Resolution No. 1802 approving the *General Plan 2025* final draft, **OR** Motion not to approve *General Plan 2025* final draft. **VOTE.**

RECOMMENDATION: As *General plan 2025* has been studiously reviewed by the Planning Commission and General Public in Public Hearings, Commission Workshops and via the internet and has been reviewed by various Public Agencies as prescribed by State Law, Staff recommends that the Town Council adopt *General Plan 2025* as a blueprint for the Town of Prescott Valley growth and development into the future.

FISCAL ANALYSIS: Adoption of *General Plan 2025* will enhance the Council's ability to take advantage of future possible economic development opportunities as the plan represents a fresh "snap shot" of the Town's characteristics and demography. Funds have been allocated in the current fiscal year's budget to cover plan coping, distribution and public awareness program costs.

REVIEWED BY:

Management Services Director _____

Town Clerk _____

Town Attorney _____

Town Manager _____

COUNCIL ACTION:

Approved Denied Tabled/Deferred Assigned to _____